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South West Hertfordshire Joint Retail Study for Nexus Planning

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the South West Hertfordshire area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 2,210 telephone interviews were conducted; 2,010 interviews were conducted between Tuesday 24th October 2017 and Thursday 9th November 2017 and a further 200 interviews were conducted between Thursday 8th March 2018 and Wednesday 14th March 2018. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 22 zones, defined using postcode sectors. The zone details can be found in Appendix 5.

1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	22.2%	68	6.8832
35-44	19.7%	171	2.4375
45-54	18.4%	629	0.6194
55-64	17.3%	444	0.8254
65+	22.3%	801	0.5894
(Refused)	n/a	97	1.0000
Total		2,210	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	46,273	100	131	0.8463
2	37,914	102	139	0.6515
3	15,130	100	109	0.3330
4	9,721	100	106	0.2198
5	29,444	100	92	0.7687
6	14,328	100	94	0.3640
7	20,705	101	102	0.4842
8	25,175	100	115	0.5228
9	11,864	100	84	0.3371
10	18,268	100	84	0.5193
11	49,810	100	111	1.0720
12	29,844	100	95	0.7508
13	19,150	100	111	0.4132
14	11,206	100	105	0.2558
15	136,120	102	91	3.5666
16	37,910	101	89	1.0254
17	73,404	102	84	2.0932
18	71,884	100	94	1.8326
19	25,647	102	76	0.8056
20	151,261	100	87	4.1753
21	32,090	100	84	0.9195
22	55,285	100	125	1.0594
Total	922,433	2,210		

^{*} Source: Census 2011

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 2,210 answers "Yes" to a question, we can be 95% sure that between 47.9% and 52.1% of the population holds the same opinion (i.e. +/- 2.1%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.3%
20%	±1.7%
30%	±1.9%
40%	±2.0%
50%	±2.1%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zones 1-11 – Filtered Nulls & SFT (Weighted)

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total		Zone 1	l	Zone 2	2	Zone 3	3	Zone 4	ļ	Zone 5		Zone 6	6	Zone '	7	Zone 8	3	Zone 9		Zone 10)	Zone 11	
Q01 Where did you last u	ndertak	e you	r main fo	ood a	ınd groc	ery s	hopping	?																
Zone 1																								
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.4%	8	2.9%	3	5.6%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.9%	39	15.4%	16	0.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	16	2.3%	1	5.2%	1	2.9%	1	2.4%	3
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	26	12.1%	13	1.4%	1	6.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	5.2%	3	0.0%	0	13.1%	5	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.1%	3	1.2%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	3.6%	75	23.4%	24	15.9%	14	37.4%	10	1.0%	0	0.0%	0	0.0%	0	2.1%	1	24.1%	14	1.9%	0	0.0%	0	0.0%	0
Other stores, Zone 1 Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	3.4%	71	11.1%	12	49.1%	43	1.1%	0	4.3%	1	0.7%	0	0.0%	0	7.1%	3	0.0%	0	3.2%	1	14.5%	5	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.1%	44	15.8%	16	20.6%	18	16.4%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	6.6%	2	0.0%	0
Γesco Express, St. Albans	0.2%	4	3.0%	3	0.0%	0	2.4%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	
Road, Watford, WD24 4AU																								
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Watling Street, Radlett, WD7 7LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	8.5%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 Sainsbury's Superstore, Shenley Road,	0.0%	1	0.0%	0	0.0%	0	0.8%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood, WD6 1AA Asda (Petrol Station), Allum Lane, Elstree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood, WD6 3LS Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood, WD6 1AH Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.5%	10	0.0%	0	0.0%	0	0.0%	0	2.6%	0	11.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 6 Zone 8 Zone 9 Zone 10 Zone 11 Zone 5 Zone 7 WD6 4PR Morrisons, Stirling Way, 13 0.0% 0 0.0% 0 0.0% 0 4.0% 1 8.0% 5 2.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0.6% Borehamwood, WD6 2RN Tesco Extra, Shenley Road, 3.5% 72 0.0% 0 0.0% 0 6.3% 2 18.9% 4 70.2% 44 1.7% 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 Borehamwood, WD6 1JG 0.0% 0.0% 0 Other stores, Zone 5 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 0 0.0% Zone 6 Tesco Express, Orchard 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0.1% 1 0.0% 0 0 0.0% 0 3.6% 0.0% 0 0.0% 0.0% Parade, Mutton Lane, Potters Bar, EN6 3AZ Co-op, High Street, Potters 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.7% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Bar 0.0% Little Waitrose, South 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 300 Tesco Superstore, Mutton 1.3% 27 0.0% 0.0% 0 0.0% 0.0% 0 1.2% 1 47.7% 15 0.0% 0 0.0% 0.0% 0.0% 0 0.0% Lane, Potters Bar Other stores, Zone 6 0.0% 0.0% 0 0.0% 0.0% 0 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 7 Iceland, High Street. 2 0 0.0% 0 0.0% 0 1 0.0% 0 0.0% 0 0.1% 0.0% 0.0% 0 0.0% 0.0% 3.1% 0 1.5% 0.0% Rickmansworth, WD3 1AJ Co-op, New Road, Croxley 0.0% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 2.1% 1 0.0% 0 0.0% 0 0.0% 0 0 0.0% Green, WD3 3ER Local shops, Rickmansworth 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Town Centre Marks & Spencer (BP), 0.1% 3 0.5% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.6% 0 0.5% 0 0.0% 0 4.3% 2 0.0% 0 Uxbridge Road, Mill End, Rickmansworth, WD3 8DS Marks & Spencer, High 0.2% 4 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 3.7% 2 0.0% 5.8% 0.9% 0 0.0% 0 Street, Rickmansworth, WD3 1BB 0 0 0 Tesco Superstore, Frogmoor 1.1% 23 0.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0 24.7% 12 3.1% 2 23.5% 6 0.0% 0.0% Wharf, Harefield Road, Rickmansworth, WD3 1LX Waitrose, Homestead Road, 0.8% 16 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0 12.5% 0.0% 0 30.9% 8 0.0% 0 0.0% 0 2 0 0 0 6 Rickmansworth, WD3 1FX Other stores, Zone 7 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 8 Waitrose, Green Lane, 1.5% 32 0.0% 0 0.0% 0 1.5% 0 0.0% 0.0% 0 0.0% 0 0.6% 0 29.2% 17 0.0% 0.0% 0 0.0% 0 Northwood, HA6 2XW Co-op, St. Andrews Road, 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0.5% 0.0% 0.0% 0 0.0% South Oxey, Watford, WD19 7AD

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 1	1	
Co-op, The Parade, Carpenders Park, Watford,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	0.0%	0	
WD19 5BL Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	
Zone 9 Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	
Other stores, Zone 9 Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Budgens, High Street, Abbots Langley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.6%	1	
Other stores, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, London Road, Hemel Hempstead, HP3 9AA	1.4%	30	3.0%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	3.1%	1	1.7%	1	13.4%	15	
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.3%	27	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	5.0%	5	
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.4%	8	
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 1	1	
4AB Marks & Spencer (BP),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Breakspear Way, Hemel Hempstead, HP2 4TZ	0.0%	U	0.076	U	0.0%	U	0.0%	U																	
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9OZ	3.1%	65	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.9%	0	22.0%	8	27.3%	30	
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7OH	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.2%	1	
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	1	
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	33.4%	36	
Other stores, Zone 11 Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Co-op, Stoneycroft, Warners End, Hemel Hempstead, HP1 2OE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Other stores, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.2%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.4%	2	
M&S Simply Food, High Street, Berkhamstead	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Northchurch,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted, HP4 3QR Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road, Tring, HP23 5NB	1.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Trident Point, Harrow, HA1 4BB	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.2%	24	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0		0	0.0%	0
Other stores, Harrow	3.0%	63	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
5LU Tesco Express (Esso), Joel Street, Northwood Hills,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	_	Zone 1	_	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	
Pinner, HA5 2PA																								
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross, SL9 0NP Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	3.2%	1	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15 Zone 16	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16 Zone 17	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17 Zone 18	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
2RA	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	2.9%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.3%	48	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans, AL4 9RG Tesco Express, St. Bredlades Place, Jersey Farm Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans, AL4 9RG Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.9%	18	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	3.6%	4
Local shops, St Albans City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18 Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	l	Zone 11	<u> </u>
	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	38	0.0%	0	0.4%	0	3.9%	1	38.7%	7	5.7%	4	6.0%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, High Street, Wealdstone, HA3 7AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	1.4%	29	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.6%	12	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0		0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.5%	10	2.5%	3		0	0.8%	0	0.0%	0	0.0%	0	0.7%	0	0.0%		0.5%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.1%	43	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0			0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0		0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0			0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0		0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11	1	
0BE																									
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 20 Zone 21	2.5%	52	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Wheathampstead Village Centre Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Eaton Green Road, Luton, LU2 9HD Other Locations Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Fairlands Way,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage, SG1 1FZ Aldi, Kingsbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury, NW9 9HN Aldi, Laporte Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton, LU1 1HJ Aldi, Parkhouse Court,	1.1%	24	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatfield, AL10 9RQ Aldi, Scott Road, Luton,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU3 3BF Aldi, Victoria Retail Park,	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.2%	1	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Carela Deciality IIAA OA I																								
South Ruislip, HA4 0AJ Aldi, Vimy Road, Leighton Buzzard	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0		0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%		0.0%		0.0%	0	0.0%	0	0.0%	0	,.	0	0.0%	0			0.0%	0	0.0%	0		0	212,7	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0ON	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		
Hatfield, AL10 0JW																									
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BO	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Bancroft, Hitchin, SG5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Edgware Road, Colindale, NW9 0AS	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Aylesbury	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

														_	•										
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	Į.	
Stevenage, SG2 7DU																									
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Kenton Lane, Harrow, HA3 8RO	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	l	Zone	1	Zone 2		Zone 3	3	Zone 4	ı	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	0	Zone	11
6UN																								
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	4.7%	97	2.0%	2	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.7%	0	0.0%	0	2.2%	1	1.3%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2067		104		87		26		19		63		32		47		57		26		36		109
Sample:		2029		91		95		80		85		90		95		96		92		91		90		91

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total		Zone 1	1	Zone 2	2	Zone 3		Zone 4	l	Zone 5		Zone 6	,	Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	l
Q02 Where did you unde Excl. Nulls & SFT	rtake yo	ur ma	ain food	and (grocery	shopį	ping the	time	before la	ast?														
Zone 1																								
celand, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.3%	7	0.9%	1	5.6%	5	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Aorrisons, Ascot Road, Watford, WD18 8AA	1.5%	31	15.3%	16	1.8%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	7	1.2%	1	4.1%	1	3.6%	1	2.4%	3
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	25	6.2%	7	3.5%	3	4.2%	1	1.0%	0	0.0%	0	0.0%	0	2.7%	1	4.7%	3	1.1%	0	11.4%	5	0.0%	0
Pesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Pesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cesco Extra, Lower High Street, Watford, WD17 2BD	4.2%	86	41.7%	44	10.2%	9	34.0%	9	0.8%	0	0.0%	0	0.0%	0	5.8%	3	15.8%	9	0.8%	0	0.0%	0	0.0%	0
Other stores, Zone 1	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	2.1%	43	3.5%	4	30.5%	27	5.1%	1	2.3%	0	0.8%	0	0.0%	0	3.1%	1	1.2%	1	1.3%	0	15.3%	6	0.6%	1
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.0%	40	12.3%	13	22.8%	20	6.8%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.8%	0	4.4%	2	0.0%	0
Tesco Express, St. Albans	0.3%	6	3.0%	3	0.0%	0	10.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighten.											1011				5										riovember 2017
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone	6	Zone '	7	Zone	8	Zone 9		Zone 1	.0	Zone 1	1	
Road, Watford, WD24 4AU																									
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.3%	6	0.0%	0	5.1%	4	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey, Watford	0.4%	8	2.6%	3	0.9%	1	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Watling Street, Radlett, WD7 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	8.6%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																									
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.1%	2	0.0%	0	0.0%	0	0.8%	0	4.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda (Petrol Station), Allum Lane, Elstree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood, WD6 3LS Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	8.1%	1	11.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.2%	4	0.0%	0	0.0%	0	0.8%	0	1.5%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone (5	Zone 7	•	Zone 8	1	Zone 9		Zone 10)	Zone 11	
WD6 4PR Morrisons, Stirling Way, Borehamwood, WD6 2RN	1.4%	28	0.0%	0	0.0%	0	2.7%	1	3.0%	1	16.0%	10	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	2.4%	50	0.0%	0	0.0%	0	5.6%	1	10.1%	2	48.2%	31	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other stores, Zone 5 Zone 6	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0			0.0%	0	0.0%	0	0.0%	0		0
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	46.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other stores, Zone 6 Zone 7	0.1%	1	0.0%	0		0	0.0%	0	0.8%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%		3.7%	2		0	1.5%	0	0.0%	0		0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%		0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.6%	0	0.8%	0	3.1%	1	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	5	0.7%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	5.0%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.4%	30	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	15	4.7%	3	25.0%	7	0.8%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	1.1%	22	2.4%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	2.8%	2	32.7%	9	0.0%	0	0.0%	0
Other stores, Zone 7 Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	31	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	23.6%	13	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 1	1
Co on The David	0.3%	6	0.0%	0	0.40/	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.00/	0	9.5%	5	0.0%	0	0.0%	0	0.0%	0
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.5%	0	0.0%	U	0.4%	U	0.0%	U	9.5%	3	0.0%	U	0.0%	U	0.0%	U								
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	1.3%	1	1.6%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Other stores, Zone 9 Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.6%	1
Other stores, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	2.1%	43	2.0%	2	5.1%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	1.6%	0	3.8%	2	9.5%	10
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.1%	22	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	7.5%	8
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	i	Zone 7		Zone 8	3	Zone 9		Zone 1	0	Zone 1	1	
4AB																									
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9OZ	3.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	39.6%	16	24.3%	27	
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.6%	54	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	34.5%	38	
Other stores, Zone 11 Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Co-op, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Other stores, Zone 12 Zone 13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.1%	43	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	
M&S Simply Food, High Street, Berkhamstead	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3OR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	1	Zone 11	l	
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Dolphin Square, Tring	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, London	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Tring, HP23 5NB Other stores, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Trident Point,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow, HA1 4BB Aldi, Field End Road,	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote, HA5 1QH Co-op, High Road, Eastcote,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner, HA5 2ET Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Bridge Street, Pinner, HA5 3HZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Bishops Walk, Pinner, HA5 500	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Uxbridge Road, Hatch End, HA5 4OT	1.5%	31	0.0%	0	5.1%	4	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8	0.0%	0	0.0%	0	0.0%	0	
Other stores, Harrow	4.6%	94	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Sainsbury's Superstore, Barters Walk, Pinner, HA5	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
5LU Tesco Express (Esso), Joel Street, Northwood Hills,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	
Pinner, HA5 2PA	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross, SL9 0NP Tesco Express, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip, HA4 8LR Tesco Express, Park Way, Ruislip, HA4 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 4JN																		_						
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	3.1%	64	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		8.7%	5	3.1%	1	0.0%	0		0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.8%	17	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0		0
Other stores, Zone 15 Zone 16	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16 Zone 17	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17 Zone 18	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 7LN Co-op, Park Street, How Wood, St. Albans, AL2	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		
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Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Morrisons, Hatfield Road, St. Albans, AL1 4SU	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.0%	41	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	1.0%	21	0.0%	0	0.5%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	3.0%	3	
Local shops, St Albans City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 18 Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Barnet Road, London Colney, St.	0.4%	8	0.0%	0	0.0%	0	0.0%	0	4.1%	1	1.0%	1	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albans, AL2 1AB Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	37	0.0%	0	0.0%	0	0.8%	0	27.3%	5	8.0%	5	9.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Tesco Express, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Colney, AL2 1JQ	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	
Other stores, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, High Street, Wealdstone, HA3 7AE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, High Street, Barnet, EN5 5XQ	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, High Street, Edgware, HA8 7LH	0.1%	2	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0			0.0%	0	
Lidl, The Broadway, Stanmore, HA7 4HB	0.9%	18	2.4%		0.4%	0	1.6%	0	0.0%		0.0%	0	0.7%	0	0.0%		0.6%	0	0.0%	0		0	0.0%	0	
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.7%	34	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	1.6%	32	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0		0		0	
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0			0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%		0.0%		0.0%	0	
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted: Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 5 Zone 6 0BE Waitrose, The Spires 1.1% 22 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shopping Centre, High Street, Barnet Other stores, Zone 20 2.3% 48 0.5% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.6% 0 0.0% 0.0% 0 0.0% 0 Zone 21 Co-op, Lower Luton Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Batford, Harpenden, AL5 5HA Tesco Express, High Street, 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 Wheathampstead, AL4 8BB Tesco Express, Lower Luton 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Batford, Harpenden, AL5 5AL Local shops, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wheathampstead Village Centre Zone 22 Asda, Wigmore Hall 0.7% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA Co-op, Shoplands Parade, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Knightsfield, Welwyn Garden City, AL8 7RH M&S Simply Food, Luton 0.0% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Airport, Luton, LU2 9LY Tesco Express, High Street, 0.0% 1 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Welwyn, AL6 9EQ

0 0.0%

0.0%

0

0 0.0%

0.0%

0 0.0%

0.0%

0.0%

0

2.9%

0.0%

2 3.1%

0

0.0%

0.0%

0.0%

1 0.0%

0

0

LU3 3BF

Aldi, Scott Road, Luton,

Aldi, Victoria Retail Park,

0.0%

0.8%

0 0.0%

16

0.0%

0.0%

0.0%

0.0%

0

0.0%

0 0.0%

0 0.0%

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		
South Ruislip, HA4 0AJ																									
Aldi, Vimy Road, Leighton Buzzard	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Monkswood Way, Stevenage, SG1 1LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0ON	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Southdown Road, Harpenden, AL5 1PU	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Park Street, Luton, LU1 3JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	;	Zone 9		Zone 1	0	Zone 11	I	
Hatfield, AL10 0JW																									
Lidl, Francis Street, Luton, LU1 1HU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Edgware Road, Colindale, NW9 0AS	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Aylesbury	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Stevenage, SG2 7DU Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	l	Zone	1	Zone 2	2	Zone 3	3	Zone 4	ļ	Zone 5	5	Zone (5	Zone 7		Zone 8		Zone 9		Zone 1	0	Zone	11	
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Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.2%	24	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, outside study area	5.7%	117	2.0%	2	0.0%	0	0.0%	0	0.8%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		2058		105		87		26		18		64		33		47		56		26		41		110	
Sample:		2020		93		96		75		82		92		96		96		92		93		91		92	
Q03 Which retailer do yo Those who last did thei							me deliv	ery s	shopping	fron	n?														
Asda	2.0%	3	0.0%	0	9.8%	0	2.5%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	0	0.0%	0	6.5%	1	
Morrisons	10.2%	14	7.8%	1	0.0%	0	0.0%	0	34.9%	2	0.0%	0	0.0%	0	0.0%	0	9.8%	0	0.0%	0	47.0%	4	6.5%	1	
Iceland	0.7%	1	0.0%	0	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Sainsbury's	11.4%		15.5%	1	9.8%		18.4%	1	5.1%	0	0.0%	0	69.1%	2	0.0%	0	9.8%	0	0.0%		18.1%		14.8%	2	
Tesco	38.0%		28.1%				24.3%		10.3%		80.4%	6	16.7%		47.9%		19.1%	1	79.9%		25.1%		65.9%	7	
Ocado	27.4%		48.7%	3	0.0%		52.3%		31.0%		14.0%	1	14.2%		23.7%		48.3%	2	12.7%	0		0	0.0%	0	
Waitrose	9.1%	13	0.0%	0	0.0%	0	0.0%	0	6.1%	0	5.7%	0	0.0%	0	0.0%			0	0.0%	0	5.6%	0	6.5%	1	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abel & Co	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		16.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S (Click & Collect)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
(Don't know / varies)	0.8%	1	0.0%	0	0.0%	0	2.4%	0	4.2%	0	0.0%	0	0.0%	0	12.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.070		0.070	U	0.070																				
Weighted base:	0.670	138	0.070	7	0.070	4		8		4		8		3		2		3		3		8		10	

Weighted:

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	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone 8	3	Zone 9		Zone 1	.0	Zone 1	1	
Q04 What is the main re	ason yo	u cho	ose (ST	ORE I	MENTIC	NED.	AT Q01)	for y	our maiı	n foo	d and gı	rocery	/ shopp	ing?											
Accessibility by public transport	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	
Car parking prices	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	
Car parking provision	2.5%	56		1	0.0%	0		0	4.6%	1	0.6%	0	2.8%	1	1.2%	1	1.0%	1	8.2%	2	2.4%	1	0.0%	0	
Choice of food goods available	6.7%	148	4.8%	5		5			12.6%	3		6		1	2.6%	1	2.6%		12.7%	4	2.1%	1	3.4%	4	
Choice of shops nearby selling non-food goods	0.5%	10	0.0%		1.7%	2		0		1	0.0%	0		0		0		0		0		1	0.0%	0	
Choice of shops selling food goods	0.6%	13		0		0		0		0		0		0		0		0		0		1	0.5%	1	
Cleanliness	0.5%	11	1.9% 0.5%	2	0.0%	0	0.8%	0	0.6%	0	0.0%	0 2	0.0%	0		0		1	0.0% 0.0%	0	0.0%	0	0.5%	0	
Convenient generally	3.2%	70 36		2		0	0.0%		0.0% 4.8%	1	2.7% 6.2%	4	0.0% 0.7%	0		0	0.0% 3.7%	2	0.0%	0	0.0% 3.9%	0 2	0.0% 2.7%	3	
Delivery service Easy to get to by car	1.6% 1.3%	28	0.0%	0		0	9.1% 1.3%	3	4.8% 1.5%	0		0	0.7%	0		0		1	3.6%	1	3.9% 0.7%	0		0	
Entertainment / events	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.7%	0		0	
Familiarity / know where everything is	0.6%	14		0		0		0	1.1%	0		0		0		0		0		0	0.7%	0		1	
Good / long opening hours	0.1%	2	0.0%	0	0.0%	0	0.8%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good internal layout	0.9%	20	5.3%	6	1.8%	2	0.0%	0	0.6%	0	0.0%	0	0.6%	0	1.2%	1	1.7%	1	0.7%	0	0.0%	0	3.3%	4	
Good service / friendly staff	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.3%	3	1.7%	1	1.2%	1	1.4%	0	0.0%	0	2.2%	3	
Good special offers / discounts	0.4%	8	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	
Habit / always use it / preference for retailer	4.4%	97	6.8%	8		5		1	4.2%	1	2.0%	1		1	4.3%		1.6%	1	4.6%	1	7.6%	3		3	
Has a Click & Collect service	0.5%	11	0.0%	0	0.9%	1	0.0%	0		0		0		0		0		0		0		0		0	
Has a petrol station	0.1%	2		1	0.0%	0	0.0%	0	0.0%	0		0		0		0		0		0	0.0%	0		0	
Has everything I need	0.4%	8	0.0%	0		1	0.5%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.7%	0		0	
I get / give a lift to that store	0.1%	1	0.0%	0	0.4%	0		0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	
Internet - fast / easy delivery	0.6%	14	0.0%	0		0		0	0.8%	0		0	0.0%	0		0	0.5%	0	0.0%	0	0.7%	0	0.6%	1	
Internet shopping is convenient	3.0%	66 24	2.2%	2	3.5% 5.4%	3 5		0	13.0%	3		3	4.9% 0.6%	0		1 0	0.0%	0	4.3% 2.6%	1	2.1% 0.0%	0	3.5% 0.0%	4 0	
Large store	8.7%	192	6.9%		20.6%	19	1.1%	0	3.8%	1	6.6%	5		2		5		4		2	17.1%	7		25	
Lower prices Loyalty card / points scheme	1.5%	34	0.9%	0		19	1.1%	0	2.1%	0		0	0.6%	0		0		0	4.3%	1	3.9%	2		23	
Near to home	35.2%	777		-	24.3%	22		8	2.1%	6		28		15			53.8%	32		_	22.3%		36.2%	43	
Near to Marks & Spencer store	0.2%	4	0.0%	0		0		1	0.6%	0		0		0		0		0		ó		0		0	
Near to work	2.6%	57	0.0%	0	0.4%	0	1.7%	1	2.0%	0	0.0%	0	0.9%	0	0.6%	0	1.1%	1	0.0%	0	3.1%	1	0.7%	1	
Nice shopping environment	0.4%	8	0.0%	0	0.0%	0	2.2%	1	0.6%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.7%	0	1.5%	2	
Only one in the area / no other choice	0.2%	4	0.0%	0		0		0	0.0%	0		1	0.6%	0		0		0		0		0		0	
Provision of leisure facilities nearby	0.1%	2		0	0.07.0	0		0	0.6%	0	0.00,0	0		0		0		0		0	0.0,0	0	0.0%	0	
Provision of services nearby,	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Tota	1	Zone	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone	Ó	Zone 7		Zone	8	Zone 9		Zone 1	0	Zone 1	l
such as banks and other																								
financial services Public information, signposts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
and public facilities	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.070	U
Quality of food goods	7.6%	168	10.4%	11	8.3%	Q	14.3%	5	5.4%	1	3.1%	2	9.7%	3	9.3%	5	9.3%	6	9.3%	3	6.5%	3	7.0%	8
available	7.070	100	10.470	11	0.570	O	14.570	J	J. T /0	1	3.1 /0	_	J.1 /0	3	7.570	5	7.570	U	7.570	3	0.570	3	7.070	O
Quality of shops selling food	0.5%	10	1.1%	1	0.4%	0	0.5%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.5%	0	2.4%	1	0.7%	0	0.0%	0
goods	0.570	10	1.170	1	0.470	U	0.570	U	0.070	Ü	1.570	1	0.070	Ü	0.070	Ü	0.570	Ü	2.470		0.770	U	0.070	· ·
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
night time)	0.070	3	0.073	3	0.070	J	3.070	~	3.070	3	0.070	3	0.070	3	0.070	J	0.070	3	3.070	~	0.070	9	0.070	~
Small / quiet / not too big	0.7%	15	0.5%	1	3.1%	3	1.1%	0	2.3%	1	1.1%	1	0.0%	0	0.0%	0	0.5%	0	1.7%	0	0.0%	0	1.1%	1
Staff discount / work there	1.6%	34	1.1%	1	0.4%	0	2.2%	1	2.3%	1	0.9%	1	4.1%	1	3.4%	2	1.5%	1	0.0%	ő	4.6%	2	0.0%	0
Value for money	5.5%	122	9.9%	11	5.4%	5	3.4%	1	1.2%	0	9.5%	7	2.4%	1	3.8%	2	5.4%	3	5.5%	2	2.8%	1	5.5%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for visiting	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
family / friends																								
Disabled access / facilities	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Free newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free samples whilst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
shopping																								
Good company ethics	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Good mix of brands and	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
non-brands																								
Good range of organic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
products																								
Good selection of bulk-buy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
items		_		_		_		_		_		_		_		_		_		_		_		
Good-sized store (not too big	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
/ small)	0.10/		0.001	^	0.007	^	0.004	^	0.001	^	0.007	^	0.001	^	2.621	_	0.007	^	0.004	^	0.007	^	0.004	0
Had vouchers to use	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0		0	0.0%	0
Has a car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a clothing section	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has an in-store pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have shares in the company	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In the area / passing at the	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
time	0.00/	1	0.00/	0	0.00/	0	0.50/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
In-store café	0.0%	1	0.0%	0		0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New store	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Range of gluten-free	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services in-store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Self-scanning facility Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / old-fashioned	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / Old-rashioned	0.170	2	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

by Zones 1-11 - Filt. Nulls & SFT

Weighted:

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone 1	1
store																								
Well-staffed / plenty of checkouts open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well-stocked shelves	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	3.1%	69	3.4%	4	8.8%	8	3.0%	1	1.4%	0	8.1%	6	8.3%	3	2.2%	1	3.1%	2	3.3%	1	12.3%	5	3.1%	4
Bright / well-lit store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100

Weighted: November 2017 Total Zone 2 Zone 1 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)? 61.1% (Nothing) 1429 71.5% 79 50.3% 46 54.7% 20 65.7% 15 68.1% 48 57.0% 20 73.6% 37 77.5% 47 73.4% 21 68.5% 30 73 Aisle obstructions (e.g. stock 0.2% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 cages, staff shopping for online customers etc.) Change layout too often 2.0% 43 0.0% 0 6.2% 6 0.5% 0 0.0% 0 2.0% 1 3.4% 0.0% 0 0.0% 0 1.9% 1.0% 0 0.6% Congested entrance / exits 0.1% 3 1.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 0.0% 0 9 0 0 1.9% 0.0% 0.0% 0 0 Difficult to get out of car 0.4% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0 0 0.0% 0.0% park 0.0% Difficult to get to 0.4% 8 1.9% 2 0.4% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0.0% 0 1.4% 0 0.0% 0 0.0% 0 Difficult to park / lack of 2.9% 63 1.4% 2 0.4% 0 1.7% 1 0.0% 0 1.4% 1 1.9% 1 1.4% 1 3.4% 2 1.7% 0 1.4% 4.6% 5 parking Dirty / untidy / scruffy store 0.5% 10 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.7% 0 0.0% 0 0.6% 0 2.6% 2 1.0% 0 0.0% 0 0.0% 0 Discontinued items 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 1 0.0% 0 3 1.0% 23 2.3% 1.8% 2 0.5% 0 2.3% 0.0% 0 2.3% 1 0.6% 0 1.6% 0.0% 0.7% 0 Empty shelves 1 0 1.1% 5.2% 2 0 3.7% Expensive 116 1.9% 9.8% 9 7.4% 3 5.8% 1 0.0% 8.0% 3 14.3% 7 2 4.4% 1 1.7% 6.4% 8 Expensive parking 1.0% 23 0.5% 1 0.0% 0 0.0% 2.3% 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 2.2% 3 Internal building work 0.0% 0.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0.5% 3 0 1.3% 0.7% Internet - can't chose / see the 12 2.3% 0.0% 0 5.8% 2 1.4% 0 0.0% 0 1.1% 0.0% 0 1 0.0% 0 0.0% 0 1 actual products Internet - delivery charges 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 11 Internet - difficult to navigate 0.1% 2 0.0% 0 0.0% 0 0.6% 0 0.6% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 the website 0.0% Internet - don't always see 0.1% 2 0.0% 0 0.0% 0 0.8% 0 6.5% 2 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 special offers 0 Internet - inferior substituted 0.5% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.7% 0 0.0% items Internet - slow / busy website 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 1.1% 0.0% 0.0% 0 0.0% 0 / poor connection Lack of brands / too many 0.4% 8 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0.0% 0 0.7% 0.0% 0 0.6% 1 own-label products Lack of cycle parking 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Lack of public transport 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3 0.5% 2 2 2 2 7 Limited range of goods 5.0% 110 2.3% 8.0% 7 0 3.6% 1 2.3% 6.2% 4.5% 2.6% 2 5.5% 2 5.3% 5.9% No petrol station 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Not enough staff / queues at 1.2% 26 0.5% 0.4% 0 0.6% 0.0% 0 1.5% 1 1.1% 0 0.6% 0 0.9% 0.0% 1.4% 6.7% 8 1 0 1 0 the checkout Poor internal layout 0.6% 13 0.0% 0 1.8% 2 0.0% 0 1.1% 0 1.4% 1 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.7% 1

2 1.7%

0 0.0%

0

1 0.0%

3 8.0%

0 0.0%

0 0.9%

0 0.0%

0.0%

1.8%

0.0%

0.0%

0.0%

0.8%

0.0%

0.0%

0

0

0

3

0

0

0.0%

0.0%

1

0 0.0%

0 0.5%

0.0%

0 0.5%

0 0.0%

0.0%

0 0.0%

0.0%

0 0.0%

0.0%

0 2.0%

0 0.7%

0 0.0%

0.0%

2.9%

0.7%

0.0%

0.0%

0

0

0 1.0%

0.0%

0 1.0%

1 0.0%

0 0.0%

0 1.1%

0 0.0%

0 0.0%

0 0.5%

0

0 1.1%

0 2.7%

0 0.0%

0.6%

0

0

1

3

0

Poor quality

Preference for retailer

Staff rude / unhelpful

Too many self-service

Short sell-by dates

Too busy / big

Too cold inside

Too far away

1.1%

0.0%

1.1%

1.2%

2.4%

0.1%

0.7%

0.1%

24

0

25

26

53

2

15

3

1.1%

0.0%

0.0%

0.6%

6.4%

0.0%

1.1%

0.0%

0.0%

0.0%

1.3%

8.2%

0.0%

1

0

0 0.4%

1

7

0

1 4.9%

0 0.7%

0.0%

0 0.6%

0 1.3%

1 0.0%

7 4.9%

0 0.0%

4 3.4%

1 0.0%

0 1.9%

0.0%

0 0.0%

2 1.8%

0.0%

1 0.0%

0.0%

0.6%

0 2.2%

0 0.0%

0.0%

0 0.9%

0 4.4%

0.0%

0 0.0%

0.0%

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	,	Zone 7		Zone 8	3	Zone 9		Zone 1	0	Zone 11	1
checkouts Too small	2.8%	62	1.9%	2	3.1%	3	0.5%	0	0.6%	0	6.6%	5	2.2%	1	0.6%	0	2.6%	2	1.0%	0	0.7%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.7%	0	0.0%	0
Car parking pay machines	0.0%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
often don't work	0.170	_	0.070	U	0.070	O																		
Charge 10p for carrier bags	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Checkout conveyor belts are	0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0		0	0.0%	0	0.7%	0	0.0%	Ö
too short	0.070		0.070		0.070	Ü	0.070	•	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070		0.070	Ü	01770		0.070	v
Christmas goods stocked	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
too early				-		-	,.	-		-	,.				,.	-		-	,.	-				•
Confusing / incorrect pricing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Confusing special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Copying branded goods'	0.1%	2	0.0%	Ö		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	Ö	0.0%	0
packaging																								
Cycling rack is not under	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
cover																								
Dirty trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discontinued items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Oon't cater for single people	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oon't stock certain items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Geeling rushed at the checkout	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
General decline / not the same as it used to be	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Starbucks for the in-store café	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have to pay for parking before shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet - expensive delivery charges	0.1%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet - goods are poorly packed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet - items too near their sell-by dates	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0
nternet - sometimes don't get the full order delivered	0.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
oyalty card scheme not as generous now	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jarrow aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lo butchers section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lo clothing section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No cooking instructions on own-brand products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To customer toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
lo in-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
No locally-sourced fresh produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	e 8	Zone	9	Zone	10	Zone	11
No other shops nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No petrol station	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No phone signal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No self-service checkouts	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough Kosher food stocked	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough disabled parking / facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough trolleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People parking there without shopping in store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Polythene bags are too thin	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Poor Sunday opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor clothing section	0.1%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Poor lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor management	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Poor quality in-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot holes in the car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Recycle bins are obstructive	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Repeated warnings about the fire alarm test	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-scanning service	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Too many branches close together	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many bulk-buy items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many special offers on junk food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too student-orientated	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Under-handed price rises	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unhygenic toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Untidy / messy shelves	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	12	0.0%	0	0.0%	0	9.1%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.7%	1	0.0%	0
Weighted base: Sample:		2210 2210		111 100		91 102		36 100		23 100		71 100		34 100		50 101		60 100		28 100		44 100		119 100

Weighted:

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone	11
MeanScore: visits p	er weel	C																						
Q06 How often do you no	ormally	do yo	ur main	food	shoppi	ng at ((STORE	MEN	TIONED	AT Q	(01?)													
Daily At least two times a week At least once a week At least once a fortnight At least once a month At least every two months Less often Have only visited once (Don't know / varies) Mean:	2.7% 14.3% 62.5% 11.9% 5.2% 0.5% 0.2% 0.8% 2.0%	60 315 1381 263 115 12 4 17 43	0.0% 14.5% 66.1% 7.5% 10.9% 1.1% 0.0% 0.0% 0.0%		4.7% 67.2% 24.4%	0 4 61 22 3 0 0 0 1	0.0% 7.5% 74.2% 7.4% 9.8% 0.6% 0.6% 0.0% 0.0%	27	0.0% 16.4% 64.7% 12.6% 4.6% 0.0% 0.0% 0.6% 1.1%	15	0.6% 13.7% 61.3% 16.8% 6.2% 0.0% 0.0% 1.4%	0 10 43 12 4 0 0 0 1	0.6% 9.6% 71.8% 8.2% 9.2% 0.0% 0.0% 0.0%	25	19.1% 55.3% 16.7% 2.3% 2.4% 0.0% 0.0%	2 9 27 8 1 1 0 0	18.5% 65.0% 10.4% 3.5% 0.0% 0.5% 0.0%	1 11 39 6 2 0 0 0	0.7% 12.2% 70.5% 7.4% 4.5% 0.7% 0.0% 2.9% 1.2%		8.6% 69.4% 12.5% 5.5% 0.7% 0.0%		12.2% 75.5% 8.1% 1.1% 0.7% 0.0%	1 15 90 10 1 1 0 1 2
Weighted base: Sample:		2210 2210		111 100		91 102		36 100		23 100		71 100		34 100		50 101		60 100		28 100		44 100		119 100
Q07 How do you normal Excluding those who la																								
Car / van (as driver) Car / van (as passenger) Bus (including the busway or guided bus), minibus or coach	7.8%	1594 162 57	79.4% 4.1% 6.1%		72.6% 15.9% 6.8%	63 14 6	95.8% 2.8% 1.4%	27 1 0	89.3% 3.7% 0.7%	17 1 0	80.5% 7.9% 4.3%	50 5 3	79.9% 11.4% 2.3%	25 4 1	8.2%	37 4 1	77.3% 9.8% 6.2%	44 6 4	90.1% 3.9% 2.3%		74.1% 10.2% 0.0%	27 4 0		90 5 3
Motorcycle, scooter or moped	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0
Walk Taxi Train Metro Bicycle Mobility scooter / disability vehicle	9.5% 0.7% 0.9% 0.0% 0.1% 0.0%	196 14 20 0 1	10.4% 0.0% 0.0% 0.0% 0.0% 0.0%	11 0 0 0 0	0.0% 0.0% 0.0% 0.5%	3 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	5.6% 0.7% 0.0% 0.0% 0.0% 0.0%	1 0 0 0 0	6.5% 0.0% 0.0% 0.0% 0.0% 0.0%	4 0 0 0 0 0	4.6% 1.1% 0.0% 0.0% 0.0% 0.0%	1 0 0 0 0	0.0% 0.0% 0.0%	6 0 0 0 0	2.2% 0.0% 0.0% 0.0%	2 1 0 0 0 0	3.7% 0.0% 0.0% 0.0% 0.0% 0.0%	1 0 0 0 0	0.0% 0.0% 0.0%	1 0 0 0 0	0.0% 0.0% 0.0%	10 1 0 0 0 0
Other (Don't know / varies) (Don't travel - goods delivered)	0.0% 0.9% 0.3%	0 19 6	0.0% 0.0% 0.0%	0 0 0	0.0% 0.5% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.7%	0 0 0	0.0% 0.7% 0.0%	0 0 0	0.0%	0 0 0	0.6%	0 0 0	0.0% 0.0% 0.0%	0	11.1%	0 4 0	0.8%	0 1 0
Weighted base: Sample:		2073 2035		104 91		87 95		28 81		19 86		63 90		32 95		47 96		57 93		26 91		36 90		109 91

Weighted: For Nexus Planning November 2017

	Tota	al	Zone	e 1	Zone	2	Zone	e 3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone	11
MeanScore: time	taken (mi	nutes)																						
Q08 How long did yo Excluding those wh	•	•	•				•	ke?																
1 - 5 minutes	38.9%	806	21.8%	23	38.6%	33	20.7%	6	16.6%	3	49.9%	31	48.1%	15	50.8%	24	35.3%	20	13.4%	3	31.1%	11	50.9%	56
6 - 10 minutes	32.1%	666	39.7%	41	36.3%	31	47.7%	13	61.2%	12	31.9%	20	26.6%	8	28.4%	13	32.8%	19	28.2%	7	24.6%	9	38.5%	42
11 - 15 minutes	14.8%	307	14.6%	15	10.9%	9	19.8%	6	12.4%	2	11.6%	7	11.5%	4	9.2%	4	17.2%	10	34.4%	9	33.1%	12	5.6%	6
16 - 20 minutes	6.9%	143	14.9%	15	7.3%	6	8.2%	2	6.3%	1	1.8%	1	4.9%	2	9.8%	5	2.8%	2	15.9%	4	5.5%	2	4.4%	5
21 - 25 minutes	1.8%	37	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	2.2%	1	0.8%	0	0.0%	0	0.0%	0
26 - 30 minutes	1.8%	36	2.5%	3		5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0,0	0	7.4%	4	1.3%	0	3.5%	1	0.0%	0
31 - 35 minutes	0.2%	3	0.0%	0		0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0,0	0	0.0%	0	0.0%	0		0	0.6%	1
36 - 40 minutes	0.2%	4	0.0%	0	,	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0,0	0	0.5%	0	3.2%	1	0.0%	0	0.0%	0
41 - 45 minutes	0.2%	5	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.070	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0		0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0		0	0.0%	0
56 - 60 minutes	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.5%	0	0.0%	0		0	0.0%	0
61+ minutes	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	51	6.6%		0.9%	1	2.2%	1	2.1%	0	1.4%	1	0.0%	0		0	1.1%	1	2.9%	1	0.8%	0	0.0%	0
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		10.08		11.22		10.26		11.27		10.03		8.68		9.57		8.41		10.91		13.71		11.53		7.66
Weighted base:		2073		104		87		28		19		63		32		47		57		26		36		109
Sample:		2035		91		95		81		86		90		95		96		93		91		90		91
=																								

Weighted:

	Tota	ıl	Zone	e 1	Zone	2	Zone	2 3	Zone	e 4	Zone	e 5	Zone	6	Zone	e 7	Zone	e 8	Zon	e 9	Zone	10	Zone	11
MeanScore: £																								
Q09 How much on av	erage does	s your	house	hold n	ormally	/ spen	d on m	ain foc	d and	grocei	ry shop	ping i	n a wee	k?										
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	1.1%	1
£11 - £15	0.9%	19	5.3%	6	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
£16 - £20	2.3%	50	1.9%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.1%	1	1.7%	0	0.0%	0	2.9%	3
£21 - £25	1.4%	32	5.9%	7	0.8%	1	0.0%	0	0.0%	0		3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.5%	1
£26 - £30	2.6%	57	4.6%	5	0.0%	0	6.3%	2	0.6%	0	1.3%	1	2.5%	1	3.1%	2	1.0%	1	0.0%	0	0.7%	0	1.3%	2
£31 - £35	1.2%	26	0.0%	0	1.2%	1	1.7%	1	1.1%	0	1.3%	1	7.9%	3	1.8%	1	0.5%	0	0.7%	0	1.4%	1	1.3%	2
£36 - £40	4.1%	91	0.0%	0	5.8%	5	3.0%	1	5.5%	1	6.3%	4	3.2%	1	6.7%	3	1.2%	1	1.2%	0		2	8.4%	10
£41 - £45	2.3%	51	1.6%	2	5.8%	5	10.2%	4	1.1%	0		3	5.4%	2		1	0.5%	0	4.3%	1	0.0%	0	1.1%	1
£46 - £50	8.1%	179	5.1%	6		2	5.2%	2		2		5	12.6%	4	3.7%	2			8.8%	3		2	6.6%	8
£51 - £55	1.5%	33	0.6%	1	0.0%	0	0.0%	0	1.5%	0		2	2.6%	1	2.3%	1	3.1%	2	2.4%	1	0.7%	0	0.5%	1
£56 - £60	6.6%	146	8.6%	10	3.1%	3	2.7%	1	4.0%	1	3.9%	3	7.4%	3	9.5%	5	4.2%	3	5.2%	1	5.7%	3	3.2%	4
£61 - £65	1.6%	34	0.6%	1	5.4%	5	0.0%	0	1.1%	0	1.5%	1	4.2%	1	1.8%	1	1.0%	1	2.1%	1	1.4%	1	0.0%	0
£66 - £70	7.2%	159	1.3%	1	6.7%	6	8.4%	3	7.5%	2	8.0%	6	3.6%	1	3.0%	1	12.8%	8	1.7%	0	9.9%	4	6.7%	8
£71 - £75	2.5%	56	3.4%	4	0.9%	1	1.7%	1	6.5%	2	4.0%	3	1.7%	1	2.6%	1	6.0%	4	3.1%	1	1.5%	1	8.9%	11
£76 - £80	6.0%	133	7.6%	8	7.6%	7	11.3%	4	4.8%	1	6.2%	4	4.6%	2	5.4%	3	3.2%	2	10.0%	3	14.4%	6	10.3%	12
£81 - £85	0.8%	17	0.5%	1	0.0%	0	0.5%	0	0.0%	0	2.7%	2	0.0%	0	6.7%	3	1.9%	1	2.2%	1	1.0%	0	1.3%	2
£86 - £90	2.6%	57	4.3%	5	3.1%	3	5.0%	2	3.9%	1	2.0%	1	1.3%	0	1.8%	1	3.1%	2	5.0%	1	0.7%	0	2.2%	3
£91 - £95	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		1	0.0%	0		0	0.6%	1
£96 - £100	16.4%	363	18.8%	21	19.4%	18	13.9%	5	23.8%	6	6.7%	5	10.9%	4	24.5%	12	14.4%	9	12.3%	3	23.6%	10	9.5%	11
£101 - £120	6.0%	131	3.4%	4	4.4%	4	5.1%	2	1.1%	0	6.9%	5	2.6%	1	3.2%	2	6.3%	4	4.6%	1	6.5%	3	4.4%	5
£121 - £140	3.6%	80	11.5%	13	16.0%	15	4.9%	2	1.3%	0	0.6%	0	4.1%	1	0.6%	0	1.6%	1	7.5%	2	2.4%	1	3.0%	4
£141 - £160	4.1%	91	4.9%	5	2.8%	3	7.5%	3	13.5%	3	7.6%	5	3.0%	1	1.4%	1	6.4%	4	8.7%	2	6.5%	3	9.2%	11
£161 - £180	1.0%	22	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.9%	1	1.1%	0	2.4%	1	0.0%	0	0.0%	0		1	6.2%	7
£181 - £200	1.4%	32	1.4%	2	0.9%	1	0.0%	0	3.4%	1	1.6%	1	8.8%	3	1.2%	1	2.1%	1	0.0%	0	0.0%	0	1.1%	1
£201 - £250	0.5%	10	0.0%	0	0.4%	0	0.0%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.2%	3
£250+	0.5%	11	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	0.0%	0	2.4%	1	2.9%	1	0.0%	0
(Don't know)	10.2%	225	8.2%	9	10.0%	9	4.7%	2	7.5%	2	17.8%	13	6.3%	2	6.9%	3	6.7%	4	11.4%	3	5.9%	3	7.1%	8
(Refused)	4.0%	89	0.0%	0	0.4%	0	1.7%	1	1.1%	0		1	4.1%	1	2.0%	1	14.7%		4.0%	1	4.0%	2	0.6%	1
Mean:		83.12		83.00		90.47		76.97		92.85		81.82		83.73		100.99		88.26		93.95		95.89		92.23
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100
Sample.				100		102		100		100		100		100		101		100		100		100		100

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Q10 When you go main food shopping is your trip linked with any other activity? Excluding those who last did their main food shopping via the Internet 001: Yes – getting petrol 2.9% 59 3.2% 3 2.8% 2 2.4% 1 15.5% 3 1.0% 1.8% 10.2% 5 6.9% 1.9% 4.3% 2 5.0% 5 1 Yes – leisure activity 2.6% 54 0.0% 0 0 0.7% 0 0.7% 0 1.7% 0.0% 0 0.8% 0 1.9% 3.8% 2.6% 3 0.5% 0 1.0% 0 Yes – non-food shopping 2 10.1% 2 12.4% 8 16.3% 2 7.7% 159 3.5% 4 0.9% 1 8.2% 5 0.6% 0 4.4% 3 3.1% 1 6.7% 3.5% 4 Yes – other food shopping 1.9% 39 0.0% 0 0.0% 0 0.7% 0 4.2% 4.4% 3 2.0% 1 2.7% 1 1.3% 1 3.4% 1 0.8% 0 4.4% 5 Yes – travelling to / from 1.1% 23 2.0% 2 5.6% 5 0.0% 0 0.7% 0 0.7% 0 0.0% 0 2.5% 0.6% 0 3.2% 1 0.0% 0 0.0% 0 1 school / college / university Yes - travelling to / from 4.5% 93 3.0% 3 0.9% 1 1.5% 0 2.4% 0 2.5% 2 0.7% 0 6.4% 3 1.9% 1 1.9% 0 5.8% 2 2.4% 3 work Yes – visiting café / pub / 73 3 2.2% 0 1.5% 9.2% 3 2 1 1.7% 2 3.5% 3.2% 5.6% 5 1 1.4% 2.1% 1 3.7% 2.6% 1 1.4% restaurant Yes – visiting family / 1.3% 26 0.0% 0 0.0% 0.0% 1.8% 0.0% 3.9% 0.0% 0 1.1% 0.0% 0.0% 0 0.6% friends 0.4% 9 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.7% 0 0.0% 0 0.9% 0.0% 0.0% 0 0.0% 0 Yes – visiting health service such as doctor, dentist, hospital 1.5% Yes – visiting other service 1.4% 28 0.7% 0.8% 0 0.7% 0 0.0% 0 0.0% 0 0 0 0.7% 0.0% 0 1.0% 0.0% 0.0% such as laundrette. hairdresser, recycling Yes – visiting services such 1.9% 39 1.0% 0.0% 0 0.0% 0 0.7% 0 0.7% 0 3.0% 0.8% 0 3.5% 2 1.1% 0 0.0% 0 0.0% 0 as banks and other financial institutions Yes - visiting the car wash 0.1% 2 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.6% 0.0% 0 0.8% 0 0.0% 0 Yes - window shopping / 0 0.0% 0 0.7% 15 0.5% 0.0% 0 0.0% 2.8% 1 0.0% 0 0.0% 0.6% 0 0.5% 0 0.0% 0 0.0% 1 0 browsing / strolling Yes - dog walking 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Yes – other activity 0.4% 9 0.0% 0 1.8% 2 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 67.3% 22 57.5% 44 58.9% 19 42 78.7% 27 87 (No activity) 1395 77.0% 80 76.7% 66 80.0% 11 70.0% 74.0% 35 74.0% 20 75.1% 79.5% (Don't know / varies) 2.2% 46 6.1% 6 5.2% 4 3.6% 1 1.0% 0 5.2% 3 1.1% 0 0.0% 0 0.0% 0 0.8% 0 0.9% 0 0.6% 1

63

90

32

95

47

96

57

93

26

91

36

90

109

91

Weighted base:

Sample:

2073

2035

104

91

87

95

28

81

19

86

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total		Zone 1	l	Zone 2		Zone 3		Zone 4	ı	Zone :	5	Zone	6	Zone 7	7	Zone 8	;	Zone 9		Zone 10)	Zone 11	Į.
Q11 Where do you do thi Those who link their ma		•	g trip with	h non-	food shopp	ping,	other food	! shop	pping or v	isiting	services	at Q1	0: AND E	Excl. N	ulls & SF	Т								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.5%	1	0.0%	0	50.1%	0	32.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre Others, Zone 1	3.7% 0.0%	9 0	77.8% 0.0%	4 0	0.0% 0.0%	0	56.5% 0.0%	1	6.4% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%		14.1% 0.0%	1 0	10.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 2 Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	0	0.0%	0	50.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
Radlett Town Centre	0.3%	1	0.0%	0		0	0.0%		23.2%	1		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%		23.7%		83.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	1.8%	4	0.0%	0		0	0.0%	0	0.0%	0		0	44.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	,	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ü	84.9%	2	5.9%	0	79.6%	2	0.0%	0	0.0%	0

	Total	i	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	Λ	Zone 1	1
	Total	<u>L</u>	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone o		Zone /		Zone o		Zone 9		Zone 1	U	Zone 1	I
Others, Zone 7 Zone 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood Local Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			80.0%	4	0.0%	0		0		0
South Oxhey Local Centre Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorleywood Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	10.2%	0	0.0%	0	0.0.0	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Abbots Langley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	1	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	0	10.3%	1
Others, Zone 11 Zone 12	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	1	81.9%	7
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																								
Tring Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Harrow Town Centre	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	6.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	1	Zone 9		Zone 10)	Zone 1	l
Zone 17																								
Dunstable Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road,	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard	0.070	Ü	0.070	O	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O
Leighton Buzzard Town	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 17	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ																								
St. Albans City Centre	4.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	0	0.0%	0
Others, Zone 18	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1
Zone 19																								
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Orbital Road, St																								
Albans, AL2 1DL																								
Colney Fields Shopping	1.9%	5	0.0%	0	0.0%	0	0.0%	0	37.4%	1	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London																								
Colney, St. Albans, AL2																								
1BW	0.50/		0.00/		0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	0.00/	0
Cuffley Village Centre	0.5%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
London Colney Village	2.0%	5	0.0%	0	0.0%	0	0.0%	0	9.4%	0	4.1%	0	44.7%	3	0.0%	Ü	0.0%	0	0.0%	U	11.7%	0	0.0%	0
Centre Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0
Zone 19	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Barnet Local Centre	5.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	7.8%			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Zone 21	0.070		0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	0	0.070	Ů	0.070	· ·
Wheathampstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Zone 22																								
Luton Retail Park, Gipsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton																								
Wigmore Park Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Wigmore Lane,																								
Luton																								
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside																								
Study Area	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Amersham Town Centre	0.0% 1.6%	0	0.0% 0.0%	0		0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0								
Aylesbury Town Centre Beaconsfield Town Centre	0.0%	4	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.570	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

															•										
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	10	Zone 1	1	
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 00E	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	
Enfield Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	Ö		0	0.0%	Ö	
Great Missenden Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Harpenden Town Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatfield Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.2%	1	11.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone 4	1	Zone	5	Zone	6	Zone	e 7	Zone	e 8	Zone	9	Zone	10	Zone	11
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0		0		0		0
The Galleria Outlet, Comet	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0		0		0		0
Way, Hatfield, AL10 0XR	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	Ü
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Velwyn Garden City Town	4.8%	11	0.0%	0		0	0.0%	0	0.0%	0		0	3.2%	0		0		0		0		0		Ő
Centre	11070		0.070	Ü	0.070		0.070	Ü	0.070		0.070	Ü	2.270	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070	Ů
Others, outside study area Others	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oon't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		234		5		1		3		3		11		7		2		5		2		3		9
ample:		252		6		2		9		19		10		15		6		12		9		8		9
012 Do you make 'top up	a' choni	nina t	rine for s	tanla	apods	cuch	ae broa	d and	inilk in	hoti	woon vo	ur ma	in food		nina tri	n2								
Q12 DO you make top up	Silop	ping t	iips ioi s	stapie	goous,	Sucii	as biea	u and	a iiiiik, iii	Den	ween you	ui iiia	11111000	SHOP	ping tri	þ:								
Yes	65.1%	1439	55.2%	61	53.9%	49	59.6%	22	65.0%	15	61.7%	44	52.5%	18	74.4%	37	57.9%	35	69.9%	20	65.0%	28	55.9%	67
No	34.9%	771	44.8%	50	46.1%	42	40.4%		35.0%	8	38.3%	27			25.6%	13	42.1%	25	30.1%		35.0%		44.1%	53
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100

Weighted:

	Total		Zone 1		Zone 2	,	Zone 3		Zone 4		Zone 5		Zone 6	6	Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	
Q13 Where did you last u Those who do top-up she																								
Zone 1																								
Iceland, The Parade,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford, WD17 1NA Little Waitrose at John	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.070	U	0.070	U	0.070	U	0.070	U	0.076	U	0.070	U	0.070	O	0.070	U	0.076	U	0.076	U	0.070	U	0.070	U
Local shops, Watford Town Centre	2.0%	28	31.1%	18	18.1%	9	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.2%	2	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	0.8%	11	11.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4	1.0%	0	1.4%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	0.2%	3	4.5%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	0.8%	11	17.2%	10	0.8%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 1 Zone 2	0.1%	2	2.1%	1	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Albans Road, Watford, WD24 4AE	0.2%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	0.4%	5	0.0%	0	8.7%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.3%	4	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.1%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	1.4%	19	6.9%	4	26.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Albans	0.4%	5	0.9%	1	10.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

														_	•										
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 11		
Road, Watford, WD24 4AU																									
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.2%	3	2.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 2 Zone 3	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.4%	5	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey, Watford	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.9%	1	
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.4%	5	1.2%	1	0.0%	0	23.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 3 Zone 4	0.3%	4	0.9%	1	0.0%	0	19.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Watling Street, Radlett, WD7 7LA	0.4%	5	0.0%	0	0.0%	0	2.0%	0	23.2%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Budgens, Watling Street, Radlett	0.3%	4	0.0%	0	0.0%	0	0.0%	0	27.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Radlett Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.3%	5	0.0%	0	1.1%	1	0.0%	0	11.0%	2	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5 Sainsbury's Superstore, Shenley Road,	0.3%	4	0.0%	0	0.0%	0	4.0%	1	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood, WD6 1AA Asda (Petrol Station), Allum Lane, Elstree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood, WD6 3LS Co-op, Leeming Road, Borehamwood, WD6 4EB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Borehamwood, Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	9	0.0%	0	0.0%	0	1.0%	0	0.9%	0	10.6%	5	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.7%	9	0.0%	0	0.0%	0	10.0%	2	6.2%	1	14.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted

														•	7									
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	ı	Zone 11	
WD6 4PR																								
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.7%	10	0.0%	0	0.0%	0	1.0%	0	0.9%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	0.8%	11	0.0%	0	0.0%	0	0.0%	0	3.5%	1	16.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 5 Zone 6	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 6 Zone 7	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rickmansworth, WD3 1AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.5%	1	0.0%		13.3%	3	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	7	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.2%	2		0		0	0.0%	0	0.0%	0		0		0		2	0.9%	0	2.9%	1	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.7%	10		1	0.0%	0	0.0%	0	0.0%	0	222,2	0	0.0%	0		0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	9	1.0%	0	5.2%	1	0.0%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.4%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	19.3%	4	0.0%	0	0.0%	0
Other stores, Zone 7 Zone 8	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	4	0.0%	0	0.0%	0	4.6%	1	0.0%	0
Waitrose, Green Lane, Northwood, HA6 2XW	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	10	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	5	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	ı	Zone 11	
Co-op, The Parade,	0.7%	9	1.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	23.1%	8	0.0%	0	0.0%	0	0.0%	0
Carpenders Park, Watford, WD19 5BL																								
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.6%	8	4.5%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	14.3%	5	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.2%	7	0.0%	0	0.0%	0
Other stores, Zone 9 Zone 10	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.7%	9	0.0%	0	12.2%	6	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	3	0.0%	0
Budgens, High Street, Abbots Langley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	5	0.0%	0
Other stores, Zone 10 Zone 11	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.1%	11	0.0%	0
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5
Aldi, London Road, Hemel Hempstead, HP3 9AA	0.3%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	4.9%	3
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

-	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 3		Zone o		Zonc /		Zone o		Zone		Zone 10		Zone 11	
4AB Marks & Spencer (BP), Breakspear Way, Hemel Hempstead, HP2 4TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9OZ	0.6%	8	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	7.7%	2	6.2%	4
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7OH	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	1.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	21.6%	14
Other stores, Zone 11 Zone 12	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	14.1%	9
Co-op, Stoneycroft, Warners End, Hemel Hempstead, HP1 2OE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	8
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other stores, Zone 12 Zone 13	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Berkhamstead	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch,	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted, HP4 3QR Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 1	l	
	0.004		0.004		0.004		0.00/		0.004		0.004		0.004	•	0.004		0.004		0.004		0.004		0.004		
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Silk Mill Way, Tring,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP23 5EP	0.070	•	0.070		0.070		0.070		0.070		0.070		0.070		0.070		0.070		0.070		0.070		0.070	·	
M&S Simply Food, Dolphin	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Square, Tring																									
Tesco Superstore, London	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Tring, HP23 5NB Other stores, Zone 14	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 15	0.270	_	0.070	U	0.070	U	0.070	O																	
Morrisons, Trident Point,	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow, HA1 4BB																									
Aldi, Field End Road,	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote, HA5 1QH Co-op, High Road, Eastcote,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner, HA5 2ET	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.076	U	
Co-op, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield, Uxbridge, UB9																									
6BU	0.00/		0.007		0.00/		0.00/		0.004	_	0.004		0.00/		0.004	_	0.00/		0.004		0.004		0.00/		
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Bridge Street, Pinner,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA5 3HZ	0.570	•	0.070	Ů	0.070	Ü	0.070		0.070		0.070	Ü	0.070		0.070		0.070	O	0.070		0.070	Ü	0.070	· ·	
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Ruislip, HA4 7TW	0.00/	1.1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.00/		0.00/	0	0.00/	0	0.00/	0	
Morrisons, Uxbridge Road, Hatch End, HA5 4OT	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	1.9%	1	0.0%	0	0.0%	U	0.0%	0	
Other stores, Harrow	4.2%	59	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Eastcote	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Tube Station, Field End																									
Road, Eastcote, HA5 1RD	0.20/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	0	
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	
Sainsbury's Local, Rayners	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lane, Pinner, HA5 5ER	0.070		0.070	Ü	0.070	J	0.070	Ü	0.070	J	0.070	9	0.070	0	0.070	J									
Sainsbury's Superstore,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barters Walk, Pinner, HA5																									
5LU	0.50/	_	0.004	^	0.007	^	0.007	^	0.00/	0	0.007	0	0.00/		0.004	0	0.00/	0	0.004	0	0.007	_	0.00/	0	
Tesco Express (Esso), Joel Street, Northwood Hills,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 1 Zone 2 Zone 3 Zone 8 Zone 9 Zone 10 Zone 11 Zone 4 Zone 5 Zone 6 Zone 7 Pinner, HA5 2PA Tesco Express, Fieldend 0.2% 2. 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Eastcote, HA5 10L Tesco Express, Gravel Hill, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Chalfont St. Peter. Gerrards Cross, SL9 0NP Tesco Express, High Street, 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Ruislip, HA4 8LR Tesco Express, Park Way, 0 0 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 4.2% 1 0.0% 0 0.0% Ruislip, HA4 8NR Tesco Express, Uxbridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Road, Hatch End, Pinner, HA5 4JN Tesco Superstore, Ash Hill 2.7% 37 0.9% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Drive, Pinner, HA5 2AG Waitrose, Kingsend, Ruislip, 0.2% 3 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 HA4 7DS Other stores, Zone 15 3.3% 46 0.9% 1 0.8% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.8% 0 3.8% 1 0.0% 0 1.9% 1 0.0% 0 Zone 16 Waitrose, The Backs, 0.6% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Chesham, HP5 1DR Sainsbury's Superstore, 0.4% 6 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Elgiva Lane, Chesham, HP5 2YA Other stores, Zone 16 0.7% 9 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Zone 17 Co-op, Manor Road, 0.2% 3 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Caddington, Luton, LU1 4EE Morrisons, Lake Street, 1.1% 15 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Leighton Buzzard Other stores, Dunstable 0.9% 13 0.9% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Other stores, Leighton 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Buzzard (Zone 17) Tesco Superstore, Vimy 0.7% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Leighton Buzzard Waitrose, Waterborne Walk, 0.1% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0.0% Leighton Buzzard Other stores, Zone 17 0 0 2.6% 37 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% Zone 18 Co-op, Cell Barnes Lane, St. 0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 6 0 Albans, AL1 5PX Co-op, High Street, 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Redbourn, St. Albans, AL3 7LN Co-op, Park Street, How 0.5% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wood, St. Albans, AL2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
2RA	0.00/		0.007		0.004		0.004		0.004		0.004		0.007		0.004		0.004		0.004		0.004		0.004	
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.5%	7	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.3%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St Albans City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18 Zone 19	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
	0.20/		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004	•
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.2%	3	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	0.4%	6	0.0%	0	0.0%	0	0.0%	0	10.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20 Asda, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone, HA3 7AE	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Iceland, High Street, Barnet, EN5 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.7%	9	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.0%	27	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Edgware, HA8 5QH Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		
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Waitrose, The Spires Shopping Centre, High Street, Barnet	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 20 Zone 21	2.8%	38	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Wheathampstead Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 22																									
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Welwyn, AL6 9EQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Eaton Green Road, Luton, LU2 9HD Other Locations Outside Study Area	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Parkhouse Court, Hatfield, AL10 9RO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Victoria Retail Park,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone (5	Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 1	1	
South Ruislip, HA4 0AJ																									
Aldi, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Monkswood Way, Stevenage, SG1 1LA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Town Centre, Hatfield, AL10 0JP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Biscot Road, Luton, LU3 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, College Lane, Hatfield, AL10 9AB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0ON	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Southdown Road, Harpenden, AL5 1PU	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

														_	,										
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		
Hatfield, AL10 0JW																									
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BO	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Bancroft, Hitchin, SG5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Edgware Road, Colindale, NW9 0AS	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Aylesbury	1.0%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Long Drive, Ruislip	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Stevenage SG2 7DU Sainsbury Superstore, Nash Way, Kenton, Harrow, Harbin, SG4 Spers, High Strees, Blich Statem Road, Little Chalford, High Strees, Blich Strees, High Strees, Blich Strates, High Strees, Blich Strates, High Strees, Renton Lane, Half SB Restate Road, Statem Road, Little Chalford, High Street, High Strees, Renton Lane, High Street, Rate Road, Little Chalford, High Street, High Street, Renton Road, Little Chalford, High Street, High Street, Renton Lane, High Street, Rate Road, High Street, Renton Road, Little Chalford, High Street, High Street, Rich Strates, Rich Strates, High Street, Rich Strates, Rich Strates, Rich Strates, Rich Strates, Rich Rich Rich Strates, Rich Rich Rich Rich Rich Rich Rich Rich
Sainsbury's Superstore, Nash Way, Kenton, Harrow HA3 GIA Sainsbury's Superstore, Quantock Rise, Lution LU3 4AB Sup
May Kenton, Harrow Harro
Sainsbury's Superstore, Quantock Rise, Lutton LU3 4AB Sainsbury's Superstore, Quantock Rise,
Minipush Road, Hitchin, SG5 IPU Tesco Express, Chenies
Tesco Express, High Street, Wheathangheid, All Street, Wheathangheid, All Stroet, Streenge, SG1 3EF Tesco Express, High Street, Wheathangheid, All Street, Wheathangheid, All Street, Streenge, SG1 3EF Tesco Express, High Street, Wheathangheid, All Street, Wheathangheid, All Street, Wheathangheid, All Street, Streenge, SG1 3EF Tesco Express, High Street, Wheathangheid, All Street, Wheathangheid, Al
Stevenage, SGI 3EF Tesco Express, High Street
Tesco Express, High Street, Wheathampstead, ALA 8BB Tesco Express, Hitchin SG4 9SP Tesco Express, Kenton Lane, Harrow, HA3 8RQ Tesco Express, Mobbsbury Way, Stevenage, SG2 OLU Tesco Express, Monor Walk, Welwyn Garden City, AL7 2BQ Tesco Extra. Mount Pleasant, Ol.% Ol. 0.0% Ol. 0
Station, Hitchin, SG4 9SP Tesco Express, Kenton Lane, 0.2% 3 0.0% 0 0.0%
Tesco Express, Kenton Lane,
Way, Stevenage, SG2 OLU Tesco Express, Moors Walk,
Welwyn Garden City, AL7 2BQ Tesco Extra, Mount Pleasant, 0.2% 3 0.0% 0
Oldings Corner, Hatfield, AL9 5JY Tesco Extra, The Forum, 0.0% 0
Stevenage, SG1 1ES
Tesco Metro, Luton Mall, 0.0% 0 0.0%
Tesco Superstore, 0.0% 0 0.0%
Tesco Superstore, London 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 0 0.0%
Tesco Superstore, Packhorse 0.0% 0 0.
Waitrose, Bridge Road, 0.2% 3 0.0% 0

	Tota	l	Zone	e 1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone	11
6UN																								
Waitrose, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage, SG1 3EH																								
Waitrose, Leyton Road, Harpenden, AL5 2TJ	0.7%	10	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	6.3%	87	1.8%	1	0.0%	0	11.4%	2	0.0%	0	4.4%	2	4.6%	1	0.8%	0	1.0%	0	0.0%	0	1.2%	0	0.9%	1
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0		0
Weighted base:		1392		58		48		20		15		43		18		36		33		19		28		67
Sample:		1367		50		59		62		64		66		54		64		58		65		62		67
MeanScore: visits p	er week																							
Q14 How often do you m Those who do top-up sh			shoppir	ng trip	s to (ST	ORE I	MENTIC	NED A	AT Q13)	?														
Daily	6.3%	90	2.6%	2	1.9%	1	17.5%	4	18.3%	3	16.2%	7	10.3%	2		2		2	2.4%	0	5.2%	1	1.3%	1
At least two times a week	37.1%	534	33.1%		39.6%	19	45.3%	10	40.0%		29.7%	13	44.6%		49.2%		68.5%	24	53.5%		40.6%	12	35.5%	24
At least once a week	39.5%	569	47.7%	29		20	26.9%	6	35.5%	5	34.4%	15	25.4%	5	37.2%	14	26.0%	9	29.3%		28.3%	8	47.5%	32
At least once a fortnight	8.7%	126	9.8%	6	- 10 , 0	2	3.8%	1	3.9%	1	8.6%	4	7.6%	1	5.9%	2	0.9%	0	2.4%	0	13.3%	4	3.9%	3
At least once a month	2.2%	32	2.0%	1	0.0%	0	3.8%	1	1.5%	0	3.6%	2	1.2%	0	1.5%	1	0.0%	0	6.1%	1	3.3%	1	1.9%	1
At least every two months	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	1.4%	0		0	0.9%	1
Less often	1.2%	17	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0		0	4.9%	3
Have only visited once	0.2%	3	0.0%	0		0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0
(Don't know / varies)	4.3%	61	4.8%	3	13.2%	6	2.8%	1	0.0%	0	7.5%	3	10.9%	2	1.6%	1	0.0%	0	4.0%	1	9.3%	3	3.9%	3
Mean:		2.48		2.14		2.47		3.43		3.26		2.94		3.14		2.73		3.33		2.74		2.59		2.10

Weighted base:

Sample:

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

···-g															-										- 10 1 0
	Tot	al	Zone	e 1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone	11	
MeanScore: £																									
Q15 How much on Those who do to	•	•		hold n	ormally	spend	d on top	up s	hopping	j in a	week?														
£1 - £5	13.4%	193	25.5%	16	15.1%	7	2.8%	1	11.3%	2	11.0%	5	16.3%	3	4.7%	2	2.7%	1	10.5%	2	8.0%	2	21.2%	14	
£6 - £10	24.4%		23.6%		27.5%	13	15.7%		15.7%	2	29.9%	13		4		9	46.2%	16		5	36.5%		21.0%	14	
£11 - £15	13.8%	199	6.3%	4	16.7%		18.0%	4	9.6%	1	10.0%	4	13.0%	2	16.3%	6	6.1%	2	14.7%	3	9.8%	3	12.7%	8	
£16 - £20	16.5%	237	19.5%	12	13.1%	6	9.0%	2	23.3%	4	10.5%	5	30.7%	6	18.9%	7	7.9%	3	17.5%	3	10.3%	3	16.7%	11	
£21 - £25	4.6%	67	4.2%	3	8.1%	4	15.4%	3	2.1%	0	8.2%	4	1.7%	0	2.7%	1	2.8%	1	4.4%	1	8.2%	2	14.8%	10	
£26 - £30	7.2%	103	6.8%	4	11.6%	6	11.3%	2	18.3%	3	4.3%	2	0.0%	0	8.5%	3	7.4%	3	6.5%	1	6.0%	2	5.9%	4	
£31 - £35	1.1%	16	2.2%	1	0.0%	0	1.9%	0	4.4%	1	4.3%	2	0.0%	0	1.1%	0	0.9%	0	0.0%	0	1.1%	0	0.0%	0	
£36 - £40	2.4%	34	0.9%	1	1.6%	1	3.8%	1	2.1%	0	2.1%	1	2.4%	0	3.4%	1	3.3%	1	0.0%	0	3.0%	1	2.0%	1	
£41 - £45	0.3%	4	1.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	
£46 - £50	2.0%	28	4.2%	3	0.8%	0	4.7%	1	1.8%	0	4.3%	2	0.0%	0	9.8%	4	3.3%	1	0.0%	0	1.1%	0	0.0%	0	
£51 - £55	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	
£56 - £60	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.8%	0	0.9%	0	0.0%	0	1.5%	0	1.0%	1	
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£66 - £70	0.1%	1	0.0%	0	0.0%	0	1.3%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.5%	0	0.0%	0	
£71 - £75	0.3%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
£76 - £80	0.2%	3	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0		1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
£81 - £85	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
£96 - £100	0.3%	4	0.9%	1	0.0%	0	1.3%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.5%	0	0.0%	0	
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£111 - £120	0.2%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£121 - £130	0.4%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
£141 - £150	0.1%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
£151+	0.1%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0		0	0.0%	0	4.1%	1	1.5%	0	0.0%	0	
(Don't know)	7.9%		4.0%	2	5.4%	3	7.4%	2	8.8%	1	13.1%	6		1	2.4%	1	5.5%	2	10.4%	2	5.9%	2	3.9%	3	
(Refused)	3.2%	46	0.0%	0	0.0%	0	1.9%	0	0.0%	0	1.0%	0	4.9%	1	3.4%	1	10.3%	4	2.4%	0	4.0%	1	0.0%	0	
Mean:		18.74		16.75		15.84		26.55	2	21.65		18.96		16.85		23.56		17.68		27.24		21.37		16.41	
Weighted base:		1439		61		49		22		15		44		18		37		35		20		28		67	
Sample:		1417		53		62		66		64		67		56		68		60		67		64		67	

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

														•											
	Total	l	Zone 1	1	Zone 2		Zone 3	3	Zone 4		Zone s	5	Zone	6	Zone '	7	Zone	8	Zone 9)	Zone 1	0	Zone 1	1	
216 Excluding Christmas Excl. Nulls & SFT	s shopp	ing, w	here did	d you	last buy	cloti	hing or f	footw	ear good	ls?															
Zone 1																									
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Vaterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.0%	17	8.9%	8	0.7%	0	4.0%	1	0.8%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Vatford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	3.5%	1	0.0%	0	
Vatford Town Centre	24.6%	407	81.9%	72	80.8%	50	68.7%	14	27.1%	4	26.6%	16	0.8%	0	64.1%	27	81.5%	37	59.6%	13	55.7%	20	13.8%	14	
Others, Zone 1 Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 2 One 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldenham Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bushey Town Centre	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 3 Zone 4	0.0%	0	0.0%	0		0	0.0%	0		0	0.0,0	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	
Radlett Town Centre	0.1%	1	0.0%	0		0	1.0%	0	0.0%	0	- 10 / 0	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	
Shenley Village Centre Cone 5	0.0%	1	0.0%	0		0	0.0%	0		0		1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood Town Centre	2.1%	35	0.0%	0		0	2.4%	0	3.5%		27.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cesco Extra, Shenley Road, Borehamwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.3%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 5 Zone 6	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
otters Bar Town Centre	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0		0	5.5%	2		0	0.0%	0	0.0%	0		0	0.0%	0	
outh Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sesco Superstore, Mutton Lane, Potters Bar	0.0%	0		0		0	0.0%	0		0		0	1.5%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 6	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0,0	0	0.7%	0		0	0.0%	0	0.0%	0		0	0.0%	0	
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rickmansworth Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	6.1%	3	0.0%	0	10.5%	2	0.9%	0	0.0%	0	

														`										
	Tota	ıl	Zone 1		Zone 2		Zone 3		Zone 4	ļ	Zone 5	5	Zone 6	5	Zone 7	7	Zone 8	3	Zone 9		Zone 1	10	Zone	11
Others Zone Z	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Others, Zone 7 Zone 8	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Chorleywood Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11 Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	10.0%	166	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.7%	0	1.4%	0	0.7%	0	3.6%	2	1.9%	0	12.9%	5	71.9%	74
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	0.8%	13	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.9%	1
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Harrow Town Centre	4.9%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Pinner Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Ruislip Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Others, Zone 15 Zone 16	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Chesham Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.9%	0	0.0%	0		0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	l
Zone 17																								
Dunstable Town Centre	0.5%	9	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard																								
Leighton Buzzard Town	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park,	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ																								
St. Albans City Centre	5.3%	88	1.7%	2	1.3%	1	0.0%	0	2.4%	0	2.3%	1	3.4%	1	0.7%	0	0.0%	0	0.0%	0	4.2%	1	5.3%	5
Others, Zone 18	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	0.007	^	0.001		0.001	_	0.001		0.004	_	0.001	^	0.001	^	0.001	^	0.001	^	0.001		0.001	^	0.004	0
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Orbital Road, St																								
Albans, AL2 1DL	2.20/	- 4	0.00/		0.60/	0	7.00/		21.20/		12.20/	0	17.00/	_	1 40/		0.00/	0	2.20/		2.70/		2 60/	2
Colney Fields Shopping	3.3%	54	0.0%	0	0.6%	0	7.0%	1	21.2%	4	12.2%	8	17.9%	5	1.4%	1	0.0%	0	2.2%	0	2.7%	1	2.6%	3
Park, Alsop Close, London																								
Colney, St. Albans, AL2																								
1BW	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Cuffley Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village	2.7%	44	0.0%	U	0.0%	0	1.9%	U	19.2%	3	7.9%	5	27.7%	8	0.7%	U	0.0%	0	0.0%	0	6.7%	2	0.0%	0
Centre	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Others, Zone 19 Zone 20	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	U
Barnet Local Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	V
Wheathampstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.070	U	0.070	J	0.070	J	0.070	J	0.0/0	J	0.070	U	0.070	0	0.070	U	0.070	U	0.070	J	0.070	U	0.070	•
Zone 22																								
Luton Retail Park, Gipsy	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane. Luton		-	3.070	0	3.070	•	3.070	•	3.070	•	3.070	Ü	3.070	~	3.070	Ü	3.070	Ü	3.070	•	3.070	•	3.070	*
Wigmore Park Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Wigmore Lane,		-		-		-		_		-		-		~	/ *	-		-		-		-		
Luton																								
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside																								
Study Area																								
Amersham Town Centre	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.9%	0		0	0.0%	0
Aylesbury Town Centre	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C 11 E C .	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre Brent Cross Shopping	2.7%	44	0.0%	0	2.2%	1	1.0%	0	8.2%	- 1	7.3%	4	1.4%	0	0.7%	0	1.9%	1	0.9%	0	3.3%		0.9%	1

	Tota	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	5	Zone 7		Zone 8	3	Zone 9		Zone 10	0	Zone 1	1
Centre, Prince Charles																								
Drive, Brent Cross Broadfields Retail Park.	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Road, Aylesbury	0.170	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.0%	U	0.070	U	0.070	U
Brookfield Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfhide Lane, Cheshunt,																								
Waltham Cross, EN8 0QE																								
Brookfield Shopping Park,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfhide Lane, Cheshunt,																								
Waltham Cross, EN8 0QE	7.20/	120	5 OO/	4	0.00/	0	7.00/	1	4.00/	1	1.50/	1	2.70/	1	F 20/	2	2.10/	1	7.60/	2	0.00/	0	0.60/	1
Central London	7.2%	120	5.0%	4		0	7.0%	1	4.8%	0	1.5%	1	3.7%	1		2		1	7.6%	2	0.0%	0	0.6%	1 0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	U										
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown	0.0%	0		0		0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	Õ	0.0%	0	0.0%	0
Road, Enfield																								
Enfield Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Harpenden Town Centre	0.2%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre Hattersway Retail Park,	0.8% 0.0%	13	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.9% 0.0%	1	0.0% 0.0%	0	0.7% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.1% 0.0%	2
Chaul End Lane, Luton																								
Hertford City Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre						_		_		_		_		_		_		_		_		_		
Luton Town Centre	1.4%	24	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Mill Hill Local Centre	0.4%	7 94	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 2.6%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
Milton Keynes Town Centre MK1 Shopping & Leisure	5.7% 0.6%	94 10	0.0%	0		0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
Park, Stadium Way, West	0.070	10	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	O
Bletchley Monkswood Retail Park,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elder Way, Stevenage, SG1 1TL	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury Others, Enfield	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 moos rasoorough rown	0.070	J	0.070	0	0.070	Ü	0.070	U	0.070	U	0.070	Ü	0.070	Ü	0.070	U	0.070	U	0.070	0	0.070	U	0.070	•

	Tota	ıl	Zone	1	Zone 2	2	Zone 3		Zone 4	1	Zone 5	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	10	Zone	11
Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Stevenage Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.7%	28	0.0%	0	7.3%	4	0.0%	0	0.8%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.3%	1	3.8%	1	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.5%	75	0.6%	1	0.0%	0	2.0%	0	3.8%	1	0.0%	0	17.7%	5	0.0%	0	1.0%	0	0.0%	0	0.9%	0	0.0%	0
Others, outside study area Others	3.8%	62	0.6%	1	1.5%	1	4.0%	1	0.8%	0	0.0%	0	1.4%	0	2.1%	1	0.0%	0	5.7%	1	0.9%	0	0.6%	1
Abroad	0.7%	12	0.6%	1	0.6%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1659		88		61		20		16		62		30		42		45		22		36		103
Sample:		1702		80		77		69		71		83		84		82		78		79		77		81

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 2 Zone 9 Zone 10 Zone 1 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 11 MeanScore: visits per year Q17 How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)? Those who buy clothing or footwear goods (excluding via the Internet) at O16: Daily 0.2% 4 0.0% 0 0.0% 0 3.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0.0% 0 0.0% 0 At least two times a week 1.1% 19 0.6% 1 0.0% 0 0.0% 0 0.0% 0 5.5% 3 0.0% 0 0.9% 0 0.0% 0 0.9% 0.0% 0 7.1% 7 4.5% 77 4.6% 4 0.6% 3.9% 1.3% 0 5.9% 4 3.2% 1 2.0% 4.9% 2 2.1% 6.1% 2 0.6% At least once a week 0 1 145 3.3% 3 8.9% 3 1.5% 0 7.2% 3 7.2% 3 2 17.7% 18 At least once a fortnight 8.5% 16.9% 11 6.2% 1 5.2% 4.4% 4.9% At least once a month 21.4% 366 20.0% 19 12.6% 8 40.2% 8 32.2% 5 27.8% 17 22.5% 7 32.2% 14 34.9% 16 19.8% 5 35.3% 13 15.2% 16 13.4% At least every two months 13.6% 233 14.1% 13 8 2.9% 1 14.4% 2 25.2% 16 22.4% 7 13.0% 6 8.4% 4 19.0% 4 17.9% 7 15.2% 16 At least every 3 months 16.5% 282 18.3% 17 13.4% 8 12.4% 3 19.7% 3 15.4% 10 15.6% 5 6.4% 3 17.3% 8 19.0% 4 10.8% 4 9.5% 10 285 6.7% 1 12.4% 2 9.9% 26.8% 4 17.4% 8.7% 3 20.1% At least every 6 months 16.7% 15.0% 14 6.4% 4 6 19.6% 6 12 9.9% 4 21 Less often than once every 6 6.1% 104 4.2% 4 5.3% 3 4.2% 5.4% 2.2% 1 2.6% 1 4.8% 2 2.7% 1 4.7% 1 2.9% 1 3.4% 3 months 23 7.8% 0.8% 0 0.0% 0 0.7% 0 0.7% 0 0.0% 0 0.9% 2 0.0% 0 Have only visited once 1.3% 1.1% 5 1.0% 0 0 5.2% 10.2% 175 18.8% 18 23.7% 15 4.9% 2.9% 2 11.9% 6 11.8% 3 11.2% 12 (Don't know / varies) 18.7% 4 4 6.1% 3 14.1% 3 8.1% 9.28 Mean: 13.47 10.72 10.15 28.85 22.17 8.07 10.91 14.68 10.00 11.33 26.28 95 21 30 23 103 Weighted base: 1713 63 16 63 45 46 36 1757 82 78 72 71 85 85 88 80 82 79 82 Sample: Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)? Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16: 67.9% 1156 40.2% 38 59.5% 37 79.0% 43 74.4% 22 81.2% 36 69.6% 32 83.3% 19 84.8% 30 76.3% 79 Car / van (as driver) 17 88.8% 14 68.1% Car / van (as passenger) 7.2% 123 2.2% 2 10.3% 6 1.9% 0 2.7% 0 15.9% 10 16.4% 5 3.2% 1 1.8% 1 2.7% 1 6.9% 2 4.9% 5 Bus (including the busway or 6.3% 108 1.6% 2 12.5% 6.1% 4.3% 3 7.0% 2 3.5% 2 12.8% 1.7% 4.0% 4.4% 5 8 1 5.4% 6 1 guided bus), minibus or coach Motorcycle, scooter or 0.1% 2 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.9% 0.0% 0 0.0% 0 moped 6.2% Walk 7.4% 126 36.2% 34 10.6% 7 0.0% 0 4.7% 3 1.5% 0 2.0% 1 0.7% 0 3.4% 0.9% 0 13.7% 14 Taxi 0.9% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 2 0.0% 0 0.0% 0 10.7% 5 0.0% 0 0.0% 0 0.6% 6.0% 101 5.3% 5 0.0% 6.8% 0.0% 0 0.7% 0 8.2% 3.4% 2 4.2% 0.0% 0 0.0% 0 Train 0 4.1% 4 9 0 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 Metro 0.5% 0.0% 0 0 0 0.0% 0.0% 0 0.0% 0.0% 8 0 0 0 0.0% 0 0 0 Bicycle 0.9% 16 8.4% 7.2% 4 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% Mobility scooter / disability 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 vehicle 0.5% 8 0 0.0% 0 0 0.0% 0 0 Tube / Underground 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 2.1% 0.0% 0.0% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 2.0% 35 6.2% 6 0.0% 0 0.0% 0 0.0% 0 3.0% 2 0.0% 0 2.0% 1 0.9% 0 1.7% 0 3.5% 1 0.0% 0 Weighted base: 1701 94 63 21 16 63 30 45 23 36 103 46

85

85

88

80

82

77

82

Sample:

1741

81

77

72

69

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Q19 When you go shopping for clothing or footwear, do you link this trip with another activity? Those who buy clothing or footwear goods (excluding via the Internet or abroad) at O16: Yes – food shopping 4.6% 78 0.0% 8.7% 5 5.8% 15.6% 3 3.2% 2 6.8% 2 4.6% 2 2.8% 6.2% 2.6% 3.2% 3 Yes – non-food shopping 153 17.1% 2 4.2% 9.1% 3 3.5% 2 5.8% 5.7% 5.1% 2 6.8% 7 9.0% 16 2.6% 4.4% 6 10.2% 3 1 1 Yes – visiting services such 2 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.9% 0 9 1.8% 30 4.0% 4 3.8% 0.0% 0 0.0% 0 0.9% 9.0% as banks and other financial institutions Yes - leisure activity 4.2% 72 0.6% 0.6% 0 0.0% 0.8% 0.0% 0 0.7% 0 1.3% 0.7% 0.9% 0 0.9% 0 0.6% 1 1 Yes - travelling to / from 2.2% 37 2.2% 2 9.1% 6 1.0% 0 1.1% 0 5.5% 3 0.7% 0 1.3% 1 0.7% 0 6.7% 2 14.2% 5 0.0% 0 work Yes - travelling to / from 0.1% 2 0.0% 0 2.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 school / college / university Yes – getting petrol 0.1% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.8% 0 1.4% 0 2.6% 1 0.0% 0.0% 0.0% 0 0.0% 0 Yes – visiting café / pub / 259 11 11.2% 3 16.3% 17 15.2% 20.7% 20 6.4% 4 11.9% 2 21.7% 4 16.2% 10 13.8% 23.6% 11 23.6% 3 9.2% 4 restaurant Yes – visiting family / 3.2% 54 3.1% 3 0.6% 0 0.0% 9.4% 2 9.2% 6 0.7% 0 9.9% 4 2.7% 1 3.6% 1 2.1% 1 0.6% 1 friends 0.4% 0.0% 0 0.0% 0.0% 0 0.8% 0.0% 0 0.0% 0 0.6% 0 0.0% 0.0% 0 1.2% 0 0 Yes – visiting health service 7 0 0 0.0% such as doctor, dentist, hospital Yes – visiting other service 0.9% 15 2.2% 2 7.8% 5 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 0 0.0% 0 0.0% 0 such as laundrette. hairdresser, recycling Yes - window shopping / 1.0% 17 1.3% 0.6% 0 1.3% 0.0% 0.0% 0.7% 0 0.6% 0.0% 1.8% 0 2.6% 0.0% 0 browsing 0.0% 0 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Yes – other activity 0.0% 0 0 0 54.4% 925 34.5% 33 57.2% 36 70.9% 15 46.1% 7 54.5% 34 62.8% 19 50.6% 23 63.7% 29 60.0% 14 49.7% 18 61.0% 63 No 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Yes - part of an overall day 1

2.0%

63

85

1.3%

30

85

0.0%

45

88

0 1.8%

46

80

0 11.8%

23

82

4

36

77

2.5%

3

103

82

(Don't know / varies)

Weighted base:

Sample:

3.0%

51 14.4%

1701

1741

14

94

81

0.0%

0 4.9%

63

77

0.0%

21

72

0 1.5%

16

69

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 2 Zone 3 Zone 9 Zone 10 Zone 11 Zone 1 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs? Excl. Nulls & SFT Zone 1 Colne Valley Retail Park. 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 Lower High Street, Watford, WD17 2JZ Waterfields Shopping Park. 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Waterfields Way, Watford, WD17 2BD Watford Arches Retail Park. 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 8.1% 1 0.0% 0 0.0% 0 Lower High Street. Watford, WD17 2SD 0.0% Watford Town Centre 13.6% 87 88.1% 29 51.2% 9 80.6% 7 12.3% 0 12.4% 2 0 33.5% 3 59.8% 13 20.2% 2 31.0% 3 0.0% 0 Others, Zone 1 0.3% 2 3.1% 0.0% 0 4.8% 0 0.0% 0.0% 0 0.0% 0 5.8% 1 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 2 Asda, Odhams Industrial 0.5% 3 1.6% 9.6% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 3.1% Estate, St. Albans Road, Watford 0.0% 0 0.0% 0 0.0% Garston Village Centre 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Others, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 3 Aldenham Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 3 0.0% 0.0% 0 0.0% 0 0 0.0% 3.3% 0.0% 0 Bushev Town Centre 0.5% 2.1% 1 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Costco, Hartspring Lane, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bushey 0.0% 0 Others, Zone 3 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Zone 4 Radlett Town Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 20.3% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 1 Shenley Village Centre 0.0% 0 0.0% 0.0% 0.0% 0 4.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Zone 5 Borehamwood Town Centre 1.2% 7 0.0% 0 0.0% 0 2.5% 0 14.6% 0 26.3% 4 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Stirling Retail Park, Stirling 0.1% 0 0.0% 0 0.0% 0 2.5% 0 4.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Way, Borehamwood, WD6 2BT 2.5% Tesco Extra, Shenley Road, 0.8% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 27.9% 5 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Borehamwood Others, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 2.5% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 6 Potters Bar Town Centre 1.0% 7 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 42.1% 5 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 South Mimms Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Tesco Superstore, Mutton 0.5% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 24.4% 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lane, Potters Bar Others, Zone 6 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 5.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Croxlev Green Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Rickmansworth Town Centre 0.9% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 40.0% 4 0.0% 0 17.0% 2 0.0% 0 0.0% 0

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 2 Zone 11 Zone 1 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 0.0% 0.0% 0 0 0.0% 0 Others, Zone 7 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Zone 8 0 0.0% Northwood Local Centre 0.8% 5 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 2.8% 0.0% 0.0% 0 0.0% 0 0 0 South Oxhey Local Centre 0.7% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 19.4% 4 0.0% 0 0.0% 0 0.0% Zone 9 Chorleywood Village Centre 0.6% 0 0.0% 0 0 2.9% 0 0 32.5% 3 0 0.0% 0 4 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Elstree Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sarratt Village Centre 0 0.0% 0 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% Zone 10 0.2% 0.0% 0 0.0% 0.0% 0 Abbots Langley Village 1 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 11.8% 1 Centre Kings Langley Village 0.0% 0 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Centre Others, Zone 10 0.1% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 2.2% Zone 11 Apsley Mills Retail Park, 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 3.5% 0 4.6% London Road, Hemel Hempstead, HP3 9QN Others, Zone 11 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 2.3% Zone 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Grovehill Local Centre 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% Hemel Hempstead Town 7.5% 48 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 27.3% 2 77.9% 22 Centre Others, Zone 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 13 Berkhamsted Town Centre 3.0% 19 0 28.9% 2.3% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 5 0 0 0.0% 0 7.1% Others, Zone 13 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 14 Tring Town Centre 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Others, Zone 14 0 0 0 Zone 15 Chalfont St. Peter Village 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Centre Denham Village Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 3 0 Eastcote Local Centre 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Harefield Green Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Rickmansworth Road, Harefield, Uxbridge, UB9 6JT Harrow Town Centre 4.9% 32 0.0% 0 0.0% 0 2.5% 0 0.0% 0.0% 0 0.0% 0 3.0% 0 2.4% 0.0% 0.0% 0 0.0% 0 Hatch End Local Centre 0.4% 2 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0 Pinner Village Centre 2.5% 16 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0 0.0% 0 0.0% 0 0.0% Ruislip Town Centre 0.7% 0 0.0% 0 0.0% 0 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Others, Zone 15 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0

0

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0.0%

0.0%

0.0%

0

0

0.0%

0.0%

0

0

Zone 16

Chesham Town Centre

Others, Zone 16

2.0%

0.1%

13

1 0.0%

0.0%

0.0%

0.0%

0.0%

0.0%

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	L
Zone 17																								
Dunstable Town Centre	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road,	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard	0.070		0.070		0.070	Ü	0.070		0.070	0	0.070	Ü	0.070	0	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	v
Leighton Buzzard Town	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ																								
St. Albans City Centre	9.1%	59	0.0%	0	0.0%	0	0.0%		32.8%	1	3.9%	1	4.8%	1	3.0%	0	0.0%	0	0.0%		12.0%	1	4.5%	1
Others, Zone 18	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Orbital Road, St																								
Albans, AL2 1DL Colney Fields Shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London	0.270	1	0.070	U	0.0%	U	0.070	U	4.070	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.070	U	0.0%	U
Colney, St. Albans, AL2																								
1BW																								
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village	0.6%	4	0.0%	0		0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%		0.0%	0	0.0%	0		0		0
Centre																								
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Barnet Local Centre	3.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	0.00/	0	0.00/	_	0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0
Wheathampstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Zone 22																								
Luton Retail Park, Gipsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Wigmore Park Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Wigmore Lane,	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	0	0.070	Ü	0.070	v
Luton																								
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside																								
Study Area						_				_		_		_		_		_		_		_		
Amersham Town Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Aylesbury Town Centre	2.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0									0.0%	0	0.0%		0.0%		0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	i	Zone 7	1	Zone 8		Zone 9		Zone 1	.0	Zone 1	1	
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicester Road, Aylesbury Brookfield Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE																									
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	5.7%	36	3.1%	1	2.4%	0	2.5%	0	4.0%	0	17.1%	3	1.8%	0	5.8%	1	9.8%	2	14.9%	2	3.7%	0	3.1%	1	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatfield Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marlow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone 5	1	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	10	Zone 1	11
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jxbridge Town Centre	3.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	2.0%	0	0.0%	0	0.0%	0
ictoria Retail Park, Crown Road, South Ruislip	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
elwyn Garden City Town Centre	1.8%	12	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	7.3%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	3.5%	23	0.0%	0	8.0%	1	2.5%	0	0.0%	0	2.9%	0	0.0%	0	3.0%	0		1	2.0%	0	0.0%	0	0.0%	0
Abroad	1.1%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		643		33		17		8		3		16		12		10		22		10		9		29
Sample:		679		34		25		24		17		27		30		26		36		36		26		29

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

Total	Zono 1	Zono 2	Zono 3	Zono 4	Zono 5	Zono 6	Zono Z	Zono 8	Zono 0	Zono 10	Zono 11

	Tota	l	Zone	1	Zone 2		Zone 3		Zone 4		Zone 5	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	.0	Zone 1	1
Q21 Excluding Christma Excl. Nulls & SFT	as shopp	ing, v	vhere di	d you	last buy	sma	ıll housel	hold	goods sı	uch :	as home	furn	ishings	, jewe	llery, g	ass a	nd chin	a item	s?					
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.7%	8	4.1%	2	4.6%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.3%	4	0.0%	0	0.0%	0	8.3%	1	1.5%	0	1.5%	0	0.0%	0	2.3%	1	0.9%	0	0.0%	0	1.3%	0	0.0%	0
Watford Town Centre	23.6%	271	88.6%	44	62.1%	32	56.7%	8	28.4%	3	19.8%	6	16.3%	3	67.7%	17	67.7%	24	50.1%	6	40.4%	10	2.8%	2
Others, Zone 1 Zone 2	0.1%	1	0.0%	0		0	1.3%	0	0.0%		0.0%	0		0		1		0		0		0	0.0%	0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.7%	8	0.0%	0	13.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.0%	0		0		0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	1	1.0%	1	0.0%	0	2.8%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	0.0%	ő
Costco, Hartspring Lane, Bushey	0.1%	2		0		0	0.0%	0	7.8%	1		0		0		0		0	2.4%	0		0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	1.5% 0.2%	17 3	0.0% 0.0%	0		0	3.3% 0.0%	0	2.0% 0.0%	0	38.2% 0.0%	12 0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0		0	0.0% 0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	0	9.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Others, Zone 7 Zone 8																								
/ODG X	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.1%	1		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0		0
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9ON	4.4%	51	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	19.0%	2	31.6%	8	23.8%	13
Others, Zone 11 Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	4.0%	46	1.0%	1	2.3%	1	1.3%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	48.8%	27
Others, Zone 12 Zone 13	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	57	0.0%	0	0.000	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0		0
Pinner Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15 Zone 16	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre Others, Zone 16	0.2% 0.0%	2	0.0% 0.0%	0		0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	[
Zone 17																								
Dunstable Town Centre Homebase, Vimy Road,	1.2% 0.2%	13 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0								
Leighton Buzzard Leighton Buzzard Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre Others, Zone 18 Zone 19	6.5% 0.2%	74 3	2.4% 0.0%	1	0.0% 0.0%	0	5.5% 0.0%	1	5.8% 0.0%	1	5.7% 1.5%	2 0	3.3% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.6% 0.0%	1	0.0% 0.0%	0
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.3%	14	0.0%	0	0.0%	0	5.5%	1	10.3%	1	10.1%	3	9.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.4%	1
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	1.0%	11	0.0%		0.0%	0			18.0%	2		1	1.5%	0	0.0%	0	0.0%	0		0		1	0.0%	0
Others, Zone 19 Zone 20	0.0%	0			0.0%	0		0	2.2,2	0	0.0%	0	0.0%	0	,.	0	0.0%	0	0.0%	0		0	0.0%	0
Barnet Local Centre	2.9%	34	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre Stanmore District Centre	0.8% 2.7%	9 31	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0% 0.0%	0	1.4% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	,.	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheathampstead Village Centre Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Retail Park, Gipsy Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Others, Zone 22 Other Locations Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amersham Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	2.2%	1	0.0%	0
Aylesbury Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.7%	20	0.0%	0	3.8%	2	1.3%	0	2.8%	0	4.0%	1	1.4%	0	0.0%	0	0.9%	0	0.0%	0	1.8%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 1	1
Centre, Prince Charles																								
Drive, Brent Cross Broadfields Retail Park,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Road, Aylesbury																								
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.0%	23	0.0%	0	0.0%	0	1.4%	0	2.4%	0	0.0%	0	8.6%	1	0.0%	0	3.9%	1	2.4%	0	1.8%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.4%	16	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	2.6%	30	1.7%	1	9.4%	5	0.0%	0	5.8%	1	3.1%	1	2.4%	0	6.3%	2	3.6%	1	0.0%	0	0.0%	0	14.6%	8
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.2%	1
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, riyicsoury								_		_		_		-					0.00/	_	0.007			_
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	al	Zone	1	Zone 2	2	Zone 3		Zone	4	Zone :	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	10	Zone 1	1
Centre Roaring Meg Retail Park,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great North Road, Stevenage, SG1 1XN	0.4%	3	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	7.4%	85	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	24.9%	4	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0
Others, outside study area Others	4.2%	48	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	2.9%	0	1.6%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Abroad	1.4%	16	0.0%	0	0.8%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1150		50		52		15		9		31		15		25		36		11		24		55
Sample:		1072		45		53		42		45		50		49		50		52		41		55		45

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	l	Zone	1	Zone 2	2	Zone 3	3	Zone 4	l	Zone 5	5	Zone	6	Zone	7	Zone	8	Zone 9		Zone 10	0	Zone 11	1
Q22 Excluding Christma Excl. Nulls & SFT	s shopp	ing, w	/here di	d you	last buy	goo	ds such	as to	ys, gam	es, b	icycles a	and re	ecreatio	nal g	oods?									
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.9%	7	1.4%	1	1.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	5.3%	42	29.5%	15	13.2%	7	13.3%	1	11.3%	1	0.0%	0	0.0%	0	10.4%	1	4.8%	1	6.2%	0	5.8%	1	6.3%	3
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	1.7%	13	2.4%	1	3.1%	2	13.3%	1	4.4%	0	0.0%	0	2.4%	0	8.4%	1	15.0%	4	0.0%	0	2.6%	0	0.0%	0
Watford Town Centre Others, Zone 1	20.5% 0.6%	162 5	63.4% 1.0%	33 1	78.8% 0.0%	41 0	58.7% 0.0%	5 0	45.8% 0.0%	3 0	35.2% 0.0%	9 0	3.2% 0.0%	0 0	68.9% 0.0%	10 0	58.0% 4.9%	15 1	31.4% 0.0%	2 0	55.7% 0.0%	7 0	3.1% 0.0%	1 0
Zone 2 Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	1	0.0%	0	0.8%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0
Radlett Town Centre	0.6%	5	0.0%	0		0	0.0%	0	3.8%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0
Borehamwood Town Centre	1.8%	15	0.0%	0		0	0.0%	0	4.9%		38.2%	10	7.8%	1	0.0%	0		0	0.0%	0		0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	0.2%	1	0.0%	0		0	0.0%	0	0.0%	0		0	4.6%	0		0		0	0.0%	0		0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.1%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0
Others, Zone 6 Zone 7	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0		0	3.9%	0		0		0	0.0%	0		0	0.0%	0
Croxley Green Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	17.5%	1	2.4%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 1	1
Others, Zone 7 Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood Local Centre	0.3%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		1.2%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Chorleywood Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	1	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	5.7%	2
Others, Zone 11 Zone 12	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.2%	57	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	4.9%	1	2.7%	0	17.7%	2	76.6%	32
Others, Zone 12 Zone 13	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	6.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	4.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 1	1
Zone 17																								
Dunstable Town Centre	0.8%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard																								
Leighton Buzzard Town	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	0.00/	_	0.00/		0.00/		0.004		0.00/		0.004		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	•
Abbey View Retail Park,	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ	4.50/	20	0.00/	0	0.00/	0	0.00/	0	2.60/	0	2.40/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	2.60/	0	0.00/	0
St. Albans City Centre	4.5%	36	0.0%	0		0	0.0%	0	2.6%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0
Others, Zone 18 Zone 19	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, North Orbital Road, St	0.1%	1	0.0%	U	0.0%	U	0.0%	U																
Albans, AL2 1DL																								
Colney Fields Shopping	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	Ω	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London	0.0%	3	0.0%	U	0.070	U	0.0%	U	0.070	U	2.470	1	0.0%	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.0%	U
Colney, St. Albans, AL2																								
1BW																								
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village	0.4%	3		0		0	0.0%	0	7.6%	1	0.0%		14.2%	1	0.0%		0.0%	0	0.0%	0		0		0
Centre	0.170	,	0.070	Ü	0.070	Ü	0.070	Ů	7.070	-	0.070	Ü	11.270	-	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	· ·
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Barnet Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	1.0%	8	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21																								
Wheathampstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Zone 22																								
Luton Retail Park, Gipsy	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton		_		_		_				_		_		_		_		_		_		_		
Wigmore Park Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Wigmore Lane,																								
Luton	0.00	_	0.001	_	0.001	^	0.007		0.004	^	0.004	^	0.001	^	0.001	^	0.001	^	0.001	^	0.001	^	0.001	0
Others, Zone 22	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ü	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area																								
Amersham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	0.0%	0	0.0%	0
Aylesbury Town Centre	2.0%	16	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.8%	14	0.0%	0	0.0%	0	0.0%	0	9.5%	1	3.6%	1	4.6%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Zieni Cioss Shopping	2.070		3.070	0	3.070	0	3.070	0	7.570		5.070		1.070	9	0.070	0	3.070	0	3.070	0	2.170	0	3.070	~

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 2 Zone 10 Zone 11 Zone 1 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Centre, Prince Charles Drive, Brent Cross 3 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Broadfields Retail Park. 0.4% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Bicester Road, Aylesbury Brookfield Retail Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE Brookfield Shopping Park, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0.1% 0 0.0% 0 0 0 0.0% 0.0% Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE Central London 2.7% 22 0.0% 0 0.8% 0 3.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 6.8% 2. 2.7% 0.0% 0 1.5% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Chalfont St. Giles Village 0.3% 0 0 0.0% 0 Centre Colindale Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 3.2% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Enfield Retail Park, Crown 0.1% 1 0 0 0 0 Road, Enfield Enfield Town Centre 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 7.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Gerrards Cross Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Great Missenden Village 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% Centre 0 0.8% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Harpenden Town Centre 6 0 0 0.0% 0 Hatfield Town Centre 0.9% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 2.3% 0 2.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0.0% 0.0% 0 Hattersway Retail Park, 0.1% 1 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0.0% 0 Chaul End Lane, Luton 0.0% 0 0 0 0 0.0% 0 Hertford City Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% High Wycombe Town 1.7% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 14 0 0 0 Centre 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Hitchin Town Centre 0 0.0% 0.0% Ikea, Drury Way, North 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Circular Road, Wembley 0.0% 0 0 0 Kenton Local Centre 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Kingsbury District Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Little Chalfont Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Luton Town Centre 1.6% 12 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 2.1% 0 0 Marlow Town Centre 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Mill Hill Local Centre 0 0 0 Milton Keynes Town Centre 5.0% 39 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.3% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% MK1 Shopping & Leisure 2 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Park, Stadium Way, West Bletchlev Monkswood Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Elder Way, Stevenage, SG1 1TL 0.2% 0 Others, Aylesbury 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 1 0.0% 0 0 0.0%

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Others, Enfield

Princes Risborough Town

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	l	Zone 1		Zone 2		Zone 3		Zone 4	4	Zone 5	5	Zone	6	Zone	7	Zone 8	8	Zone 9		Zone 10	0	Zone 1	1	
Centre																									
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Mall Luton, The Mall, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Uxbridge Town Centre	2.4%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	
Victoria Retail Park, Crown Road, South Ruislip	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City Town Centre	5.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, outside study area Others	3.7%	29	1.0%	1	0.0%	0	2.3%	0	0.0%	0	1.7%	0	2.4%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		789 680		52 33		52 42		9 24		7 22		27 34		9 27		14 22		26 33		8 30		13 30		42 29	

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

Total Zone 2 Zone 3 Zone 9 Zone 10 Zone 11 Zone 1 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)? Excl. Nulls & SFT Zone 1 0.0% Colne Valley Retail Park. 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% Lower High Street, Watford, WD17 2JZ Waterfields Shopping Park. 7 2 0.0% 0 0.0% 0 0.0% 0 2.6% 0.0% 0 0.0% 0 0.0% 0 0.6% 11 7.8% 1.1% 6.1% 1 0.0% Waterfields Way, Watford, WD17 2BD Watford Arches Retail Park. 0.0% 1 0.0% 0 0.0% 0 0.7% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 Lower High Street. Watford, WD17 2SD 63 41.2% 3.7% 0.0% Watford Town Centre 11.2% 215 80.1% 76 82.8% 11 1.8% 0 29.4% 13 49.3% 26 10.3% 2 13.5% 4 0.0% 0 Others, Zone 1 0.3% 5 3.3% 3 1.1% 0.0% 0 0.0% 0.0% 0 0.0% 0 2.6% 0.6% 0 0.0% 0.0% 0 0.0% 0 1 Zone 2 Asda, Odhams Industrial 0.1% 3 0.0% 0 2.7% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.0% 0 0.0% 0 Estate, St. Albans Road, Watford 0.0% 0 0.5% 0 0.0% Garston Village Centre 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Others, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 3 Aldenham Village Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.8% 0.0% 0 0.9% 0 0 0.0% 0.0% 0.0% 0 Bushev Town Centre 16 3.7% 3 0 42.8% 11 0.0% 0.0% 0 0.6% 0 0 0.0% 0 Costco, Hartspring Lane, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bushey 0 9.6% 0 Others, Zone 3 0.3% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 5 0.0% 0.0% 0 0.0% Zone 4 Radlett Town Centre 0.5% 10 0.0% 0 0.0% 0 0.8% 0 45.3% 9 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Shenley Village Centre 0.2% 3 0.0% 0 0.0% 0 0.0% 0 17.6% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Zone 5 Borehamwood Town Centre 2.3% 44 0.0% 0 0.0% 0 4.6% 13.9% 3 68.2% 36 1.9% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Stirling Retail Park, Stirling 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Way, Borehamwood, WD6 2BT Tesco Extra, Shenley Road, 0.3% 7 0.0% 0 0.0% 0 0.0% 0 2.1% 0 12.0% 6 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Borehamwood Others, Zone 5 0.1% 2 0.0% 0 0.0% 0.0% 0 0.7% 0 4.4% 2 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 6 Potters Bar Town Centre 1.3% 25 0.0% 0 0.0% 0 0.0% 0.0% 0 1.5% 67.3% 21 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 South Mimms Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Tesco Superstore, Mutton 0.3% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 5.0% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Lane, Potters Bar Others, Zone 6 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6 Zone 7 Croxlev Green Local Centre 0.3% 6 1.1% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 10.9% 5 0.0% 1.2% 0.0% 0 0.0% 0 Rickmansworth Town Centre 2.3% 43 0.0% 0 0.5% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 47.5% 22 2.4% 1 46.4% 11 1.0% 0 0.0% 0

_	Tota	ı	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone 6	;	Zone 7	,	Zone	8	Zone 9	1	Zone 1	10	Zone	11
Others, Zone 7 Zone 8	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0
Northwood Local Centre	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	18.7%	10	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.3%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	6	0.0%	0	0.0%	0	0.0%	0
Chorleywood Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.070	0	33.7%	8		0		0
Elstree Village Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0		0	0.0%	0		0		0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.9%	17	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.3%	17	0.0%	0
Kings Langley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	9.4%	3	0.0%	0
Others, Zone 10 Zone 11	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.7%	3
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 90N	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	5.6%	5
Others, Zone 11 Zone 12	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	6
Grovehill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	6.4%	123	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.9%	0		2	83.0%	81
Others, Zone 12 Zone 13	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Berkhamsted Town Centre	2.8%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Others, Zone 13	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0
Zone 14																								
Tring Town Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	2.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0
Harrow Town Centre	7.0%	135	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0		0	0.00	0
Hatch End Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	3.3%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15 Zone 16	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre	1.9%	37	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0		0		0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7	•	Zone 8		Zone 9		Zone 10)	Zone 11	1
Zone 17																								
Dunstable Town Centre	1.8%	34	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard																								
Leighton Buzzard Town	4.1%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	1.00/	4.0	0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.004		0.00/		0.00/	
Others, Zone 17 Zone 18	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.10/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Abbey View Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ	6 20/	110	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.60/	0	0.00/	0	1.00/	0	0.60/	1
St. Albans City Centre Others, Zone 18	6.2% 0.5%	118 10	0.0% 0.0%	0		0	0.0% 0.0%	0	0.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	0	0.6% 0.0%	0
Zone 19	0.5%	10	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	V
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ω	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Orbital Road, St	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Albans, AL2 1DL																								
Colney Fields Shopping	0.9%	17	0.0%	0	1.1%	1	0.0%	0	1.4%	0	1.7%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Park, Alsop Close, London	0.970	1 /	0.070	U	1.1/0	1	0.070	U	1.470	U	1.7 70	1	2.070	1	0.070	U	0.070	U	0.070	U	2.070	1	0.070	U
Colney, St. Albans, AL2																								
1BW																								
Cuffley Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village	0.7%	13	0.0%		1.8%	1	0.0%		12.8%		1.2%	1	2.1%	1	0.0%		0.0%	0	0.0%	0		0	0.0%	0
Centre				-		_	,.	-		_		_		_	,.	-			,.	-		-		•
Others, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Barnet Local Centre	3.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	3.3%	62	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21																								
Wheathampstead Village	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Zone 22																								
Luton Retail Park, Gipsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton		_		_		_				_		_		_		_		_				_		
Wigmore Park Shopping	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Wigmore Lane,																								
Luton	0.007	^	0.001	^	0.001	^	0.007		0.004	^	0.001	^	0.001	^	0.001	^	0.001	^	0.001	^	0.001	^	0.001	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area																								
Amersham Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	0.2%	14	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.7%	13	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.4%	0	0.0%	0
CION DIOPPING	0.770	13	0.070	9	0.570	U	0.070	J	0.070	U	2.170	1	0.070	U	0.070	U	0.070	U	0.070	U	1.770	U	0.070	~

	Total		Zone 1		Zone 2		Zone 3		Zone 4	,	Zone 5		Zone (5	Zone 7		Zone 8		Zone 9		Zone 10)	Zone 1	1
Centre. Prince Charles																								
Drive, Brent Cross																								
Broadfields Retail Park,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Road, Aylesbury Brookfield Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.1%	39	0.0%	0	5.9%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.7%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.4%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.2%	22	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	l	Zone	1	Zone	2	Zone 3	3	Zone 4	1	Zone 5	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	.0	Zone 1	1
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.9%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	2.1%	40	1.3%	1	0.5%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	0	1.0%	0	0.0%	0
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0,0	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0
(Don't know / can't remember)	0.0%	0		0	010,1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1912		95		76		27		19		52		31		46		54		24		32		97
Sample:		1922		86		83		87		83		82		91		91		89		82		87		80

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total		Zone 1	l	Zone 2		Zone	3	Zone 4		Zone 5		Zone 6		Zone	7	Zone	8	Zone 9		Zone 10)	Zone 11	l
Q24 Excluding Christmas Excl. Nulls & SFT	shoppi	ng, w	here dic	l you	last buy	elec	trical ite	ems, s	such as t	elevi	sions, wa	shir	ng machi	nes	and con	npute	ers?							
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.7%	8	2.6%	2	3.7%	2	2.5%	0	6.0%	1	1.4%	0	0.0%	0	2.2%	1	0.8%	0	4.9%	1	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.7%	19	8.8%	6	7.5%	3	10.4%	2	2.3%	0	0.0%	0	1.0%	0	1.5%	0	3.1%	1	1.3%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	5.5%	63	36.6%	24	15.6%	7	16.5%	3	6.4%	1	8.9%	3	1.0%	0	11.7%	3	16.0%	6	15.6%	2	1.7%	0	0.0%	0
	25.2% 0.5%	290 5	50.1% 1.1%	33 1	54.6% 0.9%	23 0	66.9% 0.0%	11 0	38.2% 0.0%		27.8% 0.0%	9 0	1.5% 0.0%	0	66.5% 3.0%	18 1	67.1% 2.6%	27 1	34.6% 1.8%	5 0	31.7% 0.0%	8		8 0
Zone 2 Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0		0		0		0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	2	0.0%	0	0.0%	0	1.2%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.5%	6	0.0%	0	0.0%	0	1.3%	0	6.8%	1	1.5%	0	0.0%	0	1.1%	0	2.4%	1	1.8%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	1.3%	15	0.0%	0	0.0%	0	1.2%	0	10.0%	1	23.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	3	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	0.5%	5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	20.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.0%	0	0.0%	0		0	0.0%	0		0		0	1.5%	0	0.0%	0	0.0%	0		0		0		0
Croxley Green Local Centre	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0		0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0

State Stat		Total	l	Zone 1		Zone 2		Zone 3	,	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 1	1	
State Stat																										
South Oche y Local Cerume (20%) 0.0% 0 0.0%	Others, Zone 7 Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	
Chanely work Millage Centre 0.0% 0	Northwood Local Centre	0.0%	0	0.0%		0.0%		0.0%		0.0%		0.0%									0	0.0%	0	0.0%		
Starte Village Centre 0.0% 0 0.0%	South Oxhey Local Centre Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Signary Millage Centre	Chorleywood Village Centre		_				-				-										1					
Const 1	2						-				-		-		-				-							
Centre Charles Series	Zone 10				0	0.0%	0			0.0%		0.0%				0.0%	0						0			
Center 1 Differes 2	Abbots Langley Village Centre	0.8%	9	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	28.5%	7	0.0%	0	
Name	Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Road, Hemel Hempstead Hysion Road, Hysion Road, Hempstead Hysion Road, Hysion R	Others, Zone 10 Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.2%	1	
Cone 14 Cone 14 Cone 15 Cone 16 Cone		7.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	4.8%	1	21.4%	6	59.8%	32	
Heme Hempstead Town 2.8% 32 0.0% 0	Others, Zone 11 Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	
Centre Cohers, Zone 12 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Serkhamsted Town Centre	Hemel Hempstead Town Centre	2.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	9.3%	2	20.1%	11	
Cheers, Zone 13	Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Control Cont	Berkhamsted Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14	Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfort St. Peter Village	Tring Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Centre Ce	Others, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre 0.0% 0 0	Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre 0.0% 0 0	Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rickmansworth Road, Harefield, Uxbridge, UB9 6JT Harrow Town Centre 4.0% 46 0.0% 0 0.	Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre 0.0% 0	Harefield, Uxbridge, UB9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Prinner Village Centre 0.3% 4 0.0% 0	Harrow Town Centre						-		-				-		-										-	
Ruislip Town Centre 2.8% 33 0.0% 0 0.	Hatch End Local Centre																				0					
Others, Zone 15 0.0% 0	Pinner Village Centre																									
Zone 16 Chesham Town Centre 0.5% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.5% 0 0.0% 0 0.0% 0	Ruislip Town Centre																									
	Zone 16		0		0						0						0				0					
Others, Zone 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	Chesham Town Centre				-				-		-				-								-			
	Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Zone 17																								
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard																								
Leighton Buzzard Town	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	0.50	_	0.00/		0.00/		0.00/		0.004		0.004		0.00/		0.00/		0.007		0.00/		0.007		0.004	
Abbey View Retail Park,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ																								
St. Albans City Centre	2.4%	27	0.0%	0	1.3%	1	0.0%	0	1.6%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19																								
Albert Bygrave Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Orbital Road, St																								
Albans, AL2 1DL		_		-		_		_		_		_		_		_		_		_		_		
Colney Fields Shopping	0.3%	3	0.0%	0	1.0%	0	0.0%	0	3.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London																								
Colney, St. Albans, AL2																								
1BW																								
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Barnet Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.7%	9	0.0%	0	0.9%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21																								
Wheathampstead Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Zone 22																								
Luton Retail Park, Gipsy	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton																								
Wigmore Park Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Wigmore Lane,																								
Luton																								
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside																								
Study Area	0.45		0.00		0.0	_	0.0	_	0.0	_	0.0		0.0	_		_	0.0	_	0.000	_	0.0	_	0.0	•
Amersham Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	3.5%	41	0.0%	0	0.0%	0	0.0%	0	2.4%	0	4.4%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0

,, eighteu.															8											1.07cmber 2017
	Total	l	Zone 1		Zone 2		Zone 3		Zone 4	ı	Zone	5	Zone	6		Zone 7		Zone 8	3	Zone 9	1	Zone 1	10	Zone	11	
Centre, Prince Charles																										
Drive, Brent Cross																										
Broadfields Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicester Road, Aylesbury Brookfield Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	١ (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	U	, (0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0) (0.0%	0	0.0%	0	1.3%	0	1.7%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	5	5 (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0.0%	0	0.0%	0	1.3%	0		0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.4%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Hatfield Town Centre	1.2%	13	0.0%	0		0	0.0%	0	0.0%	0		0		3		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Hattersway Retail Park, Chaul End Lane, Luton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) 4	4.4%	1	0.8%	0	8.6%	1	1.7%	0	0.0%	0	
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Drury Way, North Circular Road, Wembley	0.4%	5	0.0%	0	11.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Kingsbury District Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Little Chalfont Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre																										
Luton Town Centre	1.4%	16		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Marlow Town Centre	0.0%	0		0	0.000	0	0.0%	0	0.0%	0	0.0%	0	0.0.0	0		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Mill Hill Local Centre	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	6.3%	72 1	0.0% 0.0%	0		0	0.0%	0	0.0% 0.0%	0	0.0%	0		0		0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	, (0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	1.0%	0) (0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Princes Risborough Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Centre 0.0% Roaring Meg Retail Park, 0.8% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Great North Road. Stevenage, SG1 1XN Roebuck Retail Park, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 London Road, Stevenage, SG1 1XZ Slough Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Stevenage Town Centre 0.2% 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 The Galleria Outlet, Comet 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Way, Hatfield, AL10 0XR The Mall Luton, The Mall, 0.0% 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Luton Uxbridge Town Centre 0.3% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% Victoria Retail Park, Crown 3.1% 36 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road, South Ruislip Waltham Cross Town Centre 0 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% Welwyn Garden City Town 6.8% 78 0.0% 0 0.0% 0 0.0% 0 4.8% 1 1.4% 0 17.7% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Others, outside study area 4.1% 47 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 4.2% 0.0% 0.0% 0 6.5% 1 0.0% 0 1.3% Others 0.2% 0 Abroad 2 0.0% 0 0.0% 0 0.0% 4.8% 1 1.4% 0 0.0% 0 4.4% 1 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Internet / catalogue / 0 0 0 delivered 0.0% 0 0 0.0% 0 0 0.0% 0.0% 0 0 0 Other 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 (Don't know / can't remember) 0 0.0% 0 (Don't do this type of 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% shopping)

32

57

21

53

27

57

40

61

16

59

26

69

53

48

Weighted base:

Sample:

1152

1192

66

56

43

54

16

53

11

45

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	Total	l	Zone 1	l	Zone 2	2	Zone 3		Zone 4		Zone 5		Zone 6		Zone '	7	Zone	8	Zone 9		Zone 1	0	Zone 1	1
Q25 Excluding Christman	s shopp	ing, w	here did	l you	last buy	DIY	or garder	ning	goods?															
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.3%	5	0.6%	1	1.6%	1	1.6%	0	3.2%	1	0.0%	0	0.0%	0	1.6%	1	3.8%	2	1.5%	0	1.1%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.3%	19	2.3%	2	7.8%	4	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	0	0.0%	0	1.1%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	12.2%	185	51.9%	46	50.8%	26	35.3%	9	26.0%	4	11.2%	5	0.0%	0	74.4%	27	60.2%	25	39.4%	9	9.4%	3	0.0%	0
Watford Town Centre	5.2%	79	28.8%	25	31.5%	16	33.5%	9	21.5%	4	3.9%	2	0.0%	0	9.3%	3	22.1%	9	5.1%	1	5.6%	2	0.8%	1
Others, Zone 1 Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.1%	1	0.0%	0	0.0%	0	1.6%	0	1.6%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	3	0.0%	0	0.0%	0	5.0%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.3%	5	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0	13.9%	2	30.8%	12	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	1.1%	17	0.0%	0	0.0%	0	9.7%	2	13.4%	2	16.1%	7	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	27.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	1.0%	0	1.2%	0	0.0%	0	0.0%	0

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	Tota	1	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	í	Zone 7		Zone 8	3	Zone 9		Zone 1	0	Zone 1	1	
Others, Zone 7	0.5%	7	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	
Zone 8	0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Northwood Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
South Oxhey Local Centre Zone 9	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	
Chorleywood Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	25.0%	6	0.0%	0	0.0%	0	
Elstree Village Centre	0.4%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Abbots Langley Village Centre	0.2%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0	
Kings Langley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Others, Zone 10 Zone 11	0.4%	6	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	9.4%	3	1.6%	1	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	6.7%	101	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.7%	0	37.3%	11	47.8%	38	
Others, Zone 11 Zone 12	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.0%	0	4.9%	4	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	3.4%	52	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.1%	0	10.9%	3	38.1%	31	
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14 Zone 15	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	3.5%	53	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre	2.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	7.2%	2	0.0%	0	0.0%	0	
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 1	1	
Zone 17																									
Dunstable Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Vimy Road, Leighton Buzzard	2.1%	32	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Leighton Buzzard Town Centre	2.6%	39	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 17 Zone 18	0.7%	10	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		1	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	4.7%	71	0.0%	0	1.5%	1	0.0%	0	1.9%	0	0.0%	0	8.1%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	7.1%	108	9.1%	8	0.0%	0	0.0%	0	6.7%	1	12.7%	5	4.6%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.8%	1	
Others, Zone 18 Zone 19	0.6%	9	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.9%	2	4.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.2%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	0.2%	3	0.0%	0		0	0.0%	0	0.0%	0		0	1.9%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stanmore District Centre	0.5%	8	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0		0	0.7%	0	0.0%	0	0.0%	0	0.8%	1	
Others, Zone 20 Zone 21	2.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 22 Other Locations Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Amersham Town Centre	0.7%	10	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	2.7%	1	0.0%	0	0.8%	1	
Aylesbury Town Centre	1.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	1.0%	0		1	
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3	Zone 9		Zone 1	10	Zone 1	1	
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicester Road, Aylesbury Brookfield Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE																									
Brookfield Shopping Park,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE																									
Central London	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colindale Local Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.3%	1	0.0%	0		0	0.0%	0		0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Hatfield Town Centre	1.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	12.1%	3		0		0	0.0%	0		0	0.0%	0	
Hattersway Retail Park, Chaul End Lane, Luton	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	1.0%	0		0		0	0.0%	0		0	0.0%	0	
High Wycombe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.070	0	0.0%	0		0	0.0%	0	
Ikea, Drury Way, North Circular Road, Wembley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Little Chalfont Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	
Centre Luton Town Centre	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	
Marlow Town Centre	0.9%	13 1	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0		0	0.0%	0		0		0	0.0% 0.0%	0		0	0.0%	1	
Mill Hill Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.4%	5	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Tota	1	Zone 1	l	Zone 2	2	Zone 3	3	Zone 4	ı	Zone 5		Zone	6	Zone	e 7	Zone	8	Zone 9)	Zone 1	10	Zone	11
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.3%	50	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0,0	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.6%	39	0.0%	0		0	0.0%	0	1.6%	0	0.10,70	0	3.9%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	11.8%	179	0.0%	0		1	0.8%	0	1.9%	0		1	7.5%	2	0.0%	0		0	0.9%	0	5.8%	2	1.9%	2
Abroad	0.1%	2	0.0%	0	0.00	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.070	0	0.0%	0		0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.10,70	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1514		88		51		26		17		41		23		36		42		23		30		80
Sample:		1565		77		70		75		64		64		65		72		65		79		81		64

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	Total	l	Zone 1	1	Zone 2	2	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8	Zone 9		Zone	10	Zone	11
Q25AExcluding Christmas	s shopp	ing, w	here did	d you	last buy	furn	iture, car	pets	and flooi	. co	verings?													
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	2.8%	31	2.4%	1	1.4%	1	12.4%	2	1.7%	0	1.4%	0	0.0%	0	5.9%	1	9.7%	3	5.6%	1	0.0%	0	4.5%	3
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.2%	13	6.2%	3	7.3%	3	2.0%	0	2.4%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	8.4%	93	19.6%	10	32.4%	12	23.6%	5	20.7%	2	16.1%	6	1.8%	0	30.4%	8	24.7%	7	15.0%	2	22.5%	6	22.1%	13
Watford Town Centre	18.0%		64.7%		38.3%		42.1%		37.2%		24.5%		20.7%		22.2%		53.4%		40.1%		32.7%		10.4%	
Others, Zone 1 Zone 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	6	5.1%	3	0.0%	0	15.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	1.7%	18	0.0%	0	0.0%	0	1.0%	0	6.7%	1	30.0%	10	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0		0		0	0.0%	0		0		0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.3%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0

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	Total	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone s	5	Zone 6	,	Zone 7	,	Zone 8	3	Zone 9		Zone 1	10	Zone 1	1	
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	
Zone 8		U	0.0%	U	0.0%	U		U		U	0.0%	U		U	0.0%	U	0.0%	U	2.370	U	0.0%	U			
Northwood Local Centre	0.2%	3	0.0%	0	0.000	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0			1.5%	0	0.0%	0		0		0	
South Oxhey Local Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	6.5%	1		0		0	
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0		0	
Abbots Langley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	
Kings Langley Village Centre	0.8%	9	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	3	0.0%	0	
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	3.0%	34	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	4	22.7%	13	
Others, Zone 11 Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
Hemel Hempstead Town Centre	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	9.9%	2	12.8%	7	
Others, Zone 12 Zone 13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
Berkhamsted Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	1.1%	1	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre	8.0%	88	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0		0	0.0%	0	0.0%	0		0	
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre Others, Zone 16	0.3% 0.3%	4 4	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0													

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3	Zone 9		Zone 1	.0	Zone 1	1	
Zone 17																									
Dunstable Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Vimy Road, Leighton Buzzard	0.0%	0		0		0		0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Leighton Buzzard Town Centre	1.6%	18	0.0%		1.7%	1	0.0%	0		0		0	0.0%	0			0.0%	0	0.0%	0		0	0.0%	0	
Others, Zone 17 Zone 18	0.3%	4	0.0%		0.0%	0		0		0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	2.7%	29	0.0%	0	2.1%	1	0.0%	0	3.4%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.2%	0	1.1%	1	
Others, Zone 18 Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	0.2%	3	1.0%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edgware District Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stanmore District Centre	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 22 Other Locations Outside Study Area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Amersham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	1.7%	19	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	2.3%	1	
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	
Brent Cross Shopping	1.9%	21	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.6%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4	ļ	Zone 5	5	Zone (5	Zone 7		Zone 8	}	Zone 9		Zone 1	10	Zone 1	1	
Cantas Pain as Charles																									
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 00E	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	1.3%	14	0.0%	0	0.0%	0	1.0%	0	1.7%	0	1.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	
Colindale Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.7%	0		0		0	0.0%	0	0.0%	0	0.0%	ő	
Enfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hattersway Retail Park, Chaul End Lane, Luton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Drury Way, North Circular Road, Wembley	2.2%	24	0.0%	0	12.7%	5	1.4%	0	6.7%	1	2.8%	1	0.0%	0	4.7%	1	1.1%	0	5.6%	1	0.0%	0	13.8%	8	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre MK1 Shopping & Leisure Park, Stadium Way, West	4.5% 0.1%	49 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Bletchley Monkswood Retail Park, Elder Way, Stevenage, SGI 1TL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0	0.0%	Ö	0.0%	ő	0.0%	ő	0.0%	0		0	0.0%	0	0.0%	Ö		0	0.0%	Ö	0.0%	0	0.0%	ő	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	1.4%	0	0.0%	0	0.0%	0	

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	Total	l	Zone 1	1	Zone 2		Zone 3		Zone 4	ı	Zone 5	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	0	Zone 1	11
Centre Roaring Meg Retail Park, Great North Road,	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage, SG1 1XN Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.9%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	57	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Others, outside study area Others	6.8%	75	0.0%	0	2.1%	1	0.0%	0	0.0%	0	6.8%	2	5.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.5%	3
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1103		50		39		20		11		34		16		25		29		15		25		58
Sample:		1109		49		53		55		44		55		51		53		46		53		56		45

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone ?	10	Zone	11
Q26 Do you ever visit	any of the	follo	wing ce	ntres?	MR/PF	R]																		
Abbots Langley	6.5%	143	2.8%	3	38.1%	35	3.9%	1	0.0%	0	1.3%	1	0.0%	0	9.0%	4	3.2%	2	3.6%	1	82.4%	36	12.4%	15
Berkhamstead	19.5%	432	12.0%	13	10.8%	10	3.9%	1	5.6%	1	0.6%	0	2.5%	1	11.3%	6	10.9%	7	30.5%	9	42.8%	19	40.1%	48
Borehamwood	19.3%	427	10.7%	12	24.5%	22	65.3%	24	87.8%	20	92.0%	65	45.6%	16	2.0%	1	13.2%	8	0.7%	0	10.3%	5	3.5%	4
Bushey	11.2%	247	34.5%	38	13.9%	13	74.4%	27	20.4%	5	14.1%	10	2.4%	1	5.5%	3	39.9%	24	16.0%	5	8.0%	4	5.1%	6
Bushey Heath	6.5%	143	20.2%	22	16.2%	15	71.8%	26	17.0%	4	14.8%	10	0.9%	0	0.6%	0	12.3%	7	2.4%	1	3.9%	2	0.6%	1
Chorleywood	4.6%	102	8.9%	10	6.7%	6	2.5%	1	0.9%	0	0.6%	0	0.0%	0	39.9%	20	10.9%	7	80.6%	23	9.7%	4	6.7%	8
Harpenden	8.7%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	8.4%	185	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead	30.0%	663	18.4%	20	60.1%	55	5.0%	2	8.2%	2	16.8%	12	17.5%	6	34.3%	17	17.2%	10	34.6%	10	66.5%	29	99.4%	119
Hitchin	3.0%	66	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.070	0	0.0%	0	0.00	0	0.0%	0
Luton	4.5%	99	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Watford / St Albans Road	16.3%	360	40.8%	45	68.5%	62	27.0%	10	17.4%	4	26.1%	18	11.8%	4	25.5%	13	35.5%	21	18.9%	5	31.1%	14	19.8%	24
Potters Bar (Darkes Lane)	5.5%	121	0.0%	0	5.4%	5	0.0%	0	10.3%	2	0.7%	0	94.0%	32	0.0%	0	0.0%	0	0.7%	0	1.0%	0	0.5%	1
Potters Bar (High Street)	5.4%	119	0.0%	0	1.0%	1	0.6%	0	0.6%	0	12.5%	9	73.1%	25		0		0	0.0%	0		1	0.5%	1
Radlett	10.7%	236	8.0%	9	15.8%	14	31.9%	12	89.6%	21	50.3%	36	3.0%	1	0.6%	0	1.0%	1	4.7%	1	16.3%	7	9.7%	12
Rickmansworth	13.8%	306	31.6%		31.7%	29	5.7%	2	1.5%	0	2.9%	2	7.3%	3	98.9%	49	47.0%	28	91.7%	26	33.2%	15	11.7%	14
South Oxhey	3.8%	84	9.8%	11	1.9%	2	3.9%	1	0.6%	0	2.0%	1	0.9%	0	1.2%	1	60.8%	37	0.0%	0	4.6%	2	0.6%	1
St Albans	14.7%	324	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	4.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring	10.1%	223	3.4%	4	7.4%	7	1.1%	0	1.9%	0	1.3%	1	8.4%	3	1.2%	1	3.2%	2	4.5%	1	12.3%	5	13.7%	16
Watford	59.8%	1321	93.8%	104	97.1%	88	97.6%	35	88.0%	20	72.9%	51	40.4%	14	95.7%	47	93.2%	56	90.2%	26	92.7%	41	74.5%	89
(Don't visit any of these centres)	12.6%	279	3.7%	4	1.1%	1	0.0%	0	2.3%	1	2.7%	2	3.2%	1	1.2%	1	1.0%	1	1.2%	0	0.7%	0	0.0%	0
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100

2056

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100

100

Weighted:

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Total Zone 2 Zone 3 Zone 6 Zone 8 Zone 9 Zone 10 Zone 11 Zone 1 Zone 4 Zone 5 Zone 7 Q27 Which centre do you visit the most? Those who visit one or more of the centres mentioned at Q26: Abbots Langley 1.4% 27 0.0% 0 8.3% 7 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 40.6% 18 1.1% 5.3% 0 0 0 0.0% 2 102 0.7% 1.5% 1 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 1.7% 1 1.8% Berkhamstead 1 Borehamwood 8.7% 168 0.0% 0 0.4% 0 11.3% 4 51.5% 12 76.8% 53 8.6% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 Bushey 1.3% 25 9.5% 10 0.0% 0 15.5% 0.0% 0 0.7% 0 0.7% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 6 0.4% 8 0.0% 0 0.0% 0 12.7% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.6% Bushev Heath 0 0.8% 16 0 0.0% 0.6% 0.0% 0 0 0 46.7% 13 1.9% 0 Chorleywood 0.0% 0 0 0 0.0% 0.0% 3.6% 2 0.0% 0.0% Harpenden 4.5% 86 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hatfield 3.0% 59 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hemel Hempstead 14.3% 275 1.0% 1 2.2% 2 0.0% 0 0.0% 0 2.0% 1.6% 1 0.8% 0 3.4% 2 2.9% 1 20.5% 9 90.9% 109 0.3% 7 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0.0% 0 Hitchin 0 0.0% 0 0.0% 0.0% 0 0 0 0.0% 0 0.0% Luton 0.9% 18 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 North Watford / St Albans 1.6% 31 5.9% 6 10.3% 9 2.2% 1 3.2% 0.0% 0 1.7% 1 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 1 Road 2.3% 0.0% 19 0.0% 0 Potters Bar (Darkes Lane) 45 0.0% 0 0 0.0% 0 0.0% 0.0% 0 56.3% 0.0% 0 0.0% 0 0.0% 0 0.0% Potters Bar (High Street) 1.7% 33 0.0% 0 0.0% 0.0% 0.0% 0 1.1% 1 21.6% 7 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Radlett 1.1% 21 0.0% 0 0.0% 0 1.1% 0 36.9% 8 8.0% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.8% 93 9 5.9% 1.3% 0.0% 0 0.0% 0 57.2% 36.8% 10 1.5% 0 Rickmansworth 8.1% 5 0 0.0% 0 28 12.5% 0.0% South Oxhey 1.1% 21 3.4% 4 0.5% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 16.1% 10 0.0% 0.7% 0 0.0% 0 St Albans 8.1% 157 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Stevenage 1.2% 24 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 60 0 0 Tring 3.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Watford 33.8% 653 71.5% 76 70.9% 64 55.3% 20 8.4% 2 11.3% 8 9.6% 3 37.8% 19 67.4% 40 13.6% 4 33.1% 14 3.8% 5 Weighted base: 1931 107 90 36 23 69 33 49 60 28 43 119

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97

Sample:

Weighted: November 2017 Total Zone 2 Zone 9 Zone 10 Zone 1 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 11 MeanScore: visits per week Q28 How often do vou visit (CENTRE MENTIONED AT Q27)? Those who mentioned a centre at O27: Daily 6.8% 131 14.2% 15 7.7% 7 16.0% 6 14.2% 3 16.8% 12 4.8% 2 1.4% 1 7.1% 4 15.8% 4 11.3% 5 0.6% At least two times a week 14.3% 276 16.8% 18 14.4% 13 18.8% 7 39.9% 9 23.6% 16 20.0% 7 30.1% 15 7.9% 5 46.8% 13 22.9% 10 11.2% 13 20.4% 393 32.9% 35 30.0% 27 31.5% 11 25.4% 6 33.7% 23 43.6% 45.5% 22 26.9% 16 23.5% 7 29.0% 13 21.8% 26 At least once a week 14 340 15.2% 14 14.2% 3.7% 3 3.0% 4 12.9% 4.8% 1 17.7% 8 41.9% 50 At least once a fortnight 17.6% 16 15.2% 5 6.3% 1 1 8.0% 8 At least once a month 16.5% 319 11.6% 12 25.1% 22 12.1% 4 10.2% 2 7.5% 5 14.4% 5 12.0% 6 23.0% 14 1.7% 0 9.1% 4 13.9% 17 At least every two months 7.8% 151 0.7% 1 1.8% 2 5.6% 2 1.2% 0 2.0% 1 2.9% 1 0.0% 0 5.5% 3 0.0% 0 3.1% 1 5.6% 7 At least every 3 months 6.6% 127 0.0% 0 2.7% 2 0.6% 0 1.2% 0 2.3% 2 1.3% 0 0.6% 0 1.3% 1 3.6% 3.2% 1.7% 2 59 0.0% 0 1.8% 2 0.0% 0.6% 0 0.7% 0 0.0% 0 0.0% 0 1.0% 0.0% 0.5% At least every 6 months 3.1% 0 1 0 1.4% 1 Less often than once every 6 2.8% 54 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 months 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 Have only visited once 0 80 8.7% 0.9% 0 7 3 2.4% 3.9% 2.2% 2.7% 3 (Don't know / varies) 4.1% 9 1.1% 0 1.1% 9.8% 10.0% 1 13.8% 8 1 3.37 Mean: 1.46 2.30 1.58 2.33 2.94 2.77 1.82 1.88 1.42 2.17 0.99 1931 90 36 23 33 49 60 28 43 Weighted base: 107 69 119 2056 98 100 100 97 99 98 99 98 99 99 100 Sample: Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)? Those who mentioned a centre at O27: 46 69.3% 62 67.8% 18 59.5% 41 60.9% 20 77.9% 38 69.9% 42 60.4% 17 59.6% 26 74.9% 89 Car / van (as driver) 72.8% 42.9% 25 77.0% Car / van (as passenger) 6.3% 122 1.4% 2 13.9% 13 0.5% 0 1.9% 0 7.9% 5 11.5% 4 5.9% 3 1.9% 1 1.9% 1 8.2% 4 2.6% 3 Bus (including the busway or 90 9.6% 3.6% 3 10.4% 1.7% 0 6.9% 5 3.5% 4.3% 2 4.7% 3 3.3% 0.7% 0 4.3% 5 4.7% 10 4 guided bus), minibus or coach Motorcycle, scooter or 0.0% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 0.0% 0 moped 11.3% 6 12.9% Walk 12.0% 232 39.5% 42 7.7% 7 20.7% 8 18.7% 4 23.2% 16 19.0% 6 8 33.7% 9 30.1% 13 15.9% 19 Taxi 0.6% 12 0.0% 0 0.0% 0 0.0% 0.6% 0 0.0% 0 1.1% 0 0.0% 0 2.1% 0.0% 0 0.0% 0 0.5% 1.5% 29 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.6% 0 7.6% 5 0.0% 0.0% 0 0.0% 0 Train 0 0 0 0 0.0% 0.0% 0.0% 0 0 0.0% 0.0% 0 0 Metro 0.0% 0.0% 0 0 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 7 0 0 0 0.0% 0 0 0 Bicycle 0.9% 17 6.1% 5.4% 5 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% Mobility scooter / disability 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 vehicle 0.5% 9 0 0.0% 0 0 0.0% 0 0 Tube / Underground 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 0.7% 13 0.5% 1 0.0% 0 0.5% 0 0.0% 0 2.5% 2 4.0% 1 0.0% 0 0.9% 1 0.0% 0 0.7% 0 1.6% 2

69

99

33

98

49

99

60

98

28

99

43

99

119

100

Sample:

Weighted base:

1931

2056

107

98

90

100

36

100

23

97

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South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 2 Zone 3 Zone 9 Zone 10 Zone 11 Zone 1 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q30 What do you like most about (CENTRE MENTIONED AT Q27)? Those who mentioned a centre at O27: A change of scene / 0.8% 15 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 1.1% 0 0.0% 0.0% 0 0.0% 0 0.7% 0 0.0% 0 somewhere different to go Choice and range of shops 32.3% 624 22.6% 24 19.8% 18 33.4% 12 30.6% 7 18.9% 13 20.1% 7 18.4% 9 31.4% 19 15.3% 4 21.4% 9 32.1% 38 Choice of leisure facilities 3.7% 72 9.0% 10 0.5% 0 0.0% 0 0.0% 0 2.3% 2 2.0% 0.6% 0 8.7% 5 2.7% 1 2.9% 2.4% 3 (restaurants, pubs etc) 29 0 0.5% 0.8% 3.4% 3.2% 2 1.4% 4.6% 0 0.5% Choice of services 1.5% 0.0% 0 1.7% 1 0 1.6% 1 1 1 0.7% (hairdressers, banks etc) 31 33.2% Close to home 20.4% 394 33.9% 36 42.9% 38 33.6% 12 26.3% 6 44.9% 11 23.7% 12 33.6% 20 39.9% 11 27.5% 12 26.8% 32 Close to work 1.1% 22 2.4% 3 0.9% 1 0.0% 0 1.2% 0 4.1% 3 0.7% 0 0.6% 0 1.3% 1 0.7% 0 2.0% 1 0.6% 1 35 2 1.8% 1.9% 0.9% 0.0% 0.0% 0 1.4% 1.3% 0 7.4% 2.9% 2 1.5% 0.7% 0 0.0% 0 Compact layout / shops close 0 1 4 0 together Convenient car parking 3.6% 0.5% 2.2% 2 2.4% 1 13.5% 3 2.7% 2 0.0% 0 2.6% 1 1.0% 5.8% 2.4% 7.2% 9 1 3 0 Convenient for visiting 1.8% 0.5% 0.5% 0 0.5% 2.4% 0 6.8% 0.0% 0 0.0% 0 1.4% 0.0% 34 1 0 1 1.4% 1 1.1% family / friends Easily accessible by car 0.6% 12 0.5% 1 0.5% 0 0.0% 0 0.6% 0 4.3% 3 0.0% 0 3.2% 2 0.0% 0 0.0% 0.7% 0 0.6% Easily accessible by public 0.5% 10 0.0% 0 0.4% 0 0.5% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 transport Environmental quality of 4.3% 84 12.6% 13 1.5% 2.4% 2.7% 0.7% 0.0% 0 10.9% 5 1.4% 1.4% 0 2.9% 7.5% 9 centre Familiarity 2.4% 46 0.0% 0 0.5% 0 5.8% 2 4.9% 0.7% 0 0.7% 0 4.8% 2 1.1% 5.1% 1 1.4% 3.9% 5 0 0.5% 10 0.0% 0.0% 0 0 0.8% 0 0.0% Free car parking 1.0% 1 0 0.5% 0 0.7% 1.6% 1 0.0% 0 0 0.0% 0 0.0% 0 1.1% Friendly / community 1.7% 33 1.4% 2 1.0% 1 1.1% 0 0.8% 1 0.6% 0 0.6% 0 1.0% 1 4.5% 1 9.1% 4 1.3% 2 atmosphere 0.9% 18 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 Good markets 0.0% 0 0 0.0% 0.0% 0 0 0.0% 0 Good range of charity shops 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Good range of independent / 2.2% 43 0.5% 1 0.9% 1 1.1% 0 0.8% 0 0.7% 0 1.6% 1 3.8% 2 0.5% 4.8% 1 0.7% 0 0.0% 0 specialist shops 0.2% 0 Has a Costco nearby 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.7% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Has a Debenhams store 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 nearby Has a John Lewis store 0.7% 14 0.0% 0.0% 0 0.0% 0.6% 0 0.7% 0.0% 0 0.0% 0 1.4% 0.0% 0 1.0% 0.0% 0 nearby Has a Marks & Spencer store 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 2.4% 1 0.0% 0 0.0% 0 0.7% 0 0.0% 0 8 Has a Primark store nearby 0.4% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 18 3 1.9% 0 0 0.0% 0.0% Has everything I need 0.9% 2.7% 5.4% 5 1 0.0% 0.0% 0 2.0% 1 0.6% 0 0 0.0% 0 0.6% 1 0 Indoor shopping centre / 1.3% 26 0.0% 0 1.3% 1 8.8% 3 0.6% 0 0.0% 0 0.0% 0 0.6% 0 1.4% 1 1.0% 0 0.7% 0 0.0% everything under one roof Pedestrianised areas 0.4% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 2.4% 3 Small / quiet / not too big 28 0 4 2 1.4% 2.4% 3 5.4% 5 0.0% 0 0.6% 0 0.7% 1.6% 1 1.4% 1 0.0% 0 3.6% 1 8.2% 1.3% Strength of supermarket 1.5% 29 0.0% 0 5.4% 5 0.6% 4.3% 1 0.0% 0 2.2% 1 0.6% 0 2.1% 1 2.1% 1 0.0% 0 0.0% 0 provision Traditional town centre 0.6% 12 0.0% 0 0.5% 0 0.5% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 0.0% 0 0.0% 0 0 Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Cultural diversity 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone 4	1	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10	Zone	11
Feels safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	1
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a TK Maxx store	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	7.6%	8	9.1%	8	5.0%	2	9.0%	2	11.7%	8	25.7%	9	6.9%	3	10.7%	6	3.4%	1	13.8%	6	12.3%	15
Weighted base:		1931		107		90		36		23		69		33		49		60		28		43		119
Sample:		2056		98		100		100		97		99		98		99		98		99		99		100

	Tota	l	Zone 1		Zone	2	Zone 3	3	Zone 4	ļ	Zone	5	Zone	5	Zone '	7	Zone 8	3	Zone 9		Zone 1	0	Zone 1	1	
Q31 Are there any measi Those who mentioned a			ld encou	rage	you to v	/isit ((CENTRE	MEN	ITIONED	AT (Q27) mo	ore of	en? [MF	<u>:</u>]											
1st Mention																									
Better environment Better layout / shops closer together	0.9% 0.5%	18 9	0.0% 0.0%	0	0.9% 0.5%	1 0	0.0% 0.6%	0	0.6% 0.6%	0	0.9% 0.0%	1	2.9% 0.6%	1	1.2% 0.8%	1	1.1% 0.0%	1	0.7% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.9%	17	0.0%	0	5.9%	5	0.0%	0	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper / free parking	6.4%	123	5.3%	6	2.4%	2	9.4%	3	0.0%	0	1.4%	1	4.0%	1	1.4%	1	3.4%	2	0.7%	0	5.3%	2		16	
Cheaper public transport	0.0%	123	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0		0	
Cheaper shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Discount foodstores within the town centre	0.1%	4	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0		1	
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the vacant shops	1.0%	19	0.7%	1	0.9%	1	0.5%	0	1.1%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	2.4%	1	1.7%	1	1.6%	2	
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.6%	0	10.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improve the ingrenie	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Improved food shops within the town centre	0.5%	9	0.0%	0	0.0%	0	2.2%	1	0.6%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0		0	
Improved leisure facilities	0.7%	13	1.3%	1	0.5%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.6%	1	
Improved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	0.0%	0	1.9%	0	4.5%	3	0.9%	0	3.6%	2	0.0%	0	3.0%	1	0.0%	0		0	
Improved quality of shops	0.8%	15	1.0%	1	0.0%	0	0.0%	0	1.6%	0	0.7%	0	1.7%	1	2.2%	1	2.3%	1	1.0%	0	1.0%	0	1.1%	1	
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved street cleaning	0.3%	5	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Increased general choice and range of shops	10.4%	200	4.3%	5	11.2%	10	6.7%	2	2.4%	1	10.0%	7	30.0%	10	19.0%	9	11.9%	7	15.6%	4	14.2%	6	29.0%	35	
Increased public transport	1.0%	20	7.4%	8	0.4%	0	0.0%	0	1.7%	0	5.7%	4	0.0%	0	1.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	
Less charity shops	0.5%	9	0.0%	0	1.8%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	3.2%	1	3.2%	1	3.3%	4	
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better cafés / restaurants	0.7%	14	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.6%	1	
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:	

	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zon	e 7	Zo	one 8		Zone 9		Zone 1	0	Zone	11
facilities	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0	10/	, ,	0.00/	0	0.00/	0	0.00/	0
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	J% () (0.0%	0	0.0%	0	0.0%	0
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	1.4%	27	5.5%	6	1.8%	2	0.6%	0	3.0%	1	0.0%	0	7.5%	3	2.4%	1	0.0)% () 2	2.9%	1	0.0%	0	2.7%	3
More independent / specialist shops	3.1%	59	3.0%	3	1.3%	1	2.5%	1	4.2%	1	0.0%	0	3.1%	1	3.2%	2	2.7	7% 2	2	1.2%	0	5.7%	2	1.6%	2
More parking	9.9%	191	3.9%	4	9.3%	8	20.4%	7	23.2%	5	17.9%	12	12.4%	4	9.6%	5	8.5	5%	5 2:	5.4%	7	6.9%	3	1.1%	1
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
fore street furniture (e.g. seating, litter bins etc.)	0.5%	10	7.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0)% () :	2.9%	1	0.0%	0	0.6%	1
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.9%	1	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	1.1%	1
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% ()	1.2%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)% () (0.0%	0	0.0%	0	0.0%	0
Nothing / Nothing else)	53.8%	1039	55.4%	59	62.8%	56	55.4%	20	49.0%	11	41.0%	28	32.4%	11	51.6%	25	57.8	3% 35	5 3	8.3%	11	58.8%	26	42.2%	50
(Don't know)	2.3%	45	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.0%	1	0.0%	0	1.4%	1	0.0)% () (0.0%	0	1.7%	1	0.5%	1
Weighted base:		1931		107		90		36		23		69		33		49		60)		28		43		119
Sample:		2056		98		100		100		97		99		98		99		98	3		99		99		100

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weighted:										IU	1 1102	Lub .	1 1411		5										November 2017
	Total	l	Zone 1		Zone 2	,	Zone 3		Zone 4	ļ	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9		Zone 1	0	Zone 1	1	
2nd Mention																									
Better environment	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better layout / shops closer together	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper / free parking	1.5%	28	0.0%	0	0.5%	0	1.1%	0	1.2%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.7%	0	1.0%	0	1.9%	2	
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.1%	2	0.5%	1	0.5%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the vacant shops	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.7%	0	0.6%	1	
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3		1	0.0%	0	0.0%	0	0.0%	0		1	
Improved leisure facilities	0.6%	11	1.9%	2	0.5%	0	2.2%	1	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.3%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	2	
Improved quality of shops	1.4%	27	0.0%	0	0.5%	0	0.6%	0	0.0%	0	2.5%	2	6.8%	2	5.2%	3	0.0%	0	1.2%	0	2.9%	1	4.4%	5	
Improved road surfaces (e.g.	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0	0.0%	0		0	
repair potholes)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.7%	0	0.7%	0	0.0%	0	
Improved street cleaning Increased general choice and range of shops	2.2%	3 42	1.0%	1	2.6%	2	1.7%	1	6.9%	2	9.7%	7	6.1%	2		3		0		0	1.4%		11.7%	14	
	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%	0	
Increased public transport Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0		0	0.0%	0	0.7%	0	0.0%	0	
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	1.0%	0	0.0%	0	0.0%	0	
Less charity shops	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Less cheap shops	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less development	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Less traffic	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer opening hours	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
_ 0 1 0 .	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Longer parking times Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
More / better advertising of events / activities	0.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
More / better cafés /	0.7%	13	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0	0.0%	0	
restaurants More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better financial	0.3%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
services (e.g. banks /																									

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone 4	ı	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone	11
building societies)																								
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	0.5%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
More family-friendly / children's attractions	0.2%	3	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.7%	0	0.0%	0
More independent / specialist shops	0.6%	12	1.9%	2	0.5%	0	1.3%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.6%	1	0.0%	0	1.7%	1	2.4%	3
More parking	1.6%	31	0.5%	1	0.0%	0	3.0%	1	4.3%	1	2.7%	2	2.0%	1	2.4%	1	1.1%	1	3.9%	1	0.7%	0	0.0%	0
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.5%	0	0.0%	0	2.1%	3
Open a department store	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	1591	92.2%	98	92.0%	83	88.4%	32	81.2%	18	71.2%	49	69.5%	23	73.3%	36	90.3%	54	84.6%	24	83.0%	36	74.6%	89
(Don't know)	2.3%	44	0.0%	0	0.0%	0	0.0%	0	1.4%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Weighted base:		1931		107		90		36		23		69		33		49		60		28		43		119
Sample:		2056		98		100		100		97		99		98		99		98		99		99		100

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Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone 6		Zone 7		Zone 8	3	Zone 9		Zone 1	0	Zone 1	1
3rd Mention																								
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.5%	1
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Cheaper / free parking	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1
Improved quality of shops	0.4%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	8.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	0	0.0%	0	0.5%	0	0.0%	0	1.7%	1	0.5%	1
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	Ö
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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XX7-2-1-4-1-	
Weighted:	

	Tota	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone '	7	Zone 8	8	Zone 9		Zone 10)	Zone	11	
building societies)																									
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More family-friendly / children's attractions	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More independent / specialist shops	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.6%	1	
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Update / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Nothing / Nothing else)	93.9%	1812	100.0%	107	99.6%	89	98.3%	36	90.8%	21	88.6%	61	86.6%	29	95.4%	47	96.3%	57	99.3%	28	91.9%	40	93.6%	112	
(Don't know)	2.4%	47	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	
Weighted base:		1931		107		90		36		23		69		33		49		60		28		43		119	
Sample:		2056		98		100		100		97		99		98		99		98		99		99		100	

														•	9										
	Tota	ıl	Zone 1	l	Zone	2	Zone 3	3	Zone 4	ı	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9		Zone 1	.0	Zone 1	1	
Q31X Are there any meas	ures tha	t wou	ld encou	ırage	you to	visit (CENTRE	MEN	NTIONED	AT (Q27) mo	re of	ten? Any	/ mer	ntion: [M	IR]									
Those who mentioned a	a centre a	t Q27:									-														
Better environment	1.3%	25	0.0%	0		1	0.0%	0	0.6%		1.6%	1	6.0%	2		1	1.1%	1	0.7%	0	2.9%	1	0.5%	1	
Better layout / shops closer together	0.6%	11	0.0%	0	0.5%	0	0.6%	0	0.6%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	1.0%	19	0.0%	0	5.9%	5	0.0%	0	3.0%	1	0.0%	0	0.9%	0	0.0%	0		0	0.0%	0	0.0%	0		2	
Cheaper / free parking	7.9%	153	5.3%	6	3.3%	3	10.5%	4	1.2%	0	3.0%	2	4.6%	2	1.4%	1	4.8%	3	1.5%	0	6.3%	3	15.4%	18	
Cheaper public transport	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.2%	5	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
asier to get to by car	0.9%	17	0.5%	1	0.5%	0	0.0%	0	5.5%	1	4.3%	3	0.6%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	
ewer coffee shops	0.2%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
ewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ill the vacant shops	1.3%	25	0.7%	1	0.9%	1	0.5%	0	2.7%	1	0.0%	0	0.0%	0	1.2%	1	1.6%	1	2.4%	1	2.4%	1	2.7%	3	
nprove the nightlife	1.9%	36	0.0%	0	0.0%	0	0.6%	0	0.6%	0	10.4%	7	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
nproved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
proved food shops within the town centre	0.9%	18	0.0%	0	0.0%	0	2.2%	1	0.6%	0	2.0%	1	9.9%	3	2.0%	1	0.0%	0	0.0%	0	0.7%	0	1.1%	1	
nproved leisure facilities	1.3%	25	3.2%	3	0.9%	1	2.8%	1	3.0%	1	1.4%	1	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.6%	1	
nproved non-food shops within the town centre	1.9%	37	0.0%	0	0.0%	0	0.0%	0	1.9%	0	7.2%	5	2.2%	1	3.6%	2	2.7%	2	3.0%	1	0.0%	0	1.8%	2	
nproved quality of shops	2.6%	51	1.0%	1	0.5%	0	0.6%	0	2.8%	1	3.2%	2	16.7%	6	9.2%	5	2.3%	1	2.2%	1	3.9%	2	6.6%	8	
nproved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
nproved street cleaning	0.4%	8	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.3%	1	0.7%	0	0.7%	0	0.0%	0	
range of shops	12.9%	249	5.3%	6	13.8%	12	8.4%	3	9.2%	2	21.2%	15	36.7%	12	24.2%	12	12.9%	8	17.3%	5	17.4%	8	41.2%	49	
creased public transport	1.1%	21	7.4%	8	0.4%	0	0.6%	0	2.3%	1	5.7%	4	0.0%	0	1.2%	1	2.5%	1	0.0%	0	0.7%	0	0.0%	0	
troduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ess betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.1%	1	1.0%	0	0.0%	0	0.0%	0	
ess charity shops	0.7%	13	0.0%	0		2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	1	0.0%	0	3.2%	1	3.2%	1	3.3%	4	
ess cheap shops	0.3%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ess development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ess traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
onger opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
onger parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ore / better advertising of events / activities	0.3%	5	0.0%	0		0	0.6%	0	0.0%	0	6.3%	4		0		0		0	0.0%	0	0.0%	0		0	
Iore / better cafés / restaurants	1.6%	31	3.9%	4	2.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.6%	1	
fore / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better financial	0.4%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

															_										
	Tota	al	Zone 1		Zone 2		Zone 3	}	Zone 4		Zone	5	Zone	6		Zone 7		Zone 8		Zone 9		Zone 1	10	Zone 1	1
services (e.g. banks / building societies)																									
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	0.5%	1	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.6%	0	(0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
More family-friendly / children's attractions	1.6%	31	5.5%	6	2.2%	2	1.1%	0	5.3%	1	0.0%	0	8.2%	3	2	2.4%	1	0.0%	0	5.8%	2	0.7%	0	2.7%	3
More independent / specialist shops	4.0%	78	5.0%	5	1.8%	2	3.8%	1	4.2%	1	0.0%	0	4.2%	1	3	3.2%	2	4.2%	3	1.2%	0	7.4%	3	4.0%	5
More parking	11.7%	226	4.4%	5	9.3%	8	23.4%	8	27.5%	6	20.6%	14	14.4%	5	12	2.0%	6	10.4%	6	29.3%	8	7.7%	3	1.6%	2
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	(0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	7.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	(0.0%	0	0.7%	0	2.9%	1	0.0%	0	0.6%	1
Nicer atmosphere / friendlier people	0.7%	14	0.0%	0	0.5%	0	0.0%	0	1.5%	0	1.8%	1	0.0%	0	(0.8%	0	0.5%	0	1.5%	0	0.0%	0	3.3%	4
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.4%	8	1.0%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	2
0.1	0.007		0.001	_	0.00/	_	0.001	_	0.004																

0.0%

69

99

0

33

98

0.0%

0 0.0%

49

99

0.0%

60

98

0.0%

28

99

0.0%

43

99

0

119

100

0 0.0%

36

100

0.0%

23

97

0.0%

90

100

Other

Sample:

Weighted base:

0.0%

0 0.0%

1931

2056

0.0%

107

98

	Tota	l	Zone 1	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11	I
Q32 Why don't you visit Those who do not visit																								
Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking nconveniently located car parking	0.0% 0.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 24.5%	0	0.00,0	0	0.0% 0.0%	0	0.0% 49.9%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0
ack of choice and range of food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ack of choice and range of non-food shops	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0
Not accessible by public transport	2.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres closer / more convenient	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
oo far away from home	38.5%	108	50.0%	2	0.0%	0	0.0%	0	0.0%	0		0	19.5%	0		0	50.0%	0	0.0%	0		0	0.0%	0
oo far away from work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unable to travel (e.g. old age, disability, ill health etc.)	4.2%	12	0.0%	0	0.0%	0	0.0%	0	34.1%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0
Infamiliar with the layout / shops / services	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit)	43.0%	120	50.0%	2	100.0%	1	0.0%	0	0.0%	0	0.0%	0	80.5%	1	49.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know)	1.9%	5	0.0%	0	0.0%	0	0.0%	0	41.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0	0.0%	0
Weighted base:		279		4		1		0		1		2		1		1		1		0		0		0
Sample:		154		2		2		0		3		1		2		2		2		1		1		0

0

2

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 2 Zone 3 Zone 4 Zone 6 Zone 8 Zone 9 Zone 10 Zone 11 Zone 1 Zone 5 Zone 7 Q33 Which other centre do you usually visit? 0.0% Amersham 0.7% 16 0.6% 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0 0.0% 0 0.5% 0 6.4% 2 1.0% 0 0.0% 0 Aylesbury 2.9% 64 0.5% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 2.9% 1 0.0% 0 0.6% 1 0.5% 10 0.0% 0 0.0% 0.0% 0.0% 0 5.2% 2 0.0% 0 0.0% 0 0 0.0% 0 Barnet 0 0 1.5% 0 0.0% 0.0% 3.9% 7.3% 160 3.4% 4 5.4% 5 13.9% 5 7.7% 2 17.1% 12 1.9% 1 2.6% 1 2.8% 2 4.6% 1 5.1% 2 5 Brent Cross Central London / West End 6.5% 143 9.9% 11 7.2% 7 10.3% 4.0% 1 7.6% 5 0.7% 0 9.3% 5 11.9% 7 8.2% 2 1.4% 1 10.1% 12 4 0.3% 7 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0.0% 0.0% 0.0% 1.0% 0 Chesham 0 0 0.0% 0.0% 0 0 0 0 0.0% 19 Colney Fields 0.9% 0.5% 1 0.0% 0 1.8% 1.1% 0 4.6% 3 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Dunstable 0.5% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0.4% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 Eastcote Edgware 0.2% 4 0.0% 0 0.0% 0 0.5% 0 2.3% 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 0 Enfield 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 3.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Harpenden 0.4% 9 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Harrow 4.1% 90 1.6% 2 0.0% 4.7% 2 2.3% 0.6% 0 0.0% 0 0.0% 0 13.9% 8 0.0% 0.0% 0 0.0% 0 0 55 0.0% 0 0.0% 0.0% 0 2 0 0 0 2 Hatfield 2.5% 0.4% 0 0 3.1% 3.5% 1 0.0% 0.5% 0.0% 0 0.0% 1.8% 0 High Wycombe 0.6% 12 0.0% 0 4.9% 4 0.0% 0 0.0% 0 0.0% 0.0% 0 3.0% 1 0.0% 0 1.7% 0 0.0% 0 0.6% Hillingdon 0.1% 2 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 1.8% 1 0.5% 0.0% 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Hitchin 0 0 0 0 30 0 Leighton Buzzard 1.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 0.0% London Colney 2.2% 50 1.1% 1 1.3% 1.1% 8.7% 2 4.8% 3 21.6% 7 2.0% 0.0% 0 0.7% 0 10.4% 5 0.0% 0 1 0.0% 0.8% 18 1.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 2.2% 3 Luton 0 0 Milton Keynes 5.1% 112 0.0% 0 1.7% 2 0.0% n 0.0% 0 0.0% 0 0.7% 0 1.6% 1 0.5% 0 0.7% 0 1.4% 1 3.7% Oxford 0.1% 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 0.0% Pinner 0.4% 9 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 0.3% 6 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 2.1% 0.0% 0.0% 0 Ruislip 0 0 0 0 0.0% 0 2 2 17.6% 8 St Albans 6.3% 140 9.3% 10 6.9% 6.0% 2 8.6% 5.7% 4 12.8% 4 5.4% 3 1.6% 6.0% 8 6.9% Stevenage 0.3% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.4% 2 1.3% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Uxbridge 2.6% 57 6.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 2 2.5% 1.4% 0.0% 0 0.0% 0 0 84 0 0 0 11.3% 0.0% Welwyn Garden City 3.8% 0.0% 0.0% 0 0.8% 1.1% 0.7% 4 0.6% 0 0.5% 0 0 0.0% 0 1.1% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.0% 0.0% 0 0.0% 0 Abingdon 0 0 0 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Apsley 1 0 0 0 Bicester 0.2% 5 0.0% 0 1.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Bletchlev 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Bournemouth 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0.0% 0 0 0.0% 0.0% 0 Brighton 0.0% 0 0 0.6% 0 0 0.0% 0.0% 0 0.0% 0 0 0.7% 0 0.0% Bristol 0.0% 1 0.0% 0 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 0 Cambridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Cardiff 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 Chalfont St. Peter 0.4% 0 0 0 0.0% Cheshunt 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 **Epping** 0.0% 1 0.0% 0 0.0% 0.0% 0.0% 0 0.6% 0 1.1% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Farnham 1 0 0 0.0% 0 0 Gerrards Cross 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0.0% 0

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Greenford

Greenhithe (Bluewater

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2

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0 0.0%

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0.0%

0.0%

0.0%

0

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0.0%

	Tota	al	Zone	e 1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zon	e 7	Zor	ie 8	Zone	9	Zone	10	Zone	11
Shopping Centre)																								
Harpenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford	0.1%		0.0%	0		0		0		0		0		0		0				0		0		0
Hertford	0.1%		0.0%	0		0		0		0		0	0.0%	0						0		0		0
Ipswich	0.0%			1	0.0%	0		0		0		0	0.0%	0		0				0		0		0
Kendal	0.0%			0		0		0	0.0%	0		0	0.0%	0		0				0	0.0%	0	0.0%	0
Kings Langley	0.0%			0		0		0		0		0	0.0%	0	0.0,0	0				0		0		ő
Leeds	0.0%		0.0%	0		0		0		0		0	0.0%	0		0				0		0	0.0%	0
Marlow	0.2%			0		0		0	0.0%	0		0	0.0%	0		0				0		0	0.0%	0
Northwood	0.0%		0.0%	0		0		0		0		0	0.0%	0		0			0.0%	0		0	0.0%	0
Nottingham	0.0%		0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0.0%	0	0.0%	0	0.0%	0
Poole, Dorset	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Annes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5 4	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.1%			0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taunton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0.0%	0	0.0%	0	0.0%	0
Thame	0.1%		0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock (Lakeside)	0.0%			0		0		0	0.0%	0	0.,,0	0	0.0%	0	0.070	0				0		0	0.0%	0
Waltham Cross	0.0%			0		0		0		0		0	0.7%	0		0				0		0		0
Wendover	0.0%			0		0		0	0.0%	0	,	0	0.0%	0		0				0	0.0%	0	0.0%	0
Whetstone	0.2%		0.0,0	0		0		0	0.0%	0	0.070	0	0.0%	0		0				0		0	0.0%	0
Winchester	0.0%			0		0		0	0.0%	0		0	0.0%	0		0				0		0	0.0%	0
Windsor	0.2%			0		0		0	0.0%	0	0.0,0	0	0.0%	0		0			0.0,0	0		0		0
Worcester	0.0%			0		0		0		0		0	0.0%	0		0				0		0		0
(Don't know / none)	46.4%	1025	64.6%	72	69.5%	63	58.7%	21	64.2%	15	49.9%	35	34.7%	12	68.0%	34	54.0%	33	64.8%	18	60.7%	27	66.3%	79
Weighted base:		2210)	111		91		36		23		71		34		50)	60		28		44		119
Sample:		2210)	100		102		100		100		100		100		101		100		100		100		100
00145				.			-1 T \1		!\0.1															
Q34ADo you make use o	or electro	onic n	ome sn	opping	g (i.e. i	ntern	et or TV	snop	ping)?	INIKI														
Yes, Internet	68.5%	1513	70.1%	78	79.1%	72	78.0%	28	76.3%	18	56.8%	40	67.7%	23	73.0%	36	57.2%	35	70.7%	20	61.8%	27	70.3%	84
Yes, Portable internet	21.9%	485	24.1%	27	27.7%	25	31.8%	12	18.1%	4	24.0%	17	8.8%	3	22.2%	11	27.3%	16	22.0%	6	18.1%	8	19.5%	23
shopping (through mobile phone)																								
Yes, TV Shopping	3.5%			0		4		0		0		0		0		0				0		0		0
(No)	26.5%	585	17.2%	19	18.2%	17	15.9%	6	18.2%	4	34.1%	24	31.0%	11	27.0%	13	35.8%	22	23.3%	7	23.9%	10	18.0%	21
Weighted base:		2210)	111		91		36		23		71		34		50)	60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100
*																								

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 2 Zone 3 Zone 9 Zone 10 Zone 11 Zone 1 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q34BWhich goods or services do you currently purchase via electronic (home / mobile) shopping? [MR] Those who make use of electronic home shopping at O34A: Banking / finance 4.9% 80 3.4% 3 2.2% 2 7.3% 2 11.5% 2 6.4% 3 21.3% 5 5.9% 2 2.5% 8.8% 2 3.2% 8.6% 8 762 36.1% 33 27 21 13 48.3% 22 46.3% 21 8 57.8% 57 46.9% 36.3% 68.1% 67.2% 11 58.6% 43.3% 17 52.7% 11 24.6% Books Car parts / products 1.4% 22 0.6% 1 2.2% 2 0.7% 0 0.7% 0 2.0% 1 1.3% 0 1.1% 0 0.0% 0 5.0% 1 1.3% 0 1.6% 2 CDs. DVDs. music 39.3% 639 32.9% 30 33.9% 25 54.0% 16 39.4% 8 38.2% 18 24.8% 6 49.8% 18 39.7% 15 36.0% 8 27.2% 9 36.6% 36 724 38.5% 35 54.1% 40 58.4% 18 44.0% 8 33.1% 15 48.6% 12 38.8% 14 48.6% 19 51.3% 11 38.7% 13 57.8% 57 Clothes / footwear 44.6% 25 0.0% 2.4% 0 2.3% 2.8% 2.2% 4 0.0% 0 2.6% 0 Computers / accessories / 1.5% 1.1% 1 0 1 0.7% 1 1 1 10.1% 1 0.0% games 1 4.2% Cosmetics / health / beauty / 6.2% 100 10.7% 10 8.8% 7 30.2% 9 9.4% 2 8.8% 4 5.3% 1 17.4% 6 0.8% 0 4.1% 1 7.0% 7 chemist goods 7 4.6% 75 2.7% 2 14.9% 5 2 5.0% 2 5.9% 7.6% 3 6.5% DIY goods 0.6% 8.4% 1.7% 1 1.9% 6.8% Events tickets 0.3% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.8% 0 0.0% 0.0% 0 0.0% 0 Food 13.0% 212 8.8% 8 7.2% 5 24.1% 7 19.0% 4 26.6% 12 5.3% 1 16.6% 6 25.9% 10 18.5% 4 14.0% 5 11.2% 11 3 2 4.9% 79 1.3% 1 2.2% 2 1.6% 0 5.6% 5.4% 3 3.7% 7.9% 7.5% 3 7.6% 1.0% 0 11.6% 11 Furniture / Carpets 1 49 0 1.0% 0 2.2% 1.9% 2 11.9% 3 Garden items 3.0% 0.6% 1 1.1% 1 0.7% 0 0.7% 1 4.9% 0.9% 0 0.7% -1 Gifts 13.6% 220 14.2% 13 13.9% 10 10.3% 3 11.7% 2 5.7% 3 24.2% 6 6.8% 2 11.0% 4 20.4% 4 13.0% 4 17.6% 17 Hobby and craft goods 3.8% 62 3.4% 3 1.1% 9.1% 3 3.0% 1 0.0% 0 3.7% 1 10.4% 4 4.1% 2 6.8% 1 2.9% 1 0.7% 1 1 2.2% 4.3% 70 8.2% 8 1.1% 0 0 2 3.3% 6.5% 3.2% 7.0% 7 Holiday and / or travel 1 1 2.1% 1.0% 5.6% 1 4.7% 1 1 tickets 0.8% 1.1% 18 0.6% 1 0.5% 0 0.0% 0 0.0% 0 1.0% 0 4.7% 2.2% 0 0.9% 0 0.0% 0 2.7% 3 Insurance 1 Jewellerv 1.5% 25 1.3% 1 1.1% 1 0.0% 0 0.0% 0 4.0% 2 0.0% 0 0.0% 0 0.0% 0 1.9% 0 3.8% 1 0.7% 1 274 17.7% 4 27.6% 13 14.0% 2 19.4% 19 Major electrical items 16.8% 16 17.5% 13 19.3% 6 20.4% 3 29.4% 11 17.3% 7 16.9% 4 7.3% Pet food / products 2.6% 43 11.4% 10 0.5% 0 1.3% 0 0.7% 0 5.0% 2 3.1% 1 4.9% 2 0.8% 0 4.4% 1 1.9% 1 2.0% 2 Small electrical items 19.0% 308 16.6% 15 12.5% 9 20.4% 6 13.7% 3 18.2% 8 15.6% 4 13.7% 5 13.6% 26.3% 7.7% 3 33.8% 33 5 6 203 5 4.5% 2 8.5% 2 9.2% 4 15.7% 6.3% 2 21.1% 21 Small household goods 12.5% 5.1% 3 14.9% 5 8.9% 4 10.0% 24.5% 9 3 7 Sports goods 4.6% 75 7.1% 2.7% 2 0.7% 0 2.8% 1 5.4% 3 11.9% 3 1.9% 1 0.8% 0 5.0% 3.4% 1 8.2% 8 Stationery 1.9% 31 0.6% 1 1.1% 3.3% 1 1.4% 0 1.0% 0 1.3% 0 0.8% 0 6.6% 3 1.9% 0 1.3% 0 0.0% 0 8.5% 139 4.7% 4 5.8% 7.3% 2 20.6% 4 20.2% 9 5.0% 5 13.4% 5 17.2% 8.2% 3 11.6% Tovs 4 1 15.1% 4 11 0 Wine 0.3% 4 0.0% 0 0.7% 1 0.7% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 1 Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 4 0.0% 0 6.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Baby items 4 Mobile phone / tablet 0.7% 11 0.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 accessories Musical instruments / sheet 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 music (Don't know / can't 7.7% 125 9.6% 9 4.3% 3 3.4% 1 4.2% 4.0% 2 1.5% 0 2.7% 1.9% 3.4% 1 24.3% 8 2.7% 3 remember) 74 19 39 22 Weighted base: 1625 92 30 46 24 36 33 98 1509 73 75 82 74 64 57 72 60 75 69 70

Sample:

	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone 5	5	Zone	6	Zone	7	Zone 8	}	Zone 9		Zone 10	0	Zone 1	1	
Q34CWhich goods or set		-	•	•		the f	uture via	elec	tronic (ł	nome	/ mobile) shc	opping?	[MR]											
Banking / finance	4.7%	76	3.4%	3	0.5%	0	6.7%	2	11.5%	2	1.0%	0	4.7%	1	5.2%	2	1.6%	1	7.8%	2	3.2%	1	5.6%	5	
Books	33.2%	540	24.2%	22	15.9%	12	34.1%	10	57.2%	11	33.5%	16	32.1%	8	37.3%	14	22.8%	9	29.9%	7	16.2%	5	38.8%	38	
Car parts / products	1.3%	22	0.0%	0	1.1%	1	2.7%	1	0.7%	0	2.0%	1	5.0%	1	0.0%	0	0.8%	0	3.8%	1	3.9%	1	0.7%	1	
CDs, DVDs, music	25.9%	421	20.3%	19	12.5%	9	28.2%	9	35.5%	7	24.3%	11	17.6%	4	25.6%	9	23.5%	9	21.0%	5	21.9%	7	35.0%	34	
Clothes / footwear	27.4%	445	26.5%	24	26.3%	19	34.1%	10	31.6%	6	24.4%	11	33.0%	8	19.8%	7	44.6%	17	23.5%	5	17.2%	6	35.0%	34	
Computers / accessories / games	1.4%	23	1.1%	1	0.0%	0	0.0%	0	0.7%	0	1.0%	0	1.9%	0	2.2%	1	9.3%	4	0.9%	0	3.9%	1	0.7%	1	
Cosmetics / health / beauty / chemist goods	4.5%	73	7.5%	7	6.6%	5	11.5%	4	8.7%	2	2.0%	1	2.2%	1	11.4%	4	2.8%	1	0.0%	0	3.2%	1	2.9%	3	
DIY goods	2.8%	46	0.6%	1	0.5%	0	6.7%	2	4.9%	1	2.0%	1	3.7%	1	4.1%	1	0.0%	0	7.5%	2	1.0%	0	4.5%	4	
Events tickets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Food	11.0%	178	6.6%	6	10.4%	8	9.8%	3	17.3%	3	20.6%	10	7.5%	2	11.1%	4	14.9%	6	10.4%	2	19.0%	6	29.2%	29	
Furniture / carpets	4.9%	80	6.2%	6	1.1%	1	0.7%	0	0.0%	0	4.0%	2	13.0%	3	6.3%	2	5.0%	2	6.3%	1	2.3%	1	9.8%	10	
Garden items	1.9%	31	0.0%	0	0.0%	0	0.7%	0	0.7%	0	1.0%	0	0.0%	0	0.0%	0	1.6%	1	6.2%	1	0.0%	0	0.7%	1	
Gifts	15.0%	244	19.5%	18	11.3%	8	19.3%	6	18.8%	4	9.4%	4	6.5%	2	28.0%	10	19.1%	7	34.3%	7	23.3%	8	27.2%	27	
Hobby and craft goods	2.5%	41	3.4%	3	0.5%	0	3.3%	1	4.5%	1	0.0%	0	0.0%	0	8.5%	3	4.1%	2	3.1%	1	2.3%	1	0.9%	1	
Holiday and / or travel	3.1%	51	9.4%	9	1.6%	1	0.0%	0	3.1%	1	2.4%	1	1.0%	0	3.2%	1	3.3%	1	2.8%	1	4.5%	2	5.6%	5	
tickets																									
Insurance	0.9%	15	0.0%	0	1.1%	1	0.7%	0	0.7%	0	6.4%	3	1.0%	0	3.0%	1	0.8%	0	1.8%	0	1.0%	0	0.7%	1	
Jewellery	1.3%	22	0.6%	1	0.5%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	
Major electrical items	12.7%	206	12.4%	11	7.5%	6	17.4%	5	16.8%	3	12.2%	6	16.8%	4	15.8%	6	18.9%	7	11.9%	3	7.7%	3	14.2%	14	
Pet food / products	1.9%	31	8.6%	8	0.0%	0	0.6%	0	1.4%	0	5.0%	2	1.9%	0	0.8%	0	0.8%	0	3.1%	1	0.9%	0	0.7%	1	
Small electrical items	12.2%	198	11.3%	10	8.1%	6	19.3%	6	10.6%	2	11.6%	5	7.5%	2	11.8%	4	10.7%	4	15.4%	3	3.2%	1	17.6%	17	
Small household goods	9.5%	154	2.3%	2	7.6%	6	10.4%	3	8.9%	2	10.4%	5	7.5%	2	9.5%	3	9.2%	4	9.4%	2	7.7%	3	11.6%	11	
Sports goods	3.4%	55	3.0%	3	1.1%	1	2.3%	1	2.8%	1	5.1%	2	10.6%	3	1.9%	1	0.8%	0	3.1%	1	1.9%	1	0.7%	1	
Stationery	1.1%	18	0.0%	0	1.1%	1	2.2%	1	1.4%	0	0.0%	0	1.3%	0	0.0%	0	0.8%	0	1.9%	0	0.0%	0	0.0%	0	
Toys	4.6%	75	1.1%	1	1.8%	1	0.6%	0	16.4%	3	15.2%	7	1.3%	0	3.5%	1	2.5%	1	7.8%	2	3.2%	1	6.0%	6	
Wine	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Baby items	0.3%	4	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Musical instruments / sheet music	0.2%	2			0.0%	0		0		0	0.0%	0	0.070	0		0	0.0%	0		0	0.070	0		0	
(Don't know)	32.9%	536	29.4%	27	43.9%	33	29.8%	9	14.3%	3	25.8%	12	34.7%	8	17.8%	6	26.9%	10	27.3%	6	32.1%	11	16.7%	16	
Weighted base: Sample:		1625 1509		92 73		74 75		30 82		19 74		46 64		24 57		36 72		39 60		22 75		33 69		98 70	

2210

100

102

100

100

Weighted:

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 1 Q34DFor your last electronic (home / mobile) shopping order, how did you receive your goods? Those who make use of electronic home shopping at Q34A: Collection at store 101 2.3% 8.7% 6 1.9% 7.9% 3.7% 2 18.6% 7.9% 3 6.1% 2 10.7% 4.1% 5.4% 1418 94.7% 87 87.0% 65 90.9% 28 15 90.5% 42 72.4% 76.6% 28 89.0% 19 90.6% 30 80.0% 78 Home delivery 87.3% 76.9% 17 34 85.2% Delivery to place of work 2.5% 41 1.9% 2 4.3% 3 2.2% 1 3.5% 1 2.0% 1 1.0% 0 2.7% 1 0.8% 0 1.3% 0 1.9% 1 0.0% 0 Collection at click and 2.2% 35 0.6% 1 0.0% 0 4.2% 1 1.4% 0 3.8% 2 1.9% 0 6.3% 2 0.0% 0 1.3% 0 0.0% 0 10.9% 11 collect hub Collection at other location 0.7% 11 0.0% 0 0.0% 0 0.0% 7.9% 2 0.0% 0 0.0% 0 3.3% 3.3% 0.0% 0.0% 0 2.7% 3 0 1 1 (Don't know / varies) 1.1% 18 0.6% 1 0.0% 0 0.7% 0 2.3% 0 0.0% 0 6.2% 1 3.3% 1 0.8% 0 1.5% 0 3.4% 1 1.1% 1 92 74 30 19 24 39 22 33 Weighted base: 1625 46 36 98 75 73 75 82 72 Sample: 1509 74 64 57 60 69 70 Q35 Which of these leisure activities do you participate in? [MR/PR] 27.3% 603 28.1% 30 Indoor sports or health and 31 22.5% 20 27.4% 10 38.7% 9 25.0% 18 33.3% 11 28.4% 14 41.1% 25 29.4% 8 28.3% 12 25.5% fitness activity 52.4% 1158 48.2% 53 38.1% 35 60.8% 22 56.9% 13 53.3% 38 51.2% 55.5% 28 48.3% 29 55.4% 16 45.1% 20 57.8% 69 Cinema 18 71.5% 1581 61.2% 68 67.9% 62 73.0% 26 80.1% 19 71.3% 50 58.6% 20 88.9% 44 68.7% 41 75.1% 21 79.9% 35 71.3% Restaurant 85 33 40.7% 10 28.3% 20 34.8% 12 31 29.5% 25 43.7% 966 39.0% 43 36.4% 15 42.7% 62.0% 18 54.8% 16 57.6% 47.2% 56 Pub / bars / nightclubs 333 28.4% 32 26.5% 24 10.2% 4 16.8% 4 18.3% 13 12.1% 33.7% 12 22.0% 6 12.1% 5 9.4% 11 Ten pin bowling 15.1% 17 19.4% 6.8% Bingo 1.5% 33 2.3% 3 2.3% 2 2.8% 1 2.0% 0 4.6% 3 0.9% 0 1.2% 1 1.1% 1 2 3.1% 1 2.2% 3 1208 35.1% 39 29.5% 27 59.0% 21 61.0% 14 57.0% 40 42.6% 15 50.1% 25 54.3% 33 50.4% 14 42.6% 19 46.3% 55 Theatres / concert halls / 54.6% museums / art galleries and other cultural facilities (None mentioned) 12.2% 270 20.7% 23 19.9% 18 16.0% 6 11.8% 3 9.4% 7 15.1% 5 5.6% 3 10.7% 6 15.7% 9.7% 4 12.5% 15 4 Weighted base: 2210 111 91 36 23 71 34 50 60 28 44 119

100

100

101

100

100

100

100

Sample:

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	Total		Zone	1	Zone 2		Zone 3	3	Zone 4	1	Zone	5	Zone	6	Zone 7	7	Zone 8	3	Zone 9)	Zone 1	0	Zone 1	1	
Q36 Which centre / facilit	tv did vo	ou las	t visit fo	or indo	oor sport	s or	health a	nd fit	ness ac	tivitv	?														
Those who participate is																									
Zone 1																									
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Vatford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre	7.3%	43	72.4%	23	26.8%	5	4.8%	0	2.2%	0	6.3%	1	2.6%	0	16.0%	2		1	4.9%	0	25.0%	3	0.0%	0	
Others, Zone 1 Zone 2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		0	0.0%	0	
Garston Village Centre	0.2%	1	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		1	0.0%	0	
Others, Zone 2 Zone 3	0.1%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	0.0%	0	
Aldenham Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	0.0%	0	
Bushey Town Centre Zone 4	5.0%		16.1%		33.7%		43.9%		28.9%	2		0		0			16.5%	4	0.0%	0		1	0.0%	0	
Radlett Town Centre Shenley Village Centre Zone 5	0.3% 0.0%	0	0.0% 0.0%	0		0	4.2% 0.0%	0	6.8% 0.0%	0		0		0	0.0% 0.0%	0		0	0.0% 0.0%	0		0	0.0% 0.0%	0	
Borehamwood Town Centre	3.0%	18	0.0%	0		0	4.2%		30.4%		67.3%	12	4.5%	1	0.0%	0		0	0.0%	0	0.000	0	0.0%	0	
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Potters Bar Town Centre	2.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Mimms Village Centre Zone 7	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		0	0.0%	0	
Croxley Green Local Centre	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0		0		0		1	0.0%	0	2.4%	0		0	0.0%	0	
Rickmansworth Town Centre	2.3%	14	0.0%	0		0	2.8%	0	0.0%	0		0			66.6%	9		0	50.9%	4	0.000	0	0.0%	0	
Others, Zone 7 Zone 8	0.1%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		0	0.0%	0	
Northwood Local Centre	6.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	9.0%		28.6%	7	15.6%	1	0.0%	0	0.0%	0	
South Oxhey Local Centre Zone 9	1.2%	7	0.0%	0		0	0.0%	0	0.0%	0		0		0			26.4%	6	0.0%	0		0	0.0%	0	
Chorleywood Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	4.8%	0		0	0.0%	0	
Elstree Village Centre	0.5%	3	0.0%	0	0.0%	0	2.8%	0	0.0%		15.9%	3	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Sarratt Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	0.0%	0	
Others, Zone 9 Zone 10	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	0.0%	0	
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	

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weighteu.										10	IIICA	us	1 141111	1116	•										November 2017
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 1	.1	
Kings Langley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	
Centre Zone 11																									
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11 Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	8.9%	53	0.0%	0		0	0.0%	0	6.4%	1		0	0.0%	0		0		0	3.3%		34.1%		95.6%	29	
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre Zone 15	1.1%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Peter Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	2.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	6.9%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	2.5%	0	0.0%	0	0.0%	0	
Chesham Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16 Zone 17	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunstable Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leighton Buzzard Town Centre	2.6%	16	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	
Others, Zone 17 Zone 18	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	6.7%	40	3.3%	1	2.0%	0	0.0%	0	5.4%	0		0	0.0%	0	0.0%	0		0	9.9%	1	0.0%	0	0.0%	0	
Others, Zone 18 Zone 19	1.1%	6	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 1	1
North Orbital Road, St																								
Albans, AL2 1DL Colney Fields Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London Colney, St. Albans, AL2	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	O	0.070	Ü	0.070	U	0.070	U	0.070	Ü	0.070	U
1BW	0.00/	0	0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0
Cuffley Village Centre London Colney Village Centre	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 1.6%	0	0.0% 0.0%	0												
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnet Local Centre	2.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	3.6%	21	0.0%	0	0.0%	0	23.1%	2	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheathampstead Village Centre Cone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
uton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area																								
Amersham Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
seaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.6%	9	1.7%	1	21.9%	4	8.2%	1	1.6%	0	0.0%	0	10.4%	1	0.0%	0	1.3%	0	2.5%	0	0.0%	0	0.0%	0
halfont St. Giles Village Centre	0.0%	0			0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0.0%	0	0.0%	0		0	0.0%	0
olindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
errards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
reat Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
arpenden Town Centre	3.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
atfield Town Centre	3.3%	20	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

															0										
	Tota	1	Zone 1		Zone 2		Zone 3	3	Zone 4	ı	Zone	5	Zone	6	Zor	ne 7		Zone 8	3	Zone 9)	Zone 1	.0	Zone 1	11
High Wycombe Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Centre																									
Hitchin Town Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.00	0	0.0%	0				0.0%	0	0.0%	0		0	0.0%	0
Kenton Local Centre	0.4%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	2.5%	15	6.6%	2		0	0.0%	0	6.4%	1	0.0%	0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	2.2%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.9%	5	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	6.5%	38	0.0%	0	9.7%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	ó	0 1	14.7%	4	3.3%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó		0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		594		31		20		10		8		18		11		1	4		24		8		12		30
Sample:		550		23		21		28		32		24		26			3		25		26		23		19
bumpic.		550		23		21		20		32		∠-r		20		3			23		20		23		1)

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South West Hertfordshire Joint Retail Study For Nexus Planning

	Tota	l	Zone	1	Zone 2	2	Zone 3	3	Zone 4		Zone	5	Zone 6		Zone	7	Zone	8	Zone 9)	Zone 1	10	Zone	11
Q37 Which centre / facilit						a?																		
Zone 2																								
Vue, Woodside Leisure Park, Watford, WD25 7JZ Zone 5	18.5%	204	89.3%	48	79.7%	28	60.7%	13	52.8%	7	6.4%	2	0.0%	0	82.9%	23	49.7%	14	63.7%	10	58.7%	12	6.7%	5
Reel Cinemas, Shenley Road, Borehamwood, WD6 1EH Zone 6	4.3%	47	3.9%	2	2.7%	1	9.6%	2	23.4%	3	80.5%	28	7.1%	1	0.0%	0	0.0%	0	1.4%	0	1.6%	0	0.0%	0
Wyllyotts Theatre & Cinema, Wyllyotts Place, Darkes Lane, Potters Bar Zone 7	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watersmeet Theatre, High Street, Rickmansworth Zone 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	1.1%	0	1.3%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Zone 10 Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Zone 11	0.1%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	4.5%	1	0.0%	U
Cineworld, Jarman Square, Hemel Hempstead, HP2 4JW Zone 13	21.4%	236	2.9%	2	2.3%	1	0.0%	0	4.5%	1	0.0%	0	5.3%	1	5.7%	2	7.0%	2	14.1%	2	31.5%	6	89.1%	61
The Rex, High Street, Berkhamsted Zone 15	2.5%	27	0.0%	0	0.0%	0	1.3%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	5.8%	1	1.6%	0	1.9%	1
Vue, St. George's Shopping & Leisure Centre, St. Anne's Road, Harrow Zone 17	9.5%	105	0.0%	0	13.0%	4	19.5%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	0	33.8%	9	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 Zone 18	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odyssey, London Road, St Albans, AL1 1PQ Zone 22	5.2%	58	0.0%	0	1.2%	0	0.0%	0	3.4%	0	1.4%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	1.3%	1
Odeon, The Galleria, Comet Way, Hatfield Others Outside Study Area	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.7%	19	0.0%	0		0	2.2%	0	1.0%		1.8%	1	0.0%	0			1.9%	1	0.0%	0		0		1
Cineworld, Stevenage Leisure Park, Kings Way, Stevenage	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The Galaxy Centre, Bridge Street,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	ı	Zone	1	Zone 2		Zone 3	,	Zone 4		Zone 5		Zone	6	Zone	7	Zone	8	Zone 9)	Zone	10	Zone 1	11
Luton																								
Everyman, Ethorpe Crescent, Gerrards Cross	2.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0
Everyman, Great North Road, New Barnet, Barnet, EN5 1AB	5.0%	56	0.0%	0	0.0%	0	2.9%	1	1.1%	0	5.9%	2	37.3%	6	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Odeon, Comet Way, Hatfield, AL10 9TF	9.1%	100	0.0%	0	0.0%	0	3.8%	1	11.7%	2	2.7%	1	31.1%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, MK1 Shopping & Leisure Park, Stadium Way West, Bletchley	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Chimes Shopping Centre, Uxbridge	2.1%	23	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, The Exchange, Exchange Street, Aylesbury	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	9.9%	110	3.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	0	5.7%	1	0.0%	0	1.1%	0	5.4%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1104		53		35		21		13		35		17		28		28		15		20		69
Sample:		1097		47		50		62		54		46		37		48		39		44		48		54

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Total Zone 2 Zone 9 Zone 10 Zone 11 Zone 1 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q38 Which centre / facility did you last visit to go to a restaurant? Those who go to restaurants at O35: AND Excl. Nulls & SFT Zone 1 Colne Valley Retail Park. 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Lower High Street. Watford, WD17 2JZ Waterfields Shopping Park. 0.0% 0 0.0% 0.0% 3.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0.0% 0 0 0.0% Waterfields Way, Watford, WD17 2BD Watford Arches Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Lower High Street, Watford, WD17 2SD 150 69.6% Watford Town Centre 9.9% 45 54.3% 32 12.6% 3 4.0% 7.3% 3 1.5% 0 16.5% 7 20.6% 8 11.6% 2 21.6% 7 0.8% Others, Zone 1 0.0% 1 0.0% 0 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0.0% 0.0% 0 0.0% 0 Zone 2 Garston Village Centre 0.1% 2 0.0% 0 2.1% 1 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0 Others, Zone 2 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Zone 3 0.1% 2 0 0.7% 0.8% 0 2.0% 0 0.0% 0.0% 0 0 Aldenham Village Centre 0.0% 0 0 1.1% 0.0% 0.0% 0 0.0% 0.0% Bushey Town Centre 1.5% 23 5.1% 3 1.4% 1 42.7% 11 3.9% 1 1.0% 0 0.0% 0 0.0% 0 3.2% 1 1.3% 0 1.3% 0 0.0% 0 Zone 4 Radlett Town Centre 1.5% 23 4.0% 3 0.7% 0 4.0% 1 36.0% 6 13.7% 6 2.3% 0 0.0% 0.0% 0 0.0% 0 1.3% 0 0.0% 0 2 0 1.5% 0.0% 0.0% 0 Shenley Village Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 5.9% 1 1.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Zone 5 Borehamwood Town Centre 1.3% 19 0.0% 0 0.0% 0 0.8% 0 5.6% 1 34.6% 16 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% Stirling Retail Park, Stirling 0 0 0 0 0 Way, Borehamwood, WD6 2BT Zone 6 Potters Bar Town Centre 1.7% 26 0.0% 0 0.0% 0 0.0% 0 1.1% 0 0.0% 0 71.6% 14 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 South Mimms Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Croxley Green Local Centre 0.5% 7 0.0% 0 0.7% 0 0.0% 0.0% 0.0% 0 0.0% 0 15.0% 6 0.0% 1.0% 0.0% 0 0.0% 0 2.3% 3 0 0.0% 0 0 20 0 0 Rickmansworth Town Centre 34 4.8% 0.7% 0 0.0% 0 0.0% 0.0% 47.1% 2.4% 25.6% 5 1.0% 0.0% Others, Zone 7 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 2.7% 1 0.0% 0 0.0% 0 0.0% 0 0.8% Zone 8 0 Northwood Local Centre 1.7% 26 0.8% 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 1 24.6% 10 0.0% 0 0.0% 0 0.0% South Oxhey Local Centre 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.9% 2 0.0% 0 0.0% 0 0.0% 0 Zone 9 Chorleywood Village Centre 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.7% 0 0.8% 0 13.5% 3 3.2% 0.0% 0 4 Elstree Village Centre 0.3% 4 0 2.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% Sarratt Village Centre 0.6% 9 3.2% 2 7.6% 4 0.0% 0.0% 0.0% 0 0.0% 0 0.7% 0 0.8% 0 1.0% 0 1.9% 1 0.0% 0 Others, Zone 9 0.1% 1 1.1% 1 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0.0% 0 Zone 10 Abbots Langley Village 0.3% 0.0% 0 0.0% 0.8% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 13.2% 4 0.0% 0 Centre

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															,										
	Tota	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 1	1	
Kings Langley Village Centre	0.8%	12	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.2%	1	8.8%	7	
Zone 11																									
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	
Others, Zone 11	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	
Zone 12																									
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	5.9%	90	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.7%	1	13.7%	4	56.7%	47	
Others, Zone 12 Zone 13	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	3.9%	59	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%		12.3%	4		1	
Others, Zone 13 Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	
Others, Zone 14	0.0%	1	0.0%		0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Tring Town Centre Zone 15	1.5%	23	0.0%		0.7%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		1	
Chalfont St. Peter Village Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	
Denham Village Centre	0.2%	3	1.1%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0		0	
Eastcote Local Centre	1.0%	15	0.0%	0		0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	2.8%	42	3.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre	4.2%	63	0.0%	0	7.6%	4	1.6%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.5%	3	4.0%	1	0.9%	0	0.0%	0	
Pinner Village Centre	2.2%	34	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.6%	1	4.0%	1	1.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	2.3%	35	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	0	0.0%	0	
Chesham Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Others, Zone 16 Zone 17	0.4%	7	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.9%	0		0	
Dunstable Town Centre	1.6%	24	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Leighton Buzzard Town Centre	2.0%	30	0.0%		0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	
Others, Zone 17 Zone 18	1.0%	16			0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	8.1%	123	0.0%	0	3.4%	2	0.8%		15.7%	3	4.8%	2	6.8%	1	0.7%	0	1.1%	0	1.0%	0	7.1%	2		7	
Others, Zone 18 Zone 19	0.6%	9	0.8%	1	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		2	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total	1	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	_	Zone 7		Zone 8	;	Zone 9		Zone 1	0	Zone 1	1
North Orbital Road, St																								
Albans, AL2 1DL Colney Fields Shopping	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London Colney, St. Albans, AL2	0.070	Ü	0.070	Ü	0.7,0		0.070	Ü	0.070		0.070		0.070		0.070		0.070		0.070		0.070	Ü	0.070	Ü
1BW	0.40/	_	0.00/		0.00/		0.00/		0.004		0.004		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	
Cuffley Village Centre London Colney Village	0.1% 0.0%	2	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.7%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.770	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Others, Zone 19 Zone 20	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnet Local Centre	2.5%	38	0.0%	0	0.0%	0	0.0%	0	1.3%	0	5.2%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	2.6%	39	0.0%	0	0.7%	0	5.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	8.9%	4	0.0%	0	3.9%	1	0.0%	0
Wealdstone Local Centre	0.3%	5	0.0%	0	0.0%	0	0.8%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20 Zone 21	0.2%	3	0.0%	0		0	0.0%	0	0.0%		1.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Wheathampstead Village Centre Zone 22	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Others Outside Study Area																								
Amersham Town Centre	0.5%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	7.4%	2	0.9%	0	0.0%	0
Aylesbury Town Centre	1.0%	15	0.0%	ő	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	0		0	1.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt,	0.0%	0		0		0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross, EN8 0QE																								
Central London	7.4%	112	4.3%		11.1%	7	19.2%	5	7.4%		10.3%	5	2.3%	0	8.3%		13.6%		11.0%	2	4.2%		12.0%	10
Chalfont St. Giles Village Centre	0.1%	1	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	1.0%	0	0.0%	0		0
Colindale Local Centre	0.0%	1	0.0%	0		0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
Gerrards Cross Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.4%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.7%	56	0.0%	0		0	0.0%	0	0.8%	0	0.0%	0	1.1%	0	0.0%	0		0	0.0%	0	1.0%	0	0.0%	0
Hatfield Town Centre	1.4%	21	0.0%	0		0	0.0%	0	3.2%	1	1.0%	0	1.1%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chaul End Lane, Luton Hertford City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 1		Zone 2	;	Zone 3	3	Zone 4	l	Zone :	5	Zone	6	Zone '	7	Zone	8	Zone 9)	Zone 1	10	Zone 1	1
High Wycombe Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.3%	4	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	2.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage,	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
SG1 1TL Princes Risborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SGI 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	10	0.0%	0		0	0.0%	0		0		1	0.0%	0		0		0	0.0%	0		0		0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.4%	5	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	0.0%	0		0		0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	6.0%	91	1.9%	1	0.0%	0	2.4%	1	0.0%	0	4.4%	2	6.1%	1	2.1%	1	1.5%	1	1.0%	0	3.5%	1	3.1%	3
Abroad	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.9%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1511		64		59		26		17		46		19		43		40		21		33		84
Sample:		1538		61		70		78		67		71		60		82		71		69		67		64

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	Total		Zone	1	Zone 2	2	Zone 3	•	Zone 4		Zone :	5	Zone	5	Zone 7	7	Zone 8	3	Zone 9		Zone 10	0	Zone 1	1
Q39 Which centre / facili																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre Others, Zone 1 Zone 2	10.1% 0.0%	93 0	65.7% 0.0%	28 0	49.4% 0.0%	16 0	23.4% 0.0%	3	2.1% 0.0%	0	0.0% 0.0%	0	2.7% 0.0%	0	13.8% 0.0%	4 0	21.0% 0.0%	4	0.0% 0.0%	0	21.8% 0.0%	5 0	1.2% 0.0%	1 0
Garston Village Centre Others, Zone 2 Zone 3	0.1% 0.1%	1	0.0% 1.6%	0 1		1	0.0% 0.0%	0	0.0% 3.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0		0	0.0% 0.0%	0
Aldenham Village Centre Bushey Town Centre Zone 4	0.1% 1.1%	1 10	0.0% 4.4%	0 2		0	1.4% 46.5%	0 7	0.0% 3.8%	0		1 0	0.0% 0.0%	0	0.0% 1.0%	0	0.00	0	1.4% 0.0%	0		0	0.0% 0.0%	0
Radlett Town Centre Shenley Village Centre Zone 5	1.1% 0.3%	10 2	4.8% 0.0%	2 0		0	0.0% 0.0%		37.2% 11.7%	3	9.8% 7.2%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT Zone 6	1.4% 0.0%	13 0	0.0% 0.0%	0		0	17.7% 0.0%	2 0	3.1% 0.0%		30.5% 0.0%	6 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Potters Bar Town Centre South Mimms Village Centre Zone 7	1.6% 0.1%	15 1	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0		0	52.2% 7.1%	6 1	0.0% 0.0%	0		0	0.0% 0.0%	0		0	0.0% 0.0%	0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	1.2% 2.7% 0.1%	11 25 1	6.1% 2.4% 0.0%	3 1 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0		0 0 0	0.0% 0.0% 0.0%		26.4% 37.5% 3.9%	8 11 1	0.0% 1.8% 0.0%	0 0 0	0.0% 42.4% 0.0%	0 6 0	0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
Zone 8																		U						
Northwood Local Centre South Oxhey Local Centre Zone 9	0.5% 0.6%	5 5	0.0% 2.5%	0		0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	1.3% 0.0%	0	7.0% 23.4%	1 4	0.0% 0.0%	0		0	0.0% 0.0%	0
Chorleywood Village Centre	0.7%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	25.2%	4		0	0.0%	0
Elstree Village Centre Sarratt Village Centre	1.0%	9 6	0.0% 4.8%	0 2		0	0.0% 0.0%	0	1.5% 0.0%	0	12.3% 0.0%	2	0.0% 0.0%	0	0.0% 2.3%	0		0	0.0% 7.8%	0		0	0.0% 0.0%	0
Sarratt Village Centre Others, Zone 9 Zone 10	0.6% 0.2%	2	4.8% 0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.9%	0	1.8% 0.0%	0	0.0%	1 0	4.0% 0.0%	0	1.2%	1
Abbots Langley Village Centre	1.3%	12	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.3%	10	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4	ļ	Zone 5	;	Zone (6	Zone 7	,	Zone 8	3	Zone 9		Zone 1	0	Zone 1	11	
Kings Langley Village Centre	0.5%	4	1.6%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	9.3%	2	1.2%	1	
Zone 11																									
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 90N	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	
Others, Zone 11 Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	1	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	6.8%	62	0.0%	0	16.4%	5	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	5.4%	1	80.0%	43	
Others, Zone 12 Zone 13	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	3.7%	34	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	
Others, Zone 13 Zone 14	0.1%	1	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre Zone 15	1.6%	15	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		1	
Chalfont St. Peter Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	3.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre	0.8%	7	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16 Zone 17	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunstable Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leighton Buzzard Town Centre	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 17 Zone 18	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	7.6%	70	0.0%	0	3.8%	1	0.0%	0	27.4%	2	10.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	1	
Others, Zone 18 Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Abune AL2 IDE Colesp Fields Negrig Park, Alsop Close, Landon Colesp Fields Negrig Park, Alsop Close, Landon Collesp Fields Negrig Research Collesp Fields Negrig Research Collesp Fields Negrig Research Collesp Fields Negrig Research Research		Total	l	Zone 1	l	Zone 2		Zone 3		Zone 4	ļ	Zone 5	í	Zone	6	Zone 7	7	Zone	8	Zone 9	ı	Zone 1	10	Zone 1	1	
Colmey Fields Shopping	· · · · · · · · · · · · · · · · · · ·																									
Control Control Village	Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Character Char	, ,		-																							
BameLacal Centre Carlier Carli		0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edgestare District Centre 0.0% 0 0.0		2.70/	25	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	2.70/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	
Sammore District Centre Color Co																										
Mealthone Local Centry O,0% O,0	U				-						-								-				-			
Charles Char																										
Wheathampstead Village September Sep																										
Centre Zone 2 Luton Retail Park, Gipsy	Zone 21												•													
Migmore Park Shopping Centre, Wigmore Lane, Surprise Wigmore Park Shopping Centre, Wigmore Lane, Wigmore Park Shopping Centre, Wigmore Lane, Button Control Study Area Centre, Wigmore Lane, Luton Control Study Area Centre, Wigmore Lane, Luton Centre, Wigmore Lane, Luton Centre, Wigmore Lane, Luton Centre, Wigmore Lane, Luton Centre Centre Lane, Centre, Wigmore Lane, Luton Centre Centre, Wigmore Lane, Luton Centre, Wigmore Lane, Letter, Wigmore Lane, Centre, Luton Centre, Centre, Luton Centre, Centre, Luton Centre, Centre, Luton Centre, Centre, Centre, Luton Centre,	Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centra, Wigmore Lane, Luton Others Outside Study Area Amersham Town Centre 0.3% 3 0.0% 0 0.0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Amersham Town Centre 0.3% 3 0.0% 0 0.	Wigmore Park Shopping Centre, Wigmore Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre 0.8% 7 0.0% 0 0	Others Outside Study Area																									
Beaconsfield Town Centre	Amersham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, 1.0% 0 0.0%	Aylesbury Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	
Halfhide Lane, Cheshunt, Waltham Cross, ENS 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, ENS 0QE Central London 8.3% 76 1.2% 1 21.3% 7 0.0% 0 0.0					-				-		-	0.0%			-				-				-			
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Central London Ray 76 1.2% 1 21.3% 7 0.0% 0 0	Halfhide Lane, Cheshunt,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London 8.3% 76 1.2% 1 21.3% 7 0.0% 0 7.9% 1 8.2% 2 4.7% 1 3.9% 1 23.4% 4 11.9% 2 3.2% 1 1.2% 1 Chalfont St. Giles Village 0.1% 1 0.0% 0 0.0%	Brookfield Shopping Park, Halfhide Lane, Cheshunt,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Giles Village 0.1% 1 0.0% 0 0.0		8.3%	76	1.2%	1	21.3%	7	0.0%	0	7.9%	1	8.2%	2	4.7%	1	3.9%	1	23.4%	4	11.9%	2	3.2%	1	1.2%	1	
Colindale Local Centre 0.0% 0	Chalfont St. Giles Village																								0	
Gerrards Cross Town Centre 0.0% 0 0.0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village 0.3% 3 0.0% 0 1.3% 0 0.0% 0																							0			
Hatfield Town Centre 2.9% 27 0.0% 0 0	Great Missenden Village																									
Hattersway Retail Park, 0.0% 0	Harpenden Town Centre	4.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	
Chaul End Lane, Luton	Hatfield Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	
	•	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
		0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total	l	Zone	1	Zone 2	2	Zone 3	}	Zone 4	l	Zone:	5	Zone	6	Zoi	ne 7		Zone 8	3	Zone 9	1	Zone	10	Zone	11
High Wycombe Town	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ń	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Centre	0.070	,	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.07	•	Ü	0.070	Ü	11070	Ü	0.070	Ü	0.070	
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.6%	6	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	6.1%	56	0.0%	0	0.0%	0	3.4%	0	0.0%	0	8.2%	2	6.6%	1	3.29	ó	1	5.6%	1	4.6%	1	4.0%	1	3.6%	2
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		914		43		32		14		8		19		11			30		17		15		24		54
Sample:		878		32		37		33		29		32		33			58		25		47		41		39

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Q40 Which centre / facility did you last visit to go ten-pin bowling? Those who go ten pin bowling at Q35: AND Excl. Nulls & SFT Zone 2 Hollywood Bowl, Woodside 58.5% 182 100.0% 3 54.9% 6 100.0% 6 100.0% 32 100.0% 24 76.7% 3 81.9% 7 58.4% 2 97.6% 16 54.3% 4 68.8% 7 Leisure Park, Watford, WD25 7JZ Zone 11 Others, Zone 11 0.6% 2 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 6.3% 0 0 Others Outside Study Area Go Bowling, Grove Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Court Drive, Dunstable Hollywood Bowl, Eden 0 0.0% 0 0.0% 0 0.0% 0 2.7% 0 0 3.1% 10 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Centre, Denmark Street, High Wycombe, HP11 2DB Hollywood Bowl, Finchley 5.7% 0.0% 0.0% 0 23.3% 0.0% 0 36.5% 5 28.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 18 0 High Road, Leisure Way, Finchley Hollywood Bowl, Stevenage 6.2% 19 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Leisure Park, Six Hills Way, Stevenage MFA Bowl, The Galaxy 2.2% 7 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Centre, Bridge Street, Luton Rogue Bowling, Gatehouse 2.0% 6 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Way, Aylesbury, HP19 8DB Others, outside study area 21.8% 0.0% 0.0% 0 0.0% 0 18.1% 1 8.6% 1 13.3% 2.4% 0 42.9% 0.0% 0.0% 0 24.9% 3 Others 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 Other 0.0% 0 0 0 0 0.0% 0 0 0.0% 0.0% (Don't know / can't 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 remember) Weighted base: 311 32 24 3 4 13 4 17 11 6 4 10

15

11

17

10

9

9

7

Sample:

245

20

26

11

12

Wycombe, HP13 6TQ Others, outside study area

(Don't know / can't

remember)

Weighted base:

Others Other

Sample:

21.0%

0.0%

0.0%

5 0.0%

0 0.0%

0 0.0%

24

36

0 0.0%

0.0%

0.0%

0 0.0%

0 0.0%

0.0%

0 39.9%

0 0.0%

0.0%

0 0.0%

0 0.0%

0.0%

0 3

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:]	Foi	r Nexu	IS	Planni	ing	9										November 2017
	Total	l	Zone 1	l	Zone 2	7	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q41 Which centre / facil					_																				
Zone 5																									
Gala, The Point, Shenley Road, Borehamwood, WD6 1EH	54.4%	13	0.0%	0 1	100.0%	2 100	.0%	1	60.0%	0 1	100.0%	3	99.9%	0	99.9%	0 1	.00.1%	1	0.0%	0	0.0%	0	24.4%	1	
Zone 18	0.0%	0	0.00/	0	0.0%	0 0	00/	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.00/	0	0.0%	0	
Top Ten Bingo, Verulam Industrial Estate, London Road, St Albans	0.0%	U	0.0%	U	0.0%	U U	.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	U	
Others Outside Study Area																									
Gala, High Street, Aylesbury, HP20 1SE	0.0%	0	0.0%	0	0.0%	0 0	.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mecca Bingo, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0 0	.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mecca, Skimpot Road, Luton, LU4 0JB	20.3%	5 1	100.0%	2	0.0%	0 0	.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	0	51.2%	1	
Raging Ball Club, Corporation Street, High	4.4%	1	0.0%	0	0.0%	0 0	.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	77.3%	1	0.0%	0	

0 0.0%

0.0%

0.0%

3 6 0.0%

0.0%

0.0%

0

0

0

0.0%

0.0%

0.0%

0 100.0%

0 0.0%

0.0%

1 0.0%

0.0%

0.0%

0 24.4%

0 0.0%

0 0.0%

0

0

3

4

Page 145

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	l	Zone 1	l	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	í	Zone 7		Zone 8	;	Zone 9	•	Zone 1	.0	Zone 1	1
Q42 Which centre / facili Those who visit theatre											leries and	d oth	ner cultu	ral fa	cilities?									
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre Others, Zone 1 Zone 2	4.5% 0.0%	51 0	32.8% 0.0%	13 0	9.5% 0.0%	3	19.7% 0.0%	4 0	2.9% 0.0%	0		0	0.0% 0.0%	0	7.7% 0.0%	2 0	10.7% 0.0%	3 0	14.4% 0.0%	2 0	30.9% 0.0%	5 0		1
Garston Village Centre Others, Zone 2 Zone 3	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	,.	0		0	0.0% 0.0%	0		0		0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.070	0
Bushey Town Centre Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.6%	7	0.0%	0	1.4%	0	1.3%	0	18.7%	3	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT Zone 6	0.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0		0		0
Potters Bar Town Centre South Mimms Village Centre Zone 7	0.8% 0.0%	9	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	0	0.0% 0.0%	0		0	19.2% 0.0%	3	0.0% 0.0%	0		0	0.0% 0.0%	0		0		0
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		2		0	4.0%	1		0		0
Others, Zone 7 Zone 8	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0		0
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0,0	0	0.0%	0		0		0
South Oxhey Local Centre Yone 9	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0
Chorleywood Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.5%	0		0		0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0
Others, Zone 9 Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone	6	Zon	e 7		Zone 8		Zone 9		Zone 1	0	Zone 1	1	
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 11																										
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 90N	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11 Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	7.5%	4	
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre Zone 15	1.0%	12	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	15.7%	8	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	
Others, Zone 16 Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunstable Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leighton Buzzard Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 17 Zone 18	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	3.2%	37	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.9%	1	1.5%	0	1.2%		0	0.0%	0	2.0%	0	6.0%	1	2.9%	2	
Others, Zone 18 Zone 19	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Tota	1	Zone 1	1	Zone 2	2	Zone 3	3	Zone 4	1	Zone	5	Zone	6	Z	one 7		Zone 8	8	Zone 9		Zone 1	10	Zone 1	11
North Orbital Road, St																									
Albans, AL2 1DL Colney Fields Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London Colney, St. Albans, AL2																									
1BW	0.10/	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0	20/	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre London Colney Village	0.1% 0.3%	1	0.0%	0		0		0	0.0%	0	0.0% 0.0%	0		0			0	0.0% 0.0%	0	0.0%	0		0		0
Centre	0.570	3	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.0	7,0	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnet Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheathampstead Village Centre Zone 22	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Retail Park, Gipsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton																									
Others Outside Study Area	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0	20/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Amersham Town Centre	0.0% 3.4%	0 39	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0			0	0.0% 0.0%	0	0.0% 3.0%	0	0.0% 4.2%	0	0.0% 5.0%	0 3
Aylesbury Town Centre Beaconsfield Town Centre	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park.	0.0%	0		0		0		0	0.0%	0	0.0%	0		0			0	0.0%	0	0.0%	0	0.0%	0		0
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0	J70	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Brookfield Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE																									
Central London	71.2%	819			82.6%	22			73.6%		87.9%	34	79.3%		72.6			85.5%	28	67.7%		50.1%		62.7%	33
Chalfont St. Giles Village Centre	0.0%	0		0		0		0	0.0%		0.0%	0		0				0.0%	0	0.0%		0.0%	0		0
Colindale Local Centre	0.0%	0		0		0		0	0.0%	0		0		0			0	0.0%	0	0.0%	0		0		0
Gerrards Cross Town Centre	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0			0	0.0%	0	0.0%	0	0.0%	0		0
Great Missenden Village Centre	0.8%	9		0		0		0	0.0%	0		0		0			0	0.0%	0	0.0%	0		0		0
Harpenden Town Centre	0.5%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Hatfield Town Centre	0.1%	1	0.0%	0		0		0	0.0%	0		0		0			0	0.0%	0	0.0%	0	0.0%	0		0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0		0		0		0	0.0%	0	0.0%	0		0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	J%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 1	l	Zone 2	2	Zone 3	,	Zone 4	ļ	Zone	5	Zone	6	Zone	e 7	Zone	8	Zone 9)	Zone	10	Zone 1	11	
High Wycombe Town Centre	0.5%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Luton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	4.0%	46	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, outside study area Others	4.4%	51	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.8%	1	0.0%	0	1.8%	0	2.5%	1	
Abroad	0.2%	2	0.0%	0		0	0.0%	0	0.0%	0		1	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		1150		39		27		21		14		38		14		24		33		14		18		53	
Sample:		1139		43		37		65		55		56		42		53		44		46		42		46	

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

															•									
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone 4		Zone 5	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	10	Zone	11
Q43 How do you norma Those who participate	•		•	•		inatio	ns?																	
Car / van (as driver)	56.5%	1096	49.7%	44	43.1%	31	64.5%	20	78.8%	16	48.8%	31	63.4%	18	60.0%	28	62.0%	33	69.2%	17	69.0%	27	68.7%	72
Car / van (as passenger)	8.7%	169	4.3%	4	30.6%	22	1.5%	0	1.3%	0	7.0%	4	5.4%	2	4.9%	2	2.1%	1	6.2%	1	8.9%	4	4.6%	5
Bus, minibus or coach	2.9%	56	9.6%	8	1.8%	1	3.3%	1	0.0%	0	1.7%	1	1.8%	1	0.6%	0	5.9%	3	0.0%	0	0.8%	0	1.2%	1
Motorcycle, scooter or	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
moped																								
Walk	10.0%	193	18.4%	16	6.2%	5	8.2%	3	4.2%	1	12.7%	8	8.2%	2		9	7.9%	4	8.2%	2	8.3%	3	13.3%	14
Taxi	1.5%	30	1.2%	1	6.6%	5	0.0%	0		0	0.7%	0	1.5%	0	1.5%	1	0.6%	0	0.0%	0	0.0%	0	1.2%	1
Train	13.5%	262	5.6%	5	11.1%	8	18.3%	6	12.1%	2	19.1%	12	13.5%	4	9.7%	5	19.8%	11	8.4%	2	8.6%	3	8.4%	9
Metro	1.8%	35	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.00	0	1.5%	0	0.070	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Bicycle	0.3%	6	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	1.3%	25	0.0%	0	0.6%	0	2.9%	1	0.0%	0	0.7%	0	0.0%	0	1.7%	1	1.8%	1	2.5%	1	1.6%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aeroplane	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	67	4.7%	4	0.0%	0	1.3%	0	2.1%	0	8.1%	5	4.6%	1	1.9%	1	0.0%	0	2.0%	0	2.9%	1	2.5%	3
Weighted base:		1940		88		73		30		21		64		29		47		54		24		40		104
Sample:		1926		78		85		95		85		87		82		92		85		84		88		84

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 5 Q44 Which leisure facilities would you like to see more of in the area? [MR] Bars / pubs / nightclubs 1.9% 41 0.0% 0 2.2% 2 3 0.6% 0 0.7% 0 0.0% 0 0.0% 0 2.6% 2 1.0% 1.4% 2.8% 3 0 Better / cheaper public 0.1% 3 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.5% 0 1.0% 0 0.0% 0 0.0% transport Better disabled access / 0.2% 5 0.0% 0 0.0% 0.0% 0 0.6% 0.0% 0 0.7% 0 6.7% 3 0.0% 0 0.0% 0.0% 0 0.0% 0 facilities 1.5% 32 0.0% 2.8% 0 0.6% 0 3.9% 2 0 Better shopping facilities 0.5% 0 1 0.0% 0.9% 1.9% 0.0% 0 0.0% 1.1% 0.1% 3 0 0.0% 0 Bingo 0.0% 0 0.9% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% Bowling alley 3.8% 84 0.0% 0 0.0% 0 4.5% 2 2.3% 7.8% 6 0.6% 0 1.4% 1 2.1% 0.0% 0 0.0% 0 11.0% 13 Bowling green 0.6% 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cinema 6.3% 139 10.6% 12 0.9% 1 13.6% 5 12.2% 3 5.6% 4 10.4% 4 1.4% 1 4.2% 3 2.7% 2.9% 2.4% 3 0 0 0 0 3 Concert hall / venue 0.6% 13 0.0% 0.0% 0 2.2% 1 0.0% 0.0% 0 0.0% 0.6% 0 0.0% 0 0.0% 0 0.7% 2.4% 0 0.7% Cycle paths / area 0.8% 17 1.9% 2 0.0% 0 2.2% 1 0.6% 0.7% 0 0.9% 0 0.0% 0 0.0% 0 1.7% 0 0 1.7% 2 Dance facilities 0.1% 2 0.0% 0 0.0% 0 2.2% 1 0.0% 0 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0.7% 0 0.0% 0 0 0 0.1% 0.0% 0.0% 0 2.2% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.7% 0 0.0% 0 Extreme sports 1 1 0 0.2% 0 0 2.2% 3 Golf course 5 0.0% 0 0.9% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.5% 0 1.0% 0 0.0% 0 Health and fitness (gym) 2.3% 50 4.4% 5 0.0% 0 2.8% 8.1% 2 2.3% 2 0.0% 0 1.4% 1 0.5% 4.3% 1.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Hotels 0 0 47 2.2% 0 Ice rink 2.1% 0.5% 1 0.4% 0 1 0.0% 0 0.7% 0 3.2% 1 0.0% 0 16.2% 10 1.0% 0 0.0% 0 0.0% Indoor soft play areas 0.3% 7 0.0% 0 0.0% 0 0.0% 0 2.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% Karting Leisure centre 2.1% 46 5.3% 6 0.0% 0 0.0% 0 3.4% 1 4.0% 3 1.5% 1 3.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5 0 0.7% 0 More / cheaper parking 0.2% 0.0% 0 0.0% 0 0.0% 0.9% 0 0.0% 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% More activities for teenagers 0.7% 16 0.0% 0 0.0% 0 0.5% 0 0.0% 0 8.8% 6 1.5% 1 0.6% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 / young adults 0.0% 0.0% More activities for the 0.1% 2 0.0% 0 0.0% 0 0 0.6% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.5% elderly More children facilities / 2.0% 5.3% 0.0% 0.6% 0.6% 0 13.3% 1.3% 0 0.6% 0 0.0% 6.5% 2 0.7% 2.2% 3 6 0 activities More footpaths / walkways 0.3% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 1 0.7% 0 0.0% 0 0.6% 1 More sports facilities 2.5% 55 5.7% 0.0% 0 2.8% 0.6% 0 7.5% 5 0.6% 0 0.6% 0 0.5% 0 0.7% 5.3% 2 0.6% 6 (football pitches, tennis courts) 0 0 10 Museum / art galleries 0.7% 15 0.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.9% 0.0% 0 0.0% 0 0.0% 0 0.7% 0 8.0% 0 Paintballing 0.4% 9 0.5% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 38 1.9% 2 0.0% 0.0% 3.1% 4.0% 3 1.3% 0 0.0% 3.5% 2 2.9% 0.7% 0 1.1% Play spaces / park facilities 0 0 0 5.8% 0 Restaurants / cafés 2.6% 58 5.7% 6 1.7% 2 6.6% 2 1 0.6% 0 1.3% 0.0% 0 5.8% 4 1.7% 0 3.1% 1 12.6% 15 Skateboarding 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.6% 1 7.6% 167 9.6% 11 2.2% 2 0.6% 6.6% 2 7.2% 5 0.0% 0 8.1% 4 6.7% 5.5% 3.9% 2 2.9% 3 Swimming pool 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0 Table tennis / snooker / pool 0 venues Theatre 3.5% 78 1.9% 2 0.4% 0.5% 0.0% 2.5% 2 0.0% 0 2.0% 1 0.0% 0.0% 0.7% 0 5.9% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other Adult education classes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Art classes 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.7% 0.0% 0 0.0% Better community centre 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

															0									
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	e 6	Zon	e 7	Zoi	1e 8	Zor	ne 9	Zone	10	Zone	11
Bicycle trails / cycle lanes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 0	0.7%	0	0.0%	0	0.6%	1
Boxing club	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.09	6 (0.0%	0	0.0%	0	0.0%	0
Climbing wall centre	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 C	0.0%	0	0.0%	0	0.0%	0
Designated bridleways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 C	0.0%	0	0.0%	0	0.0%	0
Indoor ski slope	0.0%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 C	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0							0.070	0		0
More / better signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 C	0.0%	0	0.7%	0	0.0%	0
More family-orientated activities	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.59	6 (0.0%	5 0	0.0%	0	0.0%	0
More festivals	0.0%	1	0.0%	0		0		0	0.0%	0		0	0.0%	0								0		0
More motor sports	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0				6 C	0.0%	6 0		0		0
More religious centres (e.g. churches, temples etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (0.0%	0	0.0%	0	0.0%	0
Roller disco	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (0.0%	0	0.0%	0	0.0%	0
Trampoline park	0.1%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (0.0%	0	0.0%	0	0.0%	0
Water park	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	6 (0.0%	0	0.0%	0	0.0%	0
(None)	63.2%	1398	62.3%	69	82.9%	75	63.1%	23	63.2%	15	53.4%	38	69.5%	24	69.1%	34	56.99	6 34	68.1%	19	68.8%	30	60.6%	72
(Don't know)	5.5%	123	5.1%	6	8.7%	8	3.9%	1	0.9%	0	5.3%	4	7.0%	2	4.9%	2	4.39	6 3	6.6%	5 2	11.1%	5	2.0%	2
Weighted base:		2210		111		91		36		23		71		34		50	,	60)	28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100
Sample.		2210		100		102		100		100		100		100		101		100	,	100		100		100
GEN Gender of respond	ent.																							
Male	32.8%	724	49.9%	55	26.0%	24	40.1%	15	30.2%	7	23.1%	16	33.0%	11	26.5%	13	39.49	6 24	30.5%	5 9	47.2%	21	32.3%	39
Female	67.2%	1486	50.1%	56	74.0%	67	59.9%	22	69.8%	16	76.9%	54	67.0%	23	73.5%	36	60.69	6 37	69.5%	20	52.8%	23	67.7%	81
Weighted base:		2210		111		91		36		22		71		34		50		60	`	20		44		119
Sample:		2210		100		102		100		23 100		100		100		101		100		28 100		100		100
Sample.		2210		100		102		100		100		100		100		101		100	,	100		100		100
AGE Could I ask how ol	d you are	e plea	se?																					
18 – 24 years	7.7%	171	10.5%	12	9.9%	9	0.0%	0	0.0%	0	7.5%	5	7.3%	3	6.7%	3	23.99	6 14	0.0%	5 0	0.0%	0	12.4%	15
25 – 34 years	10.9%	240			34.6%	31			13.0%	3		0			13.4%						16.3%		12.4%	15
35 – 44 years	17.2%	380			17.5%	16			32.2%		29.2%	21			23.8%		21.19					4		31
45 – 54 years	15.8%	348			25.3%	23			16.4%		21.6%	15			16.9%		15.09				19.1%		24.5%	29
55 – 64 years	20.1%	445		13		4			13.2%		15.3%	11			16.1%						21.5%	9		12
65+ years	24.3%	538	6.3%	7	7.2%	7		5			23.1%	16			23.0%		19.99				30.8%	13	13.2%	16
(Refused)	4.0%	89	3.1%	3		1	0.0%	0	8.5%	2		2		4					13.0%			2		1
Weighted base:		2210		111		91		36		23		71		34		50	1	60)	28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100
·r		0		100				-00		100		100		100		101		100		100		100		100

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Weighted:

														•	,										
	Total		Zone 1		Zone 2	2	Zone 3		Zone 4		Zone :	5	Zone 6	,	Zone 7	7	Zone 8	3	Zone 9		Zone 10	0	Zone 11	1	
PC Postcode Sector																									
AL1 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL1 2	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL1 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL1 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL1 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL109	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL2 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL2 2	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL2 3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 5	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 6	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 7	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL4 0	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL4 9	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL5 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL5 2	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL5 3	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL5 4	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL5 5	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL6 9	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL8 7	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL9 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL9 7	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN4 0	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN4 9	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN5 2	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN5 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN5 4	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN5 5	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN6 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN6 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN6 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		7	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
IA1 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA2 0	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA2 6	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA2 7	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
HA2 9	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
HA3 5	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA3 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
HA3 7	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA4 7	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

														•	9										
	Total	l	Zone 1		Zone 2	2	Zone 3	3	Zone 4		Zone 5	5	Zone 6		Zone 7		Zone 8	3	Zone 9		Zone 10	0	Zone 1	11	
HA4 8	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA4 9	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA5 1	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA5 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA5 3	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA5 4	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA5 5	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA6 2	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	5	0.0%	0	0.0%	0	0.0%	0	
HA6 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.2%	18	0.0%	0	0.0%	0	0.0%	0	
HA7 1	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA7 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA7 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA7 4	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA8 0	1.5%	34	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA8 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA8 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA8 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA8 8	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA8 9	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP1 1	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	9	
HP1 2	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP1 3	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP2 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		11.1%	13	
HP2 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		18.3%	22	
HP2 6	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
HP2 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		11.4%	14	
HP224	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
HP225	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
HP234	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP235	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP236	0.8%	18	0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP3 0	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		-	
HP3 8 HP3 9	0.8% 2.0%	19 44	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%			19 44															
HP4 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP4 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP4 3	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP5 1	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP5 2	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP5 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU1 3	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU1 4	0.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU2 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU6 1	0.3%	7	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU6 2	0.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU6 3	0.6%	13	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	
2000	0.070	13	0.070	U	0.070	U	0.070	U	0.070	U															

HITO		Total		Zone	1	Zone	2	Zone 3	3	Zone 4		Zone 5		Zone 6		Zone 7	7	Zone 8		Zone 9		Zone 10)	Zone 11	l	
L171																										
LUT 2	LU7 0	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
L173	LU7 1	0.2%	4	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LUT 9	LU7 2	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LUT9	LU7 3	1.4%				0.0%			0			0.0%	-		0	0.0%	-				0	0.0%	0		-	
NW73	LU7 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	-	
NW7-1	LU7 9														0						0					
SCH													-		0						0				-	
SL9													0		-										-	
SL99													-		-						0					
IBB9													0		-		-								-	
IMB9 6													0				-		-							
ND171													0		-											
MD172													0				-				-				-	
MD173			-		_				-				0		0		-		-							
WD197															-										-	
WD 180 O.7% S. 13.4% 15 0.0% O.0%													-		-						-				-	
WD186													-								-				-	
WD187													0		-				-		-				-	
WD198									-				-		0		-								-	
WD194													-		-											
WD195													0		-						-					
WD196							-		-				U						-		-				-	
WD197													0		-						-				-	
WD231													0		-										-	
WD232																										
WD233 0.4% 10 0.0% 0													-													
WD234 0.5% 11 0.0% 0 31.2% 11 0.0% 0													0		-										-	
WD244 0.1% 2 0.0% 0 2.7% 2 0.0% 0															-						-					
WD245 1.2% 26 0.0% 0 28.2% 26 0.0% 0													0				-								-	
WD246 0.1% 2 0.0% 0 2.6% 2 0.0% 0													0		-											
WD247 0.1% 2 0.0% 0 2.0% 0 0.0% 0													-		-										-	
WD250 0.3% 6 0.0% 0 6.0% 0 0.0% 0													0												-	
WD257 1.0% 23 0.0% 0													0													
WD258 0.2% 4 0.0% 0															-										-	
WD259 1.3% 30 0.0% 0													-		-										-	
WD3 1									-				-								-				-	
WD3 3													0		-											
WD3 4 0.3% 7 0.0% 0 0.0									0				0		-								-		-	
WD3 5													-								-					
WD3 6													0		-						,				-	
WD3 7													0		-										-	
WD3 8 0.3% 6 0.0% 0 0.0													0				-								-	
WD3 9 0.2% 5 0.0% 0 0.0									-				0		-						-				-	
WD4 8 0.4% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0																										
													-		-										-	
							0					0.0%	0		0								5		0	

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Weighted:

··· g															-										
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	e 5	Zone	6	Zone	7	Zone	8	Zone	9	Zone :	10	Zone	11	
WD5 0	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	68.6%	30	0.0%	0	
WD6 1	0.6%	13		0	0.0%	0	0.0%	0	0.0%		18.8%	13	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
WD6 2	0.5%	10		0	0.0%	Ö	0.0%	0	0.0%		14.6%	10	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
WD6 3	0.7%	16		0	0.0%	0	0.0%	0	0.0%		22.9%	16	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
WD6 4	0.4%	9		0	0.0%	Ö	0.0%	0	0.0%		12.6%	9	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
WD6 5	1.0%	22		0	0.0%	0	0.0%	0	0.0%		31.1%	22	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
WD7 7	0.2%	4	0.0%	0	0.0%	0	0.0%		17.0%	4	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
WD7 8	0.6%	12	0.0%	0	0.0%	0	0.0%		53.3%	12	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
WD7 9	0.3%	7	0.0%	0	0.0%	0	0.0%		29.7%	7	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	Ö	
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119	
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100	
Sumple.		2210		100		102		100		100		100		100		101		100		100		100		100	
QUOTA Zone																									
Zone 1	5.0%	111	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2	4.1%	91	0.0%	0	100.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3	1.6%	36	0.0%	0	0.0%	0	100.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	100.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5	3.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 6	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 7	2.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 8	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	60	0.0%	0	0.0%	0	0.0%	0	
Zone 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	28	0.0%	0	0.0%	0	
Zone 10	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	44	0.0%	0	
Zone 11	5.4%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	119	
Zone 12	3.2%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 13	2.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 14	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 15	14.8%	326	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 16	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 17	8.0%	176	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18	7.8%	172	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 19	2.8%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 20	16.4%	362	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 21	3.5%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 22	6.0%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119	
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100	

Appendix 2:

Data Tabulations

By Zones 12-22 – Filtered Nulls & SFT (Weighted)

	Total		Zone 12		Zone 13	3	Zone 14		Zone 15	5	Zone 16		Zone 17		Zone 18	3	Zone 19)	Zone 20)	Zone 2	1	Zone 22	
Q01 Where did you last un Excl. Nulls & SFT	ndertake	e you	r main foo	od a	nd groce	ery s	hopping?																	
Zone 1																								
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	3.6%	75	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.9%	10	0.0%	0	0.0%	0
Other stores, Zone 1 Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	3.4%	71	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Tesco Express, St. Albans	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total		Zone 12	2	Zone 13	}	Zone 14	ļ	Zone 15	5	Zone 1	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 20		Zone 21	1	Zone 22	}	
Road, Watford, WD24 4AU																									
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey, Watford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Watling Street, Radlett, WD7 7LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5 Sainsbury's Superstore,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shenley Road, Borehamwood, WD6 1AA																									
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Shenley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood, WD6 1AH Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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														_	,										
	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 2	0	Zone 2	1	Zone 22		
WD6 4PR																									
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.4%	5	0.0%	0	0.0%	0	
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	3.5%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	22	0.0%	0	0.0%	0	
Other stores, Zone 5 Zone 6	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%		0.0%		0.0%	0	0.0%	0	0.0%	0	0.070	0	
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Potters Bar	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Mutton Lane, Potters Bar	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	8	1.0%	3	0.0%	0	0.0%	0	
Other stores, Zone 6 Zone 7	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.1%	23	0.0%	0	0.8%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 7 Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	32	0.0%	0	0.0%	0	0.0%	0	3.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Property	Weighteu.										- 0	1 1 1021	· CAD			5										November 2017
Carpenders Park, Walford Carpenders Park, Wa		Total		Zone 12		Zone 13	}	Zone 14		Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	2	
Read-South Oxbey, Watford, WD19 GEG Zone 9 ***Tesco Express, Tudor Particle, Berry Lanes, Bright Start Richards WD19 GEG Zone 9 ***Tesco Express, Tudor Particle, Berry Lanes, Bright Start Richards WD19 GEG Zone 9 ***Tesco Express, Tudor Particle, Berry Lanes, Bright Start Richards WD19 GEG Zone 9 ***Tesco Express, Tudor Particle, Berry Lanes, Bright Start Richards WD19 GEG Zone 9 ***Tesco Express, Callego	Carpenders Park, Watford,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesse Express, Pador Laine, Rickmansworth, WD3 10 2 0.0% 0	Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chichywood, Rickmansworth WD3 S1H Street Rickmansworth WD3	Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, College Road, Albotos Langley, WTD OBT	Chorleywood, Rickmansworth, WD3		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0	
Road, Abbors Langley, WD5 OBT Budgens, High Street,		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abdros Langley Other stores, Zone 10 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	Road, Abbots Langley,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheer stores, Zone 10 20,0% 0 0.0%	2 , 2 ,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 IBL Aldi, London Road, Hemel 1.4% 30 5.5% 3 8.5% 4 0.6% 0 0.0%	Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, London Road, Hemel Hempstead, HP3 9AA Aldi, Redbourn Road, Hemel Hempstead, HP3 9AA Asda, Hillfield Road, Hemel Hempstead, HP2 7BA Asda, Hillfield Road, Hemel Hempstead, HP2 7BA Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA Co-op, Bellgate, Highfield, Hempstead, HP2 5NX Co-op, The Heights, Hemel Hempstead, HP2 5NX Co-op, The Queen's Square, Acrosson Road, Perrol Square, Acrosson Road, Cupid Green, Hempstead, HP2 5NX Co-op, The Queen's Square, Acrosson Road, Road	Hemel Hempstead, HP1	0.1%	2	0.7%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA Asda, Hillfield Road, Hemel O.6% 12 5.5% 3 0.0% 0 0.0%	Aldi, London Road, Hemel	1.4%	30	5.5%	3	8.5%	4	0.6%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 SSB Co-op, The Heights, Hemel Road, HP2 SSS Co-op, The Heights, Hemel Road, HP2 SNX Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 SW Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 SW Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 SW Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 SW Co-lop, The Queen's Square, Adeyfield, Hemel Hempstead, HP2	Aldi, Redbourn Road, Hemel	1.3%	27	9.3%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.4%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA Co-op, Bellgate, Highfield, 10.0% 0 0.0% 0	Asda, Hillfield Road, Hemel	0.6%	12	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bellgate, Highfield, 0.0% 0 0.	Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hempstead, HP2 5NX Co-op, The Queen's Square, 0.0% 0 0.0%	Co-op, Bellgate, Highfield, Hemel Hempstead, HP2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Queen's Square, 0.0% 0 0.0	Co-op, The Heights, Hemel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Hillfield Road, 0.1% 2 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	Co-op, The Queen's Square, Adeyfield, Hemel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	Iceland, Hillfield Road,	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:]	Fo	r Nexu	IS]	Planni	ing	5										November 2017
	Total		Zone 12	2	Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
4AB																									
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead,	3.1%	65	38.2%	23	2.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	
HP3 9QZ Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7OH	0.3%	6	2.2%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.4%	50	16.4%	10	5.1%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 11 Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Stoneycroft, Warners End, Hemel Hempstead, HP1 2OE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.2%	45	6.5%	4	53.8%	23	17.6%	4	0.0%	0	7.0%	6	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, High Street, Berkhamstead	0.2%	3	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3OR	0.2%	4	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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															,										
	Total		Zone 12		Zone 13	}	Zone 14		Zone 1	5	Zone 10	6	Zone 17	7	Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Dolphin Square, Tring	0.2%	4	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, London Road, Tring, HP23 5NB	1.8%	37	0.0%	0	7.8%	3	66.5%	16	0.0%	0	19.2%	16	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 14 Zone 15	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Trident Point, Harrow, HA1 4BB	1.7%	34	0.0%	0	0.0%	0	0.0%	0	10.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Field End Road, Eastcote, HA5 1OH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Bridge Street, Pinner, HA5 3HZ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	3.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	3.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.2%	24	0.0%	0	0.0%	0	0.0%	0	5.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	
Other stores, Harrow	3.0%	63	0.0%	0	0.0%	0	0.0%	0	12.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	21	0.0%	0	0.0%	0	
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.7%	35	0.0%	0	0.0%	0	0.0%	0	11.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), Joel Street, Northwood Hills,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted.															•										110 velilber 2017
	Total		Zone 12	2	Zone 13	1	Zone 14		Zone 1:	5	Zone 1	6	Zone 1	7	Zone 18	}	Zone 19)	Zone 20		Zone 2	1	Zone 22	2	
Pinner, HA5 2PA																									
Tesco Express, Fieldend Road, Eastcote, HA5 10L	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Park Way, Ruislip, HA4 8NR	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.6%	53	0.0%	0	0.0%	0	0.0%	0	15.4%	48	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Kingsend, Ruislip, HA4 7DS	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 15 Zone 16	1.1%	22	0.0%	0	0.0%	0	0.0%	0	6.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 16 Zone 17	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Lake Street, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Dunstable	1.9%	38	5.3%	3	0.8%	0	0.6%	0	0.0%	0	0.0%	0	19.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Vimy Road, Leighton Buzzard	1.4%	29	0.0%	0		0	0.0%	0	0.0%	0	1.0%	1	16.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Waterborne Walk, Leighton Buzzard	0.8%	16	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	9.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	
Other stores, Zone 17 Zone 18	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Park Street, How Wood, St. Albans, AL2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	8	Zone 1	9	Zone 20		Zone 2	1	Zone 22	,	
2RA																									
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Hatfield Road, St. Albans, AL1 4SU	2.9%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	49	16.4%	10	0.0%	0	1.9%	1	0.0%	0	
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.3%	48	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	41	1.4%	1	0.0%	0	7.4%	5	0.0%	0	
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	
Tesco Express, St Bredlades Place, Jersey Farm Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Albans, AL4 9RG Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.9%	18	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Local shops, St Albans City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 18 Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	

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Coop, Haveline Read, Loader Coley, St. Abraha Coley Cole																-										
London Cohney, St. Albans, ALI BR Marks & Spencer, Barnet Romes Rames & Spencer, Barnet Romes Ra		Total		Zone 12		Zone 13	3	Zone 14		Zone 15	- 	Zone 16		Zone 17	7	Zone 18		Zone 1	9	Zone 2	0	Zone 21	1	Zone 22	<u></u>	
Marks Spereer, Barmer Rome 1.048	London Colney, St.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sains-bury Superstore, Colacy Fields Ropening Park, London Colley, Al-La 1908	Marks & Spencer, Barnet Road, London Colney, St.	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	
London Colney, Al 2 Use Chers stores, Sarcher 1	Sainsbury's Superstore, Colney Fields Shopping Park, London Colney,	1.8%	38	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	18.2%	11	1.4%	5	0.0%	0	0.0%	0	
Name		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weakstone, HA3 7AB Feland, High Street, Barnet, Barnet, Barnet, Edgware, BARS 7KP ENS NO Lidl, High Street, Edgware, BARS 1KP HA8 7LH Lidl, The Broadway, Stammore, HA7 4HB Sarishnyr's Longe, HA8 7AB Sarishnyr's	Zone 20	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0	0.0%				
ENS NÃ LIAI LIGII, High Strote, Elgaware, HAS 71H LIGII, The Broadway, Superstore, Broadwalk Shopping Centre, Station Road, Elgaware, HAS 78T Seso Express, Cannons Corner, Stone Grove, Elgaware, HAS 8FF Tesco Express, Called Ra	Wealdstone, HA3 7AE								0		0												0			
HAM 7LH Lidl, The Broadway, 0.5% 0.0% 0.	EN5 5XQ																									
Stansbury's Local, High Sainsbury's Local, High Street, Wealdstone, HA7 4HB Street, Wealdstone, HA7 4HB Street, Wealdstone, HA7 4HB Street, Wealdstone, HA8 FIRE Resc Express, Glengal Road, Edgware, HA8 Street Resc Express, Glengal Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Edgware, HA8 Street Resc Express, High Street, Barnet, Entry Street, Road, Road, Edgware, HA8 Street Road, Edgware, HA8 Str	HA8 7LH																									
Street, Wealdstone, HA3 7HA Sainsbury Superstore, Singular Superstore, Sainsbury Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA3 7HQ Sainsbury Superstore, Edgware, HA3 7HQ Sainsbury Superstore, Edgware, HA3 Flag Sainsbury Superstore, Edgware, HA3 Flag Sainsbury Superstore, Sainsbury Supers	Stanmore, HA7 4HB																									
Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA Tesco Express, Glengall Road, Edgware, HA8 8TF Esco Express, Hale Lane, Edgware, HA8 8NP Tesco Express, High Street, BARNP Tesco Express, Milh Hill, Bowl O 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,	Street, Wealdstone, HA3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Broadway, Stammore, HA7 4DA Tesco Express, Cannons	Broadwalk Shopping Centre, Station Road,	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	20	0.0%	0	0.0%	0	
Corner, Stone Grove, Edgware, HA8 8AF Tesco Express, Glengall 0.1% 2 0.0% 0 0.	Broadway, Stanmore, HA7	2.1%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	42	0.0%	0	0.0%	0	
Road, Édgware, HA8 8TE Tesco Express, Hale Lane,	Corner, Stone Grove,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edgware, HA8 8NP Tesco Express, High Street, 0.0% 0 0.0%		0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	
Barnet, EN5 5SJ Tesco Express, Mill Hill, 0.0% 0 0	Edgware, HA8 8NP																									
Broadway, NW7 3DA Tesco Express, Mollison 0.0% 0 0.	Barnet, EN5 5SJ																									
Way, Edgware, HA8 5QH Tesco Metro, Burnt Oak 0.3% 6 0.0% 0	Broadway, NW7 3DA																									
	Way, Edgware, HA8 5QH																									
		0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	6	0.0%	0	0.0%	0	

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Weighted.											1 1 1021	4 0 .	1 141111	8											110 vember 2017
	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	8	Zone 19)	Zone 2	20	Zone 2	21	Zone 2	22	
0BE																									
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	30	0.0%	0	0.0%	0	
Other stores, Zone 20 Zone 21	2.5%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	51	0.0%	0	0.0%	0	
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 22 Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	12	
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Eaton Green Road, Luton, LU2 9HD Other Locations Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Parkhouse Court, Hatfield, AL10 9RO	1.1%	24	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	3.7%	2	2.9%	10	0.0%	0	2.5%	3	
Aldi, Scott Road, Luton, LU3 3BF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Aldi, Victoria Retail Park,	0.7%	13	0.0%	0	0.0%	0	0.0%	0	3.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12	;	Zone 13	}	Zone 14		Zone 15		Zone 16		Zone 1	17	Zone 18	3	Zone 19)	Zone 20		Zone 2	1	Zone 2	2	
South Ruislip, HA4 0AJ																									
Aldi, Vimy Road, Leighton Buzzard	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0	
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Monkswood Way, Stevenage, SG1 1LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	5.3%	3	0.0%	0	0.0%	0	16.0%	20	
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0ON	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Southdown Road, Harpenden, AL5 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	7	0.0%	0	
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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 | Zone 15
 | | Zone 10 | 6 | Zone 1'
 | 7 | Zone 1 | 8 | Zone 19 |) | Zone 20 | | Zone 2 | 1 | Zone 2 | 22 | |
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South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total		Zone 12	2	Zone 13	1	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 2	1	Zone 2	22	
Stevenage, SG2 7DU																									
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0	
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	4.4%	3	16.7%	21	
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	9	
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.7%	2	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	

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	Total		Zone 1	12	Zone 1	3	Zone 1	4	Zone 1	5	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone	21	Zone	22
6UN																								
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0	0.0%	0	24.1%	16	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Other stores, outside study area	4.7%	97	2.2%	1	0.0%	0	0.9%	0	2.0%	6	2.0%	2	14.2%	24	0.0%	0	27.5%	16	12.1%	42	0.0%	0	0.5%	1
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2067		61		43		24		312		83		172		165		59		351		67		125
Sample:		2029		88		90		95		99		92		99		94		97		96		90		93

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Total Zone 12 Zone 13 Zone 14 Zone 15 Zone 18 Zone 19 Zone 20 Zone 21 Zone 22 Zone 16 Zone 17 Q02 Where did you undertake your main food and grocery shopping the time before last? Excl. Nulls & SFT Zone 1 Iceland, The Parade, 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Watford, WD17 1NA Little Waitrose at John 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW Local shops, Watford Town 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre 0.3% 7 0 0.0% 0 0 Marks & Spencer, High 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% Street, Watford, WD17 2DH 1.5% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Morrisons, Ascot Road, 31 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% Watford, WD18 8AA Sainsbury's Superstore. 1.2% 25 0.0% 0 0.0% 0 0.0% 0.0% 0 1.0% 0.0% 0 2.8% 4 0.0% 0.0% 0.0% 0 0.0% 0 Albert Road South, Watford, WD17 1PE Tesco Express, Colnhurst 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Road, Langley, Watford, WD17 4BU Tesco Express, High Street, 0.0% 0 0.0% 1 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% Watford, WD17 2BJ Tesco Express, Whippendell 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Road, Watford, WD18 7NB Tesco Extra, Lower High 4.2% 86 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 1.6% 3 0.0% 0 2.9% 10 0.0% 0.0% Street, Watford, WD17 2BD Other stores, Zone 1 0.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Zone 2 Co-op, St. Albans Road, 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Watford, WD24 4AE Asda, Odhams Industrial 2.1% 43 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Estate, St Albans Road, Watford, WD24 7RT 0.0% Co-op, Abbotswood Park, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Leavesden, Watford, **WD25 7LS** Co-op, The Gossamers, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Garston, Watford, WD25 9AD Sainsbury's Superstore, Cow 2.0% 40 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.7% 2 0.0% 0 0.0% 0 Lane, Watford, WD25 9JS Tesco Express, St. Albans 0.3% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19	9	Zone 20		Zone 21	l	Zone 22	2
Road, Watford, WD24 4AU																								
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Watling Street, Radlett, WD7 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 Sainsbury's Superstore, Shenley Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Borehamwood, WD6 1AA Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood, Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.7%	2	0.0%	0	0.0%	0
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20)	Zone 2	1	Zone 22	:
WD C 4DD																								
WD6 4PR Morrisons, Stirling Way, Borehamwood, WD6 2RN	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	16	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	2.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	15	0.0%	0	0.0%	0
Other stores, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	6	1.7%	6	0.0%	0	0.0%	0
Other stores, Zone 6 Zone 7	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.2%	4	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.4%	30	0.0%	0	0.8%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 7 Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	31	0.0%	0	0.0%	0	0.0%	0	5.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

														•	•										
	Total		Zone 12	2	Zone 13	3	Zone 14		Zone 15		Zone 16	•	Zone 17	,	Zone 18	}	Zone 19)	Zone 20		Zone 21		Zone 22	,	
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 9 Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Budgens, High Street, Abbots Langley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	1.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, London Road, Hemel Hempstead, HP3 9AA	2.1%	43	6.3%	4	17.4%	7	1.7%	0	0.0%	0	2.0%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	9.3%	6	0.0%	0	
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.1%	22	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.1%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	1.0%	20	16.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12	2	Zone 13	i	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22	2
4AB	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead, HP2 4TZ	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	Ü
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9OZ	3.0%	61	23.1%	14	2.4%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.5%	9	4.1%	2	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.6%	54	19.5%	12	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 11 Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Stoneycroft, Warners End, Hemel Hempstead, HP1 2OE	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 12 Zone 13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.1%	43	7.1%	4	47.9%	19	19.5%	5	0.0%	0	7.5%	6	4.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Berkhamstead	0.2%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch,	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted, HP4 3QR Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.3%	6	0.0%	0	15.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Total		Zone 12		Zone 13		Zone 14		Zone 1	5	Zone 1	6	Zone 17	,	Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.4%	9	0.0%	0	0.0%	0	16.4%	4	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1.4%	28	0.0%	0	5.7%	2	46.1%	11	0.0%	0	17.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.7%	14	0.0%	0	0.0%	0	0.0%	0	4.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1.5%	31	0.0%	0	0.0%	0	0.0%	0	4.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0	
4.6%	94	0.0%	0	0.0%	0	0.0%	0	21.3%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	27	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1.4%	29	0.0%	0	0.0%	0	0.0%	0	9.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.0% 0.0% 0.4% 1.4% 0.0% 0.1% 0.0% 0.0% 0.1% 0.7% 0.0% 1.5% 4.6% 0.0% 0.1% 0.4% 1.4%	0.0% 0 0.0% 0 0.4% 9 1.4% 28 0.0% 0 0.1% 2 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.7% 14 0.0% 0 0.0% 0 1.5% 31 4.6% 94 0.0% 0 0.1% 2 0.4% 8 1.4% 29	0.0% 0 0.0% 0.0% 0 0.0% 0.4% 9 0.0% 1.4% 28 0.0% 0.0% 0 0.0% 0.1% 2 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.1% 3 0.0% 0.7% 14 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 1.5% 31 0.0% 4.6% 94 0.0% 0.0% 0 0.0% 0.1% 2 0.0% 0.4% 8 0.0% 1.4% 29 0.0%	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 9 0.0% 0 1.4% 28 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.7% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 31 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.4% 8 0.0% 0 0.4% 8 0.0% 0 1.4% 29 0.0% 0	0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.4% 9 0.0% 0 0.0% 1.4% 28 0.0% 0 5.7% 0.0% 0 0.6% 0.1% 2 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.7% 14 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 1.5% 31 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0%	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 9 0.0% 0 0.0% 0 1.4% 28 0.0% 0 5.7% 2 0.0% 0 0.0% 0 0.6% 0 0.1% 2 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.9% 0.4% 9 0.0% 0 0.0% 0 16.4% 1.4% 28 0.0% 0 5.7% 2 46.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 <td>0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.4% 9 0.0% 0 0.0% 0 16.4% 4 1.4% 28 0.0% 0 5.7% 2 46.1% 11 0.0% 0 0.0% 0 0.6% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0</td> <td>0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.0% 0.4% 9 0.0% 0 0.0% 0 16.4% 4 0.0% 1.4% 28 0.0% 0 5.7% 2 46.1% 11 0.0% 0.0% 0 0.6% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.6% 0 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.7% 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.0%</td> <td>0.0% 0 0.</td> <td>0.0% 0 0.</td> <td> Column C</td> <td>0.0%</td> <td>0.0%</td> <td>0.0%</td> <td>0.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%</td>	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.4% 9 0.0% 0 0.0% 0 16.4% 4 1.4% 28 0.0% 0 5.7% 2 46.1% 11 0.0% 0 0.0% 0 0.6% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.0% 0.4% 9 0.0% 0 0.0% 0 16.4% 4 0.0% 1.4% 28 0.0% 0 5.7% 2 46.1% 11 0.0% 0.0% 0 0.6% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.6% 0 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.7% 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.0%	0.0% 0 0.	0.0% 0 0.	Column C	0.0%	0.0%	0.0%	0.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%

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Weighted:										Fo	r Nexi	IS .	Plann	inş	9										November 2017
	Total		Zone 12		Zone 13		Zone 14		Zone 1	5	Zone 16		Zone 17	,	Zone 18		Zone 19	ı	Zone 20		Zone 21		Zone 22		
Pinner, HA5 2PA																									
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Gravel Hill, Chalfont St. Peter,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross, SL9 0NP Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Park Way, Ruislip, HA4 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	3.1%	64	0.0%	0	0.0%	0	0.0%	0	17.9%	55	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	3	0.0%	0	0.0%	0	
Waitrose, Kingsend, Ruislip, HA4 7DS	0.8%	17	0.0%	0	0.0%	0	0.0%	0	5.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 15 Zone 16	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.9%	19	0.8%	0	0.0%	0	0.9%	0	0.0%	0	22.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 16 Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Lake Street, Leighton Buzzard	1.5%	32	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.8%	1	17.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Dunstable	1.4%	30	4.5%	3	0.0%	0	0.0%	0	0.0%	0			14.1%	24	0.0%	0		0	0.0%	0	1.3%	1	1.6%	2	
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0			0.0%	0		0		0	0.0%	0	0.0%	0		0	
Tesco Superstore, Vimy Road, Leighton Buzzard	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Waterborne Walk, Leighton Buzzard	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 17 Zone 18	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Park Street, How Wood, St. Albans, AL2	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	}	Zone 19		Zone 20		Zone 21		Zone 22		
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Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Hatfield Road, St. Albans, AL1 4SU	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	21	16.1%	9	0.0%	0	1.9%	1	0.0%	0	
Sainsbury's Local, Marshalswick Lane, St.	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	
Albans, AL1 4UZ Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	30	2.3%	1	1.0%	3	6.5%	4	0.7%	1	
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1	
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	13	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, St. Bredlades Place, Jersey Farm Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans, AL4 9RG Tesco Metro, St. Peters Street, St. Albans, AL1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3EB Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	1.0%	21	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	13	1.2%	1	0.0%	0	1.1%	1	0.5%	1	
Local shops, St Albans City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 18 Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13	}	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19)	Zone 20	0	Zone 21	1	Zone 22	ļ	
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	3	0.0%	0	0.0%	0	
Albans, AL2 TAB Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 TAB	1.8%	37	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	17.0%	10	1.7%	6	0.0%	0	0.0%	0	
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, High Street, Wealdstone, HA3 7AE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8	0.0%	0	0.0%	0	
Iceland, High Street, Barnet, EN5 5XQ	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	31	0.0%	0	0.0%	0	
Lidl, High Street, Edgware, HA8 7LH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	
Lidl, The Broadway, Stanmore, HA7 4HB	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	14	0.0%	0	0.0%	0	
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BO	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	33	0.0%	0	0.0%	0	
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	1.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	32	0.0%	0	0.0%	0	
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%		0.0%		0.0%	0	0.0%	0			0.0%	0	
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total	l	Zone 12	2	Zone 13	3	Zone 14		Zone 1	5	Zone 1	16	Zone	17	Zo	one 18		Zone 19	9	Zone	20	Zone 2	1	Zone 2	22	
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Waitrose, The Spires Shopping Centre, High Street, Barnet	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	6.0%	21	0.0%	0	0.0%	0	
Other stores, Zone 20 Zone 21	2.3%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	13.4%	47	0.0%	0	0.0%	0	
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9	9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley,	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	14	
Luton, LU2 9TA Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Tesco Express, Eaton Green Road, Luton, LU2 9HD Other Locations Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Church Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunstable, LU5 4RP Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.1%	1	0.0%		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0%	0	0.0%	0		0		1	0.5%	1	
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0	0%	10	2.0%	1	2.9%	10	3.3%	2	2.5%	3	
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0		0	0.0%	0				0.0%	0	0.0%	0			0.0%	0	
Aldi, Victoria Retail Park,	0.8%	16	0.0%	0	0.0%	0	0.0%	0	4.3%	13	0.0%	0	0.0%	0	0.0	υ%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 1	7	Zone 18	1	Zone 19)	Zone 2	0	Zone 2	1	Zone 2	2	
South Ruislip, HA4 0AJ																									
Aldi, Vimy Road, Leighton Buzzard	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	11	0.0%	0	0.0%	0	
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Monkswood Way, Stevenage, SG1 1LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7	9.7%	6	0.0%	0	0.8%	1	11.1%	13	
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0ON	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Southdown Road, Harpenden, AL5 1PU	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	11.2%	8	0.0%	0	
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Park Street, Luton, LU1 3JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 1	6	Zone 17		Zone 18		Zone 19)	Zone 20		Zone 2	L	Zone 2	2	
Hatfield, AL10 0JW																									
Lidl, Francis Street, Luton, LU1 1HU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.7%	3	
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	9	
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	7.9%	9	
Morrisons, Edgware Road, Colindale, NW9 0AS	0.3%	5	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0	
Other stores, Aylesbury	1.0%	22	0.0%	0	0.0%	0	7.4%	2	0.0%	0	22.3%	18	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	2.7%	2	10.3%	12	
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.2%	24	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	26.0%	18	1.3%	1	
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	16	0.0%	0	0.0%	0	0.0%	0	5.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 2	1	Zone 2	2	
Stevenage, SG2 7DU Sainsbury's Superstore, Nash	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Way, Kenton, Harrow, HA3 0JA	0.070	•	0.070	Ü	0.070	Ü	0.070																		
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Kenton Lane, Harrow, HA3 8RO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	4.3%	3	22.1%	26	
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	

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	Tota	1	Zone 1	12	Zone 1	3	Zone 1	4	Zone 1	.5	Zone 1	16	Zone	17	Zone	18	Zone 1	9	Zone 2	20	Zone 2	21	Zone	22
6UN Waitrose, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage, SG1 3EH	0.070	Ü	0.070	· ·	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Waitrose, Leyton Road,	1.2%	24	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7	0.0%	0	0.0%	0	21.7%	15	0.0%	0
Harpenden, AL5 2TJ																								
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00,0	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study	5.7%	117	1.2%	1	0.0%	0	1.5%	0	6.2%	19	1.0%	1	18.1%	31	0.0%	0	23.0%	13	11.1%	39	0.0%	0	7.7%	9
area																								
Internet / delivered	0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0		0	0.0%	0	0.00	0		0
Other	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2058		61		41		24		310		83		172		161		57		350		68		120
ample:		2020		87		91		95		98		92		99		90		94		96		91		89
Q03 Which retailer do yo Those who last did thei							me deliv	very s	shoppin	g fron	n?													
Asda	2.0%	3	4.5%	0		0	0.0%	0	0.0%	0	0.00	1	0.0%	0		0		0	0.0%	0		0		0
Morrisons	10.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		25.5%	2		0	0.0%		23.9%		54.9%	4
Iceland	0.7%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0
Sainsbury's Tesco	11.4% 38.0%	16 52	19.3% 8.9%		37.8% 32.4%	1	0.0% 93.9%	0	0.0% 16.0%	0	0.0% 73.3%	0	0.0% 30.0%	0	0.0% 55.4%		44.2% 23.0%	1	0.0% 46.7%		20.2% 23.9%		16.0% 19.3%	1
Ocado	27.4%	38	58.4%		29.7%	1	6.1%		21.3%		17.8%	1	70.0%	2	19.1%		25.0% 16.4%	0	53.3%		20.2%	2 2		1
Waitrose	9.1%	13	0.0%	0		0	0.1%		62.8%	9	0.0%	0	0.0%	0	0.0%		16.4%	0	0.0%		11.8%	1	0.0%	0
ovantose Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0
Abel & Co	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
M&S (Click & Collect)	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.070	0	0.0%	0
(Don't know / varies)	0.1%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
` '	0.070	120	7.570		0.070		0.070		0.070	-	0.070	7	0.070		0.070		0.070	-	0.070		0.070		0.070	
Weighted base:		138 175		10 12		3		2		14 3		8		4		6 5		3 5		11		9 10		7
Sample:		1/5		12		10		5		3		8		3		5		5		4		10		6

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	Tota	l	Zone 12	2	Zone 13	3	Zone 14	l	Zone	15	Zone 1	.6	Zone 1	17	Zone 1	18	Zone 1	19	Zone 2	20	Zone	21	Zone	22	
Q04 What is the main rea	ıson vol	u chod	ose (STO	RE N	MENTION	IED /	AT Q01) f	or vo	our mai	n food	d and gr	ocerv	shoppi	na?											
	-		•				•	-			_			_	0.004		0.004		0.00/		0.004		0.004		
Accessibility by public transport	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.7%	1	0.7%	1	0.0%	0		0	0.0%	0		0		0	
Car parking prices	0.4%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.7%	1	0.0%	0	0.0%	0		1	0.5%	1	
Car parking provision	2.5%	56	0.0%	0	1.7%	1	2.9%	1	1.3%	4	3.4%	3	1.4%	2	3.4%	6	3.5%	2	4.9%	18	10.9%	8	1.9%	3	
Choice of food goods available	6.7%	148	4.2%	3	4.5%	2	10.8%	3	5.3%	17	9.8%	9	2.1%	4	5.6%	10	12.6%	8	8.6%	31	15.3%	12	10.5%	14	
Choice of shops nearby selling non-food goods	0.5%	10	0.0%	0	0.0%	0	1.1%	0	0.6%	2	0.7%	1	1.0%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	
Choice of shops selling food goods	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	2	0.6%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0	
Cleanliness	0.5%	11	1.1%	1	0.9%	0	1.7%	0	0.9%	3	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Convenient generally	3.2%	70	1.5%	1	2.6%	1	1.4%	0	0.0%	0	0.0%	0	1.0%	2	28.1%	48	2.2%	1	0.0%	0	5.6%	4	6.8%	9	
Delivery service	1.6%	36	1.5%	1	1.3%	1	6.6%	2	0.0%	0	0.7%	1	0.0%	0		3	0.0%	0	0.7%	3	6.1%	5		3	
Easy to get to by car	1.3%	28	1.2%	1	0.5%	0	0.6%	0	1.3%	4	0.0%	0	2.1%	4		9	0.8%	0	0.0%	0	1.4%	1	3.1%	4	
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		ó		0	0.0%	0	0.0%	0		0	
Familiarity / know where	0.6%	14	0.6%	0	0.0%	0	0.0%	0	0.7%	2		1	1.4%	2		1		0	0.0%	0		4		1	
everything is	0.0%	14	0.0%	U	0.0%	U	0.0%	U	0.770	2	1.470	1	1.470	2	0.0%	1	0.0%	U	0.0%	U	3.370	4	1.0%	1	
Good / long opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	
Good internal layout	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.9%	1	0.7%	2	0.0%	0	0.7%	1	
Good service / friendly staff	1.0%	23	0.0%	0	9.4%	4	0.6%	0	0.0%	0	2.3%	2	0.7%	1		1	_	2	1.4%	5	0.0%	0		0	
Good special offers /	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		6		0	0.0%	0		0		1	
Habit / always use it / preference for retailer	4.4%	97	12.5%	9	7.8%	4	1.3%	0	4.6%	15	5.3%	5	2.1%	4	6.6%	11	3.9%	2	4.6%	17	2.6%	2	1.6%	2	
Has a Click & Collect service	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10	0.0%	0	0.0%	0	
Has a petrol station	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Has everything I need	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.00	1		0	1.4%	5	0.0%	0		0	
get / give a lift to that store	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0		0		1	0.0%	0	0.0%	0		0	
nternet - fast / easy delivery	0.6%	14	7.2%	5	1.5%	1	0.6%	0	0.0%	0	2.8%	2	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0		3	
internet shopping is	3.0%	66	3.9%	3	4.1%	2	8.7%	2		14	4.4%	4	1.0%	2		0		2	2.3%	8		3		2	
Large store	1.1%	24	0.0%	0	7.8%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	2	0.0%	0	6.0%	8	
Lower prices	8.7%	192	7.3%		11.4%	5	4.2%	1	10.0%	32	7.1%	6	9.1%		12.3%	21	4.2%	3	4.1%	15	2.9%	2		5	
Loyalty card / points scheme	1.5%	34	2.0%	1	1.6%	1	0.6%	0	2.2%	7	5.5%	5	2.1%	4		0		1	1.0%	3	1.0%	1	2.4%	3	
lear to home	35.2%	777	20.5%		24.3%	-		-	39.3%		30.3%	27	36.4%		17.1%		39.0%	24	47.8%		24.9%	-	27.2%	36	
Near to home Near to Marks & Spencer store	0.2%	4	0.6%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Near to work	2.6%	57	2.6%	2	0.0%	0	2.7%	1	0.0%	0	0.9%	1	9.6%	17	0.0%	0	0.8%	0	3.8%	14	0.0%	0	13.5%	18	
Vice shopping environment	0.4%	8	0.0%	0	0.0%	0	0.6%	0	0.6%	2	0.9%	0	0.0%	0		0		0	0.0%	0		1	0.0%	0	
Only one in the area / no other choice	0.4%	4	0.0%	0	3.3%	2	1.4%	0	0.0%	0		1	0.0%	0		0		0	0.0%	0		0		0	
Provision of leisure facilities nearby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Provision of services nearby,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Tota	ıl	Zone 12	2	Zone 13	3	Zone 14		Zone 1	15	Zone 1	6	Zone	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone 2	22	
such as banks and other financial services																									
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quality of food goods available	7.6%	168	7.4%	5	3.5%	2	7.1%	2	10.6%	35	4.8%	4	5.9%	10	6.3%	11	7.4%	5	7.2%	26	10.6%	8	4.0%	5	
Quality of shops selling food goods	0.5%	10	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	3	0.7%	1	0.7%	1	
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Small / quiet / not too big	0.7%	15	3.9%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	3	0.0%	0	0.5%	1	
Staff discount / work there	1.6%	34	7.9%	6	0.0%	0	7.1%	2	1.5%	5	0.7%	1	2.7%	5	0.6%	1	0.8%	0	0.0%	0	1.5%	1	3.1%	4	
Value for money	5.5%	122	9.3%	7	9.5%	4	2.8%	1	11.5%	37	4.8%	4	8.9%	16	0.9%	2	3.4%	2	1.2%	4	0.7%	1	3.7%	5	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Convenient for visiting family / friends	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Disabled access / facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
For a change	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Free newspaper	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Free samples whilst shopping	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Good company ethics	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good mix of brands and non-brands	0.1%	2		0		0	0.0%	0	0.7%	2		0		0	0.0%	0		0	0.0%	0		0	0.0%	0	
Good range of organic products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good selection of bulk-buy items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good-sized store (not too big / small)	0.1%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Had vouchers to use	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Has a car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	
Has a clothing section	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Has an in-store pharmacy	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Have shares in the company	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
In the area / passing at the time	0.2%	3		0		0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
In-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	
New store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Range of gluten-free products	0.2%	3		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.0%	3		0	0.0%	0	
Range of services in-store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Self-scanning facility	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	ő	
Traditional / old-fashioned	0.1%	2		0		0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	

by Zones 12-22 - Filt. Nulls & SFT

Weighted:

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	Tota	l	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone 1	19	Zone	20	Zone	21	Zone	22
store																								
Well-staffed / plenty of checkouts open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well-stocked shelves	0.0%	1	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide aisles	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / no reason in particular)	3.1%	69	1.9%	1	0.5%	0	0.6%	0	1.5%	5	3.9%	4	4.9%	9	1.7%	3	3.4%	2	1.6%	6	2.7%	2	1.3%	2
Bright / well-lit store	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

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Total Zone 21 Zone 22 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)? (Nothing) 1429 60.0% 43 57.3% 26 67.2% 18 65.9% 215 60.2% 55 62.5% 110 61.1% 105 56.9% 35 71.7% 260 51.0% 39 66.6% 88 Aisle obstructions (e.g. stock 0.2% 4 0.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.7% 3 0.0% 0 0.0% 0 cages, staff shopping for online customers etc.) Change layout too often 2.0% 43 0.0% 0 0.0% 0 0.8% 0 1.5% 5 1.6% 1 0.7% 3.8% 7 2.3% 4.4% 16 0.0% 0 0.8% Congested entrance / exits 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 9 0.0% 0.0% 0 0 0.9% 2 0.0% 0.0% 2 5 Difficult to get out of car 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 2.7% 3.7% park 1.1% 1.0% Difficult to get to 0.4% 8 1.5% 1 0.0% 0 0.0% 0 0.0% 0 0.7% 1 0.0% 0 2 0.8% 0 0.0% 0 0.0% 0 1 Difficult to park / lack of 2.9% 63 3.7% 3 1.3% 1 2.2% 1 1.5% 5 2.3% 2 4.8% 9 4.1% 7 3.0% 2 4.7% 17 4.9% 4 0.7% 1 parking Dirty / untidy / scruffy store 0.5% 10 0.0% 0 0.6% 0 1.1% 0 0.0% 0 0.0% 0 0.7% 0.6% 1 0.8% 0 0.7% 3 0.0% 0 1.1% Discontinued items 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 23 2 2 1.0% 1 0.7% 0 0 0.7% 3.4% 3 0.7% 1 4 0.8% 0 0.0% 0 2.5% 0.0% 0 Empty shelves 1.1% 1.4% 2.4% 1.3% 20 4 4.3% 2 Expensive 5.2% 116 5.3% 4 21.9% 10 0 6.0% 4.1% 1.7% 3 7 6.8% 4 4.0% 14 2.5% 8.0% 11 Expensive parking 1.0% 23 1.3% 1 0.0% 0 0.0% 0.9% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 1.0% 3 5.8% 4 5.5% 7 Internal building work 0.0% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Internet - can't chose / see the 0.5% 0 1.3% 12 1.3% 1 2.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1 0.0% 0 1.7% 0.5% 1 actual products Internet - delivery charges 0.5% 0.0% 0 0.0% 0 6.6% 2 2.7% 9 0.7% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 11 Internet - difficult to navigate 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 the website 0.0% 0.0% 0.0% Internet - don't always see 0.1% 2 0.0% 0 0 0.6% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 special offers 0.7% 0.0% Internet - inferior substituted 0.5% 11 7.2% 5 0 0.0% 0 0.0% 0 3.5% 3 0 0.0% 0.0% 0 0.0% 0 0.7% 1 0.8% items Internet - slow / busy website 0.0% 0.0% 0 0.7% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% / poor connection Lack of brands / too many 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.9% 3 0.0% 0 0.0% 0 1.8% 3 0.8% 0 0.0% 0.0% 0 0.0% 0 own-label products Lack of cycle parking 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lack of public transport 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 22 8 3.1% 5 8 11.7% 5 5 Limited range of goods 5.0% 110 5.1% 4 1.6% 1 5.2% 1 6.9% 8.3% 4.8% 7 3.8% 14 6.7% 3.9% No petrol station 0.1% 3 0.0% 0 0.0% 0 1.2% 0 0.9% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Not enough staff / queues at 1.2% 26 1.5% 0.5% 0 0.0% 1.5% 5 0.0% 0 0.7% 0.0% 0 1.9% 1.4% 5 0.0% 0 0.0% 0 1 0 1 the checkout Poor internal layout 0.6% 13 1.9% 1 6.7% 3 0.6% 0 0.6% 2 0.7% 1 0.0% 0 0.0% 0 0.8% 0 0.0% 0 1.0% 1 0.5% 1 Poor quality 1.1% 24 1.9% 0.5% 0 1.6% 0 0.6% 2 2.1% 2 1.0% 2 0.6% 2.7% 2 1.0% 3 1.4% 1.8% 2 1 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preference for retailer 3 4 0 Short sell-by dates 1.1% 25 0.0% 0 0.0% 0 1.3% 0 0.9% 4.1% 8.2% 14 0.7% 1 0.0% 0 0.0% 0 1.4% 1 0.0% Staff rude / unhelpful 1.2% 26 0.0% 0 0.5% 0 0.0% 0.0% 0 0.0% 0 0.7% 1 7.3% 13 1.1% 1 0.0% 0 8.9% 7 0.5% 1 Too busy / big 2.4% 53 5.8% 4 0.0% 0 1.0% 2.0% 6 3.7% 3 2.2% 4 0.9% 2 1.6% 1.6% 0.0% 0 1.5% 2 0 6 Too cold inside 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0.0% 0 0 Too far away 0.7% 15 0.9% 1 1.3% 0.6% 0.0% 0 0.0% 0 0.7% 1 0.9% 2 0.0% 0.0% 0.0% 0 0.0% Too many self-service 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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	Total	l	Zone 12	2	Zone 13	3	Zone 14		Zone 15	5	Zone 1	6	Zone	17	Zone 1	18	Zone 1	19	Zone 2	20	Zone 2	1	Zone 22	2	
checkouts Too small	2.8%	62	0.7%	0	0.0%	0	2.5%	1	2.9%	9	2.0%	2	6.0%	11	3.3%	6	0.0%	0	3.7%	13	3.1%	2	2.9%	4	
Other	0.0%	0	0.7%	0		0		0	0.0%	ó	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Car parking pay machines often don't work	0.1%	2	0.0%	0		0		0	0.6%	2		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Charge 10p for carrier bags	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Checkout conveyor belts are too short	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Christmas goods stocked too early	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Confusing / incorrect pricing	0.0%	1	0.0%	0		0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Confusing special offers	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Copying branded goods' packaging	0.1%	2		0		0		0	0.0%	0		0	1.0%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Cycling rack is not under cover	0.0%	0			0.5%	0		0	0.0%	0		0	0.0%	0			0.0%	0	0.0%	0		0	0.0%	0	
Dirty trolleys	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Discontinued items	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't cater for single people	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Don't stock certain items	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Feeling rushed at the checkout	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General decline / not the same as it used to be	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0	
Has Starbucks for the in-store café	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Have to pay for parking before shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet - expensive delivery charges	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet - goods are poorly packed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet - items too near their sell-by dates	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Internet - sometimes don't get the full order delivered	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Loyalty card scheme not as generous now	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Narrow aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
No butchers section	0.0%	0		0		0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No clothing section	0.0%	0	0.0%	Ō		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	
No cooking instructions on own-brand products	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No customer toilets	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No in-store café	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No locally-sourced fresh	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
produce																									

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	Tota	al	Zone	12	Zone	13	Zone 1	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	22
No other shops nearby	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No petrol station	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No phone signal	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
No self-service checkouts	0.0%	3	0.0%	0		0	0.0%	0	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Not enough Kosher food	0.1%	0	0.0%	0		0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
stocked																						Ü		
Not enough disabled parking / facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough trolleys	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People parking there without	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
shopping in store	0.10/	2	0.007		0.007	0	0.00/	0	0.00/	0	0.007	0	0.007		0.007		0.007	0	0.70/	2	0.00/	0	0.00/	0
Polythene bags are too thin	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0
Poor Sunday opening hours	0.0%	1	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Poor clothing section	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor company ethics	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor lighting	0.0%	0	0.0%	0		0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor management	0.0%	0	0.0.0	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality in-store café	0.0%	1	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Pot holes in the car park	0.0%	1	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Recycle bins are obstructive	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repeated warnings about the fire alarm test	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Self-scanning service	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many branches close together	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many bulk-buy items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many special offers on junk food	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too student-orientated	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Under-handed price rises	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undesirable clientele	0.1%	2		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unhygenic toilets	0.1%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Untidy / messy shelves	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	12	0.0%	0	0.6%	0	0.6%	0	0.6%	2	0.7%	0	0.7%	1	0.0%	2	1.5%	1	0.0%	0	0.0%	0	0.8%	1
,	0.070		0.070	-	0.070		0.070		0.070		0.070		0.7/0	1	0.7/0	_	1.5/0	1	0.070	-	0.070	Ü	0.070	
Weighted base: Sample:		2210 2210		72 100		46 100		27 100		326 102		91 101		176 102		172 100		61 102		362 100		77 100		132 100
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Total Zone 14 Zone 15 Zone 19 Zone 20 Zone 21 Zone 22 Zone 12 Zone 13 Zone 16 Zone 17 Zone 18 MeanScore: visits per week Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?) 2 2.7% 60 2.2% 2.2% 1 1.7% 3 2.1% 4 2.7% 2 9.3% 34 3.2% 2 1.3% Daily 1.1% 0.6% 7 0.7% 18 18.9% 50 26.9% 21 At least two times a week 14.3% 315 8.5% 6 21.7% 10 15.4% 4 16.8% 55 15.0% 14 17.5% 31 10.4% 12 13.9% 9.6% 13 At least once a week 62.5% 1381 62.4% 45 57.6% 26 68.8% 18 54.3% 177 65.0% 59 69.0% 121 64.0% 110 61.5% 38 56.5% 205 57.0% 44 64.5% 85 11.9% 263 12.9% 9 14.5% 7 8.8% 2 8.0% 26 8.3% 7 8.4% 15.5% 27 11.9% 7 14.8% 54 7.5% 6 15.9% 21 At least once a fortnight 15 8 3.5% 1 10.8% 35 10.3% 9 0.7% 1.7% 3 3.4% 1.9% 7 3.4% 3 7.4% 10 At least once a month 5.2% 115 11.1% 2.1% 1 1 2 At least every two months 0.5% 12 1.3% 1 0.0% 0 0.0% 0 1.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 2 0.0% 0 0.0% 0 Less often 0.2% 4 0.9% 1 0.0% 0 1.5% 0 0.6% 2 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 Have only visited once 0.8% 17 0.7% 0 0.0% 0 0.0% 0 3.6% 12 0.0% 0 2.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 1.2% 1.8% 8 0.7% 6.3% 2 (Don't know / varies) 43 1 1 1.5% 0 2.4% 0.7% 1 11 0.8% 0 3.0% 11 1.9% 1 1.3% 1.49 1.15 1.71 1.48 1.38 1.57 1.37 1.91 1.96 1.24 Mean: 1.42 1.64 Weighted base: 2210 72 46 27 326 91 176 172 61 362 77 132 100 102 101 100 102 100 100 Sample: 2210 100 100 102 100 Q07 How do you normally travel to (STORE MENTIONED AT Q01)? Excluding those who last did their main food shopping via the Internet Q01: Car / van (as driver) 76.9% 1594 83.5% 51 64.5% 28 89.3% 22 79.4% 248 76.3% 64 77.4% 133 76.1% 127 69.8% 41 69.5% 244 73.6% 50 81.0% 102 25 Car / van (as passenger) 7.8% 162 11.3% 7 1.9% 1 4.2% 1 8.1% 25 3.5% 3 6.3% 11 11.8% 20 18.1% 11 7.1% 6.5% 4 5.4% 7 Bus (including the busway or 2.7% 57 0.0% 0 1.1% 0 1.2% 0 2.3% 7 2.9% 2 1.4% 2 2.2% 4 2.4% 3.8% 13 0.8% 1 1.0% 1 1 guided bus), minibus or coach 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.7% 2 0.0% 0 0.0% 0 Motorcycle, scooter or moped 9.5% 196 28 13.9% 58 16.6% Walk 4.5% 3 22.7% 10 5.3% 8.8% 12 6.4% 11 7.6% 13 7.2% 4 16.6% 11 4.3% 5 Taxi 0.7% 14 0.0% 0 0.6% 0 0.0% 0 0.0% 0 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.7% 2 0.8% 1 5.8% 7 Train 0.9% 20 0.0% 0 0.0% 0 0.0% 0 1.3% 4 0.0% 0 8.4% 14 0.0% 0 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Metro 0 0 Bicycle 0.1% 1 0.0% 0 1.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mobility scooter / disability 0.0% 0.7% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 vehicle 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 0 0.0% 0 Other 0 0.0% 0 0 0.0% 0.9% 19 0.0% 0 7.2% 3 0.0% 0 0.0% 0 0.9% 2 0.0% 1.7% 0.0% 0 (Don't know / varies) 0 0.0% 1.7% 1 0 6 1.6% (Don't travel - goods 0.3% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 2 0.0% 0 0.0% 0 0.0% 0 2.6% 3 delivered)

84

93

172

99

166

95

59

97

351

96

67

90

126

94

Weighted base:

Sample:

2073

2035

61

88

43

90

24

95

312

99

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Zone 17

Zone 18

Zone 19

Zone 20

Zone 21

Zone 22

Weighted: For Nexus Planning

Zone 16

Zone 15

MeanScore: time taken (minutes)

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?

Zone 12

Zone 13

Zone 14

Total

Excluding those who last did their main food shopping via the Internet Q01:

Excluding those wi	o iusi uiu ine	ii mai	i jood siid	pping	via ine 1	nemei	Q01.																	
1 - 5 minutes	38.9%	806	12.0%	7	38.0%	16	43.7%	11	58.7%	183	12.7%	11	25.6%	44	39.8%	66	33.8%	20	42.5%	149	58.6%	40	26.7%	34
6 - 10 minutes	32.1%	666	42.7%	26	28.5%	12	26.7%	7	25.2%	79	48.3%	40	32.4%	56	29.7%	49	40.2%	24	30.5%	107	24.6%	17	26.1%	33
11 - 15 minutes	14.8%	307	26.4%	16	19.1%	8	18.4%	4	6.2%	19	18.6%	16	22.3%	38	21.3%	35	15.4%	9	12.7%	45	6.3%	4	21.4%	27
16 - 20 minutes	6.9%	143	5.8%	4	5.8%	2	7.4%	2	4.4%	14	8.4%	7	5.1%	9	6.0%	10	6.1%	4	7.4%	26	5.2%	3	14.0%	18
21 - 25 minutes	1.8%	37	11.0%	7	1.4%	1	0.6%	0	0.0%	0	4.0%	3	1.4%	2	0.0%	0	3.3%	2	4.3%	15	0.8%	1	1.7%	2
26 - 30 minutes	1.8%	36	0.0%	0	0.0%	0	0.9%	0	2.0%	6	4.4%	4	1.0%	2	0.6%	1	0.0%	0	0.0%	0	1.9%	1	6.3%	8
31 - 35 minutes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
36 - 40 minutes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - 45 minutes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	2	0.0%	0	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.5%	11	0.0%	0	0.0%	0	0.0%	0	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.5%	1
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	51	2.2%	1	7.2%	3	2.3%	1	1.3%	4	1.7%	1	10.6%	18	1.6%	3	0.0%	0	1.0%	3	0.8%	1	3.3%	4
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Mean:		10.08		12.79		9.35		9.23		8.61		13.29		11.30		9.28		10.27		10.01		7.77		12.36
Weighted base:		2073		61		43		24		312		84		172		166		59		351		67		126
Sample:		2035		88		90		95		99		93		99		95		97		96		90		94

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	Tot	al	Zone	e 12	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22
MeanScore: £																								
Q09 How much on av	erage doe	s you	r house	ehold n	ormally	y spen	d on ma	ain foo	od and	grocei	y shop	oing i	n a wee	k?										
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.4%	9	0.0%	0	0.5%	0	1.7%	0	0.0%	0	0.9%	1	0.7%	1	0.9%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0
£11 - £15	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	1.9%	1	1.0%	3	2.9%	2	0.0%	0
£16 - £20	2.3%	50	1.3%	1	12.9%	6	7.1%	2	1.3%	4	0.9%	1	10.3%	18	2.1%	4	0.0%	0	0.7%	2	1.7%	1	1.0%	1
£21 - £25	1.4%	32	1.7%	1	1.1%	0	1.5%	0	2.2%	7	0.7%	1	1.7%	3	0.0%	0	0.8%	0	2.0%	7	0.0%	0	0.5%	1
£26 - £30	2.6%	57	1.9%	1	1.6%	1	1.3%	0	8.2%	27	1.6%	1	2.8%	5	2.1%	4	2.4%	1	0.0%	0	2.2%	2	1.1%	1
£31 - £35	1.2%	26	0.6%	0	1.3%	1	1.1%	0	0.7%	2	3.2%	3	1.4%	3	0.0%	0	2.3%	1	1.4%	5	1.4%	1	0.5%	1
£36 - £40	4.1%	91	1.2%	1	0.7%	0	3.2%	1	1.5%	5	2.5%	2	7.4%	13	6.4%	11	3.1%	2	5.3%	19	4.9%	4	1.9%	2
£41 - £45	2.3%	51	1.2%	1	0.5%	0	1.1%	0	3.7%	12	2.0%	2	2.1%	4	0.6%	1	1.5%	1	2.0%	7	1.7%	1	1.2%	2
£46 - £50	8.1%	179	3.4%	2	3.5%	2	7.7%	2	1.5%	5	8.5%	8	4.1%	7	12.9%	22	3.9%	2	21.0%	76	5.3%	4	9.1%	12
£51 - £55	1.5%	33	1.7%	1	0.6%	0	2.1%	1	2.2%	7	0.7%	1	2.9%	5	1.5%	3	2.6%	2	0.7%	2	1.4%	1	1.1%	1
£56 - £60	6.6%	146	10.6%	8		1	3.7%	1	8.2%	27	11.0%	10	12.6%	22	6.0%	10	7.8%	5	4.4%	16		1	7.6%	10
£61 - £65	1.6%	34	9.1%	7	1.8%	1	0.0%	0	0.0%	0	1.9%	2	0.7%	1	0.0%	0	4.8%	3	1.9%	7	0.7%	1	2.1%	3
£66 - £70	7.2%	159	11.2%	8	11.5%	5	10.8%	3	10.6%	35	4.8%	4	5.7%	10	7.6%	13	9.8%	6	6.8%	25	3.9%	3	4.2%	6
£71 - £75	2.5%			1	4.0%	2	0.6%	0		7	0.7%	1	1.7%	3	3.3%	6	2.9%	2	1.0%	3	2.4%	2	1.6%	2
£76 - £80	6.0%	133	6.4%	5	11.3%	5	3.5%	1	2.3%	7	4.6%	4	5.3%	9	5.3%	9	6.4%	4	5.4%	20	4.8%	4	9.3%	12
£81 - £85	0.8%	17	0.0%	0	0.5%	0	0.0%	0	0.9%	3	1.6%	1	0.7%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
£86 - £90	2.6%	57	1.5%	1	0.7%	0	2.3%	1	0.6%	2	3.7%	3	2.0%	3	7.4%	13	3.9%	2	1.4%	5	3.4%	3	2.9%	4
£91 - £95	0.3%			0		0	1.4%	0		3	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0
£96 - £100	16.4%				14.0%			4	18.3%	60	15.3%	14	10.6%	19		14	19.6%	12	18.2%	66		20		29
£101 - £120	6.0%					2	3.0%	1	6.9%	23	3.0%	3	5.3%	9	10.2%	18	6.6%	4	5.2%	19		7	9.1%	12
£121 - £140	3.6%					1	1.2%	0		16	5.7%	5	3.1%	5	3.1%	5	0.0%	0	0.7%	3		3	0.5%	1
£141 - £160	4.1%				8.4%	4	6.2%	2		10	4.6%	4	4.4%	8	3.0%	5	2.1%	1	1.4%	5		4	2.6%	3
£161 - £180	1.0%				0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		3	0.0%	0	1.4%	5		1	0.7%	1
£181 - £200	1.4%	32			0.6%	0	0.6%	0		3	2.1%	2	0.0%	0	0.9%	2	0.0%	0	2.8%	10		1	2.4%	3
£201 - £250	0.5%				0.0%	0	0.6%	0		0	0.0%	0	0.0%	0		4	0.8%	0	0.0%	0		1	0.0%	0
£250+	0.5%				0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	2.9%	2	0.0%	0
(Don't know)	10.2%					4	20.2%	5	12.2%	40	16.7%	15	8.5%	15	9.3%	16	7.3%	4	10.4%	38	7.5%	6		18
(Refused)	4.0%	89	3.2%	2	8.0%	4	3.2%	1	6.5%	21	3.4%	3	4.1%	7	4.3%	7	6.9%	4	3.7%	13	3.6%	3	4.7%	6
Mean:		83.12		84.35		77.24		76.16		80.34		82.80		67.75		85.80		78.42		78.73		95.90		86.92
Weighted base:		2210)	72		46		27		326		91		176		172		61		362		77		132
Complet		2210		100		100		100		100		101		100		100		100		100		100		100

Sample:

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	Tota	l	Zone 1	2	Zone 13	3	Zone 1	4	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22
Q10 When you go main Excluding those who le								activ	ity?															
Yes – getting petrol	2.9%	59	1.7%	1	3.1%	1	2.7%	1	0.9%	3	0.0%	0	5.9%	10	4.4%	7	0.9%	0	2.4%	8		0	0.0%	0
Yes – leisure activity	2.6%	54	0.0%	0	3.5%	2	2.3%	1	3.5%	11	3.9%	3	4.9%	8	4.5%	7	2.2%	1	0.7%	2	1.7%	1	7.8%	10
Yes – non-food shopping	7.7%	159	2.5%	2	7.8%	3	2.9%	1	6.0%	19	13.2%	11	3.2%	5	4.0%	7	10.5%	6	12.5%	44	25.8%	17	10.1%	13
Yes – other food shopping	1.9%	39	4.8%	3	2.0%	1	1.5%	0	1.7%	5	1.7%	1	2.9%	5	0.0%	0	2.8%	2	2.1%	7	1.6%	1	0.7%	1
Yes – travelling to / from school / college / university	1.1%	23	0.8%	0	0.6%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	1.5%	5	0.8%	1	0.0%	0
Yes – travelling to / from work	4.5%	93	16.3%	10	3.2%	1	6.2%	2	5.4%	17	4.8%	4	9.8%	17	0.0%	0	2.6%	1	3.9%	14	3.1%	2	7.5%	9
Yes – visiting café / pub / restaurant	3.5%	73	15.9%	10	4.3%	2	4.3%	1	1.1%	4	3.7%	3	3.2%	5	6.0%	10	3.9%	2	3.1%	11	2.5%	2	3.3%	4
Yes – visiting family / friends	1.3%	26	0.0%	0	0.6%	0	10.4%	3	0.7%	2	0.0%	0	0.7%	1	2.2%	4	3.6%	2	2.9%	10	0.8%	1	0.5%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	9	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.7%	2	0.8%	1	1.2%	2
Yes – visiting other service such as laundrette, hairdresser, recycling	1.4%	28	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	9.4%	16	3.6%	6	0.0%	0	0.7%	2	2.2%	2	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.9%	39	0.0%	0	2.3%	1	0.6%	0	3.5%	11	2.2%	2	2.7%	5	1.6%	3	3.3%	2	2.1%	8	4.1%	3	0.7%	1
Yes – visiting the car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing / strolling	0.7%	15	1.0%	1	0.0%	0	0.0%	0		2	1.0%	1	0.7%	1	0.9%	2	0.0%	0	2.0%	7	0.0%	0	0.0%	0
Yes - dog walking	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.8%	1	0.5%	1
Yes – other activity	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	3
(No activity)	67.3%	1395	54.0%	33	52.1%	22	58.0%	14	76.5%	239	68.0%	57	54.7%	94	62.3%	104	67.8%	40	65.5%	230	53.8%	36	57.7%	73
(Don't know / varies)	2.2%	46	3.0%	2	20.5%	9	0.0%	0	0.0%	0	0.8%	1	0.8%	1	2.7%	4	1.7%	1	0.0%	0	2.0%	1	7.8%	10
Weighted base: Sample:		2073 2035		61 88		43 90		24 95		312 99		84 93		172 99		166 95		59 97		351 96		67 90		126 94

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Total Zone 13 Zone 14 Zone 20 Zone 21 Zone 22 Zone 12 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Q11 Where do you do this linked trip? Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10: AND Excl. Nulls & SFT Zone 1 Colne Valley Retail Park. 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% Lower High Street, Watford, WD17 2JZ Waterfields Shopping Park. 0.5% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0.0% 0 0 0.0% Waterfields Way, Watford, WD17 2BD Watford Arches Retail Park, 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lower High Street. Watford, WD17 2SD Watford Town Centre 3.7% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.2% 2 0.0% 0 0.0% 0 Others, Zone 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 Asda, Odhams Industrial 0.2% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Estate, St. Albans Road, Watford 0.0% 0 0 Garston Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Others, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 3 Aldenham Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0.0% 0 0 0.0% 0.0% 0 Bushev Town Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% Costco, Hartspring Lane, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bushey Others, Zone 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 4 Radlett Town Centre 0.3% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 1 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Shenley Village Centre 0.0% 0.0% 0 0 0 0 0 Zone 5 Borehamwood Town Centre 4.2% 10 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Stirling Retail Park, Stirling 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Way, Borehamwood, WD6 2BT Tesco Extra, Shenley Road, 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Borehamwood Others, Zone 5 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 6 Potters Bar Town Centre 1.8% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 13.2% 0.0% 0.0% 0 0.0% 0 0 South Mimms Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Tesco Superstore, Mutton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lane, Potters Bar Others, Zone 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Croxlev Green Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Rickmansworth Town Centre 1.5% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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	Total		Zone 12		Zone 13		Zone 14		Zone 1	5	Zone	16	2	Zone 17		Zone 18		Zone 19	9	Zone 20		Zone 21	1	Zone 22	2	
Others, Zone 7 Zone 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	C	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Northwood Local Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Oxhey Local Centre Zone 9	0.0%	0		0		0	0.0%	0		0		0		0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorleywood Village Centre	0.1%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elstree Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbots Langley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 90N	1.0%	2	28.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11 Zone 12	0.9%	2	41.4%	2	5.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	7.1%	17	10.0%	0	9.4%	0	0.0%	0	0.0%	0	8.6%	1	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.8%	6	0.0%	0	
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	2.8%	6	10.5%	0	80.9%	4	46.0%	1	0.0%	0	8.9%	1	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre	1.4%	3	0.0%	0	4.7%	0	36.8%	0	0.0%	0	18.7%	3	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14 Zone 15	0.1%	0	0.0%	0	0.0%	0	17.2%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	C	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	2.3%	5	0.0%	0	0.000	0	0.0%	0	8.4%	3	0.0%			0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0		0		0	0.0%	0		0	0.0%	0		0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	6.8%	16	0.0%	0		0	0.0%	0		16	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre	3.8%	9	0.0%	0		0	0.0%	0		9	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 15 Zone 16	0.0%	0		0		0	0.0%	0		0		0		0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	1.9%	5	0.0%	0	0.000	0	0.0%	0	0.0%		31.7%	5		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13	,	Zone 14		Zone 15		Zone 10	6	Zo	one 17		Zone 18	3	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	2	
Zone 17																										
Dunstable Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Vimy Road, Leighton Buzzard	0.0%	0		0		0		0		0		0			0	0.0%		0.0%	0	0.0%	0		0		0	
Leighton Buzzard Town Centre	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	72.4	4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 17 Zone 18	0.5%	1	0.0%		0.0%	0		0	0.0%	0		0			1	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	4.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	76.1%	7	6.9%	1	0.0%	0	5.2%	1	4.8%	1	
Others, Zone 18 Zone 19	0.3%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park, North Orbital Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albans, AL2 1DL Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.9%	5	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	12.2%	1	16.6%	2	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	11.7%	1	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	2.0%	5		0		0		0		0		0			0	0.0%		6.9%	1	0.0%	0		0		0	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	5.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%		5.1%	0	20.3%	12	0.0%	0	0.0%	0	
Edgware District Centre	6.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	26.8%	16	0.0%	0	0.0%	0	
Stanmore District Centre	7.8%	18		0		0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0		0	30.1%	18	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.0%	0		0		0		0	0.0%	0	0.0%	0			0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 22 Other Locations Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Amersham Town Centre	0.0%	0		0	0.000	0	0.0%	0	0.0%	0	0.00	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	1.6%	4	0.0%	0		0		0			26.1%	4			0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Beaconsfield Town Centre Brent Cross Shopping	0.0% 2.5%	0 6		0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0			0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 10.0%	0 6	0.0% 0.0%	0	0.0% 0.0%	0	

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	Total		Zone 12	2	Zone 13	3	Zone 14		Zone 1	5	Zone 16		Zone 17	7	Zone 18	;	Zone 19)	Zone 20)	Zone 2	21	Zone 2	22	
C · P: Cl ·																									
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 00E	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Enfield Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0	57.0%	12	6.7%	1	
Hatfield Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	11.8%	2	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Kenton Local Centre	0.2%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	ő	0.0%	0	0.0%	0		ő		0	0.0%	0		0	0.0%	0	
		-		-		-		-		-						-		-		-	- · - · · ·			-	

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Centre C																0									
Regerial Park, Cook 10, 10, 10, 10, 10, 10, 10, 10, 10, 10,		Tota	ıl	Zone 1	12	Zone 1	13	Zone 1	4	Zone 1	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22
Reaminger Regrail Park, OLY 100, 100, 100, 100, 100, 100, 100, 100	Centre																								
Rochuck Retail Park. 10 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0	Roaring Meg Retail Park, Great North Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenage Flown Centre 0.3% 1 0.0% 0 0.0%	Roebuck Retail Park, London Road, Stevenage,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mail Lation Chartery May, Haffield, ALIO DXX	Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mail Lation Center Way, Haffield, AL 10 0XR The Mail Lation, The Mail, AL 10 0XR The Mail Lation, The Mail, O.98	Stevenage Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Lange Lang	The Galleria Outlet, Comet		0		0		0		0		0		0		0		0				0		0		0
Victoria Retail Park, Crown Rosell Russil Park, Crown Rosel Russil Russ		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South Ruislip Waltham Cross Town Centre Walth	Uxbridge Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre 4.8% 11 0.0% 0 0.0% </td <td></td> <td>0.9%</td> <td>2</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>6.0%</td> <td>2</td> <td>0.0%</td> <td>0</td>		0.9%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Others, outside study area 0.0% 1.7% 4 0.0% 0 0.0%	Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Abroad 0.0% 0 0	•	4.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0	7.9%	2	64.8%	8
Internet / Catalogue / Olive			4		0		0		0		0		0		1		0	0.0%	0		3	0.0%	0	0.0%	0
delivered Other	Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't now / can'	delivered		0		0	0.00,0	0		0		0		0				0	0.00			0		0		
remember) (Don't do this type of shopping) Weighted base: 234	Other	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0
Shopping) Weighted base: 234	remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sample: 252 6 17 7 13 18 10 5 17 19 23 12 Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip: Yes No 34.9% 771 31.7% 23 26.6% 12 44.5% 12 20.3% 66 37.8% 34 45.7% 80 19.9% 34 42.7% 26 42.2% 153 29.6% 23 26.2% 35		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sample: 252 6 17 7 13 18 10 5 17 19 23 12 Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip: Yes No 34.9% 771 31.7% 23 26.6% 12 44.5% 12 20.3% 66 37.8% 34 45.7% 80 19.9% 34 42.7% 26 42.2% 153 29.6% 23 26.2% 35	Weighted base:		234		4		5		1		35		14		13		9		10		59		21		13
Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip? Yes 65.1% 1439 68.3% 49 73.4% 34 55.5% 15 79.7% 260 62.2% 57 54.3% 95 80.1% 138 57.3% 35 57.8% 209 70.4% 54 73.8% 98 No 34.9% 771 31.7% 23 26.6% 12 44.5% 12 20.3% 66 37.8% 34 45.7% 80 19.9% 34 42.7% 26 42.2% 153 29.6% 23 26.2% 35	\mathcal{E}				6				7								5								
No 34.9% 771 31.7% 23 26.6% 12 44.5% 12 20.3% 66 37.8% 34 45.7% 80 19.9% 34 42.7% 26 42.2% 153 29.6% 23 26.2% 35	•	p' shop _l		rips for s		goods,		as brea	ıd and	d milk, iı		ween yo		in food		ping tri	p?						-20		.2
Weighted base: 2210 72 46 27 326 91 176 172 61 362 77 132	NO	34.9%	7/1	31./%	23	26.6%	12	44.5%	12	20.3%	66	37.8%	34	45./%	80	19.9%	34	42.7%	26	42.2%	153	29.6%	23	26.2%	35
Sample: 2210 100 100 100 102 101 102 100 102 100 100	2																								

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	Total		Zone 12		Zone 13	3	Zone 14		Zone 15	5	Zone 16		Zone 17		Zone 18		Zone 19)	Zone 20		Zone 2	1	Zone 22	2
Q13 Where did you last u																								
Zone 1																								
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	2.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 1 Zone 2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Albans Road, Watford, WD24 4AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Tesco Express, St. Albans	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	,	Zone 18		Zone 19		Zone 20		Zone 2	1	Zone 22	}	
Road, Watford, WD24 4AU																									
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 2 Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey, Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 3 Zone 4	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Watling Street, Radlett, WD7 7LA	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Budgens, Watling Street, Radlett	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Radlett Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																									
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Borehamwood, Wbo FAT Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
WD6 4PR																									
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0	
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	0.8%		0.0%	0		0			0.0%	0			0.0%	0	0.0%	0			1.7%	3	0.0%		0.0%	0	
Other stores, Zone 5 Zone 6	0.6%		0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0		0	
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Potters Bar	0.2%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 6 Zone 7	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	4	0.0%	0	0.0%	0	0.0%	0	
Iceland, High Street, Rickmansworth, WD3 1AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, New Road, Croxley Green, WD3 3ER	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.7%	10	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 7 Zone 8	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Green Lane, Northwood, HA6 2XW	1.1%	16	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighteu.											1 1 10210	•		8	•										November 2017
	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19)	Zone 20		Zone 2	1	Zone 22	ļ	
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 9 Tesco Express, Tudor	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parade, Berry Lane, Rickmansworth, WD3 4DF	0.570		0.070		0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 9 Zone 10	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Budgens, High Street, Abbots Langley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 10 Zone 11	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, London Road, Hemel Hempstead, HP3 9AA	0.3%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Redbourn Road, Hemel	0.2%	2	1.4%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hempstead, HP2 7BA Asda, Hillfield Road, Hemel	0.4%	6	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hempstead, HP2 4AA Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Queen's Square, Adeyfield, Hemel	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hempstead, HP2 4EW Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Total
pencer (BP), 0.0% ar Way, Hemel ad, HP2 4TZ
Superstore, 0.6% coad, Apsley mel Hempstead,
Superstore, 0.4% Road, Woodhall mel Hempstead,
ess, Fletcher 0.0% nel Hempstead,
ess, The Denes, 0.1% Road, Hemel ad, HP3 8AP
ess, The 0.1% s, Hemel ad, HP1 1DT
rstore, Jarman 1.7% nel Hempstead,
, Zone 11 1.3%
eycroft, Warners 0.2% nel Hempstead,
ess, Henry Wells 1.0% Frove Hill, Hemel ad, HP2 6BJ
ess, Stoneycroft, 0.3% End, Hemel ad, HP1 2QF
, Zone 12 0.3%
t John's Well 0.9% khamsted, HP4
y Food, High 0.4%
ess, High Street, 0.6% rch,
o, High Street, 0.6% sted, HP4 3AP
orkhamstead ess, High Street, 0.6% rch, sted, HP4 3QR o, High Street, 0.6%

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										_				_	7										
	Total		Zone 12		Zone 13	1	Zone 14		Zone 1	5	Zone 1	.6	Zone 17	•	Zone 18		Zone 19)	Zone 20)	Zone 2	1	Zone 22	2	
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 14 Co-op, Silk Mill Way, Tring,	0.0%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP23 5EP M&S Simply Food, Dolphin	0.7%	10	0.0%	0	0.0%	0	31.9%	5	0.0%	0	10.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Square, Tring																Ü						Ü			
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	20	0.0%	0	0.8%	0	45.3%	7	0.0%	0	18.3%	10	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 14 Zone 15	0.2%	2	0.0%	0	0.0%	0	7.4%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Trident Point,	1.5%	20	0.0%	0	0.0%	0	0.0%	0	8.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow, HA1 4BB Aldi, Field End Road,	1.6%	23	0.0%	0	0.0%	0	0.0%	0	9.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote, HA5 1QH				0		0		0				0		0		0		0		0		0		0	
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Bridge Street, Pinner, HA5 3HZ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	4.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Uxbridge Road, Hatch End, HA5 4OT	0.8%	11	0.0%	0	0.0%	0	0.0%	0	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	
Other stores, Harrow	4.2%	59	0.0%	0	0.0%	0	0.0%	0	15.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	20	0.0%	0	0.0%	0	
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.6%	9	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), Joel Street, Northwood Hills,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12	2	Zone 13		Zone 14		Zone 15	5	Zone 16	6	Zone 17	,	Zone 18		Zone 19		Zone 20		Zone 21	1	Zone 22	:	
Pinner, HA5 2PA																									
Tesco Express, Fieldend Road, Eastcote, HA5 10L	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Gravel Hill, Chalfont St. Peter,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross, SL9 0NP Tesco Express, High Street, Ruislip, HA4 8LR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Park Way, Ruislip, HA4 8NR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.7%	37	0.0%	0	0.0%	0	0.0%	0	13.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0	
Waitrose, Kingsend, Ruislip, HA4 7DS	0.2%	3	0.0%	0		0	0.0%	0		3	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Other stores, Zone 15 Zone 16	3.3%	46	0.0%	0		0	0.0%		17.3%	43		1	0.0%	0			0.0%	0	0.0%	0	0.0%		0.0%	0	
Waitrose, The Backs, Chesham, HP5 1DR	0.6%	8	1.4%	1	0.0%	0	0.0%	0	0.0%		13.3%	7	0.0%	0			0.0%	0	0.0%	0	0.0%	0		0	
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.4%	6	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 16 Zone 17	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	
Morrisons, Lake Street, Leighton Buzzard	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Dunstable	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Leighton Buzzard (Zone 17)	0.1%	1	0.0%	0		0	0.0%	0		0		0	1.4%	1	0.0%	0		0	0.0%	0		0		0	
Tesco Superstore, Vimy Road, Leighton Buzzard	0.7%	9	0.0%	0		0	0.0%	0	0.0%		1.6%	1	9.3%	9		0		0	0.0%	0	0.0%	0		0	
Waitrose, Waterborne Walk, Leighton Buzzard	0.1%	1	0.0%	0		0		0	0.0%		0.0%	0		1	0.0%		0.0%	0	0.0%	0	0.0%	0		0	
Other stores, Zone 17 Zone 18	2.6%	37	0.0%	0		0	0.0%	0	0.0%	0			40.3%	37	0.0%		0.0%	0	0.0%	0	0.0%	0		0	
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.4%	6	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0			3.5%	1	0.0%	0	0.0%	0		0	
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Co-op, Park Street, How Wood, St. Albans, AL2	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21	-	Zone 22		
2RA																									
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Victoria Street, St. Albans, AL1 3TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Hatfield Road, St. Albans, AL1 4SU	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	7	4.9%	2	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	10	2.0%	1	0.0%	0	1.7%	1	0.0%	0	
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	4.1%	2	0.9%	1	
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.1%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, St Albans City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Zone 18 Zone 19	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	7.9%	3	0.0%	0	0.0%	0	0.6%	1	
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	5	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13	}	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19)	Zone 20	0	Zone 2	1	Zone 22	2	
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
London Colney, AL2 1JQ Other stores, Zone 19 Zone 20	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	
Asda, High Street, Wealdstone, HA3 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, High Street, Barnet, EN5 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, High Street, Edgware, HA8 7LH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	
Lidl, The Broadway, Stanmore, HA7 4HB	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	8	0.0%	0	0.0%	0	
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	17	0.0%	0	0.0%	0	
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	27	0.0%	0	0.0%	0	
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Barnet, EN5 5SJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	10	0.0%	0	0.0%	0	
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Waitinee Line Lin		Total	l	Zone 12	2	Zone 13	3	Zone 14		Zone 15	5	Zone 16	6	Zone 1	7	Zone 18	8	Zone 19	9	Zone 2	20	Zone 2	1	Zone 2	2	
Wattooche Spiers	ODE																									
Variable	Waitrose, The Spires Shopping Centre, High Street, Barnet	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	8	0.0%	0	0.0%	0	
Bafford, Harpenden, Also Sista Tasso Express, High Street Observed Assembly Sista Tasso Express, Lower Lutton Observed Assembly Sista Observe		2.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	38	0.0%	0	0.0%	0	
Melatiampstead, Al-SBB Signature Sig	Batford, Harpenden, AL5	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	
Teso Express. Lower Lutor Range Mental Range	Wheathampstead, AL4	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	3.1%	2	0.7%	1	
Lacat stops, Wheathampstead Village Centre Wheathampstead Village Centre Visiona 2 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,38% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,0% 0,	Tesco Express, Lower Luton Road, Batford, Harpenden,	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	12.7%	7	0.0%	0	
Asda Migmore Hall Shopping Centic, Wigmore Lane, Stopsley, Liuton, LU2 9TA Co-op, Shopping Centic, Wigmore Lane, Stopsley, Liuton, LU2 9TA Co-op, Shopping Panda Parade, MASS Simply Food, Luton Airport, Luton, LU2 9TA Tesco Express, High Street, Welwyn, AL6 9EQ Tesco Express, Eaton Green Road, Luton, LU2 9HD Other Locations Outsides Study Area Aldi, Fairlands Way, Sievenage, SG1 1FZ Aldi, Fairlands Way, Sievenage, SG1 1FZ Aldi, Kinigsbury, NW9 9HN Aldi, Laparne Retail Park, NW9 9NN Aldi, Laparne Retail	Local shops, Wheathampstead Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	
Co-op, Shoplands Parade, Krightsfield, Welwyn Garden City, AL8 7RH M&S Simply Food, Luton Airport, Luton, LU2 9LY Cose, Samply Food, Luton Airport, Luton, LU2 9LY Cose, Samply Food, Luton Airport, Luton, LU2 9HD Cother Locations Outside Study Area Cose, Stevenage, SGI 1FZ Cose, SGI 1FZ Cose, Stevenage, SGI 1FZ Cose,	Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	
M&S Simply Food, Luton (LU2 PLY Aright Resk Aright Res	Co-op, Shoplands Parade, Knightsfield, Welwyn	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	18	
Tesco Express, High Street, Welwyn, ALG 9EQ Tesco Express, Eaton Green Road, Luton, LU2 9HD Other Locations Outside Study Area Aldi, Church Street, Dunstable, LU5 4RP Aldi, Fairlands Way, Stevenage, SG1 1FZ Aldi, Kingsbury Road, Kingsbury, NW9 9HN Aldi, Laporte Retail Park, Dunst Park Aldi, Laporte Retail Park, Luton, LU1 HJ Aldi, Parkhouse Court, Haffield, ALI 0 9RQ Aldi, Screen Road, Luton, U. 0.0% Dunstable Study Area Aldi, Church Street, Dunstable, LU5 ARP Aldi, Fairlands Way, Stevenage, SG1 1FZ Aldi, Fairlands Way, Stevenage, SG1 1FZ Aldi, Kingsbury Road, Kingsbury Road, Kingsbury, NW9 9HN Aldi, Laporte Retail Park, Dunstable, LU5 ARP Aldi, Parkhouse Court, Haffield, ALI 0 9RQ Aldi, Sark Cross And Luton, Dunstable, LU5 ARP Aldi, Parkhouse Court, Haffield, ALI 0 9RQ Aldi, Screen Road, Aldi, Screen Road, Aldi, Screen Road, Luton, LU1 HJ Aldi, Dunstable, LU5 ARP Aldi, Raporte Retail Park, ALI 0 9RQ Aldi, Screen Road, Road, Aldi, Screen Road,	M&S Simply Food, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Eaton Green Road, Lutton, LU2 9HD Other Locations Outside Study Area Aldi, Church Street, 0.0% 0 0	Tesco Express, High Street,	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	11	
Aldi, Church Street, 0.0% 0 0.	Tesco Express, Eaton Green Road, Luton, LU2 9HD Other Locations Outside	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	
Aldi, Fairlands Way, 0.0% 0 0.	Aldi, Church Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Kingsbury Road, 0.0% 0 0	Aldi, Fairlands Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Laporte Retail Park, 0.0% 0 0.0	Aldi, Kingsbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Parkhouse Court, 0.0% 0	Aldi, Laporte Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU3 3BF	Aldi, Parkhouse Court,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Victoria Retail Park, 0.4% 5 0.0% 0 0.0% 0 0.0% 0 2.0% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	Aldi, Scott Road, Luton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	Aldi, Victoria Retail Park,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total																								
	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	6	Zone 1	7	Zone 18	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 22	2	
South Ruislip, HA4 0AJ																									
Aldi, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Monkswood Way, Stevenage, SG1 1LA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	
Asda, Town Centre, Hatfield, AL10 0JP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	7.4%	2	0.0%	0	0.0%	0	3.1%	3	
Co-op, Biscot Road, Luton, LU3 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, College Lane, Hatfield, AL10 9AB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	7	
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0ON	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Southdown Road, Harpenden, AL5 1PU	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	29.5%	16	0.6%	1	
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:

weighteu.										IU	1 1102	LUB.	1 1411		5											November 2017
	Total		Zone 12		Zone 13	3	Zone 14		Zone 1	5	Zone 1	16	Zone	17	Zone	18	2	Zone 19		Zone 20	1	Zone 21	L	Zone 22	2	
Hatfield, AL10 0JW																										
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%		0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%			0	
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.9%	1	
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	! (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	2.4%	1	0.0%	0	
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	ļ (0.0%	0	0.0%	0	0.0%	0	4.0%	4	
Morrisons, Edgware Road, Colindale, NW9 0AS	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	. (0.0%	0	4.9%	10	0.0%	0	0.0%	0	
Other stores, Aylesbury	1.0%	13	0.0%	0	0.0%	0	2.5%	0	0.0%	0	20.6%	11	1.4%	1	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	3.8%	4	
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) [1.4%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	2.7%	3	
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	(0.0%	0	0.0%	0	24.7%	13	3.3%	3	
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Long Drive, Ruislip	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22	
Stevenage, SG2 7DU Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%		0.0%	0			0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%		0.0%	0			0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3

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South West Hertfordshire Joint Retail Study For Nexus Planning

	Tota	ıl	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22	
6UN																									
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Leyton Road, Harpenden, AL5 2TJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	12.8%	7	0.0%	0	
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Lairage, Bedford Road, Hitchin,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SG5 1HF Other stores, outside study area	6.3%	87	5.3%	2	1.5%	0	0.0%	0	1.7%	4	0.0%	0	9.6%	9	11.0%	15	13.2%	4	13.4%	28	0.0%	0	17.5%	17	
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		1392		43		33		15		247		53		91		135		33		207		54		96	
Sample:		1367		60		67		59		73		59		53		71		58		62		65		69	
MeanScore: visits p	oer week																								
Q14 How often do you r Those who do top-up s			shoppir	ng trip	s to (ST	ORE I	MENTIC	NED A	AT Q13)	?															
Those who do top-up s	nopping a	ı Q12.																							
Daily	6.3%	90	8.4%	4	2.2%	1	7.5%	1	1.9%	5	0.0%	0	8.4%		14.3%	20		2	7.6%		13.2%	7	3.1%	3	
At least two times a week	37.1%	534	36.3%		51.3%	17	60.0%		21.8%		35.2%	20	31.0%	30		53		17	39.5%	83			37.4%	37	
At least once a week	39.5%	569	43.7%		28.2%	9	23.9%		51.8%		34.2%	19	25.7%	25		49		11	42.9%	90	30.1%		42.6%	42	
At least once a fortnight	8.7%	126	3.7%	2	10.9%	4	2.4%	0	11.5%	30	14.1%	8	22.1%	21	6.0%	8	8.7%	3	7.7%	16	0.0%	0	10.1%	10	
At least once a month	2.2%	32	3.2%	2	2.5%	1	1.7%	0	3.1%	8	8.5%	5	5.2%	5	1.1%	2	1.9%	1	0.0%	0	0.0%	0	1.3%	1	
At least every two months	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0	1.9%	3	1.9%	1	0.0%	0	0.0%	0	0.7%	1	
Less often	1.2%	17	0.0%	0	0.7%	0	0.0%	0	2.8%	7	0.0%	0	3.1%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2	
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	
(Don't know / varies)	4.3%	61	4.7%	2	4.2%	1	4.4%	1	6.0%	16	8.0%	5	4.5%	4	2.3%	3	5.1%	2	2.4%	5	0.0%	0	0.7%	1	
Mean:		2.48		2.63		2.66		3.33		1.70		2.01		2.32		2.99		2.70		2.64		3.49		2.21	

Weighted base:

Sample:

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South West Hertfordshire Joint Retail Study **For Nexus Planning**

	Total	l	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone 2	21	Zone	22
MeanScore: £																								
Q15 How much on avera Those who do top-up sh	_	•	house	hold n	ormally	spen	d on top	up s	hoppin	g in a	week?													
£1 - £5	13.4%	193	5.9%	3	4.7%	2	4.8%	1	22.3%	58	6.6%	4	26.5%	25	5.4%	7	20.6%	7	5.6%	12	6.9%	4	16.7%	16
£6 - £10	24.4%	351	28.8%	14	19.1%	6	13.1%	2	17.9%	46	13.5%	8	23.0%	22	34.3%	47	17.0%	6	23.0%	48	26.4%	14	33.4%	33
£11 - £15	13.8%	199	8.7%	4	23.6%	8	24.3%	4	19.1%	50	23.7%	13	14.6%	14	9.5%	13	14.2%	5	12.5%	26	11.6%	6	9.1%	9
£16 - £20	16.5%	237	17.9%	9	14.4%	5	9.5%	1	18.6%	48	22.1%	12	11.6%	11	13.6%	19	8.4%	3	17.4%	37	25.6%	14	17.6%	17
£21 - £25	4.6%	67	2.8%	1	2.3%	1	5.2%	1	5.0%	13	2.1%	1	0.0%	0	5.9%	8	4.6%	2	2.4%	5	2.0%	1	4.6%	4
£26 - £30	7.2%	103	13.7%	7	9.5%	3	19.5%	3	1.9%	5	9.2%	5	1.3%	1	6.7%	9	11.7%	4		27	9.9%	5	3.5%	3
£31 - £35	1.1%	16	0.0%	0	0.8%	0	2.5%	0	0.8%	2	1.5%	1	1.3%	1	0.0%	0	2.7%	1	1.6%	3	1.0%	1	0.7%	1
£36 - £40	2.4%	34	0.0%	0	1.5%	1	4.5%	1	1.1%	3	2.6%	1	1.3%		11.6%	16	1.4%	0		0	0.0%	0	2.6%	3
£41 - £45	0.3%	4	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	2.0%	28	2.2%	1	6.2%	2	0.0%	0	3.1%	8	4.4%	2	0.0%	0	0.8%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
£51 - £55	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	1
£56 - £60	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.6%	2	0.0%	0	4.9%	10	1.1%	1	2.6%	3
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.2%	3	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
£121 - £130	0.4%	5	10.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
£151+	0.1%	114	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0 7	0.0%	9	0.0%		0.0%	0	0.0%		0.0%	0	0.0%	-
(Don't know)	7.9%	114 46	4.6%	2	6.9%	2	11.0% 2.1%	2	6.3% 3.0%	17 8	11.7%	1	8.9% 3.1%	3	6.0%	8 6	10.5%	4	14.0% 4.3%	29 9	8.3% 4.1%	4	6.8% 0.6%	7
(Refused)	3.2%	40	3.8%	2	10.2%	-		-	3.0%	8	2.6%	1	3.1%	3	4.6%		4.2%	1	4.3%	9		2	0.0%	1
Mean:		18.74		30.63		19.80		23.93		15.19		19.30		16.76		19.26		17.98		21.04		17.74		16.91
Weighted base:		1439		49		34		15		260		57		95		138		35		209		54		98
Sample:		1417		62		68		60		79		64		56		73		62		63		65		71

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South West Hertfordshire Joint Retail Study

Weighted:

For Nexus Planning November 2017 Zone 18 Zone 22 Total Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 19 Zone 20 Zone 21

	1000	-	Zone 12	_	Zone 10		Zone 1	•	Zone 1		Zone 10		Zone i		Zone	10	Zone I		Zone 2		Zone 2		20110 2	-
Q16 Excluding Christmas	s shopp	oing, v	vhere did	l you	last buy	cloti	hing or fo	ootw	ear goo	ds?														
Zone 1																								
Colne Valley Retail Park,	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower High Street, Watford, WD17 2JZ	0.070	O	0.770	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	o	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	24.6%	407	10.4%	6	10.1%	2	6.5%	1	26.1%	61	2.5%	1	0.9%	1	9.3%	11	1.2%	1	18.5%	51	1.7%	1	2.6%	3
Others, Zone 1 Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	2.1%	35	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	5.9%	16	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	0.1%	2		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Croxley Green Local Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 12	2	Zone 13	}	Zone 14	l	Zone 1	5	Zone 10	6	Zone 1	7	Zone 18	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	2
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Northwood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0
Chorleywood Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10 Zone 11	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.1%	2	2.9%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11 Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	10.0%	166	58.1%	36	37.5%	9	15.2%	3	0.0%	0	26.1%	15	1.9%	3	11.6%	14	0.9%	0	0.0%	0	2.1%	1	0.0%	0
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	0.8%	13	2.0%	1	22.1%	5	1.8%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	0.1%	1	0.0%	0		0	0.7%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	81	0.0%	0		0	0.0%		12.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	50	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	9	0.0%	0		0	0.0%	0	3.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15 Zone 16	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre	0.3%	5	0.0%	0		0	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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															0										
	Total		Zone 12		Zone 13	3	Zone 14		Zone 15	;	Zone 1	6	Zone 1	7	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	22	
Zone 17																									
Dunstable Town Centre	0.5%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Vimy Road, Leighton Buzzard	0.0%	0		0		0		0	0.0%	0		0	0.0%	0		0		0		0		0	0.0%	0	
Leighton Buzzard Town Centre	0.3%	4		0		0		0	0.0%	0		0	2.8%	4			0.0%	0		0		1	0.0%	0	
Others, Zone 17 Zone 18	0.0%	0		0		0		0	0.0%	0	0.0,0	0	0.0%	0		0		0		0		0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	5.3%	88	1.5%	1	2.0%	0		0	0.0%	0	0.0%	0	0.0%		37.0%	44		13	0.0%		32.7%	17	0.7%	1	
Others, Zone 18 Zone 19	0.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	3.3%	54	3.0%	2	2.1%	1	0.7%	0	1.8%	4	1.0%	1	0.0%	0	2.8%	3	19.3%	10	2.5%	7	6.0%	3	0.0%	0	
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	2.7%	44	3.5%	2	2.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	2.1%	1	4.3%	12	5.5%	3	1.1%	1	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	13	0.0%	0	0.0%	0	
Edgware District Centre	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	
Stanmore District Centre	0.3%	5		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0		5		0	0.0%	0	
Wealdstone Local Centre	0.1%	2		0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0,0			0		2		0	0.0%	0	
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 22 Other Locations Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Amersham Town Centre	0.1%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	1.6%	27		0		0		7	0.0%	0	24.2%	14	4.0%	5		0		0		0	0.0%	0	0.0%	0	
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brent Cross Shopping	2.7%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	11.4%	31	1.0%	1	0.0%	0	

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Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Central London 7	Total 0.1% 0.1% 0.1% 0.1% 0.0%	1 1 2	0.0% 0.0% 0.0%	0 0	2one 13 0.0% 0.0%	0	Zone 14 0.0% 0.0%	0	Zone 1: 0.0% 0.0%	0	Zone 16	1	Zone 1	7	Zone 18		Zone 19		Zone 20	0	Zone 2	21	Zone 2	22	
Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Central London 7	0.1%	2	0.0%	0	0.0%					0	1.4%	1													
Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Central London	0.1%	2	0.0%	0	0.0%					0	1.4%	1													
Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Central London 7	0.1%	2	0.0%	0	0.0%						11170		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Central London	0.1%	2				0	0.0%	0	0.0%			•	0.070	Ü	0.070		0.070		0.070	Ü	0.070		0.070	Ü	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE Central London	.2%		0.0%	0	0.0%					0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	
Central London 7.		120				0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Giles Village 0	0.0%		0.0%	0	13.6%	3	2.2%	0	18.2%	43	5.7%	3	0.0%	0	3.1%	4	5.4%	3	15.8%	43	6.0%	3	2.6%	3	
Centre		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colindale Local Centre 0.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown 0. Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Town Centre 0.	.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	
	0.1%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village 0. Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1	0.2%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	
	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		5	3.5%	2	0.0%	0	0.0%	0	1.9%	2	
Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
•	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Centre).7%	12	0.0%	0	0.0%	0	0.7%	0	3.4%	8	5.2%	3	0.0%	0		0		0	0.0%	0	1.0%	1	0.0%	0	
	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	2.1%	2	
Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	,	0		0	0.0%	0	0.0%	0	0.0%	0	
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
2 ,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village 0. Centre	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	U	
	.4%	24	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	0.0%	0	5.2%	3	10.4%	10	
	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	.4%	7	0.0%	Õ	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	3.8%	4	0.0%	Õ	0.9%	2	0.0%	0	0.0%	0	
Milton Keynes Town Centre 5.	.7%	94	2.2%	1	1.4%	0	15.2%	3	0.0%	0	9.7%	6	53.6%	73	0.9%	1	0.9%	0	0.0%	0	1.1%	1	8.0%	8	
MK1 Shopping & Leisure 0. Park, Stadium Way, West Bletchley	0.6%	10	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.7%	1	
•	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
, , ,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town 0.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12	2	Zone 13	3	Zone 14		Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	.8	Zone 1	9	Zone 2	0	Zone 2	21	Zone 2	22
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.9%	2	1.4%	1	15.6%	15
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.7%	28	8.3%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	6.0%	7	2.4%	1	0.9%	2	1.0%	1	4.9%	5
The Mall Luton, The Mall, Luton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.1%	4
Jxbridge Town Centre	3.3%	54	0.0%	0	0.0%	0	0.0%	0	21.8%	51	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.5%	75	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	9	19.3%	10	0.9%	2	18.1%	10	35.5%	35
Others, outside study area Others	3.8%	62	2.2%	1	1.0%	0	15.2%	3	6.5%	15	2.1%	1	17.3%	23	0.0%	0	4.4%	2	0.9%	2	2.1%	1	5.8%	6
Abroad	0.7%	12	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	1.9%	2	2.1%	1	0.9%	2	1.0%	1	0.7%	1
nternet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1659		62		25		21		233		58		136		119		54		274		53		99
organiou oubo.		1702		83		67		71		82		75		76		72		88		77		72		78

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Weighted: November 2017 Total Zone 14 Zone 15 Zone 20 Zone 21 Zone 22 Zone 12 Zone 13 Zone 16 Zone 17 Zone 18 Zone 19 MeanScore: visits per year Q17 How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)? Those who buy clothing or footwear goods (excluding via the Internet) at O16: Daily 0.2% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 4.2% At least two times a week 1.1% 19 0.0% 0 0.0% 0.0% 0 0.0% 0 2 0.0% 0 2.1% 3 0.0% 0 0.9% 2 0.0% 0 0.0% 0 4.5% 77 3.4% 2 4.2% 0.7% 6.8% 17 3.9% 2 4.8% 7 9.1% 3.7% 2 4.2% 12 2.0% 4.5% 5 At least once a week 0 11 145 13.5% 8 2.9% 10 4 9 0.9% 8.2% 5 14.5% 40 17.3% 9 8.3% Q At least once a fortnight 8.5% 1.7% 0 4.1% 7.3% 6.6% 1 At least once a month 21.4% 366 16.1% 10 29.0% 8 35.9% 10.2% 25 19.4% 11 25.4% 36 26.5% 33 26.4% 15 22.8% 62 24.6% 13 15.7% 17 At least every two months 13.6% 233 17.6% 11 9.6% 3 20.9% 4 6.4% 16 21.5% 13 8.8% 12 23.7% 29 11.4% 6 13.3% 36 17.1% 9 8.2% 9 At least every 3 months 16.5% 282 15.9% 10 26.8% 7 3.7% 1 20.0% 49 14.8% 9 24.6% 34 10.8% 13 12.4% 7 17.3% 48 15.1% 8 19.6% 22 27 285 6.9% 2 11.2% 2 28.0% 68 9.9% 10.2% 45 13.6% 7 24.2% At least every 6 months 16.7% 13.5% 8 16.8% 10 14 13 19.5% 11 16.4% Less often than once every 6 6.1% 104 8.8% 5 7.5% 2 5.6% 1 9.6% 23 5.2% 3 12.0% 17 1.8% 2 11.0% 4.4% 12 0.0% 0 10.6% 12 months 0.7% 0 1.3% 0 10.5% 2 0.9% 2 0 Have only visited once 1.3% 23 1.7% 4 1.4% 1.7% 0.8% 0.0% 0 2.1% 0.6% 10.2% 175 10.5% 11.9% 9.7% 2 13.2% 32 5.6% 3 7.2% 10 13.2% 6.5% 15 8.2% 4 8.3% Q (Don't know / varies) 7 3 16 4 5.4% 7.56 8.82 Mean: 13.47 10.36 9.39 18.25 9.76 16.76 9.53 16.60 11.33 9.00 1713 21 244 59 274 Weighted base: 62 26 140 124 56 54 111 1757 83 73 73 86 76 79 76 92 77 73 85 Sample: Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)? Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16: 17 80.4% 45 80.8% 111 77.7% 35 62.7% 170 73.4% 39 71.2% 79 Car / van (as driver) 67.9% 1156 72.5% 45 65.2% 17 55.9% 136 75.8% 95 63.2% Car / van (as passenger) 7.2% 123 20.0% 12 6.4% 2 4.3% 9.9% 24 3.9% 2 4.8% 7 0.9% 1 17.1% 9 7.4% 20 11.7% 6 3.2% 4 1 Bus (including the busway or 6.3% 108 2 0.0% 0 3.4% 5.9% 14 7.2% 4 7.0% 10 3.9% 5 8.7% 5 10.7% 29 5.5% 3 3.8% 4 3.6% 1 guided bus), minibus or coach Motorcycle, scooter or 0.1% 2 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 1.2% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 moped Walk 7.4% 126 1.7% 1 10.2% 3 0.0% 0 2.1% 5 2.8% 2 4.1% 6 13.2% 16 2.7% 5.3% 15 3.1% 2 12.7% 14 Taxi 0.9% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.6% 7 6.0% 101 0.0% 0 11.9% 3 10.5% 2 17.3% 42 6.4% 4 0.0% 0 2.1% 3 6.5% 9.9% 27 5.2% 3 0.6% Train 4 0.0% 0.0% 3 0 0 0.0% 2.2% 0 0 Metro 0.5% 9 0.0% 0 0 0 1.2% 0.0% 0.0% 0 0.0% 0 6 0.0% 0.0% 0 1.2% 3 0 0 0.0% 0 0.0% 0 0 Bicycle 0.9% 16 0.0% 2.2% 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0.0% Mobility scooter / disability 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 vehicle 0.5% 8 0 0.0% 0 0 0.0% 0 0 Tube / Underground 0.0% 0 0.0% 0 3.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

1 3.3%

59

76

5

138

77

0.9%

1 1.7%

122

74

1

55

90

0.9%

2 1.1%

272

76

1

53

72

1.9%

2

110

84

Sample:

(Don't know / varies)

Weighted base:

2.0%

35

1701

1741

2.2%

1

62

83

4.1%

1

26

72

1.4%

0 3.5%

21

73

9

244

86

1.4%

South West Hertfordshire Joint Retail Study For Nexus Planning

Total Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Zone 21 Zone 22 Q19 When you go shopping for clothing or footwear, do you link this trip with another activity? Those who buy clothing or footwear goods (excluding via the Internet or abroad) at O16: Yes – food shopping 78 1.7% 4.8% 2.8% 0.9% 5.9% 4 3.0% 5.8% 7 9.0% 8.3% 23 4.6% 2 5.4% 6 Yes – non-food shopping 153 3.2% 2 3.5% 22 10.5% 6 7.3% 10 13.8% 17 0.0% 6.2% 17 3.8% 2 27.3% 30 9.0% 15.8% 4 1 8.8% 0 Yes - visiting services such 0 0.0% 3 1.0% 1.8% 0 1.4% 1.8% 30 2.4% 2 1.9% 0 1.2% 1 0.0% 0 1.2% 2 1.8% 1 5 0.0% 2 as banks and other financial institutions 6.4% Yes - leisure activity 4.2% 72 12.8% 8 2.3% 5.6% 1 11.8% 29 7.8% 5 9 5.5% 7 0.9% 0 2.2% 5.2% 3 0.6% 1 Yes - travelling to / from 2.2% 37 0.0% 0 3.3% 1 0.0% 0 2.4% 6 2.9% 2 0.9% 1 0.0% 0 3.0% 2 2.2% 6 0.0% 0 0.0% 0 work Yes - travelling to / from 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 school / college / university Yes – getting petrol 0.1% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Yes – visiting café / pub / 259 28 7.7% 28 10 13.2% 15.2% 13.0% 8 7.4% 2 22.3% 5 11.3% 5 20.6% 22.6% 28 17.5% 10 12.5% 34 19.1% 15 restaurant Yes – visiting family / 3.2% 54 4.0% 2 2.9% 1 1.8% 0 5.2% 13 7.7% 5 4.3% 6 0.9% 1 4.4% 2 0.9% 2 4.6% 2 0.0% 0 friends 1.9% 0.4% 0.0% 0 0.7% 1.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0 Yes – visiting health service 0 0 0.0% such as doctor, dentist, hospital Yes – visiting other service 0.9% 15 1.0% 0.0% 0 0.0% 0.9% 2 0.0% 0 0.9% 1.2% 2 0.0% 0 0.9% 2 0.0% 0 0.0% 0 such as laundrette. hairdresser, recycling Yes - window shopping / 1.0% 17 0.7% 0.0% 0 0.7% 12 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% browsing 0.0% 0 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Yes – other activity 0.0% 0 0 0 0 13 48.7% 54.4% 925 60.0% 37 54.8% 14 61.2% 119 55.5% 33 52.8% 73 47.1% 57 61.7% 34 62.8% 171 60.6% 32 47.0% 52 No 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Yes - part of an overall day 1 (Don't know / varies) 3.0% 51 1.2% 1 5.1% 1.4% 0 2.4% 6 0.0% 0 3.7% 5 1.8% 2 1.7% 1.3% 3 2.1% 5.1% 6 53 Weighted base: 1701 62 26 21 244 59 138 122 55 272 110

76

77

74

90

76

72

84

Sample:

1741

83

72

73

86

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South West Hertfordshire Joint Retail Study For Nexus Planning

	Total		Zone 12		Zone 13	3	Zone 14		Zone 15	5	Zone 16		Zone 17		Zone 18		Zone 19)	Zone 20		Zone 2	1	Zone 22	
Q20 Excluding Christmas Excl. Nulls & SFT	s shoppir	ng, w	here did y	you	last buy	bool	ks, CDs, I	DVD	s?															
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	13.6%	87	6.2%	1	2.1%	0	3.5%	0	6.8%	6	3.9%	1	0.0%	0	8.0%	4	0.0%	0	4.5%	5	0.0%	0	0.0%	0
Others, Zone 1 Zone 2	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 12	2	Zone 13		Zone 14		Zone 15	5	Zone 1	6	Zone 1	7	Zone 18	3	Zone 19)	Zone 20)	Zone 2	1	Zone 2	2
												-												
Others, Zone 7 Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
South Oxhey Local Centre Zone 9	0.7%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Chorleywood Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0%	0		0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10 Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.3%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11 Zone 12	0.1%	1	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.5%	48	49.8%	11	13.1%	2	3.5%	0	0.0%	0	3.9%	1	2.6%	1	8.0%	4	0.0%	0	3.1%	3	0.0%	0	0.0%	0
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	3.0%	19	8.3%	2	76.0%	9	33.9%	2	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Zone 14																								
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	15.8%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	Õ	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	32	0.0%	0	0.0%	0	0.0%		18.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	13	0.0%	0	0.0%	0
Hatch End Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.2%	2	0.0%	0		0
Pinner Village Centre	2.5%	16	0.0%	0	0.0%	0	0.0%		17.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre	2.0%	13	0.0%	0	2.2%	0	7.0%	0	0.0%	0	33.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	6	Zone 1	17	Zone 1	18	Zone 1	9	Zone 2	0	Zone 2	1	Zone 2	2
Zone 17																								
Dunstable Town Centre	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Homebase, Vimy Road,	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard																								
Leighton Buzzard Town	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ																								
St. Albans City Centre	9.1%	59	2.1%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%		71.3%	40	18.2%	4	0.0%	0			17.6%	8
Others, Zone 18	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19																								
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Orbital Road, St																								
Albans, AL2 1DL																								
Colney Fields Shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London																								
Colney, St. Albans, AL2																								
1BW	0.40/		0.00/		0.004		0.00/		0.00/		0.004		0.00/		0.004		2.00/		0.00/		0.004		0.00/	^
Cuffley Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
London Colney Village	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.4%	1
Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Others, Zone 19 Zone 20	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ü	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnet Local Centre	3.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	21	0.0%	0	0.0%	0
Edgware District Centre	6.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.6%	41	0.0%	0	0.0%	0
Stanmore District Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	6	0.0%	0	0.0%	0
Wealdstone Local Centre	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	O
Wheathampstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	O	0.070	o .
Zone 22																								
Luton Retail Park, Gipsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton	0.070	Ü	0.070	,	0.070	,	0.070	,	0.070	0	0.070	Ü	0.070	J	0.070	•	3.370	Ü	0.070	Ü	3.370	0	0.070	-
Wigmore Park Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Wigmore Lane,		-				-	,.	-		-		-			,.					-		-		-
Luton																								
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside																								
Study Area																								
Amersham Town Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Aylesbury Town Centre	2.6%	17	0.0%	0	0.0%	0	16.9%	1	0.0%		29.3%	11	9.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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														•	,										
	Total		Zone 12		Zone 13	3	Zone 14		Zone 15	5	Zone 16	6	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 2	1	Zone 2	2	
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	5.7%	36	0.0%	0	2.2%	0	3.5%	0	9.9%	9	5.6%	2	2.6%	1	2.7%	2	6.6%	1	9.4%	10	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0		0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0		0	0.0%	0		0	0.0%	0	
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Harpenden Town Centre	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	91.2%	19	1.5%	1	
Hatfield Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	22.0%	5	0.0%	0	0.0%	0	18.1%	8	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	1.7%	11	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	2.2%	0	0.0%	0	2.6%	1	14.2%	6	
Marlow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	25.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1 mees rassorough 10 wh	0.070	3	3.070	Ü	0.070		3.070	Ü	0.070	0	3.070	3	0.070	0	0.070	3	0.070	0	0.070	3	0.070	3	0.070	Ü	

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Weighted:

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	Tota	1	Zone 1	12	Zone 1.	3	Zone 1	4	Zone 1	15	Zone 1	6	Zone 1	.7	Zone 1	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	22
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	2	2.2%	2	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	11.6%	3	0.0%	0	0.0%	0	8.6%	4
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	22	0.0%	0	0.0%	0	0.0%	0	22.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	e 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	22.2%	10
Others, outside study area Others	3.5%	23	4.9%	1	0.0%	0	16.0%	1	8.6%	8	3.9%	1	4.9%	2	0.0%	0	7.3%	2	0.0%	0	0.0%	0	9.0%	4
Abroad	1.1%	7	23.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.4%	1
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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(Don't know / can't

remember) (Don't do this type of

shopping)
Weighted base:

Sample:

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Total Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 10 Zone 20 Zone 21 Zone 22

	Tota	l	Zone 12	2	Zone 13	3	Zone 14		Zone 1	15	Zone 16	ó	Zone	17	Zone 1	18	Zone 1	19	Zone 2	20	Zone 2	1	Zone 2	2
Q21 Excluding Christmas Excl. Nulls & SFT	s shopp	ing, w	here did	you	last buy	sma	II househ	old	goods	such a	as home	furni	ishings,	jewe	llery, gla	ass ar	nd china	item	s?					
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.2%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.7%	8	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.3%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Watford Town Centre	23.6%	271	4.5%	2	32.0%	5	3.3%	1	34.3%	74	6.0%	2	0.0%	0	2.8%	3	1.2%	0	18.3%	30	2.6%	1	0.0%	0
Others, Zone 1 Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.7%	8	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	12	Zone 13	3	Zone 14		Zone 1	5	Zone 16	Ó	Zone 1	7	Zone 18	3	Zone 1	9	Zone 20		Zone 2	1	Zone 2	2
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0
Northwood Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	Ö
Sarratt Village Centre Zone 10	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	4.4%	51	44.5%	21	4.7%	1	0.0%	0	1.0%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iemel Hempstead Town Centre	4.0%	46	19.5%	9	9.5%	2	3.9%	1	0.0%	0	6.0%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 12 Zone 13	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	0.4%	4	0.0%	0	10.2%	2	2.9%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13 Cone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	0.6%	7	0.0%	0	0.0%	0	31.4%	5	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 one 15	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Eastcote Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	57	0.0%	0		0	0.0%		19.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	13	0.0%	0	0.0%	0
latch End Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
inner Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15 Sone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre	0.2%	2	0.0%	0		0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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														•	-										
	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	i	Zone 1	17	Zone 1	18	Zone 1	9	Zone 20	0	Zone 2	1	Zone 22	2	
Zone 17																									
Dunstable Town Centre	1.2%	13	3.3%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	6	
Homebase, Vimy Road, Leighton Buzzard	0.2%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Leighton Buzzard Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 17 Zone 18	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.4%	1	0.0%	0	0.0%	0	1.2%	1	
St. Albans City Centre	6.5%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.1%	42	23.5%	9	0.0%	0	22.7%	8	12.5%	9	
Others, Zone 18 Zone 19	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.3%	14	2.5%	1	1.6%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	0	3.7%	6	1.5%	1	0.0%	0	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	2.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	34	0.0%	0	0.0%	0	
Edgware District Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	9	0.0%	0	0.0%	0	
Stanmore District Centre	2.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	31	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 22 Other Locations Outside Study Area	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Amersham Town Centre	1.0%	11	0.0%	0		0	0.0%	0	4.1%	9	,	2	0.0%	0		0	0.0%	0	0.0%	0	0.00	0	0.0%	0	
Aylesbury Town Centre	1.5%	17	1.0%	0		0	19.2%	3	0.0%		33.0%	11	1.3%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Beaconsfield Town Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Brent Cross Shopping	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	9.1%	15	0.0%	0	0.0%	0	

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Weighted.										- 0	1 1 102		1 1411		5										November 2017
	Total		Zone 12	2	Zone 13	3	Zone 14	ļ	Zone 1	.5	Zone 1	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 20)	Zone 2	21	Zone 2	2	
G . Pi G I																									
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park, Bicester Road, Aylesbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 00E	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	
Central London	2.0%	23	0.0%	0	2.1%	0	0.0%	0	4.8%	10	1.8%	1	0.0%	0	4.8%	4	2.5%	1	0.0%	0	7.5%	3	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colindale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Enfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.5%	2	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3	0.0%	0	
Hatfield Town Centre	1.4%	16	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	3.7%	1	0.0%	0	5.9%	2	5.3%	4	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	1.7%	20	0.0%	0	22.4%	4	2.7%	0	5.4%	12	10.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	
Ikea, Drury Way, North Circular Road, Wembley	2.6%	30	0.0%	0		0	0.0%	0	5.0%	11		0	0.0%	0		0		1	0.0%	0		0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3		0	0.0%	0	0.0%	0	0.0%	0	9.6%	7	
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	6.2%	71	0.9%	0	5.7%	1	19.7%	3	0.0%	0	6.2%	2	56.2%	55		4		0	0.0%	0	0.0%	0	5.7%	4	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.8%	9	0.9%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	1.6%	2	0.0%	0	0.0%	0	8.5%	3	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
		-		-		-		-		-										-				-	

	Tota	l	Zone 1	12	Zone 1	3	Zone 1	4	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone	21	Zone 2	22
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	3.9%	3
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.3%	2
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	4.1%	2	0.0%	0	1.6%	1	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Uxbridge Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.0%	0		0		0	0.0%	0		0		0	0.0%	0	,.	0		0	0.0%	0		0		0
Waltham Cross Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.9%	1
Welwyn Garden City Town Centre	7.4%	85	3.2%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	20	24.6%	10	5.2%	8	37.4%	13	36.9%	27
Others, outside study area Others	4.2%	48	1.0%	0	2.1%	0	14.8%	2	12.5%	27	6.2%	2	9.3%	9	1.2%	1	2.5%	1	0.0%	0		0		1
Abroad	1.4%	16	11.0%	5	0.0%	0	0.0%	0	2.0%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2		0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1150		47		16		16		214		34		98		92		39		161		35		73
Sample:		1072		57		38		48		57		43		56		46		62		37		44		57

South West Hertfordshire Joint Retail Study For Nexus Planning

	Total	l	Zone 12		Zone 13	i	Zone 14		Zone 1	5	Zone 10	6	Zone 1	7	Zone 18	8	Zone 1	9	Zone 2	0	Zone 2	l	Zone 22	2
Q22 Excluding Christman	s shopp	ing, w	here did	you	last buy	goo	ds such a	s to	ys, gam	es, b	icycles a	nd re	ecreatio	nal ge	oods?									
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	5.3%	42	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0	4.4%	5	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	1.7%	13	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre Others, Zone 1 Zone 2	20.5% 0.6%	162 5	1.5% 0.0%	0	18.1% 0.0%	1	3.5% 0.0%	0	11.9% 2.9%	12 3	4.2% 0.0%	2 0	0.0% 0.0%	0	5.5% 0.0%	4 0	0.0% 0.0%	0	11.9% 0.0%	14 0	4.1% 0.0%	1	0.0% 0.0%	0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Others, Žone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	2.1%	2	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	2.1%	2	0.0%	0	0.0%	0
Potters Bar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Геsco Superstore, Mutton Lane, Potters Bar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	2	Zone 13	3	Zone 14		Zone 1	5	Zone 1	6	Zone 1	.7	Zone 18	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 22	2	
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 8	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.076	U	0.070	U	
Northwood Local Centre	0.3%	3	0.0%	0		0	0.0%	0	2.2%	2		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
South Oxhey Local Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorleywood Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Elstree Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 10 Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.9%	15	38.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	
Others, Zone 11 Zone 12	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	7.2%	57	31.8%	9	25.4%	2	9.3%	1	0.0%	0	15.5%	7	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	
Others, Zone 12 Zone 13	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	0.7%	6	4.2%	1	47.4%	3	1.8%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	4.0%	0	0.0%	0	2.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	Ö	0.0%	0	0.0%	Ö	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	6.2%	49	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.5%	40	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	
Ruislip Town Centre	4.0%	31	0.0%	0	0.0%	0	0.0%	0	30.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 10	•	Zone 1'	7	Zone 1	.8	Zone 1	19	Zone 20	0	Zone 2	1	Zone 2	2	
Zone 17																									
Dunstable Town Centre	0.8%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	1.6%	1	0.0%	0	0.0%	0		0	1.4%	1	
Homebase, Vimy Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leighton Buzzard	1.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	1.00/		11.70/	-	0.00/		0.00/		0.00/	0	0.00/		0.00/	0	
Leighton Buzzard Town	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	Ü	1.9%	1	11.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	
Zone 18	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	
Abbey View Retail Park,	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	9.9%	2	0.0%	0	
Griffiths Way, St. Albans,	0.070	,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.7 /0	-	0.070	U	0.070	U	7.770	2	0.070	U	
AL1 2RJ																									
St. Albans City Centre	4.5%	36	2.1%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	21	34.7%	10	0.0%	0	10.6%	2	1.4%	1	
Others, Zone 18	0.3%	2	6.3%	2		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Zone 19		_		_		-		-		-	~ . ~ . ~	-		,		,		,		,		,		-	
Albert Bygrave Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
North Orbital Road, St																									
Albans, AL2 1DL																									
Colney Fields Shopping	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.3%	1	0.0%	0	
Park, Alsop Close, London																									
Colney, St. Albans, AL2																									
1BW																									
Cuffley Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
London Colney Village	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre																									
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 20																				_					
Barnet Local Centre	0.7%	5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	2.1%	2	0.0%	0	5.6%	3	
Edgware District Centre	1.0%	8	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.0%	0	0.0%	0	
Stanmore District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.0%	-	0.0%	-	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	U	
Wheathampstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Vinage	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Zone 22																									
Luton Retail Park, Gipsy	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2	33.2%	15	
Lane, Luton	2.2/0	. /	0.070	9	0.070	0	0.070	J	0.070	U	0.070	U	0.070	U	0.070	J	0.070	v	0.070	U	0.070	_	55.270		
Wigmore Park Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Wigmore Lane,		_		-		-		-		-		-		,		,		,		,		,		-	
Luton																									
Others, Zone 22	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other Locations Outside																									
Study Area		_										_		_											
Amersham Town Centre	0.4%	3	0.0%	0		0	2.9%	0	0.0%		5.7%	2	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Aylesbury Town Centre	2.0%	16	0.0%	0	0.0%		47.3%	4	0.0%		26.2%	11	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brent Cross Shopping	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	10.5%	12	0.0%	0	0.0%	0	

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	Total		Zone 12		Zone 13	3	Zone 14		Zone 1	5	Zone 16	5	Zone 1	7	Zone 18	,	Zone 19)	Zone 20		Zone 2	1	Zone 2	2
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park.	0.4%	3	0.0%	0	0.0%	0	1.8%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Road, Aylesbury			0.070	-									0.070		0.0,0		,-	-		-	,.			
Brookfield Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfhide Lane, Cheshunt,																								
Waltham Cross, EN8 0QE	0.10/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.70/	0	0.00/	0	0.00/	0	0.00/	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross, EN8 00E																								
Central London	2.7%	22	3.1%	1	0.0%	0	0.0%	0	11.4%	12	1.4%	1	0.0%	0	1.6%	1	6.8%	2	0.0%	0	9.2%	2	0.0%	0
Chalfont St. Giles Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Centre																								
Colindale Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Centre																								
Harpenden Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%		19.6%	4	0.0%	0
Hatfield Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	6.2%	2	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		1	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	14	0.0%	0		0	0.0%	0	4.9%		19.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre Little Chalfont Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Luton Town Centre	1.6%	12	3.2%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	1	10.4%	5
Marlow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.0%	39	0.0%	0	0.0%		21.4%	2	0.0%	0	3.3%	1	58.7%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG1 1TL Others, Aylesbury	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outers, Ayresoury		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	· · ·	0.070																					

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	Total	l	Zone 12	2	Zone 13	3	Zone 1	4	Zone 1	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	22
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.9%	1
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	1.7%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		1	2.3%	1	0.0%	0	2.5%	1	0.0%	0
The Mall Luton, The Mall, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0
Uxbridge Town Centre	2.4%	19	0.0%	0	0.0%	0	0.0%	0	16.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.7%	5	0.0%	0	0.0%	0	0.0%	0		5	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	41	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	6	17.6%	5	5.1%	6	8.1%	2	39.1%	18
Others, outside study area Others	3.7%	29	0.0%	0	9.2%	1	2.4%	0	4.1%	4	3.4%	1	8.4%	5	0.0%	0	5.7%	2	11.1%	13	3.3%	1	1.4%	1
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		789		29		7		9		102		44		61		67		29		115		23		46
Sample:		680		34		21		32		28		42		31		35		41		26		34		30
Sample.		000		34		<u> 4</u> 1		32		20		+2		31		33		41		20		34		30

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Weighted: For Nexus Planning

	Tota	ıl	Zone 12	}	Zone 13	3	Zone 14		Zone 1	5	Zone 16		Zone 1	7	Zone 18	3	Zone 1	9	Zone 20		Zone 2	1	Zone 22	2	
Q23 Excluding Christma Excl. Nulls & SFT	s shopp	oing, w	here did	you	last buy	chei	nist good	ls (ir	ncluding	j heal	th and bea	aut	y produc	ts)?											
Zone 1																									
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.6%	11	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre	11.2%	215	0.0%	0	0.7%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	6	0.0%	0	0.0%	0	
Others, Zone 1 Zone 2	0.3%	5	0.0%	Ö		0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bushey Town Centre	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 3 Zone 4	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radlett Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shenley Village Centre Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood Town Centre	2.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0	
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Shenley Road, Borehamwood	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 5 Zone 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Potters Bar Town Centre	1.3%	25	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Γesco Superstore, Mutton Lane, Potters Bar	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.1%	3	0.0%	0	0.0%	0	
Others, Zone 6 Zone 7	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	6	0.0%	0	0.0%	0	0.0%	0	
Croxley Green Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rickmansworth Town Centre	2.3%	43	0.0%	0	0.0%	0	0.0%	0	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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															_										
	Total	l	Zone 1	2	Zone 1	.3	Zone 1	4	Zone 1	15	Zone 1	.6	Zone 17	7	Zone 18	3	Zone 19)	Zone 20		Zone 21		Zone 22		
Others, Zone 7 Zone 8	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Northwood Local Centre	1.4%	27	0.0%	0	0.0%	0	0.0%	0	5.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Oxhey Local Centre Zone 9	0.3%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorleywood Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elstree Village Centre Sarratt Village Centre Zone 10	0.1% 0.0%	3	2.7% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Abbots Langley Village Centre	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kings Langley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 10 Zone 11	0.2%	3	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.4%	9	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11 Zone 12	0.5%	10	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	6.4%		51.3%	34	0.9%	0	1.7%	0	0.0%	0	1.5%	1	0.8%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 12 Zone 13	0.6%		16.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	2.8%	53	1.6%		95.6%	37	26.2%	6	0.0%	0	6.1%	5	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.1%	1	0.7%		1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre Others, Zone 14 Zone 15	1.4% 0.2%	26 4	0.0% 0.0%	0	0.0	0	64.3% 2.1%	16 1	0.0% 0.0%		13.2% 3.9%	10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Chalfont St. Peter Village Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	2.0%	38	0.0%	0	0.0%	0	0.0%	0	13.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	7.0%	135	0.0%	0	0.0%	0	0.0%		24.8%	71	0.0%	0	0.0%	0	0.0%	0	0.0%		20.2%	63	0.0%	0	0.0%	0	
Hatch End Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	3.3%	64	0.0%	0	0.0%	0	0.0%		21.9%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre Others, Zone 15 Zone 16	1.5% 0.1%	29 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	10.0% 0.7%	29 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Chesham Town Centre Others, Zone 16	1.9% 0.1%	37 1	0.0% 0.0%	0	0.7% 0.0%	0	0.6% 0.0%	0	0.0% 0.0%	0	45.9% 1.3%	36 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	•	Zone 1	17	Zone 1	18	Zone	19	Zone 2	0	Zone 2	1	Zone 2	2
Zone 17																								
Dunstable Town Centre	1.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Homebase, Vimy Road,	0.0%	0	0.0%	0		Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard																								
Leighton Buzzard Town	4.1%	78	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.8%	1	46.2%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																								
Others, Zone 17	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffiths Way, St. Albans,																								
AL1 2RJ																								
St. Albans City Centre	6.2%	118	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		65.4%	97	25.3%	15	0.0%	0	4.6%	3	0.0%	0
Others, Zone 18	0.5%	10	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	2.0%	1	0.0%	0	0.8%	1	0.0%	0
Zone 19																								
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Orbital Road, St																								
Albans, AL2 1DL																								
Colney Fields Shopping	0.9%	17	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	15.5%	9	0.0%	0	0.0%	0	0.0%	0
Park, Alsop Close, London																								
Colney, St. Albans, AL2																								
1BW	0.50/		0.00/		0.004		0.00/		0.004		0.004		0.00/		0.004		4.5.00/		0.00/		0.004		0.00/	
Cuffley Village Centre	0.5%	9	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		15.8%	9	0.0%	0	0.0%	0	0.0%	0
London Colney Village	0.7%	13	0.0%	O	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	3	3.1%	2	0.8%	2	0.0%	0	0.0%	0
Centre	0.10/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.70/	1	0.00/	0	0.00/	0	0.00/	0
Others, Zone 19 Zone 20	0.1%	1	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	1.7%	1	0.0%	0	0.0%	0	0.0%	U
Barnet Local Centre	3.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	<i>c</i> 1	0.0%	0	0.0%	0
Edgware District Centre	3.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			19.7%	61 61	0.0%	0	0.0%	0
Stanmore District Centre	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		32	0.0%	0	0.0%	0
Wealdstone Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.9%	6	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Zone 21	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	O
Wheathampstead Village	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.6%	1
Centre	0.270	7	0.070	O	0.070	U	0.070	U	0.070	O	0.070	Ü	0.070	U	0.070	U	0.070	Ü	0.070	U	3.170	7	0.070	1
Zone 22																								
Luton Retail Park, Gipsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Luton	0.070	Ü	0.070	,	0.070	0	0.070	,	0.070	0	0.070	0	3.370		0.070	v	0.070	J	0.070	Ü	0.070	Ü	0.070	*
Wigmore Park Shopping	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Centre, Wigmore Lane,		-				-	,.	-	,.	-		-						_		-		-		-
Luton																								
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside																								
Study Area																								
Amersham Town Centre	0.2%	3	0.0%	0		0	1.0%	0	0.0%		1.8%	1	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
Aylesbury Town Centre	0.7%	14	0.0%	0	0.0%	0	3.4%	1	0.0%		16.9%	13	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	11	0.0%	0	0.0%	0

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	Total		Zone 12	2	Zone 13	3	Zone 14	ļ	Zone 1	5	Zone 16	5	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	20	Zone	21	Zone 2	22	
Centre, Prince Charles Drive, Brent Cross																									
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 00E	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 00E	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	2.1%	39	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	14	0.0%	0	0.8%	0	4.1%	13	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0		0	0.0%	0		0		0	
Colindale Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Enfield Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	4.1%	12	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Harpenden Town Centre	4.4%	85	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	11.5%	17	0.0%	0	0.0%	0	87.2%	61	4.2%	5	
Hatfield Town Centre	2.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	9	9.4%	5	3.3%	10	0.0%	0	25.8%	29	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	1.2%	22	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	18	
Marlow Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Mill Hill Local Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	8.4%	26		0	0.0%	0	
Milton Keynes Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.1%	7		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	
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	Tota	1	Zone 1	12	Zone 1	.3	Zone 1	4	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	22	
Centre																									
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Mall Luton, The Mall, Luton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	4	
Uxbridge Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City Town Centre	2.9%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	5.6%	3	0.0%	0	2.3%	2	37.6%	42	
Others, outside study area Others	2.1%	40	2.5%	2	0.0%	0	0.6%	0	4.6%	13	3.1%	2	4.1%	7	0.0%	0	2.8%	2	1.9%	6	0.0%	0	4.5%	5	
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0,0	0	0.0%	0		0	0.0%	0	
(Don't know / can't remember)	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		1912		67		39		25		286		79		165		148		58		312		69		112	
Sample:		1922		90		84		89		95		84		94		83		95		83		93		91	

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	Tota	l	Zone 12	2	Zone 13	3	Zone 14		Zone 1	5	Zone 1	6	Zone 1	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	1	Zone 2	2
Q24 Excluding Christma Excl. Nulls & SFT	s shopp	ing, w	here did	you	last buy	elec	trical iten	1s, s	such as	televi	isions, w	ashii	ng mach	nines	and cor	npute	rs?							
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.7%	19	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	5.5%	63	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	6.1%	12	0.0%	0	0.0%	0
Watford Town Centre	25.2%	290	9.7%	4	26.6%	6	8.9%	1	30.1%	54	8.6%	4	0.0%	0	15.6%	12	2.5%	1	32.2%	62	1.6%	1	0.0%	0
Others, Zone 1 Zone 2	0.5%	5	0.0%	0		0	0.0%	0	1.2%	2	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Town Centre	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Гesco Extra, Shenley Road, Borehamwood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6 Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	l	Zone 1	12	Zone 13	3	Zone 14	ı	Zone 1	5	Zone 1	6	Zone 1	7	Zone 18	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 22	2	
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 8	0.1%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Northwood Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
South Oxhey Local Centre Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorleywood Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Elstree Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbots Langley Village Centre	0.8%	9	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 10 Zone 11	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	7.0%	80	62.6%	26	29.5%	6	10.9%	1	0.0%	0	17.8%	7	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	2.8%	32	16.1%	7	11.7%	2	1.5%	0	0.0%	0	4.4%	2	1.2%	1	7.5%	6	0.0%	0	0.0%	0	2.3%	1	0.0%	0	
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	0.4%	5	0.0%	0	17.3%	4	4.3%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre	0.2%	2	0.0%	0	0.0%	0	8.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14 Zone 15	0.0%	0		0		0	1.5%	0	0.0%	0		0		0			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	4.0%	46	0.0%	0	0.0%	0	0.0%	0	4.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	36	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre	2.8%	33	0.0%	0	0.0%	0	0.0%	0	18.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 15 Cone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	0.5%	6	1.8%	1	0.0%	0	1.5%	0	0.0%	0	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighteu.									_		(0120				5										110 tember 2017
	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 1	7	Zone 1	8	Zone 19	9	Zone 20)	Zone 2	1	Zone 2	2	
Zone 17																									
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0		0	0.0%	ő	0.0%	Ö	0.0%	0	0.0%	0	0.0%		0.0%	0		0		0		0	
Leighton Buzzard Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 17 Zone 18	0.3%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	3.5%	4			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
St. Albans City Centre	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	15	19.4%	7	0.0%	0	6.6%	2	1.0%	1	
Others, Zone 18 Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.3%	1	0.0%	0	
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	
Edgware District Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	3.1%	6	0.0%	0	0.0%	0	
Stanmore District Centre	0.2%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	1.3%	2	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	8.2%	5	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 22 Other Locations Outside Study Area	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		1	
Amersham Town Centre	0.4%	4	0.0%	0		0	0.0%	0	0.0%		9.7%	4	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	
Aylesbury Town Centre	1.1%	12	0.0%	0			20.7%	2	0.0%		14.9%	6	2.7%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brent Cross Shopping	3.5%	41	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%		18.6%	36	0.0%	0	0.0%	0	

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weighted.										10	1 1104	Lus	1 1411		5										November 201
	Total	l	Zone 12	}	Zone 13	}	Zone 14	4	Zone 1	.5	Zone 1	.6	Zone	17	Zone 1	18	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	2	
Centre, Prince Charles																									
Drive, Brent Cross																									
Broadfields Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicester Road, Aylesbury																									
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 00E	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	
Central London	1.9%	22	0.0%	0	1.6%	0	2.0%	0	5.2%	9	1.6%	1	0.0%	0	6.0%	4	2.6%	1	2.6%	5	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		0	0.0%	0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	6.7%	2	0.0%	0	
Hatfield Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	11.3%	4	0.0%	0	1.7%	1	6.0%	4	
Hattersway Retail Park, Chaul End Lane, Luton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	6.7%	2	6.8%	4	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	2.4%	27	0.0%	0	4.8%	1	4.5%	0	9.8%	18	12.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Ikea, Drury Way, North Circular Road, Wembley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	1.4%	16	1.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	2.5%	2	0.0%	0	0.0%	0	4.4%	1	8.9%	6	
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Milton Keynes Town Centre	6.3%	72	0.0%	0		1	26.3%	3	0.0%	0	6.6%	3	60.3%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Others, Aylesbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.1%	1		0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
C																									

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	Total		Zone 1	2	Zone 13	3	Zone 14	l	Zone 1	5	Zone 1	6	Zone 1	17	Zone	18	Zone 1	9	Zone 2	0	Zone 2	21	Zone 2	22
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.7%	1	9.2%	6
Roebuck Retail Park, London Road, Stevenage, SGI 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	4.7%	2	0.0%	0	0.0%	0	1.7%	1
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.1%	36	0.0%	0	0.0%	0	0.0%	0	20.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Velwyn Garden City Town Centre	6.8%	78	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	16	37.8%	15	0.0%	0	57.9%	19	36.7%	23
Others, outside study area Others	4.1%	47	2.3%	1	1.6%	0	9.5%	1	2.8%	5	0.0%	0	7.7%	8	0.0%	0	4.2%	2	10.5%	20	0.0%	0	11.5%	7
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1152		41		21		10		178		41		108		74		39		193		34		63
Sample:		1192		55		48		47		58		52		59		45		61		49		52		54

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Total Zone 13 Zone 14 Zone 15 Zone 20 Zone 21 Zone 22 Zone 12 Zone 16 Zone 17 Zone 18 Zone 19 Q25 Excluding Christmas shopping, where did you last buy DIY or gardening goods? Excl. Nulls & SFT Zone 1 Colne Valley Retail Park. 0.3% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5 0.0% 0 0.0% 0 0 Lower High Street, Watford, WD17 2JZ Waterfields Shopping Park. 1.3% 0 0.0% 0.0% 3.3% 8 0 0.0% 0 0.8% 0.0% 0 1.3% 3 0.0% 0 0.0% 0 19 0.0% 0 0 0.0% 1 Waterfields Way, Watford, WD17 2BD Watford Arches Retail Park, 12.2% 185 0.0% 0 0.0% 0 0.0% 0 5.4% 13 1.5% 0.0% 0 0.0% 0 0.0% 0 8.9% 18 0.0% 0 0.0% 0 Lower High Street. Watford, WD17 2SD Watford Town Centre 5.2% 79 0.0% 0 0.9% 0 0.8% 0 3.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Others, Zone 1 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 Asda, Odhams Industrial 0.2% 3 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 1.8% 3 0.0% 0 0.0% 0 Estate, St. Albans Road, Watford 0.0% 0 0 0.0% Garston Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Others, Zone 2 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 3 Aldenham Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.2% 3 0.0% 0 0.0% 0 0 0.8% 0.0% 0.0% 0 Bushev Town Centre 0.0% 0 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0 0.0% 0 Costco, Hartspring Lane, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bushey 0.3% 0 Others, Zone 3 5 0.0% 0 0.0% 0 0.0% 0 0.9% 2 0.0% 0.0% 0 0.0% 0.0% 0 1.3% 3 0.0% 0 0.0% Zone 4 Radlett Town Centre 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 1 Shenley Village Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 1 0.0% 0 0 0 0 0 1.0% 1 Zone 5 Borehamwood Town Centre 1.6% 25 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 1.1% 3.8% 0.0% 0 0.0% 0 Stirling Retail Park, Stirling 1.1% 17 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 5 0.0% 0 0.0% 0 Way, Borehamwood, WD6 2BT Tesco Extra, Shenley Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Borehamwood 0.2% Others, Zone 5 3 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Zone 6 Potters Bar Town Centre 1.0% 15 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 2.5% 3.5% 0.0% 0 0.0% 0 0 South Mimms Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Tesco Superstore, Mutton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lane, Potters Bar Others, Zone 6 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 1.1% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Croxlev Green Local Centre 0.2% 2 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 1.5% 2 0.0% 0.0% 0.0% 0 0.0% 0 Rickmansworth Town Centre 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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	Tota	1	Zone 12	2	Zone 13	3	Zone 14	1	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	2	
Others, Zone 7	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 8	0.5%	,	0.0%	U	0.070	U	0.0%	U	0.0%	U	1.170	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Northwood Local Centre	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Oxhey Local Centre Zone 9	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	
Chorleywood Village Centre	0.4%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elstree Village Centre Sarratt Village Centre	0.0% 0.0%	0		0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Zone 10																		-							
Abbots Langley Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kings Langley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 10 Zone 11	0.4%	6	0.8%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	6.7%	101	63.4%	36	26.0%	7	10.4%	2	0.0%	0	4.1%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	
Others, Zone 11 Zone 12	0.7%	11	3.3%	2	11.4%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	3.4%	52	14.0%	8	12.0%	3	1.9%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	
Others, Zone 12 Zone 13	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	0.7%	11	0.0%	0	30.6%	9	3.8%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre	1.0%	15	0.0%	0		0	48.1%	9	0.0%	0	5.4%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14 Zone 15	0.3%	4	0.8%	0	0.9%	0	6.7%	1	0.0%	0	1.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	3.5%	53	0.0%	0		0	0.0%	0	3.0%	7	0.0%	0	0.0%	0		0	0.0%	0	22.7%	45	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre	2.4%	37	0.0%	0	0.0%	0	0.0%		13.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%		28.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Zone 17 Dunstable Town Centre 0.3% 4 0. Homebase, Vimy Road, 2.1% 32 0. Leighton Buzzard Leighton Buzzard Town 2.6% 39 0. Centre Others, Zone 17 0.7% 10 3. Zone 18 Abbey View Retail Park, 4.7% 71 0. Griffiths Way, St. Albans, AL1 2RJ St. Albans City Centre 7.1% 108 2. Others, Zone 18 0.6% 9 0. Zone 19 Albert Bygrave Retail Park, 0.2% 3 0. North Orbital Road, St Albans, AL2 1DL Colney Fields Shopping 0.1% 1 0. Park, Alsop Close, London Colney, St. Albans, AL2 1BW Cuffley Village Centre 0.1% 1 0. Centre Others, Zone 19 0.0% 0 0. Centre Others, Zone 19 0.0% 3 0. Barnet Local Centre 0.2% 3 0. Stanmore District Centre 0.5% 8 0. Stanmore District Centre 0.5% 8 0. Wealdstone Local Centre 0.1% 1 0. Stanmore District Centre 0.5% 8 0. Wealdstone Local Centre 0.5% 8 0.	2.00e 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 1.5% 0.0% 0.0%	0	3.2% 25.5% 32.0% 6.2% 0.0%	4 31 39 7 0	0.0% 0.0% 0.0% 0.0% 36.0%	0 0 0 0 0 50	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0% 0.0% 22.1%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 2	
Dunstable Town Centre 0.3% 4 0. Homebase, Vimy Road, 2.1% 32 0. Leighton Buzzard 2.6% 39 0. Centre 0.7% 10 3. Centre 0.7% 10 3. Zone 18 0.7% 71 0. Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ 7.1% 108 2. St. Albans City Centre 7.1% 108 2. Others, Zone 18 0.6% 9 0. Zone 19 Albert Bygrave Retail Park, Albans, AL2 1DL 0.2% 3 0. Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW 0.1% 1 0. Cuffley Village Centre 0.1% 1 0. London Colney Village Centre 0.0% 1 0. Unders, Zone 19 0.0% 0 0 Zone 20 0 3 0. Barnet Local Centre 0.6% 8 0. Stanmore Distric	0.0% 0 0.0% 0 0.5% 2 0.0% 0 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	1.5% 0.0% 0.0% 0.0%	0 0	25.5% 32.0% 6.2% 0.0%	31 39 7 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0 0	
Dunstable Town Centre 0.3% 4 0. Homebase, Vimy Road, 2.1% 32 0. Leighton Buzzard 2.6% 39 0. Centre 0.7% 10 3. Centre 0.7% 10 3. Zone 18 0.7% 71 0. Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ 7.1% 108 2. St. Albans City Centre 7.1% 108 2. Others, Zone 18 0.6% 9 0. Zone 19 0.6% 9 0. Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL 0.2% 3 0. Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW 0.1% 1 0. Cuffley Village Centre 0.1% 1 0. London Colney Village Centre 0.0% 1 0. Others, Zone 19 0.0% 0 0 Zone 20 0 0.0% 0 0 Barne	0.0% 0 0.0% 0 0.5% 2 0.0% 0 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	1.5% 0.0% 0.0% 0.0%	0 0	25.5% 32.0% 6.2% 0.0%	31 39 7 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0 0	
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17 0.7% 10 3.	0.0% 0 0.0% 0 0.5% 2 0.0% 0 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	1.5% 0.0% 0.0% 0.0%	0 0	25.5% 32.0% 6.2% 0.0%	39 7 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 0.0%	0 0 0	
Centre Others, Zone 17 Zone 18 Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ St. Albans City Centre Others, Zone 18 Zone 19 Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW Cuffley Village Centre Undon Colney Village Centre Others, Zone 19 Zone 20 Barnet Local Centre Stammore District Centre Wealdstone Local Centre Unders, Zone 20 O.7% O.7% O.7% O.7% O.7% O.7% O.7% O.7%	2.7% 2 0.0% 0 0.0% 0 0.0% 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0%	0	6.2% 0.0%	7 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18 Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ St. Albans City Centre Others, Zone 18 Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW Cuffley Village Centre Others, Zone 19 Zone 19 Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL Colney Fields Shopping O.1% O.1% O.1% O.1% O.1% O.1% O.1% O.1% O.2% O.1% O.1% O.2% O.1% O.2% O.1% O.2% O	0.0% 0 2.7% 2 0.0% 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Griffiths Way, St. Albans, AL1 2RJ St. Albans City Centre 7.1% 108 2. Others, Zone 18 0.6% 9 0. Zone 19 Albert Bygrave Retail Park, 0.2% 3 0. North Orbital Road, St Albans, AL2 1DL Colney Fields Shopping 0.1% 1 0. Park, Alsop Close, London Colney, St. Albans, AL2 1BW Cuffley Village Centre 0.1% 1 0. London Colney Village 0.0% 1 0. Centre Others, Zone 19 0.0% 0 0 0. Damet Local Centre 0.2% 3 0. Edgware District Centre 0.6% 8 0. Stammore District Centre 0.5% 8 0. Wealdstone Local Centre 0.1% 1 0. Others, Zone 20 Wealdstone Local Centre 0.5% 8 0. Others, Zone 20 2.2% 34 0.	2.7% 2 0.0% 0	0.0% 0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0					36.0%	50	4.6%	2	0.0%	0	22.1%	13	2.2%	2	
Others, Zone 18	0.0% 0	0.0%	0	0.0%				0.0%	Λ													
Zone 19 Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL Colney Fields Shopping 0.1% 1 0. Park, Alsop Close, London Colney, St. Albans, AL2 1BW Cuffley Village Centre 0.1% 1 0. London Colney Village 0.0% 1 0. Centre Others, Zone 19 0.0% 0 0. Zone 20 Barnet Local Centre 0.2% 3 0. Edgware District Centre 0.6% 8 0. Stammore District Centre 0.5% 8 0. Wealdstone Local Centre 0.1% 1 0. Others, Zone 20 2.2% 34 0.	0.0% 0	0.0%			0	0.0%	0		U	0.0%	0	45.8%	64	26.4%	12	1.3%	3	14.2%	8	2.3%	2	
North Orbital Road, St Albans, AL2 1DL Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW Cuffley Village Centre Centre Cothers, Zone 19 Barnet Local Centre Cedgware District Centre Stanmore District Centre Others, Zone 20 Wealdstone Local Centre Others, Zone 20 Centre Others, Zone 20 Centre Cothers Cot			0	0.0%			0	0.0%	0	0.0%	0	0.0%	0	11.8%	5	0.0%	0	0.9%	1	0.0%	0	
Colney Fields Shopping	0.0% 0	0.0%		2.070	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	
London Colney Village 0.0% 1 0. Centre 0.0% 0 0. Others, Zone 19 0.0% 0 0. Zone 20 0.2% 3 0. Edgware District Centre 0.6% 8 0. Stanmore District Centre 0.5% 8 0. Wealdstone Local Centre 0.1% 1 0. Others, Zone 20 2.2% 34 0.		,-	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Others, Zone 19 0.0% 0 0 Zone 20 Barnet Local Centre 0.2% 3 0 Edgware District Centre 0.6% 8 0 Stanmore District Centre 0.5% 8 0 Wealdstone Local Centre 0.1% 1 0 Others, Zone 20 2.2% 34 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	
Zone 20 Barnet Local Centre 0.2% 3 0. Edgware District Centre 0.6% 8 0. Stanmore District Centre 0.5% 8 0. Wealdstone Local Centre 0.1% 1 0. Others, Zone 20 2.2% 34 0.	0.0% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edgware District Centre 0.6% 8 0. Stanmore District Centre 0.5% 8 0. Wealdstone Local Centre 0.1% 1 0. Others, Zone 20 2.2% 34 0.	0.0% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stanmore District Centre 0.5% 8 0. Wealdstone Local Centre 0.1% 1 0. Others, Zone 20 2.2% 34 0.	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0	
Wealdstone Local Centre 0.1% 1 0. Others, Zone 20 2.2% 34 0.	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	8	0.0%	0	0.0%	0	
Others, Zone 20 2.2% 34 0.	0.0%		0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	
	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.0% 0		0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%		15.6%	31	0.0%	0	0.0%	0	
Wheathampstead Village 0.0% 0 0. Centre Zone 22	0.0% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.0% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7	0.0%	0	0.0%	0	23.3%	13	7.4%	7	
	0.0% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
	0.0% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
- · · · · · •	0.0%	0.0%	0	0.0%	0	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.8%			24.3%	5	0.0%	-	30.8%	17	1.1%	1	0.0%	ő	0.0%	ő	0.0%	0	0.0%	0	0.0%	Ö	
, ,	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12	}	Zone 13	1	Zone 14		Zone 1	5	Zone	16	Zone	e 17		Zone 18		Zone 19)	Zone 20		Zone 2	21	Zone 2	22	
Centre, Prince Charles																										
Drive, Brent Cross	0.10/	2	0.00/	0	0.00/	0	0.00/		0.00/		2.00/	2	0.00/		0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	•	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	
Central London	0.7%	11	0.0%	0	10.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		1	0.0%		0	0.0%	0		0	0.0%	0	0.0%	0		0	
Colindale Local Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	4.3%	8	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0			0	0.0%	0		0	0.0%	0	0.0%	0		0	
Enfield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.8%	1	0.0%	0	0.0%	0	5.1%	3	0.0%	0	
Hatfield Town Centre	1.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	4.0%	6	13.4%	6	0.0%	0	2.3%	1	14.3%	14	
Hattersway Retail Park, Chaul End Lane, Luton	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	1.1%	2	0.0%	0	0.0%	0	7.2%	4	11.0%	11	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	•	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	
Ikea, Drury Way, North Circular Road, Wembley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	,	4	0.0%	0	0.0%	0	0.0%	0	2.9%	2	7.8%	8	
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0	
Milton Keynes Town Centre	0.8%	13	0.0%	0	0.0%	0	0.8%	0	0.0%	0		0			12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	•	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Others, Aylesbury	0.1%	1	0.0%	0	0.9%	0	0.8%	0	0.0%	0	1.8%	1	0.0%	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.4%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0	0.0%	0	2.1%	1	1.3%	2	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Tota	l	Zone 1	12	Zone 1	3	Zone 1	4	Zone	15	Zone 1	.6	Zone	17	Zone 1	18	Zone 1	19	Zone 2	0	Zone 2	21	Zone 2	22	
Centre																									
Roaring Meg Retail Park,	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1	5.7%	6	
Great North Road, Stevenage, SG1 1XN																									
Roebuck Retail Park.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Road, Stevenage,	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ů	0.070	Ü	0.070	0	0.070	Ů	0.070	·	0.070	Ü	0.070	Ü	0.070	O	
SG1 1XZ																									
Slough Town Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	
Stevenage Town Centre	0.2%	3	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.9%	1	1.8%	2	
The Galleria Outlet, Comet	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	6.8%	4	4.3%	4	
Way, Hatfield, AL10 0XR																									
The Mall Luton, The Mall,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Victoria Retail Park, Crown	3.3%	50	0.0%	0		0	0.0%		20.9%	0 50	0.0%	0	0.0%	0		0		0	0.0%	0		0		0	
Road, South Ruislip	3.370	30	0.070	U	0.070	U	0.070	U	20.970	30	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City Town	2.6%	39	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4	1.3%	2	2.6%	2	30.6%	29	
Centre																									
Others, outside study area	11.8%	179	9.1%	5	0.0%	0	1.6%	0	41.5%	100	7.7%	4	11.5%	14	0.0%	0	15.6%	7	14.9%	29	1.9%	1	10.5%	10	
Others																									
Abroad	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.00	1	
Internet / catalogue /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
delivered	0.007		0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.001		0.00/		0.00/		0.00/	0	0.00/		0.001	0	
Other (Don't Isnovy / con't	0.0% 0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0% 0.0%	0	0.0.0	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0		0		0	
(Don't know / can't remember)	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't do this type of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
shopping)	0.070	J	0.070	J	0.070	U	0.070	v	0.070	J	0.070	U	0.070	U	0.070	U	0.070	J	0.070	J	0.070	U	0.070	U	
Weighted base:		1514		57		28		19		240		57		121		140		46		196		58		96	
Sample:		1565		79		67		74		77		66		72		80		74		57		71		72	

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	Tota	1	Zone 12	ļ	Zone 13	3	Zone 14	ı	Zone 1	.5	Zone 1	6	Zone	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone 2	2	
Q25AExcluding Christmas	s shopp	oing, v	vhere did	you	last buy	furn	iture, car	pets	s and flo	or co	verings?	•													
Zone 1																									
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	2.8%	31	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	14	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.2%	13	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	8.4%	93	10.6%	4	5.9%	1	2.5%	0	2.2%	4	2.7%	1	0.0%	0	7.2%	6	0.0%	0	1.9%	3	6.6%	2	0.0%	0	
Watford Town Centre	18.0%	198	13.3%	5	10.9%	2	9.3%	1	18.3%	35	6.6%	2	0.0%	0	18.2%	14	1.6%	0	13.0%	24	2.7%	1	1.0%	1	
Others, Zone 1 Zone 2	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 2 Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bushey Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 3 Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood Town Centre	1.7%	18	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	3.2%	6		0	0.0%	0	
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0	
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 5 Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Potters Bar Town Centre	1.2%	13	0.0%	0		0	0.0%	0		0	0.00	0		0			11.3%	3	3.2%	6		0	0.0%	0	
South Mimms Village Centre	0.0%	0		0		0	0.0%	0		0		0		0	0.0%			0	0.0%	0		0	0.0%	0	
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 6 Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Croxley Green Local Centre	0.3%	3	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

	Total		Zone 12	2	Zone 13		Zone 14		Zone 1	5	Zone 16		Zone 17	,	Zone 18		Zone 19)	Zone 20		Zone 21	1	Zone 22	2
04 7 7	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Others, Zone 7 Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood Local Centre	0.2%	3	0.0%	0		0	0.0%	0	1.1%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorleywood Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.8%	9	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10 Zone 11	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	3.0%	34	28.0%	11	18.8%	4	4.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11 Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	1.7%	18	10.6%	4	1.2%	0	1.1%	0	0.0%	0	6.7%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 12 Zone 13	0.1%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre	0.7%	7	1.6%	1	21.0%	5	3.1%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	0.1%	2	0.0%	0	0.0%	0	6.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	2	0.0%	0		0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	5.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Hatch End Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	8.0%	88	0.0%	0	0.0%	0	0.0%	0	31.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	29	0.0%	0	0.0%	0
Others, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		4	0.00/	Ω	1 10/	0	0.0%	0	0.0%	Ω	10.5%	3	0.00/	0	0.0%	Ω	0.00/	0	0.0%	0	0.0%	0	0.00/	0
Chesham Town Centre	0.3%	4	0.0%	0	1.1%	U	0.0%	U	0.070	U	10.5%	3	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	0

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

| Total | | Zone 12 | | Zone 13

 | | Zone 14 | | Zone 15 | ; | Zone 1 | 6 | Zone 1 | 17
 | Zone 1 | .8 | Zone 1 | 9 | Zone 20
 |) | Zone 21 | | Zone 22 | }
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	Total		Zone 12		Zone 13	}	Zone 14	ļ	Zone 1	5	Zone 16	6	Zone 1	7	Zone 18		Zone 19		Zone 20		Zone 2	1	Zone 2	2	
Centre, Prince Charles																									
Drive, Brent Cross Broadfields Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross, EN8 0QE Central London	1.20/	1.4	0.0%	0	2.4%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	5.8%	4	1.7%	0	1.3%	2	3.9%	1	1.0%	1	
Chalfont St. Giles Village Centre	1.3% 0.0%	14 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Colindale Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	
Enfield Retail Park, Crown Road, Enfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0		1	2.8%	5	0.0%	0	0.0%	0	
Enfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	1.3%	2	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%		14.5%	5	0.0%	0	
Hatfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.3%	1	3.8%	3	
Hattersway Retail Park, Chaul End Lane, Luton	0.4%	5	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0		0	0.0%	0		0	7.0%	5	
Hertford City Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe Town Centre	0.5%	6	0.0%	0	0.0%	0	3.2%	0	1.6%	3		1	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		1	
Ikea, Drury Way, North Circular Road, Wembley	2.2%		13.2%	5	0.0%	0	0.0%	0		2		0	0.0%	0	,.	0		0	0.0%	0	0.0%	0	0.0%	0	
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	3	
Marlow Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	
Milton Keynes Town Centre	4.5%	49	1.2%	0	4.3%	1	23.6%	3	0.0%	0	11.4%	4	35.9%	34	1.4%	1	0.0%	0	0.0%	0	3.3%	1	7.6%	5	
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	
Others, Aylesbury	0.4%	4	0.0%	0	1.2%	0	1.5%	0	0.0%	0	8.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Enfield	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12	2	Zone 1.	3	Zone 1	4	Zone 1	.5	Zone 1	6	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	5.0%	2	21.6%	15
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Slough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	4.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.8%	4
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	1.5%	16	0.0%	0	0.0%	0	0.0%	0	7.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.9%	10	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	20.4%	6	0.0%	0	1.6%	1	1.3%	1
Welwyn Garden City Town Centre	5.2%	57	1.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	14	33.2%	10	3.2%	6	37.4%	13	19.1%	13
Others, outside study area Others	6.8%	75	8.2%	3	14.8%	3	11.8%	2	17.9%	34	7.3%	2	14.9%	14	0.0%	0	3.2%	1	1.3%	2	1.7%	1	8.0%	5
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0			0.0%	0		0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1103		39		21		15		189		31		94		78		30		183		34		68
Sample:		1109		52		42		57		52		43		52		50		54		41		49		57

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Weighted:

															9									
	Tota	ıl	Zone	12	Zone 1	13	Zone	14	Zone 1	15	Zone	16	Zone	17	Zone	18	Zone 1	19	Zone	20	Zone 2	21	Zone 2	22
Q26 Do you ever visit	any of the	follo	wing cei	ntres?	MR/PF	۲]																		
Abbots Langley	6.5%	143	6.1%	4	8.6%	4	3.4%	1	0.7%	2	3.4%	3	0.0%	0	8.7%	15	0.0%	0	1.4%	5	0.0%	0	7.8%	10
Berkhamstead	19.5%	432	69.9%	50	98.7%	45	83.2%	22	6.1%	20	68.3%	62	26.7%	47	20.3%	35	5.1%	3	3.0%	11	8.7%	7	11.6%	15
Borehamwood	19.3%	427	5.2%	4	0.5%	0	1.7%	0	2.2%	7	2.6%	2	1.0%	2	18.4%	32	13.8%	8	49.7%	180	1.7%	1	9.7%	13
Bushey	11.2%	247	6.8%	5	0.5%	0	2.5%	1	6.6%	22	1.6%	1	0.0%	0	8.0%	14	1.9%	1	18.1%	66	1.7%	1	1.6%	2
Bushey Heath	6.5%	143	0.0%	0	0.5%	0	1.2%	0	3.8%	12	0.0%	0	0.0%	0	1.5%	3	0.8%	0	10.2%	37	0.0%	0	0.8%	1
Chorleywood	4.6%	102	2.2%	2	6.2%	3	3.7%	1	2.9%	9	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.7%	1	1.6%	2
Harpenden	8.7%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.9%	79	0.0%	0	0.0%	0	98.6%	76	27.5%	36
Hatfield	8.4%	185	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.7%	68	0.0%	0	0.0%	0	46.1%		61.3%	81
Hemel Hempstead	30.0%	663	96.6%	69	93.5%	43	73.6%	20	1.6%	5	62.3%	57	34.2%	60	35.1%	60	23.5%	14	3.7%	13	24.5%	19	15.7%	21
Hitchin	3.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	12	0.0%	0	0.0%	0	16.7%	13	31.1%	41
Luton	4.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	35	0.0%	0	0.0%	0	38.8%	30		35
North Watford / St Albans Road	16.3%	360	15.0%	11	10.4%	5	2.3%	1	4.6%	15	8.2%	7	2.7%	5	21.9%	38	4.2%	3	8.4%	31	12.6%	10	11.7%	15
Potters Bar (Darkes Lane)	5.5%	121	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	47.6%	29	8.4%	31	0.0%	0	7.8%	10
Potters Bar (High Street)	5.4%	119	0.7%	0	2.2%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0	6.5%	11	41.1%	25	9.3%	34	2.6%	2	3.1%	4
Radlett	10.7%	236	2.8%	2	0.5%	0	0.6%	0	9.3%	30	1.6%	1	1.0%	2	20.8%	36	3.9%	2	11.9%	43	0.0%	0	4.0%	5
Rickmansworth	13.8%	306	2.8%	2	1.8%	1	6.4%	2	22.0%	72	5.3%	5	0.0%	0	5.8%	10	0.8%	0	2.3%	8	0.0%	0	2.1%	3
South Oxhey	3.8%	84	3.0%	2	6.2%	3	2.9%	1	2.5%	8	0.0%	0	1.7%	3	1.5%	3	0.0%	0	2.0%	7	1.0%	1	0.8%	1
St Albans	14.7%	324	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	95.5%	164	0.0%	0	0.0%	0	95.2%	73	65.1%	86
Stevenage	4.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	18	0.0%	0	0.0%	0	6.8%	5	49.3%	65
Tring	10.1%	223	25.2%	18	56.7%	26	97.1%	26	2.7%	9	54.5%	49	18.8%	33	4.8%	8	0.8%	0	0.7%	2	3.2%	2	5.2%	7
Watford	59.8%	1321	79.4%	57	72.7%	33	65.3%	18	73.2%	239	30.9%	28	18.8%	33	44.3%	76	33.7%	21	54.9%	199	21.1%	16	22.3%	29
(Don't visit any of these centres)	12.6%	279	0.7%	0	0.0%	0	1.0%	0	16.6%	54	13.5%	12	48.9%	86	0.0%	0	19.2%	12	27.9%	101	0.7%	1	1.8%	2
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

2056

99

100

99

80

Weighted:

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Total Zone 13 Zone 14 Zone 15 Zone 18 Zone 19 Zone 20 Zone 21 Zone 22 Zone 12 Zone 16 Zone 17 Q27 Which centre do you visit the most? Those who visit one or more of the centres mentioned at Q26: Abbots Langley 1.4% 27 0.0% 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 5.3% 35 2 15 27.3% 0 102 12.7% 9 77.0% 7.5% 5.4% 21 16.4% 15 0.0% 0 1.0% 0 0.0% 0 0.0% 0 0.0% Berkhamstead Borehamwood 8.7% 168 0.0% 0 0.0% 0 0.0% 0 0.8% 2 0.0% 0 1.9% 2 0.6% 1 3.3% 2 33.8% 88 0.0% 0 0.0% 0 Bushey 1.3% 25 0.0% 0 0.0% 0 0.6% 0 2.1% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 3 0.0% 0 0.0% 0 Bushev Heath 0 0.8% 16 0 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 0 Chorleywood 0.0% 0 0 0 0.0% 0 0.0% 0 0 0 0.0% Harpenden 4.5% 86 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.3% 13 0.0% 0 0.0% 0 83.3% 64 7.9% 10 Hatfield 3.0% 59 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 5.6% 10 0.0% 0 0.0% 0 1.7% 1 36.8% 48 Hemel Hempstead 14.3% 275 73.3% 52 19.9% 9.2% 2 0.0% 0 41.4% 33 47.1% 42 3.3% 6 10.4% 5 0.0% 0 0.7% 0.0% 0 7 0.3% 7 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0 Hitchin 0 0 0.0% 0.0% 0 0.0% 0 0 0.0% 5.2% Luton 0.9% 18 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 2 12.4% 16 2 0.0% North Watford / St Albans 1.6% 31 0.7% 0 0.0% 0 0.0% 0 0.8% 0 1.4% 1 1.3% 2 1.0% 0 2.3% 6 0.0% 0 0.0% 0 Road 2.3% 0 0.0% 0 0.0% 0.9% 0.5% Potters Bar (Darkes Lane) 45 0.7% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 45.5% 23 2 0.0% 0 Potters Bar (High Street) 1.7% 33 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 15.0% 7 6.9% 18 0.0% 0 0.0% 0 Radlett 1.1% 21 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 1 2.3% 6 0.0% 0 0.0% 0 4.8% 0.0% 0 0.0% 1 11.5% 31 0 0.0% 0.0% 0.0% 0 Rickmansworth 93 0 3.7% 0.0% 0 0.0% 0 0 0 0.0% 0 0.0% South Oxhey 1.1% 21 0.7% 0 0.0% 0 0.0% 0 1.9% 5 0.0% 0 1.9% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 St Albans 8.1% 157 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 74.3% 128 0.0% 0 0.0% 0 9.9% 8 16.6% 22 Stevenage 1.2% 24 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 1 17.3% 23 60 1.5% 0 26.2% 0 Tring 3.1% 0.0% 0 69.4% 18 0.0% 21 22.3% 20 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Watford 33.8% 653 12.0% 9 1.6% 9.0% 2 77.7% 211 5.2% 4 9.0% 8 7.6% 13 21.9% 11 51.9% 136 0.0% 0 3.3% 4 Weighted base: 1931 71 46 27 272 79 90 172 50 261 76 130

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Sample:

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

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	Tota	al	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22	
MeanScore: visits p	er week	(
Q28 How often do you vi Those who mentioned a	•			ONED	AT Q27)?																			
Daily	6.8%	131	2.2%	2	18.6%	9	25.3%	7	0.0%	0	5.6%	4	0.0%	0	16.9%	29	1.0%	0	0.9%	2	16.6%	13	4.9%	6	
At least two times a week	14.3%	276	11.9%	8	37.3%	17	32.3%	9	1.9%	5	13.8%	11	6.1%	5	15.8%	27	5.5%	3	3.2%	8	44.8%	34	16.8%	22	
At least once a week	20.4%	393	29.4%	21	22.0%	10	20.0%	5	11.9%	32	11.3%	9	1.9%	2	21.9%	38	16.6%	8	11.0%	29	20.1%	15	18.1%	24	
At least once a fortnight	17.6%	340		15	14.8%	7		1	,		29.9%	24			15.6%	27		12	13.1%	34	8.3%	6		9	
At least once a month	16.5%	319		9		1	6.1%		13.1%		16.8%	13			12.3%		12.3%		35.2%	92			23.7%	31	
At least every two months	7.8%	151		8		0	2.0%	1		61	3.2%	2		1		2		5	15.5%	41	0.0%	0		12	
At least every 3 months	6.6%	127	6.0%	4		0	0.8%		7.7%		10.0%	8		18			21.3%	11	12.5%	33		1	8.6%	11	
At least every 6 months	3.1%	59		2		0	1.2%	0		14	6.3%		15.0%	13		0		2	4.8%	13		1	3.6%	5	
Less often than once every 6 months	2.8%	54		0		0	0.0%		12.8%	35			11.3%	10		0		2	1.0%	3		0		3	
Have only visited once	0.0%	1	0.0%	0		0	0.0%	0		0	0.0%	0		0		0		0	0.0%	0		0		0	
(Don't know / varies)	4.1%	80		2	2.5%	1	7.2%	2	0.8%	2	2.3%	2	0.0%		10.4%	18	0.0%	0	2.8%	7	3.4%	3	5.6%	7	
Mean:		1.46		1.11		3.18		3.57		0.39		1.30		0.48		2.40		0.64		0.52		3.33		1.40	
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130	
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97	
Q29 How do you usually Those who mentioned a		•		/ENTI	ONED A	T Q27	7) (main	part	of journ	ey)?															
Car / van (as driver)	72.8%	1406	67.6%	48	46.1%	21	78.9%	21	83.7%	228	78.4%	62	89.8%	81	77.2%	133	74.3%	37	80.2%	210	59.1%	45	75.6%	98	
Car / van (as passenger)	6.3%	122	6.7%	5	2.8%	1	1.1%	0	8.0%	22	13.0%	10	4.7%	4	0.6%	1	17.6%	9	9.6%	25	4.8%	4	3.9%	5	
Bus (including the busway or guided bus), minibus or coach	4.7%	90	11.1%	8	1.6%	1	2.7%	1	0.0%	0	3.8%	3	2.7%	2	4.9%	8	2.9%	1	8.3%	22	2.8%	2	5.3%	7	
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walk	12.0%	232	7.3%	5	45.9%	21	16.5%	4	0.0%	0	4.7%	4	0.0%	0	13.4%	23	0.0%	0	0.0%	0	31.5%	24	9.5%	12	
Taxi	0.6%	12	0.9%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	5.6%	7	
Train	1.5%	29	0.7%	0	0.0%	0	0.0%	0	5.0%	14	0.0%	0	2.8%	3	0.7%	1	3.4%	2	1.9%	5	0.0%	0	0.0%	0	
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicycle	0.9%	17		0		1	0.8%	0		0		0		0		4	0.0%	0	0.0%	0		0		0	
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tube / Underground	0.5%	9	0.0.0	0		0	0.0%	0		9		0		0	,.	0		0	0.0%	0		0		0	
Other	0.0%	0		0		0	0.0%	0		0	0.0%	0		0		0		0	0.0%	0		0		0	
(Don't know / varies)	0.7%	13	5.8%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130	
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97	
-F		_ 50 5				-00				00		07				-00		0.0		, 5					

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Tota	1	Zone 1	12	Zone 1	3	Zone 14		Zone 1	15	Zone 1	16	Zone	17	Zon	e 18		Zone 19)	Zone 2	20	Zone	21	Zone	22
Q30 What do you like mo		•	NTRE MI	ENTI	ONED A	「Q27	7)?																		
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	6.7%	6	1.59	ó	3	0.0%	0	0.9%	2	0.7%	1	2.0%	3
Choice and range of shops Choice of leisure facilities (restaurants, pubs etc)	32.3% 3.7%	624 72	19.1% 1.3%	14 1	26.1% 0.5%	12 0	8.9% 0.6%	2	58.1% 3.5%	158 9	35.6% 5.9%	28 5	31.6% 1.4%	28 1	12.09 3.99		21 7	30.1% 5.2%	15 3	54.4% 3.2%	142 8	15.5% 1.0%		24.3% 11.3%	32 15
Choice of services (hairdressers, banks etc)	1.5%	29	0.9%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.99			13.9%	7	4.5%	12	0.0%	0	0.0%	0
Close to home	20.4%	394	36.7%	26	29.1%	13	22.9%	6	3.7%	10	21.0%	16	5.6%	5	24.49	ó 4	42	15.6%	8	3.2%	8	29.4%	22	10.9%	14
Close to work	1.1%	22	2.6%	2	0.0%	0	2.9%	1	3.2%	9	1.1%	1	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Compact layout / shops close together	1.8%	35	0.9%	1	8.6%	4	1.2%	0	0.8%	2	1.5%	1	0.0%	0			2	0.0%	0	0.9%	2		3		9
Convenient car parking	3.6%	69	0.7%	0	0.0%	0	2.9%	1	2.6%	7	3.1%	2	7.1%	6	5.09	ó	9	3.9%	2	7.4%	19	0.7%	1	0.0%	0
Convenient for visiting family / friends	1.8%	34	1.3%	1		0	8.0%	2	4.5%	12		1	6.7%	6				1.0%	0	1.0%	3		1		0
Easily accessible by car	0.6%	12	0.0%	0	3.5%	2	0.0%	0	0.0%	0		0	0.0%	0			0	0.0%	0	1.3%	3	0.0%	0	0.00	1
Easily accessible by public transport	0.5%	10	7.3%	5	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0			1	0.0%	0	0.9%	2		0		0
Environmental quality of centre	4.3%	84	6.7%	5		3	4.7%	1	2.7%		11.7%		10.2%	9			3		3	1.6%	4			3.1%	4
Familiarity	2.4%	46	3.4%	2		2		5	0.8%	2		3	5.3%	5			7	1.0%	0	1.0%	3		1	11.70	2
Free car parking	0.5%	10	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1	1.59	ó	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Friendly / community atmosphere	1.7%	33	0.0%	0		2	6.4%	2	0.0%	0		1	1.4%	1	,		8	0.0%	0	0.0%	0		4	2.6%	3
Good markets	0.9%	18	0.0%	0	0.7%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	7.19	ó 1	12	0.0%	0	0.0%	0	0.7%	1	3.1%	4
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.09	ó	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Good range of independent / specialist shops	2.2%	43	0.7%	0		2	3.1%	1	1.1%	3		6	2.7%	2			12	1.3%	1	1.6%	4		2		3
Has a Costco nearby	0.2%	4	0.0%	0		0	0.0%	0	0.8%	2		0	1.4%	1			0	0.0%	0	0.0%	0		0		0
Has a Debenhams store nearby	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0			0	0.0%	0	0.0%	0		0		0
Has a John Lewis store nearby	0.7%	14	0.9%	1	0.0%	0	0.0%	0	4.1%	11		0	0.0%	0			0	0.0%	0	0.0%	0		0		0
Has a Marks & Spencer store	0.4%	8	0.6%	0		0	0.0%	0	0.8%	2		1	3.3%	3			0	0.0%	0	0.0%	0		0	0.070	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	2		1	0.0%	0			0	0.0%	0	1.9%	5	,.	0	0.0,0	0
Has everything I need	0.9%	18	0.0%	0	0.5%	0	1.8%	0	0.0%	0		0	0.0%	0			2	1.0%	0	0.0%	0		2		2
Indoor shopping centre / everything under one roof	1.3%	26		3		0	0.0%	0	2.9%	8		0	1.9%	2			0	0.0%	0	1.9%	5		1		1
Pedestrianised areas	0.4%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0			0	0.0%	0	0.0%	0		0		0
Small / quiet / not too big	1.4%	28	1.7%	1	0.5%	0	8.8%	2	0.0%	0		0	0.0%	0			0	0.0%	0	0.0%		11.0%	8		0
Strength of supermarket provision	1.5%	29	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0			3	2.9%	1	2.8%	7	0.0%	0		8
Traditional town centre	0.6%	12	1.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			2	0.0%	0	0.0%	0		7	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	ó	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

	Tota	ıl	Zone 1	2	Zone 1	.3	Zone 1	4	Zone 1	15	Zone 1	6	Zone	17	Zone :	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone	22
Feels safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Has a TK Maxx store	0.2%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	6.8%	5	6.2%	3	6.8%	2	9.7%	26	1.5%	1	11.8%	11	13.6%	23	15.5%	8	8.7%	23	9.9%	8	21.2%	28
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97

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Weighted:

	Tota	al	Zone 1	2	Zone 1	13	Zone 1	4	Zone	15	Zone 1	16	Zone 1		Zone	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone	22	
Q31 Are there any meas Those who mentioned a			ld encou	ırage	you to	visit (CENTRE	MEN	NTIONE	D AT (Q27) mo	re oft	en? [MF	R]											
1st Mention																									
Better environment	0.9%	18	0.0%	0	1.1%	0	2.9%	1	0.0%	0	0.0%	0	1.4%	1	1.5%	3	0.0%	0	0.0%	0	2.2%	2	5.8%	7	
Better layout / shops closer together	0.5%	9	0.0%	0	2.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.5%	1	
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.7%	1	0.5%	1	
Cheaper / free parking	6.4%	123	2.2%	2	15.4%	7	2.3%	1	11.7%	32	3.4%	3	1.4%	1	6.3%	11	2.0%	1	9.1%	24	10.0%	8	0.0%	0	
Cheaper public transport	0.0%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Theaper shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	
Discount foodstores within the town centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0		1	
	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0	
asier to get to by car wer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
ewer correct shops ewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
U	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	8	1.4%	1	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
ll the vacant shops approve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
1 0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	
nproved customer service nproved food shops within	0.5%	9	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0		2		1	
the town centre	0.5%	9	0.0%	U	0.770	U	0.0%	U	0.0%	U	0.670	1	0.070	U	1.570	3	0.070	U	0.070	U	2.970	2	0.770	1	
	0.7%	13	0.0%	0	1.1%	0	0.8%	0	0.0%	0	1.6%	1	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
nproved leisure facilities	1.0%	20	1.3%	1	0.0%	0	1.2%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	3	1.0%	0	0.0%	2	6.9%	5		0	
nproved non-food shops within the town centre	1.0%	20	1.370	1	0.0%	U	1.270	U	0.0%	U	1.170	1	0.070	U	1.970	3	1.070	U	0.970	2	0.970	5	0.0%	U	
	0.8%	15	0.7%	0	0.0%	0	0.6%	0	1.1%	3	0.0%	0	1.9%	2	0.0%	0	1.9%	1	0.0%	0	0.7%	1	0.8%	1	
mproved quality of shops mproved road surfaces (e.g.	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0		0	
1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
repair potholes)	0.3%	5	0.9%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	
nproved street cleaning				9				2		9															
ncreased general choice and	10.4%	200	13.0%	9	3.7%	2	9.4%	2	3.4%	9	1.5%	1	2.8%	3	12.6%	22	14.3%	7	10.3%	27	9.0%	/	11.2%	15	
range of shops	1.0%	20	0.0%	0	0.6%	0	8.1%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.00/	0	
ncreased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0% 0.0%	0	
ntroduce Park & Ride						0						0		0										0	
ess betting shops	0.1% 0.5%	2	0.0%	0	0.0% 0.0%	0	0.0% 1.2%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	1.0% 0.0%	0	0.0% 0.0%	0	0.0%	0		1	
ess charity shops		9 1	0.0% 0.0%	0		0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.7%	1	0.0%	0	0.0%	0	0.0% 0.0%	0		0	
ess cheap shops ess development	0.1% 0.1%	2	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	1.0%	1	0.0% 0.0%	0	
ess development ess traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	1	
		0		0		0		0		0		0						0				0		0	
onger opening hours	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	
onger parking times		0	0.0%	0		0		0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
ower business rates	0.0% 0.1%	1	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0		0	
Iore / better advertising of events / activities		•		U										Ü											
fore / better cafés / restaurants	0.7%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	3.7%	3	0.5%	1	
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	

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	Tota	ıl	Zone 1	12	Zone 1	13	Zone 1	4	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone 1	19	Zone	20	Zone 2	21	Zone	22
facilities																								
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	1.4%	27	0.0%	0	0.0%	0	6.6%	2	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	3.1%	59	15.9%	11	2.9%	1	1.4%	0	1.1%	3	8.2%	6	0.0%	0	6.5%	11	2.3%	1	2.3%	6	4.4%	3	0.0%	0
More parking	9.9%	191	6.0%	4	24.9%	11	3.9%	1	5.5%	15	17.6%	14	14.2%	13	6.6%	11	8.3%	4	5.8%	15	27.2%	21	14.2%	19
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	0.0%	0		0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.6%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.7%	1	2.0%	3
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	57.4%	41	44.6%	20	56.6%	15	71.6%	195	56.0%	44	71.3%	64		66	67.6%	34	60.8%	159	20.9%	16	41.3%	54
(Don't know)	2.3%	45	0.6%	0	1.3%	1	0.0%	0	1.6%	4	0.0%	0	5.5%	5		3	1.6%	1	1.0%	3	2.6%		16.9%	22
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97

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															9										
	Total	l	Zone 12		Zone 13	3	Zone 14		Zone 1	.5	Zone 16	6	Zone 17	7	Zone 18	1	Zone 19)	Zone 20)	Zone 2	1	Zone 2	2	
2nd Mention																									
Better environment	0.2%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better layout / shops closer together	0.1%	3	0.7%	0		1	1.2%	0	0.0%	0		0	1.4%	1	0.0%	0		0	0.0%	0		0		0	
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper / free parking	1.5%	28	1.3%	1	6.8%	3	1.7%	0	1.3%	4	1.1%	1	0.0%	0	3.9%	7	2.3%	1	0.0%	0	4.2%	3	1.7%	2	
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the vacant shops	0.3%	5	3.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	0.4%	7	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.0%	0	0.0%	0	0.0%	0	0.5%	1	
Improved leisure facilities	0.6%	11	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	3.6%	3	0.7%	1	
Improved non-food shops within the town centre	0.7%	14	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		4		0	1.3%	3	0.0%	0		1	
Improved quality of shops	1.4%	27	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.9%	1	0.0%	0	6.1%	5	2.6%	3	
Improved quarty of shops Improved road surfaces (e.g.	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	1.5%	1		0	
repair potholes)	0.2%	3		0		0		0		0		0		1		1		0		0	0.0%	0		0	
Improved street cleaning	2.2%	42	0.0% 0.7%	0		0	0.0% 0.0%	0	0.0% 0.0%	0		1	1.4% 0.0%	0	0.6% 0.9%	2	0.0% 2.0%	1	0.0% 0.0%	0		4	0.0,0	2	
Increased general choice and range of shops												_						_			5.4%				
Increased public transport	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0		0	
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.7%	1	0.0%	0	
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better cafés / restaurants	0.7%	13	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0	
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	1.4%	0	0.8%	2	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	

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	Tota	1	Zone 1	12	Zone 1	.3	Zone 1	4	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone 2	1	Zone	22
building societies)	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	2.00/	2
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
More facilities for the elderly	0.1%	2	0.0%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.6%	12	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
More parking	1.6%	31	0.0%	0	16.4%	8	0.6%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	1	1.3%	1	1.0%	3	10.5%	8	1.7%	2
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.9%	1	0.0%	0	0.6%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a department store	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	1591	83.8%	60	67.5%	31	88.7%	24	86.5%	235	93.3%	73	90.2%	81	73.6%	127	87.8%	44	90.9%	238	59.6%	45	70.2%	91
(Don't know)	2.3%	44	0.6%	0	1.3%	1	0.0%	0	1.6%	4	0.0%	0	5.5%	5	1.9%	3	1.6%	1	1.0%	3	2.6%	2	16.2%	21
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97

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	Total		Zone 12		Zone 13	3	Zone 14		Zone 15	5	Zone 16	6	Zone 17	,	Zone 18		Zone 19)	Zone 20)	Zone 2	1	Zone 2	22	
3rd Mention																									
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the vacant shops	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.7%	1	0.0%	0	
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.5%	1	
Improved quality of shops	0.4%	9	0.7%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.5%	1	
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Increased general choice and range of shops	0.4%	7	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	0.0%	0	1.0%	1		3	
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		2		0	0.0%	0	0.0%	0	0.0%	0	
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0	
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.7%	1	0.0%	0	
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.7%	1	0.0%	0	
More / better advertising of events / activities	0.0%	1	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.0%	0	0.0%	0	0.7%	1	0.5%	1	
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
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	Tota	l	Zone 1	2	Zone 1	3	Zone 14	4	Zone 1	15	Zone 1	.6	Zone 1	17	Zone	18	Zone 1	19	Zone	20	Zone	21	Zone	22
building societies)																								
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.1%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.3%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.0%	1	0.7%	1
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	5	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	1812	98.1%	70	88.7%	41	95.5%	25	98.4%	267	100.0%	79	94.5%	85	85.8%	148	93.1%	46	98.0%	256	88.6%	68	78.0%	101
(Don't know)	2.4%	47	0.6%	0	1.3%	1	1.6%	0	0.8%	2	0.0%	0	5.5%	5	3.2%	6	1.6%	1	1.0%	3	2.6%	2	17.4%	23
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97

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	Tota	1	Zone 1	12	Zone 1	13	Zone 14		Zone 1	.5	Zone 16	5	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	20	Zone 2	21	Zone 2	22
Q31X Are there any measu	ures tha	t wou	ld encou	urage	you to	visit (CENTRE	MEN	ITIONE) AT	Q27) mor	e oft	en? Any	/ mer	ntion: [M	R]								
Those who mentioned a	centre a	t Q27:																						
Better environment	1.3%	25	0.0%	0	1.1%	0	3.7%	1	0.0%	0	0.0%	0	1.4%	1	2.8%	5	1.0%	0	0.0%	0	2.2%	2	5.8%	7
Better layout / shops closer	0.6%	11	0.7%	0	3.7%	2	3.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.5%	1
together																								
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.7%	1	0.5%	1
Cheaper / free parking	7.9%	153	3.5%	2	22.1%	10	4.0%	1	13.0%	35	4.5%	4	1.4%	1	10.8%	19	4.3%	2	9.1%	24	14.9%	11	1.7%	2
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.9%	10	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fill the vacant shops	1.3%	25	3.9%	3	0.7%	0	0.0%	0	0.0%	0	9.8%	8	1.4%	1	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.5%	1
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0
mproved food shops within the town centre	0.9%	18	0.7%	0	0.7%	0	0.6%	0	0.0%	0		1	0.0%	0		3		1	0.0%	0		3		1
Improved leisure facilities	1.3%	25	0.0%	0	1.1%	0	3.1%	1	0.0%	0	1.6%	1	0.0%	0	2.6%	4	0.0%	0	0.9%	2	3.6%	3	1.2%	2
Improved non-food shops within the town centre	1.9%	37	1.3%	1		0	1.2%	0	0.0%	0		1	0.0%	0		8		1	2.3%	6	6.9%	5		1
Improved quality of shops	2.6%	51	5.2%	4	0.0%	0	2.9%	1	1.1%	3	0.0%	0	1.9%	2	1.3%	2	4.8%	2	0.0%	0	7.6%	6	3.9%	5
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0		Ö	0.0%	0	0.0%	0		0	0.0%	0		2		0	0.0%	0	1.5%	1		0
Improved street cleaning	0.4%	8	0.9%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Increased general choice and range of shops	12.9%	249	13.6%	10		2	9.4%	2	3.4%	9		2	2.8%	3	13.5%	23		9	10.3%	27	15.4%	12	14.7%	19
Increased public transport	1.1%	21	0.7%	0	0.6%	0	8.1%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2		0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	13	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.0%	3	0.7%	1	0.5%	1
Less cheap shops	0.3%	5	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2		0	0.0%	0	1.7%	1	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3		0	0.0%	0	2.9%	2	1.0%	1
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0
More / better advertising of	0.0%	5	0.0%	0		0	0.6%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.7%	0		0
events / activities						1																		
More / better cafés / restaurants	1.6%	31	0.9%	1		1	0.0%	0	0.0%	0		0	0.0%	0		6		0	3.9%	10	4.4%	3		1
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
More / better financial	0.4%	7	0.0%	0	0.0%	0	1.4%	0	0.8%	2	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0

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														•	-										
	Tota	ıl	Zone 1	12	Zone 1	13	Zone 1	4	Zone	15	Zone	16	Zone	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone	22	
services (e.g. banks /																									
building societies)																									
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	
More facilities for the elderly	0.1%	2	0.6%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More family-friendly / children's attractions	1.6%	31	0.0%	0	2.2%	1	6.6%	2	3.2%	9	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More independent / specialist shops	4.0%	78	19.6%	14	3.5%	2	1.4%	0	1.1%	3	9.0%	7	0.0%	0	10.0%	17	2.3%	1	2.3%	6	5.9%	5	0.0%	0	
More parking	11.7%	226	6.0%	4	41.3%	19	4.5%	1	5.5%	15	17.6%	14	14.2%	13	7.9%	14	9.6%	5	6.8%			30	16.6%	22	
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	0.0%	0		0	0.0%	0	
More pubs / bars	0.1%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More road crossings	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0		0	0.0%	0	
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.6%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nicer atmosphere / friendlier people	0.7%	14	0.9%	1	0.0%	0	0.6%	0	0.8%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	10	0.0%	0	0.0%	0	1.0%	1	2.5%	3	
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	9	0.0%	0	0.0%	0	0.7%	1	2.0%	3	
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		7	0.0%	0	0.0%	0		0	0.0%	0	
Update / refurbish the shopping area	0.4%	8	0.0%	0	7.5%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130	
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97	

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	Tota	l	Zone	12	Zone 1	3	Zone 14	ı	Zone 1	.5	Zone 1	6	Zone	17	Zone 1	8	Zone 1	9	Zone 2	20	Zone 2	1	Zone 2	2
Q32 Why don't you visit Those who do not visit				<i>:</i>																				
Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking Inconveniently located car parking	0.0% 0.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.000	0 1	0.0% 0.0%	0	0.0,0	0	0.0,0	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0,0	0
Lack of choice and range of food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	1.2%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0,0	0	1.5%	1	0.0%	0		0	0.0%	0	0.0%	0		0
Not accessible by public transport	2.8%	8	0.0%	0		0	0.0%	0	3.9%	2		1	2.0%	2	0.0%	0		0	3.4%	3	0.0%	0		0
Other centres closer / more convenient	3.2%	9	0.0%	0		0	0.0%	0	3.9%	2		1	5.7%	5	0.0%	0		1	0.0%	0	0.0%	0		0
Too far away from home	38.5%	108	100.0%	0	0.0%	0	0.0%		23.3%		42.7%		46.1%	40	0.0%		40.0%	5	40.6%		100.0%		36.8%	1
Too far away from work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	1.4%	1	0.0%	0		0	0.0%	0		0	0.070	0
Traffic congestion Unable to travel (e.g. old age, disability, ill health etc.)	0.9% 4.2%	2 12	0.0% 0.0%	0	0.0% 0.0%	0 0 1	0.0% 100.1%	0	0.0% 15.9%	0 9	0.0% 4.9%	0	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.4% 0.0%	0	0.0% 0.0%	0	0.0% 26.3%	0
Unfamiliar with the layout / shops / services	1.9%	5	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	2.0%	2	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	10	0.0%	0	0.0%	0	0.0%	0	3.9%	2	39.1%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.8%	1
(Nothing, no reason to visit)	43.0%	120	0.0%	0	0.0%	0	0.0%	0	47.7%	26	8.4%	1	37.4%	32	0.0%	0	46.4%	5	51.0%	52	0.0%	0	0.0%	0
(Don't know)	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
Weighted base:		279		0		0		0		54		12		86		0		12		101		1		2
Sample:		154		1		0		1		22		14		50		0		19		27		1		3

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														•)										
	Tota	ıl	Zone 1	2	Zone 13	3	Zone 14		Zone 1	.5	Zone 1	16	Zone 1	17	Zone	18	Zone 1	9	Zone 2	20	Zone 2	21	Zone 2	22	
Q33 Which other centre	do vou	usuall	v visit?																						
	•		•	0	0.60/	0	0.00/	0	2.70/	9	3.7%	3	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.00/	0	
Amersham	0.7% 2.9%	16 64	0.0% 0.6%	0	0.6% 2.7%	0 1	0.0% 34.7%	9	2.7% 0.0%		30.5%	28	10.3%	18	2.6%	0 4		0	0.0%	0	0.0%	0		0 1	
Aylesbury	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.9%	7	0.0%	0		0	
Barnet		160		-		0		0		8	0.0%	0		0				1	22.5%	82	0.0%				
Brent Cross	7.3% 6.5%	143	6.4% 1.3%	5 1	1.1% 5.5%	3	0.0% 1.2%	0	2.5% 7.9%	26	0.0% 2.7%	2	0.0% 0.7%	1	6.0% 7.2%	10 12	1.9% 4.4%	3	6.0%		6.1%	1		14 14	
Central London / West End						-								-				-		22			10.4%	14	
Chesham	0.3%	7	1.5% 0.0%	1	0.7%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
Colney Fields	0.9%	19		0	0.0%		0.6%		0.9%	3	0.9%	1	0.0%		2.6%	4	8.5%	5	0.0%	0	1.0%	1	0.0%		
Dunstable	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	2.1%	4	0.0%	0	0.0%	0	0.0%	0		3	
Eastcote	0.4%	10	0.0%	-	0.0%	-	0.0%	0	2.9%	-	0.0%	-	0.0%	0	0.0%	0	0.0%	-	0.0%	0	0.0%	0		0	
Edgware	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0		0	
Enfield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.7%	2	0.0%	0		0	
Harpenden	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	4.8%	4	0.5%	1	
Harrow	4.1%	90	0.0%	0	0.0%	0	0.0%	0		52	0.0%	0		0	0.0%	0	0.0%	0	6.8%	24	0.0%	0		0	
Hatfield	2.5%	55	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	1	1.0%	2		17		8	2.5%	9	0.0%	0		11	
High Wycombe	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.3%	1	0.7%	1	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0	
Hillingdon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Hitchin	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	
Leighton Buzzard	1.3%	30	0.0%	0	0.7%	0	0.6%	0	0.0%	0	0.0%	0		29	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
London Colney	2.2%	50	2.1%	2	1.9%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0	6.7%	12	0.8%	0	2.3%	8	0.7%	1	0.5%	1	
Luton	0.8%	18	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6	0.0%	0		0	0.0%	0	2.4%	2		3	
Milton Keynes	5.1%	112	1.3%	1	9.9%	5	14.9%	4	0.0%	0	7.3%	7	42.6%	75	1.3%	2	1.9%	1	0.7%	2	0.0%	0		7	
Oxford	0.1%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Pinner	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Ruislip	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
St Albans	6.3%	140		12	1.8%	1	0.0%	0	0.0%	0	7.3%	7	0.7%	1	7.8%			15	2.1%	8	25.2%	19		14	
Stevenage	0.3%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0		3	
Uxbridge	2.6%	57	0.0%	0	0.0%	0	0.0%	0	14.3%	47	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
Welwyn Garden City	3.8%	84	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	11		13	3.5%	13	15.0%	12	21.5%	28	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abingdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Apsley	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Bicester	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bournemouth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	
Brighton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bristol	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Chalfont St. Peter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Epping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Farnham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		0	
Gerrards Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		Ö	
Greenford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Greenhithe (Bluewater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Greenmine (Dinewater	0.170	4	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

															0									
	Tota	ıl	Zone 1	12	Zone 1	.3	Zone 1	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22
Shopping Centre)																								
Harpenden	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0		0		0	0.0%	0		0
Hertford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		1	0.0%	0	0.0%	0		1
Ipswich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Kings Langley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		1
Marlow	0.2%	3	0.7%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0		0	0.0,0	0	0.0%	0	0.0%	0		0
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.070	0		0	0.0%	0	0.0%	0		0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Poole, Dorset	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.0%	0		0
Portsmouth	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.770	0		0	0.0%	0	0.0%	0		0
Slough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Southampton	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0.0	0
St. Annes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Stanmore	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.7%	2	0.0%	0		0
Taunton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Thame	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.7%	1	0.0%	0		0	0.0%	0	0.0%	0		0
Thurrock (Lakeside)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0,0	0	0.0%	0	0.0%	0		0
Wendover	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
Whetstone	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	1.0%	3	0.0%	0		0
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.070	0		0	0.0%	0	0.0%	0		ő
Windsor	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	5	0.0%	0	0.0%	0		0		0		0	0.0%	0		0
Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0		0	0.0.0	0	0.0%	0		0
(Don't know / none)	46.4%	1025	61.5%	44	74.6%	34	45.6%		41.5%	135		36		34		75		10		174	41.6%	32		30
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100
Q34ADo you make use of	f electro	nic ho	me sho	pping	g (i.e. Ir	nterne	et or TV	shop	ping)? [MR]														
Yes, Internet	68.5%	1513	72.7%	52	75.1%	34	78.1%	21	63.9%	208	70.9%	64	73.6%	129	75.3%	130	54.4%	33	65.8%	239	68.5%	53	66.8%	89
Yes, Portable internet shopping (through mobile phone)	21.9%	485	31.8%	23	32.0%	15	18.7%	5	17.4%	57	19.6%	18	26.7%	47	13.0%	22	8.0%	5	21.6%	78	23.9%	18	33.8%	45
Yes, TV Shopping	3.5%	78	1.5%	1	2.2%	1	2.1%	1	3.5%	12	0.7%	1	10.4%	18	0.0%	0	0.8%	0	7.9%	29	2.2%	2	6.6%	9
(No)	26.5%	585	18.8%	13	20.9%	10	19.7%	5	34.6%	113	28.4%	26	23.0%	40	23.2%	40	43.7%	27	26.7%	97	28.6%	22	28.8%	38
Weighted base: Sample:		2210 2210		72 100		46 100		27 100		326 102		91 101		176 102		172 100		61 102		362 100		77 100		132 100

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South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Tota	ıl	Zone 1	12	Zone 1	13	Zone 1	4	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone 2	22
Q34BWhich goods or ser Those who make use of						a ele	ctronic (I	nome	e / mobi	le) sh	opping?	[MR]	I											
Banking / finance	4.9%	80	1.9%	1	2.1%	1	7.3%	2	9.9%	21	5.1%	3	6.5%	9	3.1%	4	4.8%	2	1.3%	3	4.1%	2	0.0%	0
Books	46.9%	762	51.1%	30	40.4%	15			46.1%		44.8%	29	33.3%	45	44.3%	59	46.3%	16	52.0%	138	69.9%	38	45.2%	43
Car parts / products	1.4%	22	1.6%	1	3.3%	1	2.2%	0	1.4%	3	1.3%	1	0.9%	1	0.0%	0	2.8%	1	2.2%	6	0.0%	0	0.7%	1
CDs, DVDs, music	39.3%	639	45.3%	26	39.7%	14	43.2%	9	41.1%	88	37.6%	24	30.4%	41	31.1%	41	41.9%	14	46.9%	125	55.6%	30	37.9%	36
Clothes / footwear	44.6%	724	31.5%	18	50.2%	18	38.8%	8	51.4%	110	50.8%	33	44.5%	60	33.3%	44	43.3%	15	40.0%	106	46.0%	25	46.2%	44
Computers / accessories /	1.5%	25	2.6%	2	1.6%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	14.7%	8	1.9%	2
games Cosmetics / health / beauty / chemist goods	6.2%	100	12.9%	7	3.0%	1	2.9%	1	5.5%	12	12.1%	8	4.1%	5	2.9%	4	7.5%	3	1.9%	5	6.5%	4	2.9%	3
DIY goods	4.6%	75	5.0%	3	2.8%	1	0.0%	0	8.8%	19	6.1%	4	5.4%	7	0.9%	1	8.0%	3	2.2%	6	11.6%	6	0.0%	0
Events tickets	0.3%	6	0.8%	0		0		2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0		1	0.7%	1
Food	13.0%	212	26.4%	15	31.5%	11	15.4%	3	12.9%	28	15.8%	10	5.7%	8	12.9%	17	12.3%	4	8.0%	21	13.4%	7	13.4%	13
Furniture / Carpets	4.9%	79	1.9%	1	1.6%	1	0.7%	0	7.4%	16	6.4%	4	5.4%	7	4.2%	6	6.0%	2	1.3%	3	7.1%	4	8.4%	8
Garden items	3.0%	49	1.9%	1	0.7%	0	2.7%	1	9.4%	20	2.8%	2	1.3%	2	0.8%	1	4.1%	1	3.4%	9	2.0%	1	1.6%	2
Gifts	13.6%	220	13.7%	8	20.9%	8	18.7%	4	19.3%	41	9.6%	6	11.9%	16	9.7%	13	9.8%	3	13.1%	35	8.8%	5	12.1%	11
Hobby and craft goods	3.8%	62	2.9%	2	1.4%	0	0.7%	0	5.1%	11	5.8%	4	9.4%	13	5.3%	7	2.9%	1	1.9%	5	0.0%	0	2.3%	2
Holiday and / or travel tickets	4.3%	70	4.4%	3	3.7%	1	5.3%	1	4.4%	9	7.7%	5	7.5%	10	0.8%	1	4.3%	1	3.9%	10	6.5%	4	0.7%	1
Insurance	1.1%	18	0.0%	0	3.3%	1	1.0%	0	2.1%	4	1.3%	1	2.8%	4	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Jewellery	1.5%	25	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.9%	1	1.3%	2	0.0%	0	1.4%	0	4.8%	13	0.0%	0	1.4%	1
Major electrical items	16.8%	274	9.0%	5	13.9%	5	9.0%	2	19.8%	42	19.2%	12	9.6%	13	21.8%	29	14.4%	5	14.4%	38	36.5%	20	4.3%	4
Pet food / products	2.6%	43	1.6%	1	0.7%	0	2.0%	0	2.8%	6	0.0%	0	1.9%	3	5.1%	7	3.3%	1	1.3%	3	1.4%	1	0.7%	1
Small electrical items	19.0%	308	10.0%	6	9.3%	3	23.1%	5	13.4%	28	16.0%	10	30.4%	41	17.5%	23	27.8%	10	22.9%	61	32.1%	18	6.1%	6
Small household goods	12.5%	203	17.1%	10	20.6%	7	27.3%	6	12.4%	26	17.9%	12	7.8%	11	12.4%	16	7.4%	3	13.6%	36	17.6%	10	7.8%	7
Sports goods	4.6%	75	0.0%	0	1.4%	1	2.9%	1	2.4%	5	1.3%	1	13.8%	19	1.1%	2	4.7%	2	4.5%	12	3.1%	2	7.1%	7
Stationery	1.9%	31	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	4.2%	6	0.0%	0	4.8%	13	2.1%	1	0.9%	1
Toys	8.5%	139	7.1%	4	5.8%	2		1	4.0%	9	16.7%	11	3.7%	5	2.8%	4	2.7%	1	10.5%	28	7.1%	4	17.4%	16
Wine	0.3%	4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	10	0.0%	0	0.7%	1
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	7.7%	125	5.8%	3	11.3%	4	1.7%	0	3.9%	8	18.2%	12	4.7%	6	15.4%	20	8.0%	3	13.1%	35	3.0%	2	1.4%	1
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94

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Weighted:

Total Zone 14 Zone 19 Zone 20 Zone 21 Zone 22 Zone 12 Zone 13 Zone 15 Zone 16 Zone 17 Zone 18 Q34CWhich goods or services are you likely to purchase in the future via electronic (home / mobile) shopping? [MR] Those who make use of electronic home shopping at O34A: Banking / finance 4.7% 76 1.1% 2.8% 1 6.5% 1 12.3% 26 1.3% 1 8.7% 12 3.1% 4 1.9% 2.6% 7 4.1% 2 0.0% 0 105 37.7% 25 23.2% 31 22.2% 29 39.6% 91 58.1% 32 18 33.2% 540 40.6% 24 40.8% 15 24.8% 5 49.1% 14 34.4% 19.2% Books Car parts / products 1.3% 22 0.8% 0 2.4% 1 1.0% 0 2.4% 5 1.3% 1 0.0% 0 0.0% 0 2.8% 1 2.2% 6 0.0% 0 0.7% 1 CDs. DVDs. music 25.9% 421 35.0% 20 35.5% 13 21.2% 5 36.6% 78 22.5% 15 14.0% 19 19.0% 25 34.9% 12 28.3% 75 41.7% 23 14.0% 13 27.4% 445 28.3% 44.7% 16 37.9% 8 33.8% 72 25.8% 17 32.3% 44 9.7% 13 33.0% 11 22.9% 61 34.4% 19 19.9% 19 Clothes / footwear 16 23 3.4% 2 0.7% 0.0% 0 0.0% 0 0.0% 0 2.5% 0.0% 0 0.0% 0 14.7% 8 0 Computers / accessories / 1.4% 0 2.1% 0 3 0.0% games 9.7% Cosmetics / health / beauty / 4.5% 73 6 1.4% 1 0.0% 0 6.5% 14 1.3% 1 6.9% 9 2.0% 3 1.9% 1 1.0% 3 13.6% 7 2.3% 2 chemist goods 2.8% 1.9% 2.1% 0.7% 4.7% 10 2.8% 2 3 5.3% 7 8.0% 3 0.0% 0 DIY goods 46 0 1.9% 0 11.2% 6 0.0% Events tickets 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 2 1.4% 0 0.0% 0.0% 0 0.0% 0 Food 11.0% 178 25.6% 15 17.9% 6 5.5% 5.1% 11 9.7% 6 7.0% 9 9.2% 12 8.6% 3 9.9% 26 11.4% 6 3.2% 3 9 2 12 4.9% 80 1.9% 0.0% 0 0.7% 0 6.4% 3.2% 2 6.9% 3.4% 4 4.7% 1.3% 3 8.5% 5 12.3% Furniture / carpets 1 14 31 13 2 0.0% 0 2.7% 9 2.0% 0 Garden items 1.9% 1.9% 1 0.7% 0 0.7% 0 6.0% 0.9% 1 1.3% 1 3.4% 0.0% Gifts 15.0% 244 16.3% 9 15.8% 6 42.3% 20.0% 43 11.9% 8 12.8% 17 2.3% 3 8.4% 3 13.1% 35 15.3% 8 2.1% 2 Hobby and craft goods 2.5% 41 1.9% 1 1.4% 0 0.0% 0 7.2% 15 3.6% 2 2.2% 3 1.1% 2 2.9% 1.0% 3 0.0% 0 1.6% 1 1 7.6% 2.0% 2 3 5.0% 7 0.0% 0 2.8% 7 2 Holiday and / or travel 3.1% 51 4 1 6.8% 1 1.0% 5.1% 1 2.6% 1.0% 1 1.6% tickets 0 0.9% 15 1.1% 3.3% 1.0% 0 1.0% 2 0.0% 0 1.9% 3 0.9% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 Insurance Jewellerv 1.3% 22 0.0% 0 0.0% 0 9.1% 2 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 4.8% 13 0.0% 0 0.7% 1 12.7% 12.3% 7 31 19.9% 13 4 11.2% 30 34.5% 19 2 Major electrical items 206 7.2% 3 4.6% 1 14.7% 6.9% 9 15.3% 20 11.7% 1.8% 0 Pet food / products 1.9% 31 3.7% 2 3.1% 1 1.0% 0 2.8% 6 0.0% 0 1.0% 1 0.0% 3.3% 1 1.3% 3 2.4% 1 0.7% 1 Small electrical items 12.2% 198 6.3% 4 7.7% 3 16.4% 4.1% 9 20.2% 13 17.0% 23 16.2% 21 7.5% 3 14.1% 37 31.1% 17 3.4% 3 4 3 154 7 18.3% 10.6% 27 8.0% 2.8% 7.9% 6.0% 2 12.6% 33 18.7% 10 3.2% Small household goods 9.5% 12.9% 7 2 12.7% 5 4 10 2 Sports goods 3.4% 55 0.0% 0 1.4% 1 0.7% 0 1.4% 3 1.3% 1 10.6% 14 2.3% 3 0.0% 0 4.5% 12 4.2% 6.4% 6 Stationery 1.1% 18 0.0% 0 0.7% 0 1.0% 0 0.0% 0 0.9% 1.9% 3 0.0% 0 0.0% 0 3.8% 10 1.0% 1 1.1% 4.6% 75 6.3% 4 5.8% 3 3.0% 8.7% 6 2.7% 0.0% 1.4% 7.0% 19 4 3.7% 3 Tovs 2 11.8% 6 4 0 0 7.1% Wine 0.2% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 1 0.0% 0 1.0% 3 0.0% 0 0.0% 0 Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Baby items Mobile phone / tablet 0.7% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 1 0.0% 0 3.8% 10 0.0% 0 0.0% 0 accessories 0 Musical instruments / sheet 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.9% 2 0.0% 0 0.0% 0 music (Don't know) 32.9% 536 15.1% 9 25.7% 9 15.7% 3 15.2% 32 41.3% 27 36.4% 49 56.2% 74 27.2% 9 45.6% 121 24.3% 13 48.4% 46 22 Weighted base: 1625 58 36 213 65 135 132 35 266 55 94 Sample: 1509 73 73 70 64 64 72 75 55 64 64 64

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Weighted:

	Tota	al	Zone	12	Zone 1	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone 2	21	Zone 2	22
Q34DFor your last electr Those who make use o	•				_	er, ho	w did y	ou red	eive yo	ur go	ods?													
Collection at store	6.2%	101	2.7%	2	5.1%	2	2.4%	1	10.2%	22	1.0%	1	7.7%	10	6.5%	9	19.3%	7	5.5%	15	4.1%	2	1.6%	2
Home delivery	87.3%	1418	93.9%	54	91.1%	33	87.6%	19	82.0%	175	96.2%	63	80.3%	109	85.7%	113	74.2%	26	92.3%	245	92.5%	51	93.7%	88
Delivery to place of work	2.5%	41	0.8%	0	1.4%	0	8.2%	2	4.1%	9	0.0%	0	10.6%	14	2.3%	3	1.4%	0	0.0%	0	1.4%	1	0.9%	1
Collection at click and collect hub	2.2%	35	1.1%	1	1.4%	0	0.0%	0	2.8%	6	1.9%	1	0.0%	0	4.2%	6	1.4%	0	0.0%	0	2.1%	1	2.8%	3
Collection at other location	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	0	1.0%	3	0.0%	0	0.9%	1
(Don't know / varies)	1.1%	18	1.6%	1	1.1%	0	1.9%	0	1.0%	2	0.0%	0	1.3%	2	1.4%	2	2.3%	1	1.3%	3	0.0%	0	0.0%	0
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94
Sample:		1509		73		73		70		64		64		72		75		55		64		64		64
Q35 Which of these leis	ure acti	vities	do you p	partic	ipate in?	? [MR	/PR]																	
Indoor sports or health and fitness activity	27.3%	603	29.6%	21	15.8%	7	25.4%	7	34.2%	112	25.2%	23	19.6%	34	25.7%	44	17.6%	11	27.7%	100	29.4%	23	24.0%	32
Cinema	52.4%	1158	74.4%	53	53.4%	24	62.4%	17	52.4%	171	56.9%	52	41.6%	73	62.8%	108	49.5%	30	46.6%	169	57.6%	44	57.8%	77
Restaurant	71.5%	1581	82.0%	59	72.0%	33	84.2%	23	72.4%	236	82.0%	75	55.6%	98	82.8%	143	72.3%		66.3%	240	79.2%	61	73.9%	98
Pub / bars / nightclubs	43.7%	966		30		27			38.9%	127	61.9%		54.7%	96	45.3%	78			34.2%	124	51.3%	39		73
Ten pin bowling	15.1%	333	17.6%	13	8.3%	4	24.0%	6	15.7%	51	9.7%	9	2.9%	5	18.9%	32		4	10.7%	39	11.9%	9	22.3%	29
Bingo	1.5%	33	3.2%	2	0.0%	0		0		6	0.0%	0		0	2.4%	4	0.0%	0		3	0.7%	1	0.5%	1
Theatres / concert halls / museums / art galleries and other cultural facilities	54.6%	1208	52.1%	37	65.1%	30	66.3%	18	63.7%	208	53.0%	48	57.6%	101	65.3%	113	46.3%	28	57.1%	207	70.8%	54	46.2%	61
(None mentioned)	12.2%	270	6.6%	5	14.9%	7	5.4%	1	8.2%	27	8.7%	8	13.0%	23	9.4%	16	14.9%	9	16.8%	61	4.5%	3	11.7%	16
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100
•																								

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Weighted:

	Total		Zone 12	2	Zone 13	3	Zone 14	1	Zone 1	5	Zone 1	6	Zone 1	7	Zone 18	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	2
Q36 Which centre / facilit																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre Others, Zone 1 Zone 2	7.3% 0.0%	43 0	2.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.7% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0
Garston Village Centre Others, Zone 2 Zone 3	0.2% 0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre Zone 4	5.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6	0.0%	0	0.0%	0
Radlett Town Centre Shenley Village Centre	0.3% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.8% 0.0%	1	0.0% 0.0%	0										
Zone 5																								
Borehamwood Town Centre	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	2.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		47.0%	5	2.8%	3	0.0%	0	0.0%	0
South Mimms Village Centre Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croxley Green Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7 Zone 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood Local Centre	6.7%	40	2.1%	0	0.0%	0	0.0%		26.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9 Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 12	2	Zone 13	3	Zone 14	l	Zone 1	.5	Zone 1	16	Zone	17	Z	one 18		Zone 19)	Zone 20		Zone 2	1	Zone 2	2	
Kings Langley Village Centre Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.00/		0.00/	_	0.00/		0.004		0.004		0.00/		0.00/			001		0.00/		0.00/		0.004		0.00/		
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 90N	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 12	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070		•	0,0		0.070		0.070		0.070		0.070		
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town	8.9%		73.2%		17.4%	1	2.3%	0		0		1	0.0%	0		0%	0	0.0%	0	0.0%	0		1	0.0%	0	
Centre												_														
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	1.9%	11	8.8%	2	67.4%	5	23.7%	2	0.0%	0	6.3%	1	3.6%	1		0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre	1.1%	6	0.0%	0	8.1%	1		2	0.0%	0	14.7%	3		0		0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 15																										
Chalfont St. Peter Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	2.1%	12	0.0%	0		0			11.0%	12		0	0.0%	0		0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.1%	1	0.0%	0		0	0.0%	0		0	0.0%	0		0		0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	6.9%	41	0.0%	0	0.0%	0	0.0%	0	22.1%	25	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	17.4%	16	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	1.9%	11	0.0%	0		0		0		11	0.0%	0	0.0%	0		0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	2.3%	14	0.0%	0		0	0.0%		11.1%	12	0.0%	0	0.0%	0		0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	1.1%	6	2.9%	1	0.0%	0	2.3%	0	0.0%	0	23.9%	5	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16 Zone 17	0.1%	1	0.0%	0		0		0			2.8%	1	0.0%	0		0%	0		0	0.0%	0		0	0.0%	0	
	1 10/	_	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	10.00/	_		00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Dunstable Town Centre	1.1%	6	0.0%	0		0	0.0%	0	0.0%	0		0		6		0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leighton Buzzard Town Centre	2.6%	16	0.0%	0		0		0		0		0		16		0%		0.0%	0	0.0%	0		0	0.0%	0	
Others, Zone 17 Zone 18	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	6.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.	2%	31	19.6%	2	0.0%	0	3.5%	1	8.1%	3	
Others, Zone 18 Zone 19	1.1%	6	0.0%	0		0		0		0		0		0			0	0.0%	0	0.0%		28.9%	6		0	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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weighted.										·	ITICA	us	ı ıaıı		8											November 2017
	Total	l	Zone 12	2	Zone 13		Zone 14	ļ	Zone 15	5	Zone 16	5	Zone 1	17	Zon	ne 18		Zone 19)	Zone 2	20	Zone	21	Zone	22	
North Orbital Road, St Albans, AL2 1DL	0.007	0	0.007	0	0.00/	0	0.00	0	0.00/	0	0.00/	0	0.00/	0	0.00	V	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre London Colney Village Centre	0.0% 0.0%	0			0.0% 0.0%	0		0	0.0% 0.0%	0		0	0.0% 0.0%	0				0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	2.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	17.5%	16	0.0%	0	0.0%	0	
Edgware District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	
Stanmore District Centre	3.6%	21	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	17.4%	16	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others Outside Study Area																										
Amersham Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	7.8%	9	0.0%	0	0.0%	0	0.09	2/6	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	1.8%	11	0.0%	0		0		0	0.0%	-	29.2%	7	3.6%	1			0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	
Beaconsfield Town Centre	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt,	0.0%	0		0	0.000	0		0		0		0		0	,			0.0%	0		0	0.0%	0	0.0%	0	
Waltham Cross, EN8 0QE Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0OE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	1.6%	9	0.0%	0	0.0%	0	3.1%	0	0.0%	0	6.5%	1	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chalfont St. Giles Village Centre	0.0%	0		Ö		0		0		0		0		0				0.0%	0		Ö		0		0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.0%	0		0		0		0	0.0%	0	0.0%	0		0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	3.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	20.29	%	9	0.0%	0	0.0%	0	35.9%	8	0.0%	0	
Hatfield Town Centre	3.3%	20	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.69	%	1	22.9%	2	0.0%	0	6.1%	1	39.8%	13	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0				0.0%	0		0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Tota	l	Zone 1	2	Zone 1	3	Zone 14	4	Zone 1	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone 2	0	Zone	21	Zone 2	22	
High Wycombe Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre																									
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0,0	0	0.0%	0		0		0	
Kenton Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	2.5%	15	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	14.6%	3	22.2%	7	
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Hill Local Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0	
Milton Keynes Town Centre	0.9%	6	0.0%	0	0.0%	0	25.9%	2	0.0%	0	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0		0	0.0%	0	0.0%	0		ő	
Welwyn Garden City Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%		27.9%	9	
Others, outside study area Others	6.5%	38	0.0%	0	7.1%	1	2.3%	0	3.9%	4	11.1%	3	8.6%	3	0.0%	0	10.6%	1	21.1%	20	2.5%	1	2.0%	1	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		594		21		7		7		112		23		34		44		11		93		22		32	
Sample:		550		27		24		26		29		27		21		25		19		26		24		22	

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	Tota	l	Zone 1	2	Zone 13	3	Zone 14		Zone 1	5	Zone 1	16	Zone	17	Zone	18	Zone 1	9	Zone 2	20	Zone 2	21	Zone 2	22
Q37 Which centre / facili Those who go to the cin						a?																		
Zone 2																								
Vue, Woodside Leisure Park, Watford, WD25 7JZ Zone 5	18.5%	204	3.7%	2	6.2%	2	10.7%	2	2.1%	3	1.2%	1	0.0%	0	9.8%	10	3.8%	1	13.7%	23	3.3%	1	0.0%	0
Reel Cinemas, Shenley Road, Borehamwood, WD6 1EH Zone 6	4.3%	47	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	9	0.0%	0	0.0%	0
Wyllyotts Theatre & Cinema, Wyllyotts Place, Darkes Lane, Potters Bar Zone 7	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0
Watersmeet Theatre, High Street, Rickmansworth Zone 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10 Others, Zone 10 Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Jarman Square, Hemel Hempstead, HP2 4JW Zone 13	21.4%	236	89.3%	47	57.3%	14	25.2%	4	0.0%	0	47.7%	24	22.3%	16	34.1%	35	3.3%	1	0.0%	0	27.0%	12	8.0%	6
The Rex, High Street, Berkhamsted Zone 15	2.5%	27	4.4%	2	35.5%	9	19.7%	3	0.0%	0	16.0%	8	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, St. George's Shopping & Leisure Centre, St. Anne's Road, Harrow Zone 17	9.5%	105	0.0%	0	0.0%	0	0.0%	0	33.2%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	41	0.0%	0	0.0%	0
Others, Zone 17 Zone 18	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odyssey, London Road, St Albans, AL1 1PQ Zone 22	5.2%	58	0.8%	0	0.0%	0	10.7%	2	0.0%	0	0.0%	0	0.0%	0	38.2%	39	10.9%	3	2.1%	3	16.5%	7	0.0%	0
Odeon, The Galleria, Comet Way, Hatfield Others Outside Study Area	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Central London / West End	1.7%	19	0.0%	0		0	1.3%	0	4.6%	6		0	0.0%	0			1.6%	0	5.1%	8	0.0%		0.0%	0
Cineworld, Stevenage Leisure Park, Kings Way, Stevenage	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	26.4%	20
Cineworld, The Galaxy Centre, Bridge Street,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	7.4%	6

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	Tota	1	Zone 1	2	Zone 13	3	Zone 14	ļ	Zone 1	.5	Zone 1	6	Zone	17		Zone 1	8	Zone 1	19	Zone	20	Zone	21	Zone	22
_																									
Luton																									
Everyman, Ethorpe Crescent, Gerrards Cross	2.3%	26	0.0%	0	0.0%	0	0.0%	0	16.8%	23	2.5%	1	0.0%	()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman, Great North Road, New Barnet, Barnet, EN5 1AB	5.0%	56	0.0%	0	0.0%	0	0.0%	0	6.3%	9	0.0%	0	0.0%	()	0.0%	0	3.3%	1	21.5%	36	0.0%	0	0.9%	1
Odeon, Comet Way, Hatfield, AL10 9TF	9.1%	100	1.8%	1	0.0%	0	1.0%	0	0.0%	0	3.7%	2	0.0%	() 1	13.5%	14	53.9%	16	13.8%	23	29.3%	13	29.7%	23
Odeon, MK1 Shopping & Leisure Park, Stadium Way West, Bletchley	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	35.3%	25	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Chimes Shopping Centre, Uxbridge	2.1%	23	0.0%	0	0.0%	0	0.0%	0	15.7%	22	0.0%	0	0.0%	()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Exchange, Exchange Street, Aylesbury	1.9%	21	0.0%	0	1.0%	0	17.2%	3	0.0%	0	20.6%	10	10.3%	7	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	9.9%	110	0.0%	0	0.0%	0	12.3%	2	19.8%	27	5.4%	3	24.4%	17	7	3.3%	3	14.7%	4	13.8%	23	15.1%	7	24.3%	18
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1104		53		24		16		139		50		70)		102		30		166		44		76
Sample:		1097		65		64		52		45		50		38			60		45		37		57		55

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Total Zone 13 Zone 14 Zone 20 Zone 21 Zone 22 Zone 12 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Q38 Which centre / facility did you last visit to go to a restaurant? Those who go to restaurants at O35: AND Excl. Nulls & SFT Zone 1 Colne Valley Retail Park. 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 Lower High Street, Watford, WD17 2JZ Waterfields Shopping Park. 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0.0% 0.0% 0 0 0.0% Waterfields Way, Watford, WD17 2BD Watford Arches Retail Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lower High Street. Watford, WD17 2SD 0.0% Watford Town Centre 9.9% 150 2.7% 2 0.0% 0 0.0% 0 1.3% 3 0.0% 0 0 0.0% 0.0% 0 15.5% 36 0.0% 0 0.0% 0 Others, Zone 1 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 Garston Village Centre 0.1% 2 0.8% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Others, Zone 2 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Zone 3 0.1% 2 0 0.0% 0 0 0.0% 0.0% 0 0 Aldenham Village Centre 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% Bushey Town Centre 1.5% 23 0.0% 0 0.0% 0 0.0% 0.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 1.0% 2 0.0% 0 0.0% 0 Zone 4 Radlett Town Centre 1.5% 23 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.5% 6 0.0% 0 0.0% 0.0% 0 0.0% 0 2 0 0.0% 0.0% 0 Shenley Village Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Zone 5 Borehamwood Town Centre 1.3% 19 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 2 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Stirling Retail Park, Stirling 0 0 0 0 0 0 0 Way, Borehamwood, WD6 2BT Zone 6 Potters Bar Town Centre 1.7% 26 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 16.3% 7 2.1% 5 0.0% 0 0.0% 0 South Mimms Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Croxley Green Local Centre 0.5% 7 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 2.3% 0.0% 0 0 0 0.0% 0 0 Rickmansworth Town Centre 34 0.0% 0 0.0% 0 1.8% 4 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Others, Zone 7 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 8 0 Northwood Local Centre 1.7% 26 0.0% 0 0.0% 0 0.0% 0 6.1% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 South Oxhey Local Centre 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Zone 9 Chorleywood Village Centre 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 4 Elstree Village Centre 0.3% 4 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.8% 1 0.0% 0 1.0% 2 0.0% 0 0.0% Sarratt Village Centre 0.6% 9 1.1% 1 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Others, Zone 9 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 10 Abbots Langley Village 0.3% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Centre

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	Tota	ıl	Zone 1	12	Zone 1	3	Zone 1	4	Zone 1	15	Zone	16	Zone	17	Zone	18	Zon	e 19	Zone	20	Zone 2	1	Zone 2	22	
Kings Langley Village Centre Zone 11	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 90N	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11 Zone 12	0.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	5.9%	90	39.7%	23	9.6%	3	3.9%	1	0.0%	0		2	0.0%	0	5.3%	7	0.0%	6 0	0.0%	0	0.9%	1	0.0%	0	
Others, Zone 12 Zone 13	0.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.8%	1	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre Others, Zone 13 Zone 14	3.9% 0.1%	59 1		6 0	66.4% 0.8%	22 0		4 0		0	19.4% 0.0%	13 0	5.4% 1.3%	5 1		0				0		0	3.0% 0.0%	3	
Others, Zone 14	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre Zone 15	1.5%	23		0				10			10.6%	7		3			0.0%			0		0		0	
Chalfont St. Peter Village Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	6 O	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	6.6%	15	0.0%	0	0.0%	0	0.0%	0	0.09	6 0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	2.8%	42	0.0%	0	0.0%	0	0.0%	0	12.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	3.6%	8	0.0%	0	0.0%	0	
Hatch End Local Centre	4.2%	63	0.0%	0	0.0%	0	0.0%	0	13.8%	32	0.0%	0	0.0%	0	0.0%	0	0.09	6 0	8.7%	21	0.0%	0	0.0%	0	
Pinner Village Centre	2.2%	34	0.0%	0	0.0%	0	0.0%	0	12.1%	28	0.0%	0	0.0%	0	0.0%	0	0.09	6 0	1.5%	3	0.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	2.3%	35	0.0%	0	0.0%	0	0.0%	0	15.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	0.3%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	6 O	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16 Zone 17	0.4%	7	0.0%	0	0.8%	0	1.8%	0	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Dunstable Town Centre	1.6%	24	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		22			0.09			0	0.0%	0	1.5%	1	
Leighton Buzzard Town Centre	2.0%	30		0		0		0		0		0		29						0		0	0.0,0	0	
Others, Zone 17 Zone 18	1.0%	16			0.0%	0		0		2		0		10			0.0%			3		0		0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	8.1%	123	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	62.0%	83	20.8%	6 9	0.0%	0	11.0%	6	5.6%	5	
Others, Zone 18 Zone 19	0.6%	9	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6 0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:											1 1 1021	· CAD	1 14111		•										November 2017
	Total	l	Zone 12	2	Zone 13		Zone 14		Zone 1	5	Zone 1	6	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	20	Zone	21	Zone 2	22	
North Orbital Road, St																									
Albans, AL2 1DL Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0		0		0	
Others, Zone 19 Zone 20	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.8%	1	
Barnet Local Centre	2.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	35	0.0%	0	0.0%	0	
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	7	0.0%	0	0.0%	0	
Stanmore District Centre	2.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		31	0.0%	0		0	
Wealdstone Local Centre	0.3%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	4.1%	2	2.0%	2	
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others Outside Study Area																									
Amersham Town Centre	0.5%	7	0.0%	0	0.8%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	1.0%	15	1.1%	1	3.1%	1	5.4%	1	0.0%		13.9%	10	2.6%	3		0		0	0.0%	0	0.0%	0	0.0%	0	
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	7.4%	112	13.3%	8	3.6%	1	9.6%	2	4.7%	11	4.8%	3	5.3%	5	9.8%	13	8.1%	3	6.6%	16	5.6%	3	3.8%	3	
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	1.2%	1	0.0%	0		0		0		0		0		0	
Colindale Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	3.8%	9	0.9%	1	0.0%	0		0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0		0	0.0%	0		0		0	
Harpenden Town Centre	3.7%	56	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.2%	8	0.0%	0	0.0%	0	68.6%	41	4.8%	4	
Hatfield Town Centre	1.4%	21	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	18.3%	8	0.0%	0	1.0%	1	11.6%	10	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	

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															0										
	Total		Zone 1	2	Zone 1	3	Zone 14	4	Zone 1	15	Zone	16	Zone	e 17	7	Zone 18		Zone 1	9	Zone 2	20	Zone 2	21	Zone 2	22
High Wycombe Town	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	8	0.0%	. 0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre		Ü																							Ü
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Kenton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. 0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	. 1	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	11.0%	9
Marlow Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. 0) (0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Mill Hill Local Centre	2.0%	31	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%			0.0%	0	0.0%	0	12.7%	30	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.5%	8	1.5%	1	2.1%	1	0.0%	0	0.0%	0		1	5.2%			0.0%	0	1.2%	0	0.0%	0	0.9%	1	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Princes Risborough Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.2%	1	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. 0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. 0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
stevenage Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	4.7%	2	0.0%	0	0.0%	0	8.0%	7
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	3.2%	1	0.0%	0	1.0%	1	4.0%	3
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	6.0%	14	0.0%	0	0.0%	. 0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valtham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. 0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) 1	1.1%	2	4.6%	2	0.0%	0	1.0%	1	36.7%	31
Others, outside study area Others	6.0%	91	16.3%	9	7.0%	2	6.3%	1	10.2%	24	7.6%	5	7.4%	, 7	7 1	1.7%	2	8.9%	4	8.2%	19	4.1%	2	4.2%	4
Abroad	0.3%	5	1.1%	1	0.8%	0	1.1%	0	0.0%	0	0.9%	1	1.3%	. 1	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1511		57		32		20		231		69		97	7	1	133		42		235		59		86
Sample:		1538		74		71		72		75		74		59		J	75		66		65		81		66

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	Total		Zone 12		Zone 1.	3	Zone 14	1	Zone 1	5	Zone 16		Zone 1	7	Zone 18	3	Zone 19)	Zone 2	20	Zone 2	1	Zone 22	
Q39 Which centre / facili				-			_																	
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	10.1%	93	1.6%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	29	0.0%	0	0.0%	0
Others, Zone 1 Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2 Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Aldenham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre Zone 4	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	0.0%	0
Shenley Village Centre Zone 5	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Borehamwood Town Centre	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar Town Centre	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	4	4.1%	5	0.0%	0	0.0%	0
South Mimms Village Centre Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Croxley Green Local Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre		25	1.5%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7 Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre Zone 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0
Chorleywood Village Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	4.9%	6		0	0.0%	0
Sarratt Village Centre	0.6%	6	1.6%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Others, Zone 9 Zone 10	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbots Langley Village Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighteu.											1 1 102	140	- 14			•										November 2017
	Total		Zone 12		Zone 13	3	Zone 14		Zone 1	5	Zone 1	16	Zor	ne 17		Zone 18	8	Zone 1	9	Zone 20)	Zone 2	1	Zone 2	22	
Kings Langley Village	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Zone 11																										
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9ON	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11 Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	6.8%		27.5%	8	10.7%	3	0.0%	0		0		0			0	0.0%	0		0	0.0%	0	1.4%	1	0.9%	1	
Others, Zone 12 Zone 13	0.4%	4	10.1%	3	0.9%	0	0.0%	0	0.0%	0	1.2%	1	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	3.7%	34	12.8%	4	77.8%	21	3.8%	0	0.0%	0	7.6%	4	3.89	%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.1%	1	0.0%	0	1.0%	0	2.5%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14	0.1%	1	0.0%	0	0.0%	0	3.7%	0	0.0%	0	1.2%	1	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre Zone 15	1.6%	15	1.5%	0	1.0%	0	57.2%	7	0.0%	0	7.6%	4	1.69	%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
Chalfont St. Peter Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	1.4%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	12	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	3.9%	36	0.0%	0	0.0%	0	0.0%	0	17.7%	22	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	10.6%	13	0.0%	0	0.0%	0	
Hatch End Local Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	
Pinner Village Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	12.4%	15	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	1.8%	17	0.0%	0	0.0%	0	0.0%	0	13.7%	17	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	1.1%	10	0.0%	0	0.9%	0	0.0%	0	0.0%	0	19.5%	10	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16 Zone 17	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	10	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunstable Town Centre Leighton Buzzard Town	0.2% 2.3%	2 21	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.6%	0 1			1 20	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	1 0	
Centre Others, Zone 17 Zone 18	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.49	% 1	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	7.6%	70	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	64.2%	48	12.6%	3	0.0%	0	2.9%	1	15.5%	11	
Others, Zone 18 Zone 19	0.1%	1	0.0%	0		0	0.0%	0		0	0.0%	0			0	0.0%			0	0.0%	0	1.4%	1	0.0%	0	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 12	2	Zone 13	}	Zone 14	ı	Zone 1	.5	Zone 1	6	Zone	17	Zone	18	Zone	19	Zone	20	Zone 2	21	Zone 2	22	
North Orbital Road, St																									
Albans, AL2 1DL	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	4	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 19 Zone 20	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	4	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	2.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	25	0.0%	0	0.0%	0	
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 20 Zone 21	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6	0.0%	0	0.0%	0	
Wheathampstead Village Centre Zone 22	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	2.1%	1	
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others Outside Study Area																									
Amersham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	0.8%	7	0.0%	0		0	3.4%	0	0.0%	0		4		3	0.0%	0		0	0.0%	0		0	0.0%	0	
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	8.3%	76	21.6%	6	1.9%	0	1.3%	0	23.8%	29	6.4%	3	2.2%	2	12.1%	9	0.0%	0	4.9%	6	1.5%	1	1.8%	1	
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		0	0.0%	0	
Great Missenden Village Centre	0.3%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0		Ö	0.0%	0		0	0.0%	0	
Harpenden Town Centre	4.8%	44	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	8	0.0%	0	2.1%	3	78.1%	30	2.1%	1	
Hatfield Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	8.5%	10	0.0%	0	19.4%	14	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Hertford City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	

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														•	0									
	Total	1	Zone 1	12	Zone 1	3	Zone 1	4	Zone 1	15	Zone 1	16	Zone	17	Zone 1	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone 2	22
W I W I T	0.00/	-	0.00/	0	0.00/	0	0.00/	0	0.00/	0	10.50/	-	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
High Wycombe Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	/	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Kenton Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.2%	3
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	8	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.5%	23	1.5%	0	0.0%	0	14.1%	2	0.0%	0	0.0%	0	24.8%	20	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	2.0%	1	33.7%	24
Others, outside study area Others	6.1%	56	8.0%	2	5.0%	1	14.1%	2	1.7%	2	9.4%	5	17.6%	14	8.1%	6	13.9%	3	2.1%	3	3.5%	1	12.0%	9
Abroad	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Weighted base:		914		29		27		12		122		52		79		74		21		120		38		72
Sample:		878		44		49		33		36		53		44		43		40		31		52		47

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	Total	l	Zone 1	2	Zone 13	3	Zone 14	1	Zone 15	5	Zone 16		Zone 17	,	Zone 1	8	Zone 19	1	Zone 20	0	Zone 21	Ĺ	Zone 22	2	
Q40 Which centre / facili Those who go ten pin b						wling	g?																		
Zone 2																									
Hollywood Bowl, Woodside Leisure Park, Watford, WD25 7JZ	58.5%	182	73.6%	8	66.4%	3	36.0%	2	0.0%	0	56.7%	5	0.0%	0	83.2%	22	0.0%	0	61.7%	22	30.7%	3	24.7%	7	
Zone 11																									
Others, Zone 11 Others Outside Study Area	0.6%	2	0.0%	0	6.7%	0	3.7%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Go Bowling, Grove Park, Court Drive, Dunstable	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hollywood Bowl, Eden Centre, Denmark Street, High Wycombe, HP11 2DB	3.1%	10	0.0%	0	0.0%	0	2.7%	0	19.4%	9	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hollywood Bowl, Finchley High Road, Leisure Way, Finchley	5.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.1%	11	0.0%	0	0.0%	0	
Hollywood Bowl, Stevenage Leisure Park, Six Hills Way, Stevenage	6.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	3	55.5%	16	
MFA Bowl, The Galaxy Centre, Bridge Street, Luton	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.7%	4	11.0%	3	
Rogue Bowling, Gatehouse Way, Aylesbury, HP19 8DB	2.0%	6	0.0%	0	13.4%	1	54.9%	3	0.0%	0	28.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, outside study area Others	21.8%	68	26.4%	3	13.4%	1	2.7%	0	80.6%	36	0.0%	0	100.0%	5	16.8%	4 1	00.0%	3	7.2%	3	0.0%	0	8.8%	3	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0		0		0		0	0.0%	0		0		0		0	0.0%	0		0	0.0%	0		0	
Weighted base:		311		11		4		6		45		9		5		27		3		36		9		29	
Sample:		245		10		12		13		7		8		4		11		3		10		7		13	

Weighted	l:

	Total		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21	l	Zone 22	
Q41 Which centre / facili Those who go to bingo																								
Zone 5																								
Gala, The Point, Shenley Road, Borehamwood, WD6 1EH	54.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	63.6%	3	0.0%	0	100.0%	3	0.0%	0	0.0%	0
Zone 18 Top Ten Bingo, Verulam Industrial Estate, London Road, St Albans	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area																								
Gala, High Street, Aylesbury, HP20 1SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Skimpot Road, Luton, LU4 0JB	20.3%	5	20.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Raging Ball Club, Corporation Street, High Wycombe, HP13 6TO	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area Others	21.0%	5	79.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		24		2		0		0		0		0		0		4		0		3		0		1
Sample:		36		2		0		0		0		0		0		3		0		1		0		1

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Weighted:

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	Total		Zone 12	}	Zone 13	3	Zone 14	ļ	Zone 1	5	Zone 10	6	Zone 1	17	Zone 1	18	Zone 1	9	Zone 20)	Zone 2	1	Zone 22	2	
Q42 Which centre / facilit											leries an	d oth	er cultu	ıral fa	icilities?	,									
Zone 1																									
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre Others, Zone 1 Zone 2	4.5% 0.0%	51 0	1.3% 0.0%	0		1 0	0.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	11.2% 0.0%	10 0		1 0	2.6% 0.0%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 2 Zone 3	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Aldenham Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Bushey Town Centre Zone 4	0.0%	0		0		0	0.0%	0	0.0%	0		0	0.0%	0			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radlett Town Centre	0.6%	7	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2		0	0.0%	0	0.0%	0	0.0%	0	
Shenley Village Centre Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Borehamwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Potters Bar Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	4	1.3%	2	0.0%	0	0.0%	0	
South Mimms Village Centre Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Croxley Green Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 7 Zone 8	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	
Northwood Local Centre South Oxhey Local Centre Zone 9	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Chorleywood Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elstree Village Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 9 Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		77 10																						
	1000		Zone 12		Zone 13	}	Zone 14		Zone 15	5	Zone 16	i	Zone 17	7	Zone 18	8	Zone 1	9	Zone 20		Zone 21	Į	Zone 22	2	
Kings Langley Village Centre	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 11 Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 11 Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre	0.4%	5	2.5%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Berkhamsted Town Centre	0.2%	3	0.0%	0	0.8%	0	2.7%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 13 Zone 14	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring Town Centre Zone 15	1.0%	12	1.2%		7.4%	2	4.7%	1	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	Ö	0.0%	0	0.0%	Ö	
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrow Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip Town Centre Zone 16	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesham Town Centre	0.2%	3	1.2%	0	2.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 16 Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunstable Town Centre Leighton Buzzard Town Centre	1.2% 0.2%	14 2	2.5% 0.0%	1	1.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1	6.5% 2.5%	6 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	1 0	8.6% 0.0%	5 0	
Others, Zone 17 Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	3.2%	37	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	18	9.7%	3	1.3%	3	7.2%	4	5.9%	3	
Others, Zone 18 Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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veighteu:											1 1 102	140	1 1411		5										November 2017
	Tota	1	Zone 1	12	Zone 1	3	Zone 1	4	Zone	15	Zone	16	Zone	17	Zone 1	18	Zone 1	9	Zone 2	20	Zone	21	Zone	22	
North Orbital Road, St																									
Albans, AL2 1DL Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	1.5%	1	
Others, Zone 19 Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnet Local Centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0,0	0	0.0%	0		0	0.0,0	0	
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0	
Wealdstone Local Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	
Others, Zone 20 Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0		0	
Wheathampstead Village Centre Zone 22	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others Outside Study Area																									
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	3.4%	39	1.2%	0	3.4%	1	29.1%	5	0.0%		31.9%	15		14		0		0	0.0%	0	0.0%	0	0.0%	0	
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London Chalfont St. Giles Village	71.2% 0.0%	819 0	82.3% 0.0%	30 0	75.4% 0.0%	22 0		10 0	75.6% 0.0%	154 0	56.5% 0.0%	26 0		34 0		52 0	61.1% 0.0%	16 0	92.2% 0.0%	178 0			67.9% 0.0%	40 0	
Centre	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü	0.070		0.070	Ü	0.070		0.070	Ü	
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Missenden Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	4.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpenden Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.9%	0	0.0%	0	6.2%	3	0.0%	0	
Hatfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Tota	al	Zone 1	12	Zone 1	3	Zone 1	4	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	22
High Wycombe Town Centre	0.5%	5	0.0%	0	0.8%	0	0.0%	0	1.4%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.0%	46	2.5%	1	2.0%	1	0.9%	0	0.0%	0	0.0%	0	35.5%	36	4.1%	4	1.8%	0	0.0%	0	5.1%	3	2.6%	2
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	0.6%	7		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.4%	1	8.8%	5
Others, outside study area Others	4.4%	51	0.0%	0	0.8%	0	3.0%	1	15.2%	31	6.3%	3	6.4%	6	0.0%	0	1.8%	0	1.3%	2	2.4%	1	1.1%	1
Abroad	0.2%	2	2.9%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1150		37		29		17		204		47		100		89		26		193		54		59
Sample:		1139		54		59		57		58		60		52		54		49		50		67		50

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, eighteur															-										
	Tota	al	Zone	12	Zone 1	13	Zone 1	14	Zone 1	15	Zone 1	16	Zone	17	Zone	18	Zone 1	19	Zone	20	Zone 2	21	Zone	22	
Q43 How do you norma Those who participate	•			_		natio	ns?																		
Car / van (as driver)	56.5%	1096	54.9%	37	41.8%	16	64.4%	16	30.8%	92	64.7%	54	75.2%	115	71.8%	112	52.3%	27	58.5%	177	59.5%	44	58.8%	69	
Car / van (as passenger)	8.7%	169	16.1%	11	5.1%	2	6.8%	2	4.9%	15	18.3%	15	9.0%	14	7.1%	11	18.3%	10	12.3%	37	5.8%	4	2.7%	3	
Bus, minibus or coach	2.9%	56	2.0%	1	1.3%	0	0.6%	0	1.7%	5	1.5%	1	2.7%	4	1.4%	2	3.6%	2	5.8%	17	0.7%	1	3.5%	4	
Motorcycle, scooter or	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
moped																									
Walk	10.0%	193	0.7%	0	23.9%	9	9.0%	2	17.6%	53	4.0%	3	6.3%	10		11	6.9%	4	3.1%		11.9%	9	13.2%	15	
Taxi	1.5%	30	1.4%	1	1.5%	1	1.2%	0		0	3.2%	3	0.0%	0		6		1	0.9%	3	3.0%	2	3.3%	4	
Train	13.5%	262	19.9%	13			15.9%	4	31.0%	93	6.7%	6	5.9%	9	, .	11	11.2%	6	8.2%	25	9.1%	7	11.1%	13	
Metro	1.8%	35	0.0%	0		0	0.0%	0		18	0.8%	1	0.0%	0		0	0.0%	0	5.1%	15	0.0%	0	0.070	0	
Bicycle	0.3%	6	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	,.	0	0.0%	0	0.0%	0		0	0.0%	0	
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tube / Underground	1.3%	25	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.6%	11	0.0%	0	0.6%	1	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aeroplane	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	3.4%	67	5.0%	3	1.9%	1	2.0%	1	5.2%	16	0.8%	1	0.8%	1	1.9%	3	4.0%	2	2.5%	8	9.9%	7	6.8%	8	
Weighted base:		1940		67		39		25		300		83		153		156		52		302		73		117	
Sample:		1926		91		85		93		92		90		86		90		86		86		95		87	

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	Tota	l	Zone 12	2	Zone 13	3	Zone 14	ı	Zone 1	.5	Zone 16	í	Zone 1	.7	Zone 1	8	Zone 1	9	Zone 2	20	Zone 2	21	Zone 2	22	
044 Which leisure faciliti	ies woul	ld vou	ı like to sı	ee m	nore of in	the	area? [M	RI																	
		•					-	-	1.50/	_	1.60/		0.00/	0	0.00/	2	0.00/	0	2.10/	0	0.70/		5 50/	_	
Bars / pubs / nightclubs Better / cheaper public	1.9% 0.1%	41	8.7% 0.6%	6 0		0	0.0% 0.0%	0	1.5% 0.0%	5	1.6% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	2 0		0	2.1% 0.0%	8		0	5.5% 0.7%	7 1	
transport Better disabled access / facilities	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1	
etter shopping facilities	1.5%	32	2.6%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	5	5.6%	10	0.0%	0	2.2%	1	1.4%	5	3.6%	3	0.0%	0	
ingo	0.1%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	
owling alley	3.8%	84	6.0%	4	6.8%	3	1.3%	0	8.9%	29	0.7%	1	0.0%	0	5.9%	10	2.7%	2	0.0%	0	3.5%	3	7.3%	10	
	0.6%	12		0		0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.1%	7	0.0%	0		3	0.0%	0	0.0%	0	
owling green			0.6%		0.0%							•							1.0%						
nema	6.3%	139	1.9%	1	0.6%	0	3.5%	1	8.2%	27	4.1%	4	9.8%	17	4.6%	8	1.9%	1	8.2%	30		12	1.7%	2	
oncert hall / venue	0.6%	13	5.6%	4	2.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	2		0	0.0%	0	
cle paths / area	0.8%	17	0.0%	0	0.0%	0	0.8%	0	2.5%	8	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
nce facilities	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0		0	0.0%	0	
treme sports	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
lf course	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
alth and fitness (gym)	2.3%	50	8.5%	6	0.0%	0	4.2%	1	0.9%	3	0.7%	1	2.9%	5	0.0%	0	1.1%	1	2.8%	10	3.9%	3	6.0%	8	
tels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
rink	2.1%	47	0.0%	0	6.8%	3	1.7%	0	7.5%	25	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.7%	2	1.0%	1	0.5%	1	
oor soft play areas	0.3%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.7%	3	0.0%	0	1.9%	3	
rting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0		0	0.0%	0	
isure centre	2.1%	46	0.0%	0	0.5%	0	3.5%	1	0.9%	3	6.2%	6	5.6%	10	1.5%	3	0.0%	0	2.8%	10		1	0.8%	1	
ore / cheaper parking	0.2%	5	0.0%	0	0.6%	0	0.0%	0	0.9%	3	0.9%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0		0		0	
ore activities for teenagers young adults	0.7%	16	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.8%	0	0.0%	0		4		0	
ore activities for the	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ore children facilities /	2.0%	44	2.2%	2	0.6%	0	0.6%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0	3.1%	2	2.8%	10	6.6%	5	1.0%	1	
ore footpaths / walkways	0.3%	6	0.0%	0	0.0%	0	0.6%	0	0.7%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	
ore sports facilities (football pitches, tennis	2.5%	55	2.8%	2		0	9.1%	2	0.0%	0	2.8%	2	2.4%	4	6.9%	12		1	3.1%	11	1.7%	1		2	
courts)																									
seum / art galleries	0.7%	15	0.9%	1		0	0.0%	0	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0	0.0%	0		2		0	
ntballing	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0		0	5.5%	7	
y spaces / park facilites	1.7%	38	2.6%	2	0.0%	0	7.7%	2	1.6%	5	3.7%	3	3.6%	6	0.7%	1	0.8%	0	0.7%	3	1.7%	1	2.0%	3	
staurants / cafés	2.6%	58	3.2%	2	0.0%	0	0.0%	0	1.5%	5	4.3%	4	1.4%	3	0.9%	2	0.8%	0	0.0%	0	7.3%	6	2.5%	3	
iteboarding	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	
imming pool	7.6%	167	3.2%	2	6.8%	3	3.5%	1	3.8%	12	3.7%	3	2.7%	5	0.0%	0	3.4%	2	15.4%	56	9.7%	7	30.7%	41	
ole tennis / snooker / pool	0.1%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0	
eatre	3.5%	78	7.9%	6	1.1%	0	0.6%	0	13.1%	43	0.0%	0	0.7%	1	1.3%	2	2.4%	1	0.0%	0	10.4%	8	2.5%	3	
ner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	
ult education classes	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0,0	0	
t classes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
		1		0		0				0		0						0				1		0	
etter community centre	0.0%	1	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	1.4%	1	0.0%	U	

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	Tot	al	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22
Bicycle trails / cycle lanes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxing club	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designated bridleways	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor ski slope	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
More family-orientated activities	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0
More festivals	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
More motor sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
More religious centres (e.g. churches, temples etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Roller disco	0.1%			2	0.0%	0		0		0		0	0.0%	0		0		0		0		0		0
Trampoline park	0.1%			0	0.0%	0		0		0	0.0%	0	0.0%	0		0		0		0		2		0
Water park	0.1%			0		0		0		0		0	0.0%	0		0		0		0		0	0.00	0
(None)	63.2%			34	75.2%	34		17		158		68	73.6%	129		128		45		253		33	48.3%	64
(Don't know)	5.5%	123	2.8%	2	4.1%	2	11.6%	3	13.3%	43	3.0%	3	5.5%	10	2.6%	4	6.1%	4	1.9%	7	8.0%	6	2.6%	3
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100
Ī.																								
GEN Gender of respond	lent.																							
Male	32.8%	724	24.9%	18	31.6%	14	41.0%	11	32.3%	105	22.9%	21	43.9%	77	37.4%	64	33.2%	20	25.2%	91	27.4%	21	35.6%	47
Female	67.2%		75.1%		68.4%		59.0%		67.7%	221		70	56.1%		62.6%		66.8%		74.8%		72.6%		64.4%	85
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100
Sample.		2210		100		100		100		102		101		102		100		102		100		100		100
AGE Could I ask how of	d you ar	e plea	se?																					
18 – 24 years	7.7%	171	0.0%	0	6.2%	3	19.7%	5	7.5%	25	7.8%	7	0.0%	0	0.0%	0	9.0%	6	15.9%	57	0.0%	0	5.5%	7
25 – 34 years	10.9%				31.0%		13.1%	4		25		0		29		13		0		0			27.5%	36
35 – 44 years	17.2%			11	8.8%	4			13.3%	43		20	5.8%		25.9%	45			11.2%		17.5%		21.4%	28
45 – 54 years	15.8%				17.3%	8		4				17	16.2%		14.5%	25			12.1%	44			12.4%	16
55 – 64 years	20.1%				16.4%	8			27.1%			23			28.1%	48		13		90			14.5%	19
65+ years	24.3%				18.6%	9		6		101		22		59		32		28			26.8%		14.6%	19
(Refused)	4.0%		3.2%	2		1	7.6%	2	5.5%	18		2		4				6		13	4.8%	4		5
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
C		2210		100		100		100		102		101		102		100		61 102		100		100		100
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

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Weighted:										Fo	r Nexu	IS .	Planr	in	g										November 201
	Total		Zone 12		Zone 13	}	Zone 14		Zone 1	.5	Zone 16		Zone 1	7	Zone	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone	22	
PC Postcode Sector																									
AL1 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL1 2	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL1 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		0	
AL1 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL1 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL109	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		22.8%	30	
AL2 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0	
AL2 2	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		12.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL2 3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 5	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 6	0.4%	10	0.0%		0.0%	0	0.0%		0.0%	0	0.0%	-	0.0%	0	5.6%	10	0.0%		0.0%		0.0%	0	0.0%	0	
AL3 7	0.7%	15 9	0.0%	0 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
AL3 8 AL4 0	0.4% 0.8%	9 17	13.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 27.9%	0 17	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
AL4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		11.3%	9	0.0%	0	
AL4 9	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		26	0.0%	0	0.0%	0		0	0.0%	0	
AL5 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		17.2%	13	0.0%	0	
AL5 1 AL5 2	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		14.1%	11	0.0%	0	
AL5 3	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	15	0.0%	0	0.0%	0		0	0.0%	0	
AL5 4	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		25.6%	20	0.0%	0	
AL5 5	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		31.8%	24	0.0%	0	
AL6 9	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		11.7%	16	
AL8 7	1.6%	36	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		27.1%	36	
AL9 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0	
AL9 7	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		21	0.0%	0	0.0%	0	0.0%	0	
EN4 0	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	9	0.0%	0	0.0%	0	
EN4 9	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13	0.0%	0	0.0%	0	
EN5 2	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	23	0.0%	0	0.0%	0	
EN5 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	
EN5 4	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	16	0.0%	0	0.0%	0	
EN5 5	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10	0.0%	0	0.0%	0	
EN6 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN6 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	14	0.0%	0	0.0%	0	0.0%	0	
EN6 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA1 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA2 0	1.6%	35	0.0%	0	0.0%	0	0.0%		10.8%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA2 6	0.7%	14	0.0%	0	0.0%	0	0.0%	0	4.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA2 7	0.5%	10	0.0%	0	0.0%	0	0.0%	0	3.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA2 9	0.6%	14	0.0%	0	0.0%	0	0.0%	0	4.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HA3 5	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0	
HA3 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13	0.0%	0	0.0%	0	
HA3 7	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	20	0.0%	0	0.0%	0	
HA4 7	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total	l	Zone 1	2	Zone 1	3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	18	Zone 1	9	Zone 2	0	Zone 2	1	Zone 2	22	
HA4 8	0.9%	19	0.0%	0	0.0%	0	0.0%	0	6.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA4 8 IA4 9	1.3%	30	0.0%	0	0.0%	0	0.0%	0	9.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA4 9 IA5 1	0.9%	21	0.0%	0	0.0%	0	0.0%	0	6.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA5 1 IA5 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	4.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA5 2 IA5 3	1.1%	24	0.0%	0	0.0%	0	0.0%	0	7.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA5 4	1.4%	31	0.0%	0	0.0%	0	0.0%	0	9.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA5 4 IA5 5	1.6%	36	0.0%	0	0.0%	0	0.0%		11.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IA6 1 IA6 2	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1A6 2 1A6 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1A0 3 1A7 1	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	34	0.0%	0	0.0%	0	
												0				0		0						0	
IA7 2 IA7 3	0.7% 0.5%	15 12	0.0% 0.0%	0	0.0% 0.0%	0	4.2% 3.3%	15 12	0.0% 0.0%	0	0.0% 0.0%	0													
				0		0		0		0		0		0		0		0				0		0	
IA7 4	1.3% 1.5%	29 34	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	7.9% 9.3%	29 34	0.0% 0.0%	0	0.0%	0	
IA8 0							0.0%		0.0%		0.0%	-				-	0.0%	-					0.0%		
IA8 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7	0.0%	0	0.0%	0	
IA8 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13	0.0%	0	0.0%	0	
IA8 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	19	0.0%	0	0.0%	0	
IA8 8	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	29	0.0%	0	0.0%	0	
A8 9	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10	0.0%	0	0.0%	0	
IP1 1	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP1 2	0.9%		28.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP1 3	0.5%		15.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP2 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP2 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP2 6	0.9%	21	28.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP2 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP224	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP225	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%		24.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP234	0.4%	8	0.0%	0	0.0%		31.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP235	0.8%	18	0.0%	0	0.0%	0	68.6%	18	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP236	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%		19.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP3 0	0.5%	10		10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP3 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP3 9	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP4 1	0.6%	13	0.0%		27.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP4 2	0.6%	14	0.0%		30.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP4 3	0.9%	19	0.0%		41.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP5 1	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0		8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
P5 2	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%		26.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IP5 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%		12.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
U1 3	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9	
.U1 4	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
.U2 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	28	
.U6 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
U6 2	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
.U6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total	1	Zone 12		Zone 13		Zone 14		Zone 15	5	Zone 16		Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	20	Zone 2	1	Zone 22	2	
LU7 0	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU7 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU7 2	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU7 3	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU7 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LU7 9	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
NW7 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	18	0.0%	0	0.0%	0	
IW7 4	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	32	0.0%	0	0.0%	0	
SG4 8	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	14	
SL9 0	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SL9 9	1.4%	31	0.0%	0	0.0%	0	0.0%	0	9.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JB9 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JB9 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WD171	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD172	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD173	0.5%	12		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD174	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD180	0.7%	15	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	
VD186	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD187	1.1%	24	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	
VD188	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD194	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD195	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD196	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD197	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD231	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD232	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WD232	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD234	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD244	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD244 VD245	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD243 VD246	0.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD240 VD247	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD247 VD250	0.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD250 VD257	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD257 VD258	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD258 VD259	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD239 VD3 1	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
VD3 1 VD3 3		27		0	0.0%	0		0	0.0%			0		0	0.0%	0		0		0		0	0.0%	0	
VD3 4	1.2%	7	0.0% 0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0	
	0.3%				0.0%		0.0%	0	0.0%	0	0.0%	-	0.0%	0	0.0%	-	0.0%		0.0%	0	0.0%		0.0%	0	
VD3 5	0.7%	15	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
VD3 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD3 7	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WD3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
VD3 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WD4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WD4 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:

No.	November 2017
WD6 1	
WD6 1	0
NDF 2	
ND6 3	
ND6 4	•
NDG 5	*
ND7 7	0
NDT 8	0
Work	0
Cample: 2210 100 100 100 102 101 102 100 102 100 10	
Sample: 2210 100 100 100 100 102 101 102 100 102 100 102 100	
Cone 1	
Zone 1	00
Zone 2 4.1% 91 0.0% 0	
Zone 3	0
Zone 4 1.1% 23 0.0% 0	0
Zone 5 3.2% 71 0.0% 0	0
Zone 6	0
Zone 7 2.2% 50 0.0% 0	0
Zone 8 2.7% 60 0.0% 0	0
Zone 9 1.3% 28 0.0% 0	0
Zone 10 2.0% 44 0.0% 0	*
Zone 11 5.4% 119 0.0% 0	*
Zone 12 3.2% 72 100.0% 72 0.0% 0 0.	0
Zone 13 2.1% 46 0.0% 0 100.0% 46 0.0% 0 0.0%	*
Zone 14 1.2% 27 0.0% 0 0.0% 0 10.0% 27 0.0% 0 <td>-</td>	-
Zone 15	-
Zone 16 4.1% 91 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 91 0.0% 0 0.0%	-
Zone 17 8.0% 176 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 176 0.0% 0 0.	
Zone 18 7.8% 172 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 172 0.0% 0 0.0% 0 0.0% 0 0.0% 0	•
	*
Zone 19 2.8% 61 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 61 0.0% 0 0.0% 0 0.0% 0	*
7 A0 A C A C A C A C A C A C A C A C A C	-
Zone 20 16.4% 362 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 362 0.0% 0 0.0% 0	
Zone 21 3.5% 77 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 77 0.0% 0	
Zone 22 6.0% 132 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 100.0% 132	32
Weighted base: 2210 72 46 27 326 91 176 172 61 362 77 132	.32
Sample: 2210 100 100 100 100 102 101 102 100 102 100 100	

Appendix 3:

Data Tabulations
By Q27 – Part One
(Weighted)

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South West Hertfordshire Joint Retail Study For Nexus Planning

Total Bushey Bushev Heath Chorleywood Harpenden Hatfield Hemel Abbots Berkhamstea Borehamwoo Hitchin Langley d Hempstead MeanScore: visits per week Q28 How often do you visit (CENTRE MENTIONED AT Q27)? Those who mentioned a centre at O27: Daily 6.8% 131 16.5% 4 10.7% 11 9.0% 15 14.5% 4 11.1% 1 19.5% 3 18.9% 16 2.9% 2 1.6% 4 22.2% At least two times a week 14.3% 276 25.7% 7 25.0% 26 13.8% 23 16.7% 4 42.2% 3 63.0% 10 44.6% 39 27.6% 16 7.6% 21 0.0% 0 20.4% 393 30.8% 8 15.2% 16 26.3% 44 37.1% 9 5.3% 0 8.2% 23.1% 20 25.0% 15 20.3% 56 18.5% At least once a week 1 340 25.4% 7 15.8% 28 28.0% 7 0.0% 0 2.5% 0 1 34.5% 95 0 At least once a fortnight 17.6% 16 16.6% 4.1% 4 1.1% 0.0% At least once a month 16.5% 319 1.5% 0 17.3% 18 14.6% 24 0.9% 0 32.9% 3 1.2% 0 7.6% 7 6.3% 4 14.6% 40 40.7% 3 1.1% At least every two months 7.8% 151 0.0% 0 6.9% 7 5.4% 9 0.0% 0 8.5% 1 0.0% 0 0.0% 0 1 5.8% 16 0.0% 0 At least every 3 months 6.6% 127 0.0% 0 2.5% 3 7.6% 13 0.0% 0 0.0% 0 1.2% 0 0.0% 0 20.0% 12 7.3% 20 9.3% 59 0.0% 0 1.8% 2 2.2% 0.0% 0 0.0% 0 0.0% 4.2% 0.0% 0 At least every 6 months 3.1% 4 0 0.0% 0 1.1% 1 12 Less often than once every 6 2.8% 54 0.0% 0 3.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.5% 1 2.3% 6 9.3% 1 months 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Have only visited once 0 0.0% 0.0% 0 0.0% 80 0.0% 1.7% 2.7% 0 1.7% 1.8% (Don't know / varies) 4.1% 0 2 4.6% 8 0.0% 4.4% 1 1 12.4% 7 5 0.0% 0 Mean: 1.46 2.62 2.08 1.66 2.26 2.63 4.16 3.44 1.83 0.86 1.87 1931 27 102 25 59 275 7 Weighted base: 168 8 16 86 2056 50 162 165 36 21 57 98 25 279 10 Sample: Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)? Those who mentioned a centre at O27: 30.4% 8 69.5% 71 75.4% 11 56.0% 4 53.2% 8 69.1% 209 81.5% 5 Car / van (as driver) 127 44.2% 65.0% 56 41 75.8% Car / van (as passenger) 6.3% 122 19.2% 5 2.3% 2 6.3% 11 11.8% 3 0.0% 0 0.0% 0 4.4% 4 2.5% 6.6% 18 9.3% 1 1 Bus (including the busway or 4.7% 90 0.0% 0 1.5% 2 8.4% 0.0% 0 0.0% 0 0.0% 0 1.3% 1 3.6% 2 6.3% 17 9.3% 1 14 guided bus), minibus or coach Motorcycle, scooter or 0.0% 1 0.0% 0 0.3% 0 0.0% 0.0% 0.0% 0 1.2% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 moped 16 39.3% 8.8% Walk 12.0% 232 49.2% 13 20.6% 21 9.5% 10 44.0% 3 45.6% 7 27.8% 24 12.4% 24 0.0% 0 Taxi 0.6% 12 0.0% 0 0.2% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 12.4% 0.9% 3 0.0% 0 1.5% 29 0.0% 0 1.7% 2 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Train 0 0 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% Metro 0.0% 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0.8% 0 0 0.0% 0 Bicycle 0.9% 17 0.0% 0.0% 0 2.8% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Mobility scooter / disability 0.0% 0 1.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 vehicle 0.5% 9 0 0 0 0.0% 0 Tube / Underground 0.0% 2.9% 3 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 0.7% 13 0.0% 0 0.2% 0 0.5% 1 1.9% 0 0.0% 0 0.0% 0 1.5% 1 0.0% 0 1.7% 5 0.0% 0 275 Weighted base: 1931 27 102 168 25 86 59 16 36 57 25 279 10 Sample: 2056 50 162 165 21 98

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	Tota	1	Abbots Langley		Berkham d	stea]	Borehan d	1W00	Bushey	,]	Bushey I	Heath	Ch	orleywo	od	Harpen	den	Ha	tfield		Heme Hempst		Hitch	in	
Q30 What do you like mo		•	NTRE ME	NTIC	ONED A	Γ Q27	7)?																		
A change of scene / somewhere different to go	0.8%	15	0.0%	0	1.4%	1	0.2%	0	0.0%	0	0.0%	0		0.0%	0	0.6%	1	0.0	1%	0	1.7%	5	9.3%	1	
Choice and range of shops	32.3%	624	10.2%	3	38.1%	39	38.9%	65	1.6%	0	5.3%	0		5.7%	1	12.3%	11	13.5	0%	8	31.7%	97	27.8%	2	,
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	1.5%	0		7		1	39.5%		41.4%	3		6.2%	1	0.0%		16.8		10	0.6%	2	0.0%	0	
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0	0.0%	0	1.8%	3	11.5%	3	2.6%	0		6.4%	1	0.0%	0	0.0	1%	0	0.3%	1	0.0%	0	1
Close to home	20.4%	394	25.3%	7	11.4%	12	22.5%	38	15.5%	4	40.5%	3	4	2.6%	7	36.1%	31	4.0	1%	2	27.2%	75	9.3%	1	
Close to work	1.1%	22	0.0%	ó		1	1.3%	2	0.6%	0		0		0.0%	Ó		1			0	1.2%	3	0.0%	0	,
Compact layout / shops close together	1.8%	35	1.5%	0		4	0.0%	0	0.0%	0		0		1.3%	0		4			0	1.2%	3	0.0%	0	
Convenient car parking	3.6%	69	3.8%	1	0.0%	0	5.7%	10	0.0%	0	0.0%	0		1.3%	0	2.1%	2	1.0	1%	1	6.2%	17	0.0%	0	j
Convenient for visiting family / friends	1.8%	34	2.7%	1	4.4%	5	1.3%	2	8.4%	2		0		0.0%	0		1	0.0	1%	0	1.1%	3	0.0%	0	
Easily accessible by car	0.6%	12	0.0%	0	1.3%	1	1.9%	3	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	0.5%	1	0.0%	0	1
Easily accessible by public transport	0.5%	10	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	1.9%	5	0.0%	0	
Environmental quality of centre	4.3%	84	1.2%	0	11.9%	12	0.0%	0	1.9%	0	2.5%	0		2.5%	0	4.9%	4	0.0	1%	0	5.7%	16	0.0%	0	
Familiarity	2.4%	46	3.8%	1	2.2%	2	2.2%	4	4.9%	1	0.0%	0	1	2.9%	2	2.4%	2	0.0	1%	0	2.6%	7	9.3%	1	
Free car parking	0.5%	10	0.0%	0	0.0%	0	2.4%	4	2.1%	1	0.0%	0		0.0%	0	0.0%	0	2.6	%	2	0.0%	0	0.0%	0	į
Friendly / community atmosphere	1.7%	33	14.6%	4	3.3%	3	0.0%	0	4.2%	1	2.6%	0		8.0%	1	7.0%	6	0.0	1%	0	0.6%	2	13.0%	1	
Good markets	0.9%	18	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	0.0%	0	22.2%	1	
Good range of charity shops	0.2%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	0.0%	0	0.0%	0	į
Good range of independent / specialist shops	2.2%	43	1.2%	0	6.9%	7	2.9%	5	2.1%	1	5.1%	0		8.5%	1	4.1%	4	0.0	1%	0	0.0%	0	9.3%	1	
Has a Costco nearby	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	0.0%	0	0.0%	0	1
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	0.2%	0	0.0%	0	
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	0.0%	0	0.0%	0	
Has a Marks & Spencer store	0.4%	8	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	1.1%	3	0.0%	0	į
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	0.2%	1	0.0%	0	,
Has everything I need	0.9%	18	0.0%	0	0.5%	0		0		0		0		0.0%	0		3			0	0.2%	1	0.0%	0	
indoor shopping centre / everything under one roof	1.3%	26		0		0	1.5%	2	0.0%	0		0		0.0%	0		0			0	0.8%	2	0.0%	0	
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0	1%	0	2.5%	7	0.0%	0	j
small / quiet / not too big	1.4%	28		8	1.4%	1	0.0%	0	0.0%	0		0		1.2%	0	9.7%	8	0.0		0	0.6%	2	0.0%	0	
Strength of supermarket provision	1.5%	29	0.0%	0	0.7%	1	4.1%	7		0		0		0.0%	0			18.0		11	0.1%	0	0.0%	Ö	
Traditional town centre	0.6%	12	0.0%	0	1.2%	1	0.0%	0	0.8%	0	0.0%	0		0.0%	0	5.0%	4	0.0	1%	0	0.1%	0	0.0%	0	į
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	
Cultural diversity	0.0%	0		0	0.3%	0	0.0%	0	0.0%	0		0		0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	

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	Tota	ıl	Abbot Langle		Berkhan d	nstea]	Borehan d	woo	Bushe	y 1	Bushey F	leath (Chorley	wood	Harpen	den	Hatf	ield	Hem Hemps		Hitchi	n
Feels safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a TK Maxx store	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	2.4%	1	1.8%	2	10.7%	18	6.0%	1	0.0%	0	3.2%	1	6.1%	5	36.6%	22	11.1%	31	0.0%	0
Weighted base:		1931		27		102		168		25		8		16		86		59		275		7
Sample:		2056		50		162		165		36		21		57		98		25		279		10

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	Tota	ıl	Abbots Langle		Berkham d	stea]	Boreham d	woo	Bushey	7]	Bushey H	leath (Chorleyv	vood	Harpeno	den	Hatfie	ld	Heme Hempst		Hitchi	n
Q31 Are there any measi Those who mentioned a			ld encou	rage	you to	/isit (CENTRE	MEN	ITIONED	ΑТ	Q27) mo	re oft	en? [Mi	R]								
1st Mention																						
Better environment	0.9%	18	0.0%	0		0	0.5%	1	0.0%	0		0	0.0%	0			10.9%	6	0.2%	1	0.0%	0
Better layout / shops closer together	0.5%	9	0.0%	0	1.1%	1	0.0%	0	0.6%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	0.0%	0	0.0%	0	0.1%	0	0.0%	0		0	0.0%	0		1		0	0.0%	0	0.0%	0
Cheaper / free parking	6.4%	123	1.2%	0	2.2%	2	0.5%	1	1.1%	0		0	0.0%	0		8		0	8.2%	22	0.0%	0
Cheaper public transport	0.0%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
Cheaper shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
Discount foodstores within	0.1%	4	0.0%	0	0.6%	1	0.0%	0	2.1%	1		0	0.0%	0		1		1	0.0%	0		0
	0.2%	4	0.0%	U	0.0%	1	0.0%	U	2.1%	1	0.0%	U	0.0%	U	1.5%	1	1.1%	1	0.0%	U	0.0%	U
the town centre	0.60/	1.1	0.00/	0	0.00/	0	6 00/	1.1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Easier to get to by car	0.6%	11	0.0%	0		0	6.8%	11	0.0%	0		0	0.0%	0		0		0	0.0%	0		0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0
ewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.00	1	0.0%	0	0.0%	0	0.0%	0
fill the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.8%	0		0	3.0%	0	0.070	1	0.0%	0	4.2%	12		0
nprove the nightlife	0.4%	7	0.0%	0	0.0%	0	4.3%	7	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
mproved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0
mproved food shops within the town centre	0.5%	9	1.2%	0	1.0%	1	0.3%	0	0.0%	0	10.3%	1	0.0%	0	2.6%	2	0.0%	0	0.1%	0	0.0%	0
mproved leisure facilities	0.7%	13	0.0%	0	1.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
mproved non-food shops	1.0%	20	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	3.5%	1	2.6%	2	1.3%	1	0.3%	1	0.0%	0
within the town centre																						
mproved quality of shops	0.8%	15	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.8%	1	1.5%	4	0.0%	0
mproved road surfaces (e.g.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
repair potholes)																						
mproved street cleaning	0.3%	5	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ncreased general choice and range of shops	10.4%	200	12.1%	3	1.3%	1	6.0%	10	5.7%	1	0.0%	0	9.4%	1	11.0%	10	17.2%	10	17.0%	47	18.5%	1
ncreased public transport	1.0%	20	0.0%	0	0.4%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.2%	0	0.0%	0
ntroduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
ess betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
Less charity shops	0.5%	9	2.4%	1	0.3%	0	0.0%	0	0.0%	0		0	6.9%	1		0		0	1.5%	4	0.0%	0
ess cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0,0	0	0.0%	0	0.0%	0
ess development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0
ess traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.00	2		0	0.0%	0	0.0%	0
nger opening hours	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
onger opening nours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
ower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0
More / better advertising of	0.0%	1	0.0%	0		0	0.6%	1	0.0%	0		0	0.0%	0		0		0	0.0%	0		0
events / activities		_						_														· ·
More / better cafés / restaurants	0.7%	14	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.6%	0		3	0.0%	0	0.5%	1	0.0%	0
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	1	Abbots Langley		Berkham d	stea	Borehan d	ıwoo	Bushe	y 1	Bushey H	[eath	Chorley	wood	Hai	rpend	en	Hatfiel	ld	Hemost		Hitch	in	
facilities																								
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	6%	1	0.0%	0	0.0%	0	0.0%	0	
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.2%	0	0.0%	0	
More family-friendly / children's attractions	1.4%	27	0.0%	0	0.0%	0		0	0.0%	0	2.6%	0	5.2%	1		0%	0	0.0%	0	1.2%	3	0.0%	0	
More independent / specialist shops	3.1%	59	10.9%	3	2.1%	2	0.0%	0	5.3%	1	5.3%	0	0.0%	0	3.	9%	3	0.0%	0	6.7%	19	0.0%	0	
More parking	9.9%	191	5.4%	1	26.7%	27	10.8%	18	4.0%	1	13.9%	1	26.4%	4	31.	5%	27	0.0%	0	3.0%	8	13.0%	1	
Iore pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
fore pubs / bars	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
ore recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
Nore road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
Iore street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.4%	1	0.0%	0	
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.5%	1	0.0%	0	
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	9%	1	1.1%	1	0.0%	0	0.0%	0	
Open a John Lewis store	0.3%	6	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		3%	1	0.0%	0	0.0%	0	0.0%	0	
pen a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
pdate / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.	0%	0	0.0%	0	0.0%	0	0.0%	0	
Nothing / Nothing else)	53.8%	1039	65.2%	17	60.0%	61	65.1%	109	77.7%	19	62.6%	5	43.1%	7	22.	8%	20	54.3%	32	51.7%	142	68.5%	5	
Oon't know)	2.3%	45	0.0%	0	1.4%	1	0.3%	0	1.9%	0	0.0%	0	0.0%	0	1.	1%	1	12.4%	7	2.5%	7	0.0%	0	
Veighted base:		1931		27		102		168		25		8		16			86		59		275		7	
Sample:		2056		50		162		165		36		21		57			98		25		279		10	

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, regilieu.											1 1 101				8									110 vellige.
	Total	I	Abbots Langley		Berkhams d	stea l	Borehamy d	woo	Bushey]	Bushey H	Ieath (Chorle	ywood	Н	larpende	en	Hatfie	ld	Heme Hempst		Hitch	in	
2nd Mention																								
Better environment	0.2%	4	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	. ()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better layout / shops closer together	0.1%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%) () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () :	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Better security	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	. () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper / free parking	1.5%	28	2.5%	1	4.2%	4	0.4%	1	0.8%	0	0.0%	0	1.3%	. () :	3.0%	3	0.0%	0	1.2%	3	13.0%	1	
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%) ()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	. () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%			0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Fewer estate agents	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	. (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the vacant shops	0.3%	5	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	1.1%	1	1.2%	3	0.0%	0	
Improve the nightlife	1.5%	28	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved customer service	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	0.4%	7		0		0	0.0%	0	0.0%	0		0	0.0%			0.0%	0	1.1%	1	0.4%	1	0.0%	0	
Improved leisure facilities	0.6%	11	0.0%	0	0.0%	0	0.4%	1	0.0%	0	10.3%	1	0.0%	. ()	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Improved non-food shops	0.0%	14	0.0%	0		0	1.1%	2	0.0%	0		0	0.0%			1.3%	1	0.0%	0	0.2%	2	0.0%	0	
within the town centre	0.770	14	0.0%	U	0.0%	U	1.170	2	0.070	U	0.070	U	0.0%	, (,	1.370	1	0.070	U	0.070	2	0.0%	U	
	1 40/	27	0.0%	0	0.00/	0	0.80/	1	0.00/	0	0.00/	0	0.00/	(`	5 40/	5	0.00/	0	2 40/	9	0.0%	0	
Improved quality of shops	1.4%	27		0			0.8%	1	0.0%	0			0.0%			5.4%	5 1	0.0%		3.4%			0	
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%			0	0.0%	0	0.0%			0	0.0%			1.3%	•	0.0%	0	0.0%	0	0.0%		
Improved street cleaning	0.2%	3	0.0%	0		0	0.0%	0	0.0%	0		0	1.3%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Increased general choice and range of shops	2.2%	42	2.4%	1	0.0%	0	4.3%	7	0.8%	0	2.6%	0	1.3%) () :	3.5%	3	1.0%	1	5.4%	15	0.0%	0	
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%			1.3%	1	0.0%	0	0.1%	0	0.0%	0	
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%) () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () (0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () (0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. () :	3.7%	3	0.0%	0	0.0%	0	0.0%	0	
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.6%	1	0.0%	0	0.0%	0	0.0%	0	
Lower business rates	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%		-	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better advertising of events / activities	0.2%	4	0.0%	0		0	1.9%	3	0.0%	0		0	0.0%			0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better cafés / restaurants	0.7%	13	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	. ()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. ()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. ()	0.6%	1	0.0%	0	0.0%	0	0.0%	0	
services (e.g. Danks /																								

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	Tota	ıl	Abbot	ts :	Berkhan	ıstea	Borehan	1W00	Bushe	y l	Bushey H	Ieath (Chorley	wood	Harpen	den	Hatfie	eld	Hem	el	Hitch	in
			Langle	ey	d		d								_				Hemps	ead		
building societies)																						
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More facilities for the elderly	0.1%	2	1.2%	0	0.5%	0	0.0%	0	2.1%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More family-friendly / children's attractions	0.2%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.6%	12	2.8%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	1.3%	1	0.0%	0	2.0%	5	0.0%	C
More parking	1.6%	31	1.2%	0	2.8%	3	1.5%	3	1.1%	0	0.0%	0	5.2%	1	10.3%	9	1.1%	1	2.1%	6	0.0%	(
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Nicer atmosphere / friendlier people	0.3%	6	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0
Open a department store	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	1591	82.5%	22	86.4%	89	88.1%	148	93.3%	23	75.8%	6	86.6%	14	63.3%	55	83.4%	49	79.7%	219	87.0%	6
(Don't know)	2.3%	44	1.2%	0	1.4%	1	0.3%	0	1.9%	0	0.0%	0	0.0%	0	1.1%	1	12.4%	7	2.3%	6	0.0%	0
Weighted base:		1931		27		102		168		25		8		16		86		59		275		7
Sample:		2056		50		162		165		36		21		57		98		25		279		10

	Total		Abbots Langley	1	Berkhams d	tea I	Borehamw d	700	Bushey	, J	Bushey H	Ieath (Chorle	ywood	F	Harpende	en	Hatfiel		Hemel Hempste		Hitch	nin	
3rd Mention																								
etter environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	0.0%	0	0.0%	0	0.7%	2	0.0%	0	
er layout / shops closer gether	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	C)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ter public toilets	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	C		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.6%	2	0.0%	0	
er / free parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.6%	1	0.0%	0	0.0%	0	0.0%	0	
er public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
r shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
t foodstores within wn centre	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	C		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
o get to by car	0.2%	3	0.0%	0		0	1.1%	2	0.0%	0	0.0%	0	1.3%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
offee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.4%	1	0.0%	0	
the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
d customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
I food shops within on centre	0.1%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	C)	0.7%	1	0.0%	0	0.2%	1	0.0%	0	
l leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
non-food shops te town centre	0.1%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	0.0%	0	1.1%	1	0.2%	1	0.0%	0	
ed quality of shops	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C)	0.7%	1	0.0%	0	0.9%	2	0.0%	0	
road surfaces (e.g.	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	1.8%	2	0.0%	0	0.0%	0	0.0%	0	
ed street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
d general choice and of shops	0.4%	7	2.8%	1		0	0.6%	1	0.0%	0	0.0%	0	0.0%	Ö		3.9%	3	0.0%	0	0.2%	1	0.0%	0	
d public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ng shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
rity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ap shops	0.1%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	Ö		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
elopment	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö		0.7%	1	0.0%	0	0.0%	0	0.0%	0	
fic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö		0.6%	1	0.0%	0	0.0%	0	0.0%	0	
pening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
arking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
siness rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O		0.6%	1	0.0%	0	0.0%	0	0.0%	0	
tter advertising of	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
better cafés / urants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C)	2.0%	2	0.0%	0	0.0%	0	0.0%	0	
/ better disabled lities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
/ better financial vices (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	C)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	

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	Tota	l	Abbots Langle		Berkhan d	stea 1	Borehan d	1W00	Bushe	y l	Bushey H	eath (Chorleyv	vood	Harpeno	len	Hatfie	ld	Hemost		Hitch	in	
building societies)																							
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More family-friendly / children's attractions	0.1%	2	0.0%	0	1.0%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More independent / specialist shops	0.3%	6	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More parking	0.3%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ore pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ore recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ore road crossings	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ore street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ficer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
pen a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	
pen a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
pdate / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
othing / Nothing else)	93.9%	1812	93.5%	25	96.7%	99	95.6%	161	98.1%	25	94.7%	7	98.7%	16	83.9%	72	86.5%	51	92.9%	256	100.0%	7	
on't know)	2.4%	47	1.2%	0	1.4%	1	1.0%	2	1.9%	0	0.0%	0	0.0%	0	1.1%	1	12.4%	7	2.3%	6	0.0%	0	
Veighted base:		1931		27		102		168		25		8		16		86		59		275		7	
Sample:		2056		50		162		165		36		21		57		98		25		279		10	

	Tota	1	Abbots Langley		Berkhams d	stea]	Borehan d	iwoo	Bushe	y 1	Bushey H	Heath (Chorley	wood	Harper	nden	Hatfie	ld	Heme Hempst		Hitch	in
Q31X Are there any meas			ld encour	age	you to v	isit (CENTRI	E MEN	ITIONED) AT	Q27) mo	ore oft	en? An	y mer	ntion: [N	MR]						
Better environment	1.3%	25	0.0%	0	0.5%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	10.9%	6	0.9%	3	0.0%	0
Better layout / shops closer	0.6%	11	0.0%	0		3	0.0%	0	0.6%	0		0	0.0%	0		0		0		0		0
together																						
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0		0	0.4%	1	0.0%	0		0	0.0%	0		1	0.0%	0	0.6%	2		0
Cheaper / free parking	7.9%	153	3.7%	1	6.4%	7	0.9%	2	1.9%	0		0	1.3%		12.5%	11		0	9.4%	26		1
Cheaper public transport	0.0%	1	0.0%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0
Discount foodstores within	0.1%	5	0.0%	0		1	0.0%	0	2.1%	1	0.0%	0	0.0%	0		1	1.1%	1	0.0%	0		0
the town centre						_										_		•				
asier to get to by car	0.9%	17	0.0%	0		0	8.5%	14	0.0%	0	0.070	0	1.3%	0	0.070	0	0.070	0	0.0%	0	0.070	0
ewer coffee shops	0.2%	4	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0	0.0%	0		0
ewer estate agents	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0
ill the vacant shops	1.3%	25	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	3.0%	0		1	1.1%	1	5.8%	16		0
nprove the nightlife	1.9%	36	1.2%	0	0.0%	0	4.3%	7	0.0%	0	2.6%	0	0.0%	0		0		0	0.0%	0	0.0%	0
nproved customer service	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0	0.0%	0		0
aproved food shops within the town centre	0.9%	18	1.2%	0	1.0%	1	0.6%	1	0.0%	0	10.3%	1	0.0%	0	3.3%	3	1.1%	1	0.7%	2	0.0%	0
nproved leisure facilities	1.3%	25	0.0%	0	1.1%	1	0.6%	1	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
aproved non-food shops within the town centre	1.9%	37	0.0%	0	0.3%	0	3.0%	5	0.0%	0	0.0%	0	3.5%	1	3.8%	3	2.4%	1	1.1%	3	0.0%	0
nproved quality of shops	2.6%	51	1.6%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	6	1.8%	1	5.7%	16	0.0%	0
proved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0		0	0.0%	0	0.0%	Ö	0.00	0	0.0%	0		3		0	0.0%	0		0
nproved street cleaning	0.4%	8	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
icreased general choice and	12.9%	249	17.3%	5		1	11.0%	18	6.5%	2		0	10.7%		18.3%		18.2%	11		62		1
range of shops	12.970	249	17.370	5	1.570	1	11.070	10	0.570	2	2.070	U	10.770	2	10.570	10	10.270	11		02	10.570	
creased public transport	1.1%	21	0.0%	0	0.4%	0	1.8%	3	0.0%	0	2.6%	0	0.0%	0		1	0.0%	0	0.3%	1	0.0%	0
roduce Park & Ride	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0
ess betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
ess charity shops	0.7%	13	2.4%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.6%	1	0.0%	0	1.5%	4	0.0%	0
ess cheap shops	0.3%	5	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ess development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0
ess traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0	0.0%	0	0.0%	0
onger opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
onger parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
ower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
ore / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
fore / better cafés / restaurants	1.6%	31	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	3.8%	1	5.2%	5	0.0%	0	0.5%	1	0.0%	0
fore / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
facilities More / better financial	0.4%	7	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0

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Weighted:

	Tota	ıl	Abbot Langle		Berkhan d	nstea l	Borehan d	1W00	Bushey	I	Bushey H	Ieath	Chorl	leywoo	d	Harpend	len	Hatfiel		Hemps		Hitch	in
services (e.g. banks / building societies)																							
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	1.2%	0	0.5%	0	0.1%	0	2.1%	1	2.5%	0	0.0°)%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	(
More family-friendly / children's attractions	1.6%	31	1.2%	0	1.0%	1	0.3%	1	0.0%	0	5.3%	0	5.2	2%	1	0.0%	0	0.0%	0	1.2%	3	0.0%	(
More independent / specialist shops	4.0%	78	13.8%	4	2.4%	2	0.0%	0	5.3%	1	11.4%	1	0.0)%	0	5.2%	5	0.0%	0	8.7%	24	0.0%	(
More parking	11.7%	226	9.1%	2	28.6%	29	12.2%	21	5.1%	1	13.9%	1	31.5	5%	5	44.8%	39	1.1%	1	5.0%	14	13.0%	
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0°)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More pubs / bars	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0°)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0°)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More road crossings	0.1%	1	2.4%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0°)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	(
Nicer atmosphere / friendlier people	0.7%	14	1.5%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.3	3%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	(
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0°)%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	(
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.4%	8	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7	' %	0	0.0%	0	0.0%	0	1.6%	4	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1931		27		102		168		25		8			16		86		59		275		7
Sample:		2056		50		162		165		36		21		:	57		98		25		279		10

Appendix 4:

Data Tabulations
By Q27 – Part Two
(Weighted)

8															0									
	Tota	al	Luto		Nort Watford Albans I	1/St (Potters (High St		Radl	ett :	Rickma th		South C	xhey	St Alb	ans	Steven	age	Trir	ng	Watfo	ord
MeanScore: visits p	er week	(
Q28 How often do you vi	•			ONED	AT Q27)?																		
Daily	6.8%	131	3.4%	1	17.4%	5	2.2%	1	3.3%	1	10.5%	2	3.0%	3	7.4%	2	17.8%	28	0.0%	0	13.9%	8	2.8%	19
At least two times a week	14.3%	276	24.3%	4	0.9%	0	15.9%	7	6.7%	2	30.3%	6	31.0%	29	27.8%	6	14.9%	23	2.8%	1	27.4%	16	4.7%	31
At least once a week	20.4%	393	16.7%	3	8.4%	3	42.5%	19	20.8%	7	14.4%	3	45.3%	42	21.3%	5	19.5%	31	12.4%	3	13.4%	8	15.3%	100
At least once a fortnight	17.6%	340	16.7%	3	6.7%	2	21.4%	10	20.0%	7	6.5%	1	10.2%	10	2.4%	0	12.9%	20	6.1%	1	15.5%	9	18.1%	118
At least once a month	16.5%	319	28.1%	5	45.7%	14	7.5%	3	3.0%	1	16.5%	4	7.1%	7	9.9%	2	16.4%	26	30.1%	7	11.1%	7	22.0%	144
At least every two months	7.8%	151	0.0%	0	0.7%	0	6.8%	3	12.3%	4	4.4%	1	0.0%	0	0.0%	0	1.1%	2	36.2%	9	0.0%	0	15.2%	100
At least every 3 months	6.6%	127	0.0%	0	17.6%	6	0.0%	0	16.9%	6	16.2%	3	0.0%	0	8.2%	2	4.5%	7	9.8%	2	12.7%	8	6.9%	45
At least every 6 months	3.1%	59		1		0	2.9%	1		0		0		0		0		3	2.6%	1		2		33
Less often than once every 6 months	2.8%	54		1		0	0.0%	0		0		0		0		0		0	0.0%	0		0	6.3%	41
Have only visited once	0.0%	1	0.0%	0		0	0.0%	0		0	0.0%	0		0		0		0	0.0%	0		0		0
Don't know / varies)	4.1%	80	3.1%	1	2.6%	1	0.8%	0	15.5%	5	1.2%	0	3.0%	3	23.0%	5	10.7%	17	0.0%	0	1.8%	1	3.4%	22
Iean:		1.46		1.60		1.57		1.37		1.00		2.22		2.04		2.46		2.41		0.40		2.37		0.75
Veighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
mple:		2056		22		29		105		41		59		144		24		103		21		109		496
229 How do you usually Those who mentioned a		•		IENTI	ONED A	T Q27	') (main	part (of journ	ey)?														
Car / van (as driver)	72.8%	1406	62.3%	11	75.1%	24	70.7%	32	80.0%	27	76.6%	16	64.8%	60	65.0%	14	73.8%	116	90.2%	21	78.6%	47	76.1%	497
Car / van (as passenger)	6.3%	122	0.0%	0	8.1%	3	8.9%	4	4.0%	1	2.1%	0	13.8%	13	0.0%	0	0.7%	1	2.6%	1	4.7%	3	7.8%	51
Bus (including the busway or guided bus), minibus or coach	4.7%	90	9.8%	2	0.0%	0	1.5%	1	11.0%	4	0.6%	0	9.1%	8	0.0%	0	6.4%	10	7.1%	2	2.7%	2	3.9%	25
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.0%	232	27.9%	5	16.8%	5	11.2%	5	3.9%	1	20.1%	4	8.9%	8	35.0%	7	14.7%	23	0.0%	0	13.6%	8	5.8%	38
axi	0.6%	12	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
rain	1.5%	29	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.8%	25
letro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
icycle	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.4%	0	1.6%	11
obility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ube / Underground	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	3
ther	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oon't know / varies)	0.7%	13	0.0%	0	0.0%	0	2.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	4
Veighted base: ample:		1931 2056		18 22		31 29		45 105		33 41		21 59		93 144		21 24		157 103		24 21		60 109		653 496
ampie.		2030		22		29		103		41		39		144		24		103		21		109		490

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	Tota	1	Luton	,	North Watford Albans R	St (Potters B (High Str		Radlett]	Rickma tl		r S	outh Oxh	ıey	St Alba	ans	Stevena	ge	Trin	g	Watfo	ord
Q30 What do you like me Those who mentioned a		•	NTRE ME	NTIC	ONED AT	Q27	7)?																		
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	2.2%	3	4.5%	1	0.0%	0	0.4%	3
Choice and range of shops	32.3%	624	19.5%	4	15.0%	5	7.8%	4	22.4%	7	10.5%	2	11.5%	1	1	4.6%	1	12.3%	19	35.1%	8	6.2%	4	52.4%	343
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	0.0%	0		0		2	13.8%	5	5.1%	1	8.7%		8	1.4%	0		12	2.8%	1		0	1.6%	10
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0			13.2%		15.3%		21.4%	5	2.9%		3	0.0%		1.0%	2		0			0.2%	1
Close to home	20.4%	394	28.4%		19.3%		33.0%		16.1%		22.4%		19.3%			39.5%		23.4%	37	10.0%		23.1%		15.1%	99
Close to work	1.1%	22	0.0%	0		0		0	0.0%	0			10.8%		0	0.0%	0		0		0	1.4%	1	0.6%	4
Compact layout / shops close together	1.8%	35	3.4%	1		0		0		0		0			0	0.0%	0		0		7		0	2.2%	14
Convenient car parking	3.6%	69	0.0%	0	0.0%	0	3.3%	1	0.0%		11.0%	2	6.3%		6	0.0%	0		3	0.0%	0		1	3.7%	24
Convenient for visiting family / friends	1.8%	34	0.0%	0		1	0.8%	0			12.2%	3	1.0%			32.0%	7		2		0		2		6
Easily accessible by car	0.6%	12	3.6%	1		0		0	0.0%	0		0	1.7%		2	0.0%	0		0	0.0%	0		0		4
Easily accessible by public transport	0.5%	10	0.0%	0		0		0		0		0	0.0%			0.0%	0		1	0.0%	0		0		1
Environmental quality of centre	4.3%	84	0.0%		19.8%	6		1	0.0%	0		1	16.6%		5	0.0%	0		4	2.6%		13.0%	8		15
Familiarity	2.4%	46	3.4%	1		0		0	0.0%	0		1	2.1%		2	3.1%	1		6	0.0%		14.5%	9	1.2%	8
Free car parking	0.5%	10	0.0%	0		0	1.1%	1	0.0%	0		0	1.0%		1	0.0%	0		1	0.0%	0	2.4%	1	0.0%	0
Friendly / community atmosphere	1.7%	33	3.6%	1		1	0.5%	0		1		0	1.4%		1	1.5%	0		8		0		3		0
Good markets	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0	0.0%	0	,	15	0.0%	0	0.5%	0	0.0%	0
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0		1	0.0%	0		0	0.0%		0	0.0%	0		0		0	0.0%	0	0.1%	1
Good range of independent / specialist shops	2.2%	43	0.0%	0	1.3%	0		0	-10.73	1		1	2.8%		3	0.0%	0	,	12			12.7%	8	0.0%	0
Has a Costco nearby	0.2%	4	0.0%	0	4.1%	1	0.0%	0	0.0%	0		0	0.0%		0	0.0%	0		0		0		0	0.3%	2
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0		0		0		0	0.0%		0	0.0%	0		0		0		0		0
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%		0.0%	0		0	0.0%		0	0.0%	0		0		0		0	2.1%	14
Has a Marks & Spencer store	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.000	0	3.5%		3	0.0%		0.070		0.0%	0		2	0.0%	-
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%		0	0.0%	0		0		0	0.0%	0		7
Has everything I need	0.9%	18	3.4%	1	1.3%	0	2.5%	1	0.0%	0		0	0.3%		0	0.0%	0		1	6.1%	1	0.4%	0		8
Indoor shopping centre / everything under one roof	1.3%	26		1		0		0		0		0	3.2%		3	0.0%	0		0		0		0	2.7%	17
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	1.4%	28	0.0%	0		0		0		0		1	1.6%		2	9.7%	2		0		0	3.6%	2		1
Strength of supermarket provision	1.5%	29	0.0%		16.4%	5	2.7%	1	21272	0		0	1.8%		2	0.0%	0		0		0	0.0%	0		2
Traditional town centre	0.6%	12	0.0%	0		0		0	0.0%	0		0	0.9%		1	0.0%	0		4	0.0%	0	0.0%	0	0.0%	0
Other Cultural diversity	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	ıl	Lute		Nort Watford Albans	1/St (Potters Darkes		Potters (High St		Radle	tt 1	Rickmaı th	iswor	South O	xhey	St Alb	ans	Steven	age	Tring	g	Watfo	rd
Feels safe	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.7%	4
Has a TK Maxx store	0.2%	4	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	31.7%	6	4.9%	2	22.6%	10	27.3%	9	0.6%	0	2.2%	2	8.2%	2	14.6%	23	5.3%	1	10.1%	6	9.8%	64
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

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Weighted:

	Tota	l	Luton		North				Potters 1		Radle	tt l	Rickman th	swor	South Ox	xhey	St Alba	ns	Stevena	ge	Tring		Watfo	rd	
					Albans R	,	Darkes 1	Zane)	(mgii Su	reet)			ш												
31 Are there any meas			ld encour	rage	you to	visit (CENTRI	E MEI	NTIONE) TA C	Q27) mo	re of	ten? [MF	₹]											
1st Mention		2																							
etter environment	0.9%	18	3.4%	1		0	2.1%	1	0.0%	0	0.0%	0		1	3.0%	1	1.4%	2		2	0.3%	0	0.3%	2	
etter layout / shops closer	0.5%	9	0.0%	0	0.0%	0	0.5%	0	7.8%	3	0.6%	0	0.9%	1	0.0%	0	0.0%	0	2.8%	1	0.6%	0	0.4%	2	
together																									
ter public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
ter security	0.9%	17	3.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	2.4%	15	
eaper / free parking	6.4%	123	0.0%	0		0	2.7%	1	0.6%	0	0.0%	0	1.1%	1	0.0%	0	4.0%	6		0	0.3%	0		80	
aper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.1%	1	
eaper shops	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	
count foodstores within ne town centre	0.2%	4	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ver coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
er estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.8%	1	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.3%	2	
rove the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
roved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
roved food shops within e town centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	
roved leisure facilities	0.7%	13	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	1.4%	1	0.8%	6	
roved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	6.2%	3	1.5%	0	1.5%	0	0.6%	1	0.0%	0	3.6%	6	0.0%	0	1.9%	1	0.2%	1	
proved quality of shops	0.8%	15	0.0%	0	0.0%	0	2.9%	1	0.6%	0	1.7%	0	1.9%	2	2.5%	1	0.0%	0	0.0%	0	0.3%	0	0.7%	4	
proved road surfaces (e.g. epair potholes)	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	
proved street cleaning	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3	0.3%	0	0.1%	1	
reased general choice and	10.4%	200	11.9%	2		0	28.5%		33.5%	11	7.0%	1		12	0.0%			20		1	9.6%	6	7.5%	49	
ange of shops	10.170	_00	/0	_	3.070	v	_0.070	13	22.370		,,0	•	12.770	12	0.070	Ü	12.570	20	2.570		×.570			.,	
reased public transport	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.1%	7	
oduce Park & Ride	0.0%	0	0.0%	0	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	Ó	
s betting shops	0.1%	2	0.0%	0		0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
s charity shops	0.5%	9	3.6%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0		0	0.0%	0	0.3%	2	
s cheap shops	0.1%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
s development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	
s traffic	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ger opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
ger parking times	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ver business rates	0.0%	0	0.0%	0	0.00	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
re / better advertising of	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
vents / activities		•																							
re / better cafés / estaurants	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.3%	9	
e / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	

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-	Tota	ıl	Luton		North Watford	/ St (Potters Darkes l		Potters ! (High St		Radlet	t 1	Rickmar th	swor	South O	xhey	St Alb	ans	Stevena	ige	Trin	g	Watfo	rd
C '11','					Albans R	oaa																		
facilities More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	1.4%	27	0.0%	0	18.5%	6	0.0%	0	0.0%	0	3.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	13
More independent / specialist shops	3.1%	59	0.0%	0	12.4%	4	1.8%	1	11.8%	4	3.6%	1	2.7%	3	6.0%	1	7.1%	11	0.0%	0	1.1%	1	0.8%	6
More parking	9.9%	191	3.1%	1	9.3%	3	12.3%	5	6.2%	2	13.0%	3	12.5%	12	3.8%	1	12.4%	19	10.5%	2	16.6%	10	6.7%	44
More pedestrianised streets	0.1%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	8
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	35.7%	7	51.5%	16	39.9%	18		11	50.1%	11	56.5%	53	78.7%	17	36.5%	57	27.2%	6	60.0%	36	59.6%	389
(Don't know)	2.3%	45	21.8%	4	0.0%	0	1.8%	1	0.0%	0	12.8%	3	0.0%	0	0.0%	0	0.8%	1	30.8%	7	0.6%	0	1.6%	11
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

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Petter environment 0.2% 4 Better environment 0.1% 3 together Better public toilets 0.1% 2 Better security 0.0% 1 Cheaper / free parking 1.5% 28 Cheaper public transport 0.0% 0 Cheaper shops 0.0% 0 Discount foodstores within 0.1% 1 the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within 0.4% 7 the town centre	Luton	Total Luton	North	Potte	rs Bar	Dottona D		D. 11.44	_					Ct All		G.						
Better environment 0.2% 4 Better layout / shops closer 0.1% 3 together Better public toilets 0.1% 2 Better security 0.0% 1 Cheaper / free parking 1.5% 28 Cheaper public transport 0.0% 0 Cheaper shops 0.0% 0 Discount foodstores within 0.1% 1 the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within 0.4% 7 the town centre Improved leisure facilities 0.6% 11			Watford / S Albans Roa	`				Radlett	k	th th	vor S	South Oxhe	y	St Albans		Stevenage	;	Tring		Watfo	rd	
Better layout / shops closer together Better public toilets 0.1% 2 Better security 0.0% 1 Cheaper / free parking 1.5% 28 Cheaper public transport 0.0% 0 Cheaper shops 0.0% 0 Discount foodstores within the town centre 1 Easier to get to by car 0.1% 2 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within the town centre 1 Improved leisure facilities 0.6% 11																						
together Better public toilets Better public toilets Better security Cheaper / free parking Cheaper public transport Cheaper shops Olow Discount foodstores within the town centre Easier to get to by car Fewer coffee shops Fewer estate agents Fill the vacant shops Improve the nightlife Insport Improved food shops within the town centre Improved leisure facilities O.0% Interval and the vacant shops Interval and the vacant shops Improved customer service Improved leisure facilities O.6% Interval and the vacant shops Interval and the vacant shops Improved customer service Improved leisure facilities O.6% Interval and vacant shops Interval	0.0%	.2% 4 0.0%	0.0%	0 3.49	% 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.4%	0	0.0%	0	
Better security 0.0% 1 Cheaper / free parking 1.5% 28 Cheaper public transport 0.0% 0 Cheaper shops 0.0% 0 Discount foodstores within the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within the town centre Improved leisure facilities 0.6% 11	3 0.0%	.1% 3 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	
Cheaper / free parking 1.5% 28 Cheaper public transport 0.0% 0 Cheaper shops 0.0% 0 Discount foodstores within the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within the town centre Improved leisure facilities 0.6% 11	2 0.0%	.1% 2 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper public transport 0.0% 0 Cheaper shops 0.0% 0 Discount foodstores within the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within the town centre Improved leisure facilities 0.6% 11	0.0%	0.0% 1 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper shops 0.0% 0 Discount foodstores within the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within the town centre Improved leisure facilities 0.6% 11	3 0.0%	.5% 28 0.0%	0.0%	0 1.19	% 0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	4.3%	7	7.8%	2	0.0%	0	0.9%	6	
Discount foodstores within the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within the town centre Improved leisure facilities 0.6% 11			0.0%	0 0.09		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
the town centre Easier to get to by car 0.1% 2 Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within 0.4% 7 the town centre Improved leisure facilities 0.6% 11			0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops 0.2% 4 Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within the town centre Improved leisure facilities 0.6% 11	0.0%	1 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Fewer estate agents 0.0% 0 Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within 0.4% 7 the town centre Improved leisure facilities 0.6% 11	2 0.0%	.1% 2 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	
Fill the vacant shops 0.3% 5 Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within 0.4% 7 the town centre Improved leisure facilities 0.6% 11	0.0%	.2% 4 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	
Improve the nightlife 1.5% 28 Improved customer service 0.0% 0 Improved food shops within 0.4% 7 the town centre Improved leisure facilities 0.6% 11	0.0%	0.0% 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved customer service 0.0% 0 Improved food shops within 0.4% 7 the town centre Improved leisure facilities 0.6% 11	0.0%	.3% 5 0.0%	0.0%	0 0.09	% 0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within 0.4% 7 the town centre Improved leisure facilities 0.6% 11	3 0.0%	.5% 28 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	25	
the town centre Improved leisure facilities 0.6% 11	0.0%	0.0% 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1	7 0.0%	7 0.0%	0.0%	0 2.19	% 1	7.5%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	
	7.7%	.6% 11 7.7%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.8%	5	
Improved non-food shops 0.7% 14 within the town centre	1 0.0%	0.7% 14 0.0%	0.0%	0 1.09	% 0	10.3%	3	0.0%	0	1.4%	1	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0	
Improved quality of shops 1.4% 27	7 7.2%	.4% 27 7.2%	1.3%	0 7.49	% 3	1.1%	0	3.0%	1	1.4%	1	0.0%	0	0.7%	1	9.0%	2	0.0%	0	0.2%	2	
Improved road surfaces (e.g. 0.1% 1 repair potholes)	0.0%	1 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved street cleaning 0.2% 3	3 0.0%	.2% 3 0.0%	0.0%	0 0.09	6 0	0.7%	0	0.0%	0	0.0%	0	1.5%	0	0.7%	1	0.0%	0	0.0%	0	0.2%	2	
Increased general choice and 2.2% 42 range of shops			0.0%	0 3.99	% 2		1	5.4%	1	3.0%	3	2.5%	1	1.0%	2	5.4%	1	1.1%	1	0.5%	3	
Increased public transport 0.1% 2	2 0.0%	.1% 2 0.0%	0.0%	0 0.09	6 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	
Introduce Park & Ride 0.1% 1			3.4%	1 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less betting shops 0.1% 2	2 0.0%	.1% 2 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	
Less charity shops 0.2% 3	3 0.0%	.2% 3 0.0%	0.0%	0 0.09	6 0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less cheap shops 0.1% 2	2 0.0%	.1% 2 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0	
Less development 0.0% 0	0.0%	0.0% 0 0.0%	0.0%	0 0.09	6 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less traffic 0.2% 3	3 0.0%	.2% 3 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer opening hours 0.1% 2	2 0.0%	.1% 2 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	
Longer parking times 0.0% 1	0.0%	0.0% 1 0.0%	0.0%	0 0.09	6 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lower business rates 0.0% 0	0.0%	0.0% 0 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better advertising of 0.2% 4 events / activities			0.0%	0 0.09		0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	
More / better cafés / 0.7% 13 restaurants	0.0%	0.7% 13 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	12	
More / better disabled 0.0% 0 facilities	0.0%	0.0% 0 0.0%	0.0%	0 0.09	% 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better financial 0.3% 6 services (e.g. banks /	0.0%	0.070	0.070																			

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building societies) More electric charging points 0.1% 3 0.0% 0	Vatford
for cars More facilities for the elderly 0.1% 2 0.0% 0 0.	200/
More family-friendly / 0.2% 3 0.0% 0 1.3% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% children's attractions More independent / specialist 0.6% 12 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.5% shops	0.0% 0
children's attractions More independent / specialist 0.6% 12 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.5% shops	0.0%
shops	.2% 1
	0.5% 3
More parking 1.6% 31 0.0% 0 3.6% 1 2.5% 1 0.6% 0 1.5% 0 1.2% 1 0.0% 0 0.0% 0 2.8% 1 0.0% 0 0.8%	0.8% 5
More pedestrianised streets 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	
More pubs / bars 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0%	
More recycling facilities 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	
More road crossings 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	
More street furniture (e.g. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	
Nicer atmosphere / friendlier 0.3% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 1 0.1% people	0.1% 0
Open a department store 0.3% 5 14.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 3 0.0% 0 0.0% 0 0.0%	0.0%
Open a John Lewis store 0.3% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 6 0.0% 0 0.0% 0 0.0%	
Open a Primark store 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	.0% 0
Update / refurbish the 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% shopping area	
Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0.0%
(Nothing / Nothing else) 82.4% 1591 47.3% 9 90.4% 28 76.1% 34 67.5% 22 73.5% 16 84.5% 79 96.0% 20 74.6% 117 44.2% 10 93.0% 55 87.0%	7.0% 569
(Don't know) 2.3% 44 17.1% 3 0.0% 0 1.8% 1 0.0% 0 13.7% 3 0.0% 0 0.0% 0 0.8% 1 30.8% 7 0.6% 0 1.7%	
Weighted base: 1931 18 31 45 33 21 93 21 157 24 60	.7% 11

Sample:

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	Total		Luton		North Watford / Albans Ro	St (Potters B Darkes La				Radlett	I	Rickmans th	swor	South Ox	hey	St Alba	ns	Stevenag	ge	Tring	5	Watfor	rd
3rd Mention																								
Better environment	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
heaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.1%	0
heaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
heaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
iscount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
asier to get to by car	0.2%	3	0.0%	0	3.6%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ll the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
prove the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
proved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
proved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
proved leisure facilities	0.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
proved non-food shops within the town centre	0.1%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
proved quality of shops	0.4%	9	0.0%	0	0.0%	0	0.5%	0	7.5%	3	1.3%	0	0.9%	1	0.0%	0	0.7%	1	2.6%	1	0.0%	0	0.0%	0
aproved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
nproved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
creased general choice and range of shops	0.4%	7	0.0%	0		0	1.5%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
creased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
troduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ess betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ss charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ess cheap shops	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
ss development	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ss traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nger opening hours nger parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0 1 0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
wer business rates ore / better advertising of	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
events / activities ore / better cafés /	0.2%	3	3.6%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0
restaurants ore / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ore / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.2%	1

	Tota	ıl	Lutor		North Watford Albans R	/ St (Potters Darkes l		Potters (High St		Radlet	t l	Rickman th	swor	South O	xhey	St Alb	ans	Stevena	age	Trinș	g	Watfo	ord	
building societies)																									
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More family-friendly / children's attractions	0.1%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More independent / specialist shops	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0	
More parking	0.3%	5	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Update / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Nothing / Nothing else)	93.9%	1812	71.0%	13	96.4%	30	91.4%	41	82.1%	27	80.5%	17	97.9%	91	98.5%	21	89.6%	141	60.1%	14	98.7%	59	97.8%	639	
(Don't know)	2.4%	47	17.1%	3	0.0%	0	1.8%	1	0.0%	0	13.7%	3	0.0%	0	0.0%	0	2.1%	3	37.3%	9	1.3%	1	1.4%	9	
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653	
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496	

Weighted:

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Tota	l	Luton		North Watford / Albans Ro	,	Potters l Darkes L				Radlet	t :	Rickman th	swor	South Ox	xhey	St Alba	ans	Stevena	ge	Tring	;	Watfo	rd
Q31X Are there any meas Those who mentioned of			ld encour	age	you to v	isit (CENTRE	ME	NTIONEI	D AT	Q27) mo	re of	ten? An	y mer	ntion: [M	IR]								
Better environment	1.3%	25	3.4%	1	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.9%	1	3.0%	1	2.8%	4	8.7%	2	0.6%	0	0.3%	2
Better layout / shops closer together	0.6%	11	0.0%	0	0.0%	0	0.5%	0	7.8%	3	0.6%	0	0.9%	1	0.0%	0	0.0%	0	2.8%	1	1.1%	1	0.4%	2
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	3.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	15
Cheaper / free parking	7.9%	153	0.0%	0	0.0%	0	4.2%	2	0.6%	0	1.3%	0	1.1%	1	0.0%	0	9.0%	14	7.8%	2	0.3%	0	13.2%	86
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Cheaper shops	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.9%	17	0.0%	0	3.6%	1	0.5%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		3	0.0%	0		0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Fill the vacant shops	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.8%	1	0.0%	0	1.9%	3	0.0%	0		0	0.4%	2
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0		0	0.0%	0	0.0%	0	3.8%	25
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	18	0.0%	0		0	2.1%	1	8.6%	3		1	0.6%	1	0.0%	0		3	0.0%	0		0	0.2%	1
Improved leisure facilities	1.3%	25	11.3%	2	1.3%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	4.3%	7	0.0%	0	1.4%	1	1.6%	10
Improved non-food shops within the town centre	1.9%	37	0.0%	0		0	9.3%	4	11.8%	4	1.5%	0	2.0%	2	1.5%	0	6.1%	10	0.0%	0		1	0.2%	1
Improved quality of shops	2.6%	51	7.2%	1	1.3%	0	10.8%	5	9.2%	3	5.9%	1	4.3%	4	2.5%	1	1.4%	2	11.6%	3	0.3%	0	0.9%	6
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	0.0%	0
Improved street cleaning	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	0	0.7%	1	10.9%	3	0.3%	0	0.4%	3
Increased general choice and range of shops	12.9%	249	18.6%	3			33.9%		37.4%		12.4%	3		15			13.4%	21	8.1%		10.7%	6		52
Increased public transport	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.2%	8
Introduce Park & Ride	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0		0	6.0%	1	1.0%	2	0.0%	0		0	0.0%	0
Less charity shops	0.7%	13	3.6%	1	0.0%	0	0.0%	0	8.4%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0		0	0.3%	2
Less cheap shops	0.3%	5	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		3	0.0%	0		0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0		0	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	0.3%	2
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	0.0%	0
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0	0.0%	0
More / better cafés / restaurants	1.6%	31	3.6%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	3.2%	21
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better financial	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.6%	0	0.6%	4

Weighted:

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	Tota	ıl	Luto		North Watford Albans I	/ St (Potters Darkes l		Potters (High St		Radle	tt 1	Rickma tl		South	Oxhey	S	St Alban	ıs	Stevena	ige	Tring	3	Watfo	rd
services (e.g. banks / building societies)						201102																			
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	1.6%	3	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0)	0.0%	0	0.0%	0	0.3%	0	0.0%	0
More family-friendly / children's attractions	1.6%	31	0.0%	0	19.8%	6	0.5%	0	0.0%	0	3.2%	1	2.2%	2	0.0%	0)	0.0%	0	0.0%	0	3.0%	2	2.2%	14
More independent / specialist shops	4.0%	78	0.0%	0	12.4%	4	2.6%	1	11.8%	4	3.6%	1	2.7%	3	6.0%	1	1	10.9%	17	0.0%	0	2.1%	1	1.4%	9
More parking	11.7%	226	7.9%	1	12.9%	4	14.7%	7	6.9%	2	14.5%	3	14.2%	13	3.8%	1	1 1	12.4%	19	13.2%	3	16.6%	10	7.4%	49
More pedestrianised streets	0.1%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	1.0%	2	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	2.8%	4	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.9%	1	0.0%	0)	0.0%	0	0.0%	0	0.0%	0	1.3%	8
Nicer atmosphere / friendlier people	0.7%	14	0.0%	0	0.0%	0	0.0%	0	7.8%	3	1.6%	0	0.2%	0	0.0%	0)	0.0%	0	0.0%	0	1.7%	1	0.4%	3
Open a department store	0.7%	14	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	6.5%	10	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.6%	12	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	5.1%	8	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	4.5%	7	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.4%	0	0.0%	0)	0.0%	0	0.0%	0	0.9%	1	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1931		18		31		45		33		21		93		21	1		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24	1		103		21		109		496

Appendix 5:

Zone Details

Zone	Council	Postcode Sectors	Number of Interviews
1	Watford Borough Council	WD17 1, WD17 2, WD17 3, WD17 4, WD18 0, WD18 6, WD18 7, WD18 8, WD19 4, WD23 2, WD99 1	100
2	Watford Borough Council	WD24 4, WD24 5, WD24 6, WD24 7, WD25 0, WD25 7, WD25 9	102
3	Hertsmere Borough Council	WD23 1, WD23 3, WD23 4, WD25 8	100
4	Hertsmere Borough Council	WD7 7, WD7 8, WD7 9	100
5	Hertsmere Borough Council	WD6 1, WD6 2, WD6 3, WD6 4, WD6 5	100
6	Hertsmere Borough Council	EN6 2, EN6 3, EN6 5	100
7	Three Rivers District Council	WD3 1, WD3 3, WD3 7, WD3 8, WD18 9	101
8	Three Rivers District Council	HA6 2, HA6 3, WD19 5, WD19 6, WD19 7	100
9	Three Rivers District Council	WD3 4, WD3 5, WD3 6, WD3 9	100
10	Three Rivers District Council	WD4 8, WD4 9, WD5 0	100
11	Dacorum Borough Council	HP1 1, HP2 4, HP2 5, HP2 7, HP3 8, HP3 9	100
12	Dacorum Borough Council	AL3 8, HP1 2, HP1 3, HP2 6, HP3 0	100
13	Dacorum Borough Council	HP4 1, HP4 2, HP4 3	100
14	Dacorum Borough Council	HP23 4, HP23 5	100
15	Three Rivers District Council	HA1 1, HA1 4, HA2 0, HA2 6, HA2 7, HA2 9, HA4 7, HA4 8, HA4 9, HA5 1, HA5 2, HA5 3, HA5 4, HA5 5, HA6 1, HA6 6, HA7 9, HA8 4, SL9 0, SL9 9, UB9 5, UB9 6	102
16	Dacorum Borough Council	HP5 1, HP5 2, HP5 3, HP22 4, HP22 5, HP22 6	101
17	Dacorum Borough Council	LU1 4, LU6 1, LU6 2, LU6 3, LU7 0, LU7 1, LU7 2, LU7 3, LU7 4, LU7 9	102
18	Dacorum Borough Council	AL1 1, AL1 2, AL1 3, AL1 4, AL1 5, AL2 2, AL2 3, AL3 4, AL3 5, AL3 6, AL3 7, AL4 9, AL5 3	100
19	Hertsmere Borough Council	AL2 1, AL4 0, AL9 6, AL9 7, EN6 4	102

Zone	Council	Postcode Sectors	Number of Interviews
20	Hertsmere Borough Council	EN4 0, EN4 9, EN5 2, EN5 3, EN5 4, EN5 5, HA3 5, HA3 6, HA3 7, HA7 1, HA7 2, HA7 3, HA7 4, HA8 0, HA8 5, HA8 6, HA8 7, HA8 8, HA8 9, NW7 3, NW7 4	100
21	St Alban City District Council	AL4 8, AL5 1, AL5 2, AL5 4, AL5 5	100
22	St Alban City District Council	AL6 9, AL8 7, AL10 9, SG4 8, LU1 3, LU2 9	100
Total			2,210

Appendix 6:

Sample Questionnaire

Job No: 181017

South West Hertfordshire Joint Retail Study

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in your area about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA Are you the person responsible for the main food shopping in your household?

Yes No

IF 'YES' - CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Q01 Where did you last undertake your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List

155 (Don't do this type of shopping)

GO TO CLOSE

Where did you undertake your main food and grocery shopping the time before last?

DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List

Those who last did their main food shopping via the Internet Q01:

Q03 Which retailer do you purchase your main food internet / home delivery shopping from?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Morrisons
- 3 Iceland
- 4 Sainsbury's
- 5 Tesco
- 6 Ocado
- 7 Other (PLEASE WRITE IN)
- 8 (Don't know / varies)

Q04 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY

001 Accessibility by public transport

002 Car parking prices 003 Car parking provision

004 Choice of food goods available

005 Choice of shops nearby selling non-food goods

006 Choice of shops selling food goods

007 Cleanliness

008 Delivery service

009 Easy to get to by car

010 Entertainment / events

011 Good internal layout

012 Good service / friendly staff

013 Habit / always use it / preference for retailer

014 Internet shopping is convenient

015 Lower prices

016 Loyalty card / points scheme

017 Near to home

018 Near to work

019 Nice shopping environment

Only one in the area / no other choice

021 Provision of leisure facilities nearby

022 Provision of services nearby, such as banks and other financial services

023 Public information, signposts and public facilities

024 Quality of food goods available

025 Quality of shops selling food goods

026 Safety (during the day)

027 Safety (during the evening / night time)

028 Staff discount / work there

029 Value for money

030 Other (PLEASE WRITE IN)

031 (Don't know / no reason in particular)

Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)? DO NOT READ OUT. ONE ANSWER ONLY 001 (Nothing) Change layout too often 002 003 Expensive parking 004 Difficult to get to 005 Expensive 006 Lack of cycle parking Difficult to park/Lack of parking 007 008 Lack of public transport 009 Limited range of goods No petrol station 010 011 Poor internal lavout 012 Poor quality Preference for retailer 013 Staff rude / unhelpful 014 015 Too busy 016 Too far away 017 Too small Other (PLEASE WRITE IN) 018 019 (Don't know) Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?) DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY 2 At least two times a week 3 At least once a week At least once a fortnight At least once a month 6 At least every two months Less often 8 Have only visited once (Don't know / varies) 9 Excluding those who last did their main food shopping via the Internet Q01: Q07 How do you normally travel to (STORE MENTIONED AT Q01)? DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) 2 Car / van (as passenger) 3 Bus (including the busway or guided bus), minibus or coach 4 Motorcycle, scooter or moped 5 Walk 6 Taxi Train 8 Metro 9 Bicycle Α Mobility scooter / disability vehicle В Other (PLEASE WRITE IN) С (Don't know / varies) Excluding those who last did their main food shopping via the Internet Q01: Q08 How long did your last journey to (STORE MENTIONED AT Q01) take? DO NOT PROMPT. ONE ANSWER ONLY. Amount of time taken to nearest whole minute (PLEASE WRITE IN) Χ (Don't know / can't remember) Ζ (Refused) Q09 How much on average does your household normally spend on main food and grocery shopping in a week? DO NOT PROMPT. ONE ANSWER ONLY. To the nearest £: (PLEASE WRITE IN) (Don't know / varies) Z (Refused)

Excluding those who last did their main food shopping via the Internet Q01:

Q10 When you go main food shopping is your trip linked with any other activity?

DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

001	Yes – non-food shopping	GO TO Q11
002	Yes – other food shopping	GO TO Q11
003	Yes – visiting services such as banks and other financial institutions	GO TO Q11
004	Yes – leisure activity	GO TO Q12
005	Yes – travelling to/from work	GO TO Q12
006	Yes – travelling to/from school/college/university	GO TO Q12
007	Yes – getting petrol	GO TO Q12
800	Yes – visiting café / pub / restaurant	GO TO Q12
009	Yes – visiting family/friends	GO TO Q12
010	Yes – visiting health service such as doctor, dentist, hospital	GO TO Q12
011	Yes – visiting other service such as laundrette, hairdresser, recycling	GO TO Q12
012	Yes – other activity (PLEASE WRITE IN)	GO TO Q12
013	(No activity)	GO TO Q12
014	(Don't know / varies)	GO TO Q12

Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10:

Q11 Where do you do this linked trip?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping

DO NOT READ OUT. ONE ANSWER ONLY.

 1
 Yes
 GO TO Q13

 2
 No
 GO TO Q16

Those who do top-up shopping at Q12:

Q13 Where did you last undertake your 'top up' shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List

Those who do top-up shopping at Q12:

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

Those who do top-up shopping at Q12:

Q15 How much on average does your household normally spend on top up shopping in a week?

DO NOT READ OUT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, or a free standing store, or could be facilities such as the Internet, TV shopping or use of a home catalogue.

Q16 Excluding Christmas shopping, where did you last buy clothing or footwear goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-	-F(Non-Food List	GO 10 Q17
С	Others:	
076	Abroad	GO TO Q17
077	Internet / catalogue / delivered	GO TO Q20
078	Other (PLEASE WRITE IN)	GO TO Q17
079	(Don't know / can't remember)	GO TO Q17
080	(Don't do this type of shopping)	GO TO Q20

Those who buy clothing or footwear goods (excluding via the Internet) at Q16:

- Q17 How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?
 DO NOT READ OUT. ONE ANSWER ONLY.
- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:

Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:

Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?

DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 001 Yes food shopping
- 002 Yes non-food shopping
- Ves visiting services such as banks and other financial institutions
- 004 Yes leisure activity
- 005 Yes travelling to/from work
- 006 Yes travelling to/from school/college/university
- 007 Yes getting petrol
- 008 Yes visiting café / pub / restaurant
- 009 Yes visiting family/friends
- 010 Yes visiting health service such as doctor, dentist, hospital
- O11 Yes visiting other service such as laundrette, hairdresser, recycling
- 012 Yes other activity (PLEASE WRITE IN)
- 013 No
- 014 (Don't know / varies)

Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q21 Excluding Christmas shopping, where did you last buy small household goods such as home furnishings, jewellery, glass and china items?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q22 Excluding Christmas shopping, where did you last buy goods such as toys, games, bicycles and recreational goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q24 Excluding Christmas shopping, where did you last buy electrical items, such as televisions, washing machines and computers?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Excluding Christmas shopping, where did you last buy DIY or gardening goods? Q25

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN

#NON-F(Non-Food List

Excluding Christmas shopping, where did you last buy furniture, carpets and floor coverings?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND

#NON-F(Non-Food List

Q26 Do you ever visit any of the following centres?

READ OUT. CODE ALL THAT APPLY.

- Borehamwood 1
- Potters Bar (Darkes Lane) 2
- Potters Bar (High Street) 3
- 4 Bushev
- 5 **Bushey Heath**
- Radlett
- 6 7 Hemel Hempstead
- 8 Berkhamstead
- 9 Tring
- Α Watford
- В North Watford/St Albans Road
- С Rickmansworth
- D South Oxhey
- Е Abbots Langley
- F Chorleywood
- G (Don't visit any of these centres)

GO TO Q32

Those who visit one or more of the centres mentioned at Q26:

Q27 Which centre do you visit the most?

ONE ANSWER ONLY.

- Abbots Langley
- 2 Berkhamstead
- 3 Borehamwood
- Bushey
- 5 **Bushey Heath**
- 6 Chorleywood
- Hemel Hempstead North Watford/St Albans Road 8
- Potters Bar (Darkes Lane) 9
- Potters Bar (High Street) Α
- В Radlett
- С Rickmansworth
- South Oxhey D
- E Tring
- Watford

Those who mentioned a centre at Q27

How often do you visit (CENTRE MENTIONED AT Q27)? **Q28**

DO NOT READ OUT. ONE ANSWER ONLY.

- Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- At least once a month
- 6 At least every two months
- At least every 3 months 8 At least every 6 months
- 9 Less often than once every 6 months
- Have only visited once
- (Don't know / varies)

Those who mentioned a centre at Q27: How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)? Q29 DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) Car / van (as passenger) 2 3 Bus (including the busway or guided bus), minibus or coach 4 Motorcycle, scooter or moped 5 Walk 6 Taxi 7 Train 8 Metro 9 Bicycle Mobility scooter / disability vehicle Α Other (PLEASE WRITE IN) В C (Don't know / varies) Those who mentioned a centre at Q27 What do you like most about (CENTRE MENTIONED AT Q27)? Q30 DO NOT READ OUT. ONE ANSWER ONLY. 001 Choice and range of shops 002 Strength of supermarket provision 003 Choice of leisure facilities (restaurants, pubs etc) 004 Choice of services (hairdressers, banks etc) 005 Environmental quality of centre 006 Close to home 007 Close to work 800 Easily accessible by public transport Convenient car parking 009 010 Free car parking Other (PLEASE WRITE IN) 011 012 (Nothing in particular) Those who mentioned a centre at Q27: Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Q31 DO NOT PROMPT. CODE FIRST 3 MENTIONS 1st Mention|2nd Mention|3rd Mention 001 GO TO Q33 Increased general choice and range of shops 002 Improved food shops within the town centre GO TO Q33 003 Discount foodstores within the town centre **GO TO Q33** 004 **GO TO Q33** Improved non-food shops within the town centre 005 Improved leisure facilities **GO TO Q33** 006 Improved quality of shops **GO TO Q33** 007 More parking **GO TO Q33** 008 Cheaper parking **GO TO Q33** 009 Improved street cleaning GO TO Q33 010 Increased public transport **GO TO Q33** 011 Cheaper public transport **GO TO Q33** 012 Better environment GO TO Q33 013 Better security **GO TO Q33** 014 Longer opening hours **GO TO Q33** 015 Other (PLEASE WRITE IN) **GO TO Q33** 016 (Nothing / Nothing else) **GO TO Q33** 017 (Don't know) **GO TO Q33** Those who do not visit any of the centres at Q26: Q32 Why don't you visit these centres? DO NOT READ OUT. CAN BE MULTICODED 001 Lack of choice and range of non-food shops 002 Lack of choice and range of food shops 003 Choice of leisure facilities (cinema, gym, pubs etc) 004 Choice of services (hairdressers, banks etc) 005 Environmental quality of centre 006 Too far away from home 007 Too far away from work 800 Not accessible by public transport 009 Inconveniently located car parking 010 Expensive car parking 011 Traffic congestion Other (PLEASE WRITE IN) 012 013 (Nothing, no reason to visit) 014 (Don't know)

Q33 Which other centre do you usually visit? DO NOT PROMPT. ONE ANSWER ONLY. 001 St Albans 002 Luton 003 Hatfield Welwyn Garden City 004 Brent Cross 005 Aylesbury 006 007 Colney Fields 800 Other (Don't know / none) 009 Q34A Do you make use of electronic home shopping (i.e. Internet or TV shopping)? DO NOT READ OUT. CAN BE MULTICODED Yes, Internet Yes, Portable internet shopping (through mobile phone) 2 Yes, TV Shopping 3 4 (No) Those who make use of electronic home shopping at Q34A: Q34B Which goods or services do you currently purchase via electronic (home / mobile) shopping? DO NOT READ OUT. CAN BE MULTICODED 001 Banking / finance 002 Books 003 Car parts / products 004 CDs, DVDs, music 005 Clothes 006 Cosmetics / health / beauty / chemist goods 007 DIY goods 800 Food 009 Furniture / Carpets 010 Garden items 011 Gifts 012 Hobby and craft goods Holiday and / or travel tickets 013 014 Insurance Jewellery 015 Major electrical items 016 017 Pet food / products Small electrical items 018 Small household goods 019 020 Sports goods 021 Stationery 022 Toys Other (PLEASE WRITE IN) 023 024 (Don't know / can't remember) Those who make use of electronic home shopping at Q34A: Which goods or services are you likely to purchase in the future via electronic (home / mobile) shopping? Q34C DO NOT READ OUT. CAN BE MULTICODED 001 Banking / finance 002 Books 003 Car parts / products 004 CDs, DVDs, music 005 Clothes 006 Cosmetics / health / beauty / chemist goods 007 DIY goods 800 Food Furniture / Carpets 009 Garden items 010 011 Gifts Hobby and craft goods 012 Holiday and / or travel tickets 013 014 Insurance 015 Jewellery Major electrical items 016 017 Pet food / products 018 Small electrical items Small household goods 019 020 Sports goods 021 Stationery 022 Toys Other (PLEASE WRITE IN) 023 024 (Don't know / can't remember)

GO TO Q34B

GO TO Q34B

GO TO Q34B

GO TO Q35

Those who make use of electronic home shopping at Q34A: Q34D For your last electronic (home / mobile) shopping order, how did you receive your goods? DO NOT READ OUT. CAN BE MULTICODED Collection at store 2 Home delivery 3 Delivery to place of work Collection at click and collect hub 5 Collection at other location 6 (Don't know / varies) READ OUT: We now have a few questions about a range of different social and leisure activities. Q35 Which of these leisure activities do you participate in? READ OUT. CAN BE MULTICODED. GO TO Q36 Indoor sports or health and fitness activity 2 Cinema GO TO Q37 3 Restaurant GO TO Q38 4 Pub / bars / nightclubs GO TO Q39 5 Ten pin bowling GO TO Q40 6 Bingo GO TO Q41 Theatres / concert halls / museums / art galleries and other cultural facilities GO TO Q42 8 (None mentioned) **GO TO Q44** Those who participate in health and fitness or leisure centre activities at Q35 Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity? DO NOT PROMPT. ONE ANSWER ONLY. #Social Social List Those who go to the cinema at Q35: Which centre / facility did you last visit to go the cinema? Q37 DO NOT PROMPT. ONE ANSWER ONLY. #Cinema Cinema List Those who go to restaurants at Q35: Which centre / facility did you last visit to go to a restaurant? Q38 DO NOT PROMPT. ONE ANSWER ONLY. #Social Social List Those who go to pub / bars, nightclubs or a social club at Q35: Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs? DO NOT PROMPT. ONE ANSWER ONLY. #Social Social List Those who go ten pin bowling at Q35: Q40 Which centre / facility did you last visit to go ten-pin bowling? DO NOT PROMPT. ONE ANSWER ONLY. #Bowling Bowling List Those who go to bingo at Q35: Q41 Which centre / facility did you last visit to play bingo? DO NOT PROMPT. ONE ANSWER ONLY. #Bingo Bingo List Those who visit theatre / concert halls, museums / art galleries at Q35: Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural Q42 facilities? DO NOT PROMPT. ONE ANSWER ONLY. #Social Social List Those who participate in one or more leisure activities at Q35: Q43 How do you normally travel when visiting leisure destinations? DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) 2 Car / van (as passenger) 3 Bus, minibus or coach 4 Motorcycle, scooter or moped 5 Walk 6 Taxi 7 Train 8 9 Bicycle Mobility scooter / disability vehicle В Other (PLEASE WRITE IN) (Don't know / varies)

DO NOT READ OUT. CAN BE MULTICODED. 001 Bars / pubs 002 Better shopping facilities 003 Bowling alley 004 Cinema 005 Concert hall / venue 006 Cycle paths / area 007 Dance facilities 800 Extreme sports Health and fitness (gym) 009 010 Hotels 011 Ice rink 012 Karting Leisure centre More children facilities / activities More sports facilities (football pitches, tennis courts) Museum / art galleries 013 014 015 016 017 Skateboarding 018 Indoor soft play areas Play spaces / park facilites 019 020 Paintballing 021 Restaurants 022 Swimming pool 023 Theatre 024 Bingo 025 Other (PLEASE WRITE IN) 026 (None) 027 (Don't know) Gender of respondent. DO NOT READ OUT. CODE FROM OBSERVATION GEN Male 2 Female Could I ask how old you are please? DO NOT READ OUT. ONE ANSWER ONLY. AGE 18 – 24 years 25 – 34 years 35 – 44 years 45 – 54 years 55 – 64 years 2 3 4 5 6 65+ years (Refused)

Which leisure facilities would you like to see more of in the area?

Thank & close.

Q44

Appendix 7:

Мар

